

# Global Mobile and Handheld Gaming Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G46423EADE4GEN.html>

Date: August 2018

Pages: 116

Price: US\$ 3,480.00 (Single User License)

ID: G46423EADE4GEN

## Abstracts

The mantra 'Innovate or die' could hardly be more apt than for the global mobile and handheld gaming market. It is absolutely essential to focus on the latest technologies such as wearables, game stream or VR headsets to entice customers. A number of devices including head trackers, motion sensing devices, color detection, artificial intelligence and sound sensing are but a few of the trends that should shape the mobile and handheld gaming market in the days to come.

### SCOPE OF THE REPORT:

This report studies the Mobile and Handheld Gaming market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile and Handheld Gaming market by product type and applications/end industries. Virtual reality and augmented reality are widely considered to be the next big thing in the global mobile and handheld gaming market during the forecast period. The global Mobile and Handheld Gaming market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile and Handheld Gaming.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

NVIDIA

Microsoft

Ubisoft Entertainment

King

Supercell

The Walt Disney

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

iOS

Android

Other

Market Segment by Applications, can be divided into

Handheld Game Consoles

Smartphone

Tablet

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