

Global Mobile Mounted Variable Message Signs Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Mobile Mounted Variable Message Signs market size was valued at US\$ 181 million in 2025 and is forecast to a readjusted size of US\$ 248 million by 2032 with a CAGR of 4.2% during review period.

In 2025, global Mobile Mounted Variable Message Signs production reached approximately 320 k units with an average global market price of around US\$ 550 per unit, and a gross profit margin of approximately 20%-40%. Mobile Mounted Variable Message Signs are portable LED display systems installed on trailers or vehicles to deliver real-time traffic messages. They provide warnings, lane-closure notices, speed guidance, detour instructions, and incident alerts, helping agencies manage temporary traffic conditions. With programmable content, remote control, and high visibility, they improve safety in work zones, emergencies, and special events while enabling rapid deployment and flexible relocation. The industrial chain of Mobile Mounted Variable Message Signs includes upstream LED modules, driver ICs, control boards, wireless modems, GPS units, batteries, solar panels, power management, enclosures, reflectors, and trailer or vehicle mounting structures. The midstream focuses on system integration, including display assembly, firmware, communications, message management software, diagnostics, and compliance testing. Downstream applications are roadwork contractors, highway agencies, municipalities, event organizers, and emergency responders. Supporting services cover installation, commissioning, training, maintenance, spare parts, and connectivity subscriptions to ensure stable operation and reliable message delivery.

This report is a detailed and comprehensive analysis for global Mobile Mounted

Variable Message Signs market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mobile Mounted Variable Message Signs market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile Mounted Variable Message Signs market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile Mounted Variable Message Signs market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile Mounted Variable Message Signs market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobile Mounted Variable Message Signs

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobile Mounted Variable Message Signs market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments.

Key companies covered as a part of this study include Nagoya Electric Works, Aesys, SWARCO, Ver-Mac, Wanco, Coates, Yaham, Verdegro, IBOMADE, Triple Sign System AB, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mobile Mounted Variable Message Signs market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Trailer-mounted

Truck-mounted

Others

Market segment by Power Supply Method

Battery-only

Solar + Battery

Others

Market segment by Application

City Road

Highway

Others

Major players covered

Nagoya Electric Works

Aesys

SWARCO

Ver-Mac

Wanco

Coates

Yaham

Verdegro

IBOMADE

Triple Sign System AB

Dysten

BARTCO

ADDCO

RoadSafe Traffic Systems

OPTRAFFIC

Chainzone

Comsight

JACKWIN

JCT MOBILE LED VEHICLES

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mobile Mounted Variable Message Signs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mobile Mounted Variable Message Signs, with price, sales quantity, revenue, and global market share of Mobile Mounted Variable Message Signs from 2021 to 2026.

Chapter 3, the Mobile Mounted Variable Message Signs competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mobile Mounted Variable Message Signs breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Mobile Mounted Variable Message Signs market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mobile Mounted Variable Message Signs.

Chapter 14 and 15, to describe Mobile Mounted Variable Message Signs sales channel, distributors, customers, research findings and conclusion.

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