

Global Mobile OIS Controller IC Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Mobile OIS Controller IC market size was valued at US\$ 813 million in 2025 and is forecast to a readjusted size of US\$ 623 million by 2032 with a CAGR of -3.7% during review period.

A mobile 6-axis inertial measurement unit, or 6-axis IMU, is a MEMS inertial sensor that integrates a 3-axis accelerometer and a 3-axis gyroscope into a single chip or package. Its core role is to deliver continuous attitude, angular-rate, and linear-acceleration data for smartphones and adjacent mobile devices under extremely tight power and space constraints, thereby enabling screen rotation, step and motion recognition, gaming and gesture interaction, indoor navigation, head tracking, and optical or electronic image stabilization in camera modules. Current mainstream products generally adopt system-in-package or compact LGA packaging and compete around low noise, wide bandwidth, temperature stability, fast synchronization, low latency, and multi-interface compatibility, typically supporting I2C and SPI, with higher-end devices further adding I3C, sensor fusion, motion co-processors, finite-state machines, machine-learning cores, or dual-SPI enhancements to reduce host workload and improve always-on user experience. In terms of delivery form, the market includes both standard 6-axis IMU chips and differentiated variants with embedded sensor fusion, AI processing, OIS enhancement, or features tailored for TWS and XR. In essence, this is a market where foundational motion-sensing components and platform-like sensing devices coexist. Direct customers are mainly smartphone OEMs, ODMs, module makers, and wearable device vendors, while competition is concentrated on performance, power consumption, package size, algorithm support, and design-in capability.

The mobile 6-axis IMU is no longer merely an auxiliary sensor inside smartphones. It

has become a foundational sensing node for spatial awareness, interaction understanding, and image stabilization across mobile devices. Bosch Sensortec directly positions its IMUs for advanced smartphones, wearables, AR, and VR, and explicitly highlights real-time motion detection, indoor navigation, gesture and activity recognition, and optical image stabilization. TDK InvenSense and STMicroelectronics further extend the value proposition toward high-quality imaging, always-on experiences, spatial audio, and 3D head tracking. This shows that market demand has evolved from early use cases such as screen rotation and step counting to multi-scenario real-time sensing and low-latency feedback. For smartphone makers, the 6-axis IMU is not a single-function component. It is a core data source connecting imaging, interaction, navigation, gaming, audio, and power management. Vendors that can maintain higher precision, lower noise, and stronger algorithm support within smaller footprints are more likely to win flagship designs and higher-value platforms.

From the supply-side perspective, the market has developed into a competitive structure in which international leaders coexist with fast-rising Chinese challengers. Bosch, TDK InvenSense, and ST demonstrate stronger platform capabilities on their official pages, offering not only standard 6-axis IMUs but also deeper integration of sensor fusion, time synchronization, finite-state machines, AI cores, and programmable processing capabilities into devices or supporting solutions, thereby raising the technical barrier. At the same time, the progress of mainland Chinese vendors is equally notable. QST's QMI8658 is already positioned for smartphones, TWS, tablets, and wearables. Senodia clearly shows that its SH3001, SH3201, and SH5001 are used in smartphone and tablet platforms, while promoting OIS support and dual-SPI as key high-end differentiators. MEMSIC has also launched a scalable product path for motion interaction and consumer electronics. As a result, the market is no longer exclusively dominated by overseas players. It is increasingly characterized by globalized supply, multiple competitive tiers, and a strong domestic-substitution trend in consumer electronics applications.

Looking ahead, the growth of mobile 6-axis IMUs will not depend solely on smartphone unit shipments. It will increasingly come from rising value per device and expansion into adjacent terminals. On one hand, imaging upgrades continue to amplify the importance of gyroscope performance, low latency, and master-slave synchronization, meaning that premium photography experiences will keep driving upgrades related to OIS, EIS, and multi-camera coordination. On the other hand, TWS, XR, smart glasses, gaming peripherals, and lightweight robots are extending what used to be a smartphone-internal sensing capability into a broader range of consumer electronics devices. Combined with the mainstreaming of always-on features, edge AI, and on-device attitude fusion, future

products will continue moving toward lower power, greater intelligence, smaller size, higher integration, and stronger scenario specialization. For the industry chain, the most optimistic outlook is not simply linear chip volume growth, but the replication of the 6-axis IMU's role as a foundational sensing and control entry point across a much wider set of mobile and consumer terminals.

This report is a detailed and comprehensive analysis for global Mobile OIS Controller IC market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mobile OIS Controller IC market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile OIS Controller IC market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile OIS Controller IC market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile OIS Controller IC market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobile OIS Controller IC

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobile OIS Controller IC market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Robert Bosch GmbH, TDK Corporation, STMicroelectronics N.V., QST Corporation Limited, Senodia Technologies (Shaoxing) Co., Ltd., MEMSIC Semiconductor Co., Ltd., Hangzhou Silan Microelectronics Co., Ltd., Murata Manufacturing Co., Ltd., Seiko Epson Corporation, Japan Aviation Electronics Industry, Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mobile OIS Controller IC market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-Chip 32-bit DSP

On-Chip 32-bit MCU

Market segment by Interface Configuration

I2C And SPI Basic Type

I2C, SPI And I3C Upgraded Type

Dual-SPI Extended Type

SPI Or UART Industrial Type

Market segment by Performance Orientation

Ultra-Low-Power Type

Low-Noise High-Precision Type

Wide-Range High-Dynamic Type

High-Temperature-Stable Type

Market segment by Application

IOS System

Android System

Other System

Major players covered

Robert Bosch GmbH

TDK Corporation

STMicroelectronics N.V.

QST Corporation Limited

Senodia Technologies (Shaoxing) Co., Ltd.

MEMSIC Semiconductor Co., Ltd.

Hangzhou Silan Microelectronics Co., Ltd.

Murata Manufacturing Co., Ltd.

Seiko Epson Corporation

Japan Aviation Electronics Industry, Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mobile OIS Controller IC product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mobile OIS Controller IC, with price, sales quantity, revenue, and global market share of Mobile OIS Controller IC from 2021 to 2026.

Chapter 3, the Mobile OIS Controller IC competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mobile OIS Controller IC breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with

sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Mobile OIS Controller IC market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mobile OIS Controller IC.

Chapter 14 and 15, to describe Mobile OIS Controller IC sales channel, distributors, customers, research findings and conclusion.

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