

Global Mobile Learning Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G59E9015ED1EN.html>

Date: January 2019

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: G59E9015ED1EN

Abstracts

Growing mobile and smartphone penetration across the globe and increasing demand for digital education are visibly driving the market for mobile learning.

Scope of the Report:

This report studies the Mobile Learning market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Learning market by product type and applications/end industries.

The major restraints in this market are increasing cost associated with equipment, connectivity and lack of digital clarity among end users.

The global Mobile Learning market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Learning.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Netdimensions

SAP

Promethean

Upside

Skillssoft

CISCO Systems

AT&T

Dell

Citrix Systems

IBM

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mobile Content Authoring

E-books

Portable LMS

Mobile and Video-based Courseware

Market Segment by Applications, can be divided into

Academic Institutions

Enterprise

Contents

1 MOBILE LEARNING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Learning
- 1.2 Classification of Mobile Learning by Types
 - 1.2.1 Global Mobile Learning Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Mobile Learning Revenue Market Share by Types in 2017
 - 1.2.3 Mobile Content Authoring
 - 1.2.4 E-books
 - 1.2.5 Portable LMS
 - 1.2.6 Mobile and Video-based Courseware
- 1.3 Global Mobile Learning Market by Application
 - 1.3.1 Global Mobile Learning Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Academic Institutions
 - 1.3.3 Enterprise
- 1.4 Global Mobile Learning Market by Regions
 - 1.4.1 Global Mobile Learning Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Mobile Learning Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Mobile Learning Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Mobile Learning Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Mobile Learning Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Mobile Learning Status and Prospect (2013-2023)
- 1.5 Global Market Size of Mobile Learning (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Netdimensions
 - 2.1.1 Business Overview
 - 2.1.2 Mobile Learning Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B

2.1.3 Netdimensions Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

2.2 SAP

2.2.1 Business Overview

2.2.2 Mobile Learning Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 SAP Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

2.3 Promethean

2.3.1 Business Overview

2.3.2 Mobile Learning Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Promethean Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

2.4 Upside

2.4.1 Business Overview

2.4.2 Mobile Learning Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Upside Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

2.5 Skillsoft

2.5.1 Business Overview

2.5.2 Mobile Learning Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Skillsoft Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

2.6 CISCO Systems

2.6.1 Business Overview

2.6.2 Mobile Learning Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 CISCO Systems Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

2.7 AT&T

2.7.1 Business Overview

2.7.2 Mobile Learning Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 AT&T Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

2.8 Dell

2.8.1 Business Overview

2.8.2 Mobile Learning Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Dell Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

2.9 Citrix Systems

2.9.1 Business Overview

2.9.2 Mobile Learning Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Citrix Systems Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

2.10 IBM

2.10.1 Business Overview

2.10.2 Mobile Learning Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 IBM Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL MOBILE LEARNING MARKET COMPETITION, BY PLAYERS

3.1 Global Mobile Learning Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Mobile Learning Players Market Share

3.2.2 Top 10 Mobile Learning Players Market Share

3.3 Market Competition Trend

4 GLOBAL MOBILE LEARNING MARKET SIZE BY REGIONS

4.1 Global Mobile Learning Revenue and Market Share by Regions

4.2 North America Mobile Learning Revenue and Growth Rate (2013-2018)

4.3 Europe Mobile Learning Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Mobile Learning Revenue and Growth Rate (2013-2018)

4.5 South America Mobile Learning Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Mobile Learning Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA MOBILE LEARNING REVENUE BY COUNTRIES

- 5.1 North America Mobile Learning Revenue by Countries (2013-2018)
- 5.2 USA Mobile Learning Revenue and Growth Rate (2013-2018)
- 5.3 Canada Mobile Learning Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Mobile Learning Revenue and Growth Rate (2013-2018)

6 EUROPE MOBILE LEARNING REVENUE BY COUNTRIES

- 6.1 Europe Mobile Learning Revenue by Countries (2013-2018)
- 6.2 Germany Mobile Learning Revenue and Growth Rate (2013-2018)
- 6.3 UK Mobile Learning Revenue and Growth Rate (2013-2018)
- 6.4 France Mobile Learning Revenue and Growth Rate (2013-2018)
- 6.5 Russia Mobile Learning Revenue and Growth Rate (2013-2018)
- 6.6 Italy Mobile Learning Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC MOBILE LEARNING REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Mobile Learning Revenue by Countries (2013-2018)
- 7.2 China Mobile Learning Revenue and Growth Rate (2013-2018)
- 7.3 Japan Mobile Learning Revenue and Growth Rate (2013-2018)
- 7.4 Korea Mobile Learning Revenue and Growth Rate (2013-2018)
- 7.5 India Mobile Learning Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Mobile Learning Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA MOBILE LEARNING REVENUE BY COUNTRIES

- 8.1 South America Mobile Learning Revenue by Countries (2013-2018)
- 8.2 Brazil Mobile Learning Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Mobile Learning Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Mobile Learning Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE MOBILE LEARNING BY COUNTRIES

- 9.1 Middle East and Africa Mobile Learning Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Mobile Learning Revenue and Growth Rate (2013-2018)
- 9.3 UAE Mobile Learning Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Mobile Learning Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Mobile Learning Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Mobile Learning Revenue and Growth Rate (2013-2018)

10 GLOBAL MOBILE LEARNING MARKET SEGMENT BY TYPE

- 10.1 Global Mobile Learning Revenue and Market Share by Type (2013-2018)
- 10.2 Global Mobile Learning Market Forecast by Type (2018-2023)
- 10.3 Mobile Content Authoring Revenue Growth Rate (2013-2023)
- 10.4 E-books Revenue Growth Rate (2013-2023)
- 10.5 Portable LMS Revenue Growth Rate (2013-2023)
- 10.6 Mobile and Video-based Courseware Revenue Growth Rate (2013-2023)

11 GLOBAL MOBILE LEARNING MARKET SEGMENT BY APPLICATION

- 11.1 Global Mobile Learning Revenue Market Share by Application (2013-2018)
- 11.2 Mobile Learning Market Forecast by Application (2018-2023)
- 11.3 Academic Institutions Revenue Growth (2013-2018)
- 11.4 Enterprise Revenue Growth (2013-2018)

12 GLOBAL MOBILE LEARNING MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Mobile Learning Market Size Forecast (2018-2023)
- 12.2 Global Mobile Learning Market Forecast by Regions (2018-2023)
- 12.3 North America Mobile Learning Revenue Market Forecast (2018-2023)
- 12.4 Europe Mobile Learning Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Mobile Learning Revenue Market Forecast (2018-2023)
- 12.6 South America Mobile Learning Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Mobile Learning Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Mobile Learning Picture

Table Product Specifications of Mobile Learning

Table Global Mobile Learning and Revenue (Million USD) Market Split by Product Type

Figure Global Mobile Learning Revenue Market Share by Types in 2017

Figure Mobile Content Authoring Picture

Figure E-books Picture

Figure Portable LMS Picture

Figure Mobile and Video-based Courseware Picture

Table Global Mobile Learning Revenue (Million USD) by Application (2013-2023)

Figure Mobile Learning Revenue Market Share by Applications in 2017

Figure Academic Institutions Picture

Figure Enterprise Picture

Table Global Market Mobile Learning Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Mobile Learning Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Mobile Learning Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Mobile Learning Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Mobile Learning Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Mobile Learning Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Mobile Learning Revenue (Million USD) and Growth Rate (2013-2023)

Table Netdimensions Basic Information, Manufacturing Base and Competitors

Table Netdimensions Mobile Learning Type and Applications

Table Netdimensions Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

Table SAP Basic Information, Manufacturing Base and Competitors

Table SAP Mobile Learning Type and Applications

Table SAP Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

Table Promethean Basic Information, Manufacturing Base and Competitors

Table Promethean Mobile Learning Type and Applications

Table Promethean Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)

Table Upside Basic Information, Manufacturing Base and Competitors
Table Upside Mobile Learning Type and Applications
Table Upside Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)
Table Skillsoft Basic Information, Manufacturing Base and Competitors
Table Skillsoft Mobile Learning Type and Applications
Table Skillsoft Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)
Table CISCO Systems Basic Information, Manufacturing Base and Competitors
Table CISCO Systems Mobile Learning Type and Applications
Table CISCO Systems Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)
Table AT&T Basic Information, Manufacturing Base and Competitors
Table AT&T Mobile Learning Type and Applications
Table AT&T Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)
Table Dell Basic Information, Manufacturing Base and Competitors
Table Dell Mobile Learning Type and Applications
Table Dell Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)
Table Citrix Systems Basic Information, Manufacturing Base and Competitors
Table Citrix Systems Mobile Learning Type and Applications
Table Citrix Systems Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)
Table IBM Basic Information, Manufacturing Base and Competitors
Table IBM Mobile Learning Type and Applications
Table IBM Mobile Learning Revenue, Gross Margin and Market Share (2016-2017)
Table Global Mobile Learning Revenue (Million USD) by Players (2013-2018)
Table Global Mobile Learning Revenue Share by Players (2013-2018)
Figure Global Mobile Learning Revenue Share by Players in 2016
Figure Global Mobile Learning Revenue Share by Players in 2017
Figure Global Top 5 Players Mobile Learning Revenue Market Share in 2017
Figure Global Top 10 Players Mobile Learning Revenue Market Share in 2017
Figure Global Mobile Learning Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Mobile Learning Revenue (Million USD) by Regions (2013-2018)
Table Global Mobile Learning Revenue Market Share by Regions (2013-2018)
Figure Global Mobile Learning Revenue Market Share by Regions (2013-2018)
Figure Global Mobile Learning Revenue Market Share by Regions in 2017
Figure North America Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Europe Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Mobile Learning Revenue and Growth Rate (2013-2018)
Figure South America Mobile Learning Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Mobile Learning Revenue and Growth Rate (2013-2018)
Table North America Mobile Learning Revenue by Countries (2013-2018)
Table North America Mobile Learning Revenue Market Share by Countries (2013-2018)
Figure North America Mobile Learning Revenue Market Share by Countries (2013-2018)
Figure North America Mobile Learning Revenue Market Share by Countries in 2017
Figure USA Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Canada Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Mexico Mobile Learning Revenue and Growth Rate (2013-2018)
Table Europe Mobile Learning Revenue (Million USD) by Countries (2013-2018)
Figure Europe Mobile Learning Revenue Market Share by Countries (2013-2018)
Figure Europe Mobile Learning Revenue Market Share by Countries in 2017
Figure Germany Mobile Learning Revenue and Growth Rate (2013-2018)
Figure UK Mobile Learning Revenue and Growth Rate (2013-2018)
Figure France Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Russia Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Italy Mobile Learning Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Mobile Learning Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Mobile Learning Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Mobile Learning Revenue Market Share by Countries in 2017
Figure China Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Japan Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Korea Mobile Learning Revenue and Growth Rate (2013-2018)
Figure India Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Mobile Learning Revenue and Growth Rate (2013-2018)
Table South America Mobile Learning Revenue by Countries (2013-2018)
Table South America Mobile Learning Revenue Market Share by Countries (2013-2018)
Figure South America Mobile Learning Revenue Market Share by Countries (2013-2018)
Figure South America Mobile Learning Revenue Market Share by Countries in 2017
Figure Brazil Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Argentina Mobile Learning Revenue and Growth Rate (2013-2018)
Figure Colombia Mobile Learning Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Mobile Learning Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Mobile Learning Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Mobile Learning Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Mobile Learning Revenue Market Share by Countries in 2017

Figure Saudi Arabia Mobile Learning Revenue and Growth Rate (2013-2018)

Figure UAE Mobile Learning Revenue and Growth Rate (2013-2018)

Figure Egypt Mobile Learning Revenue and Growth Rate (2013-2018)

Figure Nigeria Mobile Learning Revenue and Growth Rate (2013-2018)

Figure South Africa Mobile Learning Revenue and Growth Rate (2013-2018)

Table Global Mobile Learning Revenue (Million USD) by Type (2013-2018)

Table Global Mobile Learning Revenue Share by Type (2013-2018)

Figure Global Mobile Learning Revenue Share by Type (2013-2018)

Figure Global Mobile Learning Revenue Share by Type in 2017

Table Global Mobile Learning Revenue Forecast by Type (2018-2023)

Figure Global Mobile Learning Market Share Forecast by Type (2018-2023)

Figure Global Mobile Content Authoring Revenue Growth Rate (2013-2018)

Figure Global E-books Revenue Growth Rate (2013-2018)

Figure Global Portable LMS Revenue Growth Rate (2013-2018)

Figure Global Mobile and Video-based Courseware Revenue Growth Rate (2013-2018)

Table Global Mobile Learning Revenue by Application (2013-2018)

Table Global Mobile Learning Revenue Share by Application (2013-2018)

Figure Global Mobile Learning Revenue Share by Application (2013-2018)

Figure Global Mobile Learning Revenue Share by Application in 2017

Table Global Mobile Learning Revenue Forecast by Application (2018-2023)

Figure Global Mobile Learning Market Share Forecast by Application (2018-2023)

Figure Global Academic Institutions Revenue Growth Rate (2013-2018)

Figure Global Enterprise Revenue Growth Rate (2013-2018)

Figure Global Mobile Learning Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Table Global Mobile Learning Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Mobile Learning Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Mobile Learning Revenue Market Forecast (2018-2023)

Figure Europe Mobile Learning Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Mobile Learning Revenue Market Forecast (2018-2023)

Figure South America Mobile Learning Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Mobile Learning Revenue Market Forecast (2018-2023)

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