

Global Mobile Marketing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Increasing use of smartphones and tablets is driving the market.

Scope of the Report:

This report studies the Mobile Marketing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Marketing market by product type and applications/end industries.

The APAC region is expected to be the largest revenue generator region for mobile marketing vendors for the next five years, followed by North America.

The global Mobile Marketing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Marketing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

SAP

IBM

Salesforce

At&T

Oracle

Adobe Systems

Sas Institute

Mobivity Holdings

Salmat

Vibes Media

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

SMS

MMS

Push Notifications

Mobile Emails

Market Segment by Applications, can be divided into

Financial Services

Communication

Media

Medical Authorities

Government

Other

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