

Global Mobile Payment Transaction Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GEF47A34A315EN.html>

Date: December 2024

Pages: 111

Price: US\$ 3,480.00 (Single User License)

ID: GEF47A34A315EN

Abstracts

According to our (Global Info Research) latest study, the global Mobile Payment Transaction market size was valued at USD 1465.2 million in 2023 and is forecast to a readjusted size of USD 4065.4 million by 2030 with a CAGR of 15.7% during review period.

Mobile payments are defined as any payment transactions whether in store or remote executed on the mobile phone. In the recent years, increased penetration of smartphones across the globe, comfort in using the applications and busy lifestyle is increasing the usage of mobile payment systems. Owing to its essential nature in today's fast and busy lifestyle, mobile payments are gaining speed across the globe. The changing attitude of consumers and urge for faster transaction is creating positive impact on the mobile payments market.

With the popularity of mobile devices and the development of network technology, Mobile Payment Transaction will become more and more popular and become an indispensable part of daily life.

The Global Info Research report includes an overview of the development of the Mobile Payment Transaction industry chain, the market status of Travel and Ticketing (Near Field Communication (NFC), Direct), Banking (Near Field Communication (NFC), Direct), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mobile Payment Transaction.

Regionally, the report analyzes the Mobile Payment Transaction markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mobile Payment Transaction market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Mobile Payment Transaction market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mobile Payment Transaction industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Near Field Communication (NFC), Direct).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mobile Payment Transaction market.

Regional Analysis: The report involves examining the Mobile Payment Transaction market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mobile Payment Transaction market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mobile Payment Transaction:

Company Analysis: Report covers individual Mobile Payment Transaction players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Mobile Payment Transaction. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Travel and Ticketing, Banking).

Technology Analysis: Report covers specific technologies relevant to Mobile Payment Transaction. It assesses the current state, advancements, and potential future developments in Mobile Payment Transaction areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Mobile Payment Transaction market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mobile Payment Transaction market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Near Field Communication (NFC)

Direct

WAP

SMS

USSD

Others

Market segment by Application

Travel and Ticketing

Banking

Merchandise

Food and Beverages

Airtime

Others

Market segment by players, this report covers

PayPal

GoogleWallet

MasterCard

Visa

LevelUp

Brain Tree

MoneyBokkers

Worlpay

Clinkle

Single Point

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobile Payment Transaction product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Payment Transaction, with revenue, gross margin and global market share of Mobile Payment Transaction from 2019 to 2024.

Chapter 3, the Mobile Payment Transaction competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Mobile Payment Transaction market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Payment Transaction.

Chapter 13, to describe Mobile Payment Transaction research findings and conclusion.

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