

Global Mobile Mapping Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Expansive penetration of mobile devices to drive the mobile mapping market.

Scope of the Report:

This report studies the Mobile Mapping market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Mapping market by product type and applications/end industries.

Transportation and logistics vertical is expected to hold the largest share of the mobile mapping market.

The global Mobile Mapping market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Mapping.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Google

Apple



Microsoft

Telecommunication Systems

Foursquare Labs

Trimble Navigation

Ericsson

TomTom NV

Qualcomm Atheros

MapQuest

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Individual

Enterprise

Market Segment by Applications, can be divided into



Manufacturing

Communication

Tourism

Hotel

Retail

Media

Other



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