

Global Mobile Payment Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mobile Payment market size was valued at USD 67210 million in 2023 and is forecast to a readjusted size of USD 178840 million by 2030 with a CAGR of 15.0% during review period.

Mobile payment (also referred to as mobile money, mobile money transfer, and mobile wallet) generally refer to payment services operated under financial regulation and performed from or via a mobile device.

Mobile payments are an increasingly attractive way to pay because they're secure, fast, and convenient.

The Global Info Research report includes an overview of the development of the Mobile Payment industry chain, the market status of Personal User (Near-field Communication (NFC) Payments, Sound Waves-based Payments), Business Users (Near-field Communication (NFC) Payments, Sound Waves-based Payments), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mobile Payment.

Regionally, the report analyzes the Mobile Payment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mobile Payment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Mobile Payment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mobile Payment industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Near-field Communication (NFC) Payments, Sound Waves-based Payments).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mobile Payment market.

Regional Analysis: The report involves examining the Mobile Payment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mobile Payment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mobile Payment:

Company Analysis: Report covers individual Mobile Payment players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Mobile Payment This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal User, Business Users).

Technology Analysis: Report covers specific technologies relevant to Mobile Payment. It assesses the current state, advancements, and potential future developments in Mobile Payment areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Mobile Payment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mobile Payment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Near-field Communication (NFC) Payments

Sound Waves-based Payments

Magnetic Secure Transmission (MST) Payments

Market segment by Application

Personal User

Business Users

Market segment by players, this report covers

WeChat Pay

Alipay

PayPal

Apple Pay

WePay

Verifone

Samsung Pay

PlaySpan

PayStand

Payoneer

Paymentwall

Heartland Payment Systems

First Data

Amazon Pay

Stripe

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobile Payment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Payment, with revenue, gross margin and global market share of Mobile Payment from 2019 to 2024.

Chapter 3, the Mobile Payment competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Mobile Payment market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Payment.

Chapter 13, to describe Mobile Payment research findings and conclusion.

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