

Global Mobile Mounted Variable Message Signs Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Mobile Mounted Variable Message Signs market size is expected to reach \$ 248 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

In 2025, global Mobile Mounted Variable Message Signs production reached approximately 320 k units with an average global market price of around US\$ 550 per unit, and a gross profit margin of approximately 20%-40%. Mobile Mounted Variable Message Signs are portable LED display systems installed on trailers or vehicles to deliver real-time traffic messages. They provide warnings, lane-closure notices, speed guidance, detour instructions, and incident alerts, helping agencies manage temporary traffic conditions. With programmable content, remote control, and high visibility, they improve safety in work zones, emergencies, and special events while enabling rapid deployment and flexible relocation. The industrial chain of Mobile Mounted Variable Message Signs includes upstream LED modules, driver ICs, control boards, wireless modems, GPS units, batteries, solar panels, power management, enclosures, reflectors, and trailer or vehicle mounting structures. The midstream focuses on system integration, including display assembly, firmware, communications, message management software, diagnostics, and compliance testing. Downstream applications are roadwork contractors, highway agencies, municipalities, event organizers, and emergency responders. Supporting services cover installation, commissioning, training, maintenance, spare parts, and connectivity subscriptions to ensure stable operation and reliable message delivery.

This report studies the global Mobile Mounted Variable Message Signs production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mobile Mounted Variable Message Signs and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mobile Mounted Variable Message Signs that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Mobile Mounted Variable Message Signs total production and demand, 2021-2032, (K Units)

Global Mobile Mounted Variable Message Signs total production value, 2021-2032, (USD Million)

Global Mobile Mounted Variable Message Signs production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Mobile Mounted Variable Message Signs consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Mobile Mounted Variable Message Signs domestic production, consumption, key domestic manufacturers and share

Global Mobile Mounted Variable Message Signs production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Mobile Mounted Variable Message Signs production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Mobile Mounted Variable Message Signs production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Mobile Mounted Variable Message Signs market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nagoya Electric Works, Aesys, SWARCO, Ver-Mac, Wanco, Coates, Yaham, Verdegro, IBOMADE, Triple Sign System AB, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Mobile Mounted Variable Message Signs market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Mobile Mounted Variable Message Signs Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Mobile Mounted Variable Message Signs Market, Segmentation by Type:

Trailer-mounted

Truck-mounted

Others

Global Mobile Mounted Variable Message Signs Market, Segmentation by Power Supply Method:

Battery-only

Solar + Battery

Others

Global Mobile Mounted Variable Message Signs Market, Segmentation by Application:

City Road

Highway

Others

Companies Profiled:

Nagoya Electric Works

Aesys

SWARCO

Ver-Mac

Wanco

Coates

Yaham

Verdegro

IBOMADE

Triple Sign System AB

Dysten

BARTCO

ADDCO

RoadSafe Traffic Systems

OPTRAFFIC

Chainzone

Comsight

JACKWIN

JCT MOBILE LED VEHICLES

Key Questions Answered:

1. How big is the global Mobile Mounted Variable Message Signs market?
2. What is the demand of the global Mobile Mounted Variable Message Signs market?
3. What is the year over year growth of the global Mobile Mounted Variable Message Signs market?
4. What is the production and production value of the global Mobile Mounted Variable Message Signs market?
5. Who are the key producers in the global Mobile Mounted Variable Message Signs market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Mobile Mounted Variable Message Signs Introduction
- 1.2 World Mobile Mounted Variable Message Signs Supply & Forecast
 - 1.2.1 World Mobile Mounted Variable Message Signs Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Mobile Mounted Variable Message Signs Production (2021-2032)
 - 1.2.3 World Mobile Mounted Variable Message Signs Pricing Trends (2021-2032)
- 1.3 World Mobile Mounted Variable Message Signs Production by Region (Based on Production Site)
 - 1.3.1 World Mobile Mounted Variable Message Signs Production Value by Region (2021-2032)
 - 1.3.2 World Mobile Mounted Variable Message Signs Production by Region (2021-2032)
 - 1.3.3 World Mobile Mounted Variable Message Signs Average Price by Region (2021-2032)
 - 1.3.4 North America Mobile Mounted Variable Message Signs Production (2021-2032)
 - 1.3.5 Europe Mobile Mounted Variable Message Signs Production (2021-2032)
 - 1.3.6 China Mobile Mounted Variable Message Signs Production (2021-2032)
 - 1.3.7 Japan Mobile Mounted Variable Message Signs Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Mobile Mounted Variable Message Signs Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Mobile Mounted Variable Message Signs Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Mobile Mounted Variable Message Signs Demand (2021-2032)
- 2.2 World Mobile Mounted Variable Message Signs Consumption by Region
 - 2.2.1 World Mobile Mounted Variable Message Signs Consumption by Region (2021-2026)
 - 2.2.2 World Mobile Mounted Variable Message Signs Consumption Forecast by Region (2027-2032)
- 2.3 United States Mobile Mounted Variable Message Signs Consumption (2021-2032)
- 2.4 China Mobile Mounted Variable Message Signs Consumption (2021-2032)
- 2.5 Europe Mobile Mounted Variable Message Signs Consumption (2021-2032)
- 2.6 Japan Mobile Mounted Variable Message Signs Consumption (2021-2032)

- 2.7 South Korea Mobile Mounted Variable Message Signs Consumption (2021-2032)
- 2.8 ASEAN Mobile Mounted Variable Message Signs Consumption (2021-2032)
- 2.9 India Mobile Mounted Variable Message Signs Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Mobile Mounted Variable Message Signs Production Value by Manufacturer (2021-2026)
- 3.2 World Mobile Mounted Variable Message Signs Production by Manufacturer (2021-2026)
- 3.3 World Mobile Mounted Variable Message Signs Average Price by Manufacturer (2021-2026)
- 3.4 Mobile Mounted Variable Message Signs Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Mobile Mounted Variable Message Signs Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Mobile Mounted Variable Message Signs in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Mobile Mounted Variable Message Signs in 2025
- 3.6 Mobile Mounted Variable Message Signs Market: Overall Company Footprint Analysis
 - 3.6.1 Mobile Mounted Variable Message Signs Market: Region Footprint
 - 3.6.2 Mobile Mounted Variable Message Signs Market: Company Product Type Footprint
 - 3.6.3 Mobile Mounted Variable Message Signs Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Mobile Mounted Variable Message Signs Production Value Comparison
 - 4.1.1 United States VS China: Mobile Mounted Variable Message Signs Production

Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Mobile Mounted Variable Message Signs Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Mobile Mounted Variable Message Signs Production Comparison

4.2.1 United States VS China: Mobile Mounted Variable Message Signs Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Mobile Mounted Variable Message Signs Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Mobile Mounted Variable Message Signs Consumption Comparison

4.3.1 United States VS China: Mobile Mounted Variable Message Signs Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Mobile Mounted Variable Message Signs Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Mobile Mounted Variable Message Signs Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Mobile Mounted Variable Message Signs Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Mobile Mounted Variable Message Signs Production Value (2021-2026)

4.4.3 United States Based Manufacturers Mobile Mounted Variable Message Signs Production (2021-2026)

4.5 China Based Mobile Mounted Variable Message Signs Manufacturers and Market Share

4.5.1 China Based Mobile Mounted Variable Message Signs Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Mobile Mounted Variable Message Signs Production Value (2021-2026)

4.5.3 China Based Manufacturers Mobile Mounted Variable Message Signs Production (2021-2026)

4.6 Rest of World Based Mobile Mounted Variable Message Signs Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Mobile Mounted Variable Message Signs Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Mobile Mounted Variable Message Signs Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Mobile Mounted Variable Message Signs Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Mobile Mounted Variable Message Signs Market Size Overview by Type:
2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Trailer-mounted

5.2.2 Truck-mounted

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Mobile Mounted Variable Message Signs Production by Type (2021-2032)

5.3.2 World Mobile Mounted Variable Message Signs Production Value by Type
(2021-2032)

5.3.3 World Mobile Mounted Variable Message Signs Average Price by Type
(2021-2032)

6 MARKET ANALYSIS BY POWER SUPPLY METHOD

6.1 World Mobile Mounted Variable Message Signs Market Size Overview by Power
Supply Method: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Power Supply Method

6.2.1 Battery-only

6.2.2 Solar + Battery

6.2.3 Others

6.3 Market Segment by Power Supply Method

6.3.1 World Mobile Mounted Variable Message Signs Production by Power Supply
Method (2021-2032)

6.3.2 World Mobile Mounted Variable Message Signs Production Value by Power
Supply Method (2021-2032)

6.3.3 World Mobile Mounted Variable Message Signs Average Price by Power Supply
Method (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Mobile Mounted Variable Message Signs Market Size Overview by
Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 City Road

7.2.2 Highway

7.2.3 Others

7.3 Market Segment by Application

7.3.1 World Mobile Mounted Variable Message Signs Production by Application (2021-2032)

7.3.2 World Mobile Mounted Variable Message Signs Production Value by Application (2021-2032)

7.3.3 World Mobile Mounted Variable Message Signs Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 Nagoya Electric Works

8.1.1 Nagoya Electric Works Details

8.1.2 Nagoya Electric Works Major Business

8.1.3 Nagoya Electric Works Mobile Mounted Variable Message Signs Product and Services

8.1.4 Nagoya Electric Works Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 Nagoya Electric Works Recent Developments/Updates

8.1.6 Nagoya Electric Works Competitive Strengths & Weaknesses

8.2 Aesys

8.2.1 Aesys Details

8.2.2 Aesys Major Business

8.2.3 Aesys Mobile Mounted Variable Message Signs Product and Services

8.2.4 Aesys Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 Aesys Recent Developments/Updates

8.2.6 Aesys Competitive Strengths & Weaknesses

8.3 SWARCO

8.3.1 SWARCO Details

8.3.2 SWARCO Major Business

8.3.3 SWARCO Mobile Mounted Variable Message Signs Product and Services

8.3.4 SWARCO Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.3.5 SWARCO Recent Developments/Updates

8.3.6 SWARCO Competitive Strengths & Weaknesses

8.4 Ver-Mac

8.4.1 Ver-Mac Details

8.4.2 Ver-Mac Major Business

- 8.4.3 Ver-Mac Mobile Mounted Variable Message Signs Product and Services
- 8.4.4 Ver-Mac Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.4.5 Ver-Mac Recent Developments/Updates
- 8.4.6 Ver-Mac Competitive Strengths & Weaknesses
- 8.5 Wanco
 - 8.5.1 Wanco Details
 - 8.5.2 Wanco Major Business
 - 8.5.3 Wanco Mobile Mounted Variable Message Signs Product and Services
 - 8.5.4 Wanco Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.5.5 Wanco Recent Developments/Updates
 - 8.5.6 Wanco Competitive Strengths & Weaknesses
- 8.6 Coates
 - 8.6.1 Coates Details
 - 8.6.2 Coates Major Business
 - 8.6.3 Coates Mobile Mounted Variable Message Signs Product and Services
 - 8.6.4 Coates Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.6.5 Coates Recent Developments/Updates
 - 8.6.6 Coates Competitive Strengths & Weaknesses
- 8.7 Yaham
 - 8.7.1 Yaham Details
 - 8.7.2 Yaham Major Business
 - 8.7.3 Yaham Mobile Mounted Variable Message Signs Product and Services
 - 8.7.4 Yaham Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.7.5 Yaham Recent Developments/Updates
 - 8.7.6 Yaham Competitive Strengths & Weaknesses
- 8.8 Verdegro
 - 8.8.1 Verdegro Details
 - 8.8.2 Verdegro Major Business
 - 8.8.3 Verdegro Mobile Mounted Variable Message Signs Product and Services
 - 8.8.4 Verdegro Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.8.5 Verdegro Recent Developments/Updates
 - 8.8.6 Verdegro Competitive Strengths & Weaknesses
- 8.9 IBOMADE
 - 8.9.1 IBOMADE Details

- 8.9.2 IBOMADE Major Business
- 8.9.3 IBOMADE Mobile Mounted Variable Message Signs Product and Services
- 8.9.4 IBOMADE Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.9.5 IBOMADE Recent Developments/Updates
- 8.9.6 IBOMADE Competitive Strengths & Weaknesses
- 8.10 Triple Sign System AB
 - 8.10.1 Triple Sign System AB Details
 - 8.10.2 Triple Sign System AB Major Business
 - 8.10.3 Triple Sign System AB Mobile Mounted Variable Message Signs Product and Services
 - 8.10.4 Triple Sign System AB Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.10.5 Triple Sign System AB Recent Developments/Updates
 - 8.10.6 Triple Sign System AB Competitive Strengths & Weaknesses
- 8.11 Dysten
 - 8.11.1 Dysten Details
 - 8.11.2 Dysten Major Business
 - 8.11.3 Dysten Mobile Mounted Variable Message Signs Product and Services
 - 8.11.4 Dysten Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.11.5 Dysten Recent Developments/Updates
 - 8.11.6 Dysten Competitive Strengths & Weaknesses
- 8.12 BARTCO
 - 8.12.1 BARTCO Details
 - 8.12.2 BARTCO Major Business
 - 8.12.3 BARTCO Mobile Mounted Variable Message Signs Product and Services
 - 8.12.4 BARTCO Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.12.5 BARTCO Recent Developments/Updates
 - 8.12.6 BARTCO Competitive Strengths & Weaknesses
- 8.13 ADDCO
 - 8.13.1 ADDCO Details
 - 8.13.2 ADDCO Major Business
 - 8.13.3 ADDCO Mobile Mounted Variable Message Signs Product and Services
 - 8.13.4 ADDCO Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.13.5 ADDCO Recent Developments/Updates
 - 8.13.6 ADDCO Competitive Strengths & Weaknesses

8.14 RoadSafe Traffic Systems

8.14.1 RoadSafe Traffic Systems Details

8.14.2 RoadSafe Traffic Systems Major Business

8.14.3 RoadSafe Traffic Systems Mobile Mounted Variable Message Signs Product and Services

8.14.4 RoadSafe Traffic Systems Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.14.5 RoadSafe Traffic Systems Recent Developments/Updates

8.14.6 RoadSafe Traffic Systems Competitive Strengths & Weaknesses

8.15 OPTRAFFIC

8.15.1 OPTRAFFIC Details

8.15.2 OPTRAFFIC Major Business

8.15.3 OPTRAFFIC Mobile Mounted Variable Message Signs Product and Services

8.15.4 OPTRAFFIC Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.15.5 OPTRAFFIC Recent Developments/Updates

8.15.6 OPTRAFFIC Competitive Strengths & Weaknesses

8.16 Chainzone

8.16.1 Chainzone Details

8.16.2 Chainzone Major Business

8.16.3 Chainzone Mobile Mounted Variable Message Signs Product and Services

8.16.4 Chainzone Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.16.5 Chainzone Recent Developments/Updates

8.16.6 Chainzone Competitive Strengths & Weaknesses

8.17 Comsight

8.17.1 Comsight Details

8.17.2 Comsight Major Business

8.17.3 Comsight Mobile Mounted Variable Message Signs Product and Services

8.17.4 Comsight Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.17.5 Comsight Recent Developments/Updates

8.17.6 Comsight Competitive Strengths & Weaknesses

8.18 JACKWIN

8.18.1 JACKWIN Details

8.18.2 JACKWIN Major Business

8.18.3 JACKWIN Mobile Mounted Variable Message Signs Product and Services

8.18.4 JACKWIN Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 8.18.5 JACKWIN Recent Developments/Updates
- 8.18.6 JACKWIN Competitive Strengths & Weaknesses
- 8.19 JCT MOBILE LED VEHICLES
 - 8.19.1 JCT MOBILE LED VEHICLES Details
 - 8.19.2 JCT MOBILE LED VEHICLES Major Business
 - 8.19.3 JCT MOBILE LED VEHICLES Mobile Mounted Variable Message Signs Product and Services
 - 8.19.4 JCT MOBILE LED VEHICLES Mobile Mounted Variable Message Signs Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.19.5 JCT MOBILE LED VEHICLES Recent Developments/Updates
 - 8.19.6 JCT MOBILE LED VEHICLES Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

- 9.1 Mobile Mounted Variable Message Signs Industry Chain
- 9.2 Mobile Mounted Variable Message Signs Upstream Analysis
 - 9.2.1 Mobile Mounted Variable Message Signs Core Raw Materials
 - 9.2.2 Main Manufacturers of Mobile Mounted Variable Message Signs Core Raw Materials
- 9.3 Midstream Analysis
- 9.4 Downstream Analysis
- 9.5 Mobile Mounted Variable Message Signs Production Mode
- 9.6 Mobile Mounted Variable Message Signs Procurement Model
- 9.7 Mobile Mounted Variable Message Signs Industry Sales Model and Sales Channels
 - 9.7.1 Mobile Mounted Variable Message Signs Sales Model
 - 9.7.2 Mobile Mounted Variable Message Signs Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Process and Data Source
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Mobile Mounted Variable Message Signs Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Mobile Mounted Variable Message Signs Production Value by Region (2021-2026) & (USD Million)

Table 3. World Mobile Mounted Variable Message Signs Production Value by Region (2027-2032) & (USD Million)

Table 4. World Mobile Mounted Variable Message Signs Production Value Market Share by Region (2021-2026)

Table 5. World Mobile Mounted Variable Message Signs Production Value Market Share by Region (2027-2032)

Table 6. World Mobile Mounted Variable Message Signs Production by Region (2021-2026) & (K Units)

Table 7. World Mobile Mounted Variable Message Signs Production by Region (2027-2032) & (K Units)

Table 8. World Mobile Mounted Variable Message Signs Production Market Share by Region (2021-2026)

Table 9. World Mobile Mounted Variable Message Signs Production Market Share by Region (2027-2032)

Table 10. World Mobile Mounted Variable Message Signs Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Mobile Mounted Variable Message Signs Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Mobile Mounted Variable Message Signs Major Market Trends

Table 13. World Mobile Mounted Variable Message Signs Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Mobile Mounted Variable Message Signs Consumption by Region (2021-2026) & (K Units)

Table 15. World Mobile Mounted Variable Message Signs Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Mobile Mounted Variable Message Signs Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Mobile Mounted Variable Message Signs Producers in 2025

Table 18. World Mobile Mounted Variable Message Signs Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Mobile Mounted Variable Message Signs Producers in 2025

Table 20. World Mobile Mounted Variable Message Signs Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Mobile Mounted Variable Message Signs Company Evaluation Quadrant

Table 22. World Mobile Mounted Variable Message Signs Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Mobile Mounted Variable Message Signs Production Site of Key Manufacturer

Table 24. Mobile Mounted Variable Message Signs Market: Company Product Type Footprint

Table 25. Mobile Mounted Variable Message Signs Market: Company Product Application Footprint

Table 26. Mobile Mounted Variable Message Signs Competitive Factors

Table 27. Mobile Mounted Variable Message Signs New Entrant and Capacity Expansion Plans

Table 28. Mobile Mounted Variable Message Signs Mergers & Acquisitions Activity

Table 29. United States VS China Mobile Mounted Variable Message Signs Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Mobile Mounted Variable Message Signs Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Mobile Mounted Variable Message Signs Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Mobile Mounted Variable Message Signs Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Mobile Mounted Variable Message Signs Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Mobile Mounted Variable Message Signs Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Mobile Mounted Variable Message Signs Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Mobile Mounted Variable Message Signs Production Market Share (2021-2026)

Table 37. China Based Mobile Mounted Variable Message Signs Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Mobile Mounted Variable Message Signs Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Mobile Mounted Variable Message Signs

Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Mobile Mounted Variable Message Signs Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Mobile Mounted Variable Message Signs Production Market Share (2021-2026)

Table 42. Rest of World Based Mobile Mounted Variable Message Signs Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Mobile Mounted Variable Message Signs Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Mobile Mounted Variable Message Signs Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Mobile Mounted Variable Message Signs Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Mobile Mounted Variable Message Signs Production Market Share (2021-2026)

Table 47. World Mobile Mounted Variable Message Signs Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Mobile Mounted Variable Message Signs Production by Type (2021-2026) & (K Units)

Table 49. World Mobile Mounted Variable Message Signs Production by Type (2027-2032) & (K Units)

Table 50. World Mobile Mounted Variable Message Signs Production Value by Type (2021-2026) & (USD Million)

Table 51. World Mobile Mounted Variable Message Signs Production Value by Type (2027-2032) & (USD Million)

Table 52. World Mobile Mounted Variable Message Signs Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Mobile Mounted Variable Message Signs Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Mobile Mounted Variable Message Signs Production Value by Power Supply Method, (USD Million), 2021 & 2025 & 2032

Table 55. World Mobile Mounted Variable Message Signs Production by Power Supply Method (2021-2026) & (K Units)

Table 56. World Mobile Mounted Variable Message Signs Production by Power Supply Method (2027-2032) & (K Units)

Table 57. World Mobile Mounted Variable Message Signs Production Value by Power Supply Method (2021-2026) & (USD Million)

Table 58. World Mobile Mounted Variable Message Signs Production Value by Power Supply Method (2027-2032) & (USD Million)

Table 59. World Mobile Mounted Variable Message Signs Average Price by Power Supply Method (2021-2026) & (US\$/Unit)

Table 60. World Mobile Mounted Variable Message Signs Average Price by Power Supply Method (2027-2032) & (US\$/Unit)

Table 61. World Mobile Mounted Variable Message Signs Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Mobile Mounted Variable Message Signs Production by Application (2021-2026) & (K Units)

Table 63. World Mobile Mounted Variable Message Signs Production by Application (2027-2032) & (K Units)

Table 64. World Mobile Mounted Variable Message Signs Production Value by Application (2021-2026) & (USD Million)

Table 65. World Mobile Mounted Variable Message Signs Production Value by Application (2027-2032) & (USD Million)

Table 66. World Mobile Mounted Variable Message Signs Average Price by Application (2021-2026) & (US\$/Unit)

Table 67. World Mobile Mounted Variable Message Signs Average Price by Application (2027-2032) & (US\$/Unit)

Table 68. Nagoya Electric Works Basic Information, Manufacturing Base and Competitors

Table 69. Nagoya Electric Works Major Business

Table 70. Nagoya Electric Works Mobile Mounted Variable Message Signs Product and Services

Table 71. Nagoya Electric Works Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Nagoya Electric Works Recent Developments/Updates

Table 73. Nagoya Electric Works Competitive Strengths & Weaknesses

Table 74. Aesys Basic Information, Manufacturing Base and Competitors

Table 75. Aesys Major Business

Table 76. Aesys Mobile Mounted Variable Message Signs Product and Services

Table 77. Aesys Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Aesys Recent Developments/Updates

Table 79. Aesys Competitive Strengths & Weaknesses

Table 80. SWARCO Basic Information, Manufacturing Base and Competitors

Table 81. SWARCO Major Business

Table 82. SWARCO Mobile Mounted Variable Message Signs Product and Services

Table 83. SWARCO Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. SWARCO Recent Developments/Updates

Table 85. SWARCO Competitive Strengths & Weaknesses

Table 86. Ver-Mac Basic Information, Manufacturing Base and Competitors

Table 87. Ver-Mac Major Business

Table 88. Ver-Mac Mobile Mounted Variable Message Signs Product and Services

Table 89. Ver-Mac Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Ver-Mac Recent Developments/Updates

Table 91. Ver-Mac Competitive Strengths & Weaknesses

Table 92. Wanco Basic Information, Manufacturing Base and Competitors

Table 93. Wanco Major Business

Table 94. Wanco Mobile Mounted Variable Message Signs Product and Services

Table 95. Wanco Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 96. Wanco Recent Developments/Updates

Table 97. Wanco Competitive Strengths & Weaknesses

Table 98. Coates Basic Information, Manufacturing Base and Competitors

Table 99. Coates Major Business

Table 100. Coates Mobile Mounted Variable Message Signs Product and Services

Table 101. Coates Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 102. Coates Recent Developments/Updates

Table 103. Coates Competitive Strengths & Weaknesses

Table 104. Yaham Basic Information, Manufacturing Base and Competitors

Table 105. Yaham Major Business

Table 106. Yaham Mobile Mounted Variable Message Signs Product and Services

Table 107. Yaham Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. Yaham Recent Developments/Updates

Table 109. Yaham Competitive Strengths & Weaknesses

Table 110. Verdegro Basic Information, Manufacturing Base and Competitors

Table 111. Verdegro Major Business

Table 112. Verdegro Mobile Mounted Variable Message Signs Product and Services

Table 113. Verdegro Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 114. Verdegro Recent Developments/Updates

Table 115. Verdegro Competitive Strengths & Weaknesses

Table 116. IBOMADE Basic Information, Manufacturing Base and Competitors

Table 117. IBOMADE Major Business

Table 118. IBOMADE Mobile Mounted Variable Message Signs Product and Services

Table 119. IBOMADE Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 120. IBOMADE Recent Developments/Updates

Table 121. IBOMADE Competitive Strengths & Weaknesses

Table 122. Triple Sign System AB Basic Information, Manufacturing Base and Competitors

Table 123. Triple Sign System AB Major Business

Table 124. Triple Sign System AB Mobile Mounted Variable Message Signs Product and Services

Table 125. Triple Sign System AB Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 126. Triple Sign System AB Recent Developments/Updates

Table 127. Triple Sign System AB Competitive Strengths & Weaknesses

Table 128. Dysten Basic Information, Manufacturing Base and Competitors

Table 129. Dysten Major Business

Table 130. Dysten Mobile Mounted Variable Message Signs Product and Services

Table 131. Dysten Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 132. Dysten Recent Developments/Updates

Table 133. Dysten Competitive Strengths & Weaknesses

Table 134. BARTCO Basic Information, Manufacturing Base and Competitors

Table 135. BARTCO Major Business

Table 136. BARTCO Mobile Mounted Variable Message Signs Product and Services

Table 137. BARTCO Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 138. BARTCO Recent Developments/Updates

- Table 139. BARTCO Competitive Strengths & Weaknesses
- Table 140. ADDCO Basic Information, Manufacturing Base and Competitors
- Table 141. ADDCO Major Business
- Table 142. ADDCO Mobile Mounted Variable Message Signs Product and Services
- Table 143. ADDCO Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 144. ADDCO Recent Developments/Updates
- Table 145. ADDCO Competitive Strengths & Weaknesses
- Table 146. RoadSafe Traffic Systems Basic Information, Manufacturing Base and Competitors
- Table 147. RoadSafe Traffic Systems Major Business
- Table 148. RoadSafe Traffic Systems Mobile Mounted Variable Message Signs Product and Services
- Table 149. RoadSafe Traffic Systems Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 150. RoadSafe Traffic Systems Recent Developments/Updates
- Table 151. RoadSafe Traffic Systems Competitive Strengths & Weaknesses
- Table 152. OPTRAFFIC Basic Information, Manufacturing Base and Competitors
- Table 153. OPTRAFFIC Major Business
- Table 154. OPTRAFFIC Mobile Mounted Variable Message Signs Product and Services
- Table 155. OPTRAFFIC Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 156. OPTRAFFIC Recent Developments/Updates
- Table 157. OPTRAFFIC Competitive Strengths & Weaknesses
- Table 158. Chainzone Basic Information, Manufacturing Base and Competitors
- Table 159. Chainzone Major Business
- Table 160. Chainzone Mobile Mounted Variable Message Signs Product and Services
- Table 161. Chainzone Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 162. Chainzone Recent Developments/Updates
- Table 163. Chainzone Competitive Strengths & Weaknesses
- Table 164. Comsight Basic Information, Manufacturing Base and Competitors
- Table 165. Comsight Major Business
- Table 166. Comsight Mobile Mounted Variable Message Signs Product and Services
- Table 167. Comsight Mobile Mounted Variable Message Signs Production (K Units),

Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. Comsight Recent Developments/Updates

Table 169. Comsight Competitive Strengths & Weaknesses

Table 170. JACKWIN Basic Information, Manufacturing Base and Competitors

Table 171. JACKWIN Major Business

Table 172. JACKWIN Mobile Mounted Variable Message Signs Product and Services

Table 173. JACKWIN Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. JACKWIN Recent Developments/Updates

Table 175. JACKWIN Competitive Strengths & Weaknesses

Table 176. JCT MOBILE LED VEHICLES Basic Information, Manufacturing Base and Competitors

Table 177. JCT MOBILE LED VEHICLES Major Business

Table 178. JCT MOBILE LED VEHICLES Mobile Mounted Variable Message Signs Product and Services

Table 179. JCT MOBILE LED VEHICLES Mobile Mounted Variable Message Signs Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 180. JCT MOBILE LED VEHICLES Recent Developments/Updates

Table 181. JCT MOBILE LED VEHICLES Competitive Strengths & Weaknesses

Table 182. Global Key Players of Mobile Mounted Variable Message Signs Upstream (Raw Materials)

Table 183. Global Mobile Mounted Variable Message Signs Typical Customers

Table 184. Mobile Mounted Variable Message Signs Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Mobile Mounted Variable Message Signs Picture

Figure 2. World Mobile Mounted Variable Message Signs Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Mobile Mounted Variable Message Signs Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Mobile Mounted Variable Message Signs Production (2021-2032) & (K Units)

Figure 5. World Mobile Mounted Variable Message Signs Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Mobile Mounted Variable Message Signs Production Value Market Share by Region (2021-2032)

Figure 7. World Mobile Mounted Variable Message Signs Production Market Share by Region (2021-2032)

Figure 8. North America Mobile Mounted Variable Message Signs Production (2021-2032) & (K Units)

Figure 9. Europe Mobile Mounted Variable Message Signs Production (2021-2032) & (K Units)

Figure 10. China Mobile Mounted Variable Message Signs Production (2021-2032) & (K Units)

Figure 11. Japan Mobile Mounted Variable Message Signs Production (2021-2032) & (K Units)

Figure 12. Mobile Mounted Variable Message Signs Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Mobile Mounted Variable Message Signs Consumption (2021-2032) & (K Units)

Figure 15. World Mobile Mounted Variable Message Signs Consumption Market Share by Region (2021-2032)

Figure 16. United States Mobile Mounted Variable Message Signs Consumption (2021-2032) & (K Units)

Figure 17. China Mobile Mounted Variable Message Signs Consumption (2021-2032) & (K Units)

Figure 18. Europe Mobile Mounted Variable Message Signs Consumption (2021-2032) & (K Units)

Figure 19. Japan Mobile Mounted Variable Message Signs Consumption (2021-2032) & (K Units)

Figure 20. South Korea Mobile Mounted Variable Message Signs Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Mobile Mounted Variable Message Signs Consumption (2021-2032) & (K Units)

Figure 22. India Mobile Mounted Variable Message Signs Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Mobile Mounted Variable Message Signs by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Mobile Mounted Variable Message Signs Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Mobile Mounted Variable Message Signs Markets in 2025

Figure 26. United States VS China: Mobile Mounted Variable Message Signs Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Mobile Mounted Variable Message Signs Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Mobile Mounted Variable Message Signs Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Mobile Mounted Variable Message Signs Production Market Share 2025

Figure 30. China Based Manufacturers Mobile Mounted Variable Message Signs Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Mobile Mounted Variable Message Signs Production Market Share 2025

Figure 32. World Mobile Mounted Variable Message Signs Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Mobile Mounted Variable Message Signs Production Value Market Share by Type in 2025

Figure 34. Trailer-mounted

Figure 35. Truck-mounted

Figure 36. Others

Figure 37. World Mobile Mounted Variable Message Signs Production Market Share by Type (2021-2032)

Figure 38. World Mobile Mounted Variable Message Signs Production Value Market Share by Type (2021-2032)

Figure 39. World Mobile Mounted Variable Message Signs Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Mobile Mounted Variable Message Signs Production Value by Power Supply Method, (USD Million), 2021 & 2025 & 2032

Figure 41. World Mobile Mounted Variable Message Signs Production Value Market Share by Power Supply Method in 2025

Figure 42. Battery-only

Figure 43. Solar + Battery

Figure 44. Others

Figure 45. World Mobile Mounted Variable Message Signs Production Market Share by Power Supply Method (2021-2032)

Figure 46. World Mobile Mounted Variable Message Signs Production Value Market Share by Power Supply Method (2021-2032)

Figure 47. World Mobile Mounted Variable Message Signs Average Price by Power Supply Method (2021-2032) & (US\$/Unit)

Figure 48. World Mobile Mounted Variable Message Signs Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Mobile Mounted Variable Message Signs Production Value Market Share by Application in 2025

Figure 50. City Road

Figure 51. Highway

Figure 52. Others

Figure 53. World Mobile Mounted Variable Message Signs Production Market Share by Application (2021-2032)

Figure 54. World Mobile Mounted Variable Message Signs Production Value Market Share by Application (2021-2032)

Figure 55. World Mobile Mounted Variable Message Signs Average Price by Application (2021-2032) & (US\$/Unit)

Figure 56. Mobile Mounted Variable Message Signs Industry Chain

Figure 57. Mobile Mounted Variable Message Signs Procurement Model

Figure 58. Mobile Mounted Variable Message Signs Sales Model

Figure 59. Mobile Mounted Variable Message Signs Sales Channels, Direct Sales, and Distribution

Figure 60. Methodology

Figure 61. Research Process and Data Source

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