

# Global Mobile In-Home NAD IV Therapy Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Mobile In-Home NAD IV Therapy market size was valued at US\$ 32.68 million in 2025 and is forecast to a readjusted size of US\$ 60.71 million by 2032 with a CAGR of 7.1% during review period.

Mobile in-home NAD IV therapy is an emerging health service that provides patients with intravenous infusions of nicotinamide adenine dinucleotide (NAD+) within the comfort of their homes. This therapy is believed to enhance cellular metabolism, boost energy levels, and potentially support cognitive function and overall wellness.

### 1. Decentralized Healthcare Trend: Home-Based IV Therapy Becomes a Key Delivery Model in Functional Medicine

The primary long-term trend of mobile in-home NAD IV therapy is its alignment with the global shift toward decentralized healthcare, where medical services move from hospitals and clinics into personal living spaces. As high-net-worth individuals increasingly demand time efficiency, privacy, and personalized health solutions, home-based IV therapy is expanding beyond emergency care into functional medicine, longevity medicine, and preventive health management. NAD IV, characterized by high service value and experience-driven demand, naturally fits premium in-home healthcare models and will increasingly be embedded into private healthcare systems, concierge medicine, and membership-based health platforms.

### 2. Medicalization and Regulatory Integration: From Home Nursing to Regulated Medical Practice

A second structural trend is the transition of mobile NAD IV therapy from loosely regulated home nursing services into formally supervised medical practices. Since intravenous infusion is an invasive medical procedure, regulatory authorities are expected to strengthen oversight regarding practitioner licensing, prescription authority, drug compliance, sterile procedures, and medical liability. The industry will evolve toward standardized models combining physician remote assessment, nurse execution, and electronic medical record integration, where only medically licensed and compliant platforms can sustain long-term operations.

### 3. Safety and Risk Control Dominance: Standardized Protocols and Telemedicine Monitoring Become Mandatory

Safety will become the core constraint determining whether mobile in-home NAD IV therapy can scale sustainably. Compared with clinical settings, home environments lack emergency infrastructure and multidisciplinary medical support, raising the importance of strict patient screening, infusion control, adverse reaction monitoring, and real-time physician supervision. Future platforms will widely adopt standardized operating procedures, including pre-infusion assessments, continuous vital sign monitoring, telemedicine support, and emergency referral mechanisms. Insurance coverage and medical liability systems will also become essential components, making safety governance a key competitive barrier.

### 4. Service Model Upgrade: From Single Treatments to Long-Term Health Management Subscriptions

The commercial model of mobile NAD IV therapy will gradually shift from one-time treatments or short-term packages toward long-term health management subscriptions. NAD IV will no longer be sold as a standalone service, but integrated into broader functional medicine programs that include sleep optimization, stress management, nutritional interventions, and biomarker tracking. In this model, NAD IV becomes one of several medical tools, while real commercial value derives from user lifecycle management, longitudinal health data, and continuous service delivery.

### 5. Market Positioning Convergence: From Mass Anti-Aging Claims to High-End Niche Healthcare

In the long run, mobile in-home NAD IV therapy is unlikely to become a mass-market healthcare service due to its high cost, medical risk, and strong dependency on

professional medical infrastructure. Its market will remain concentrated among high-income individuals, corporate executives, professional athletes, and patients engaged in functional medicine. The industry will gradually shift away from mass anti-aging marketing narratives toward precision healthcare positioning, emphasizing professionalism, safety, and privacy rather than purely experiential or longevity-focused claims.

This report is a detailed and comprehensive analysis for global Mobile In-Home NAD IV Therapy market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Mobile In-Home NAD IV Therapy market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Mobile In-Home NAD IV Therapy market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Mobile In-Home NAD IV Therapy market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Mobile In-Home NAD IV Therapy market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobile In-Home NAD IV Therapy

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobile In-Home NAD IV Therapy market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Wellness Lab, Conciergemdla, Azivmedics, Reset IV, Thedripclub, Toronto Functional Medicine Centre, Mobileivmedics, Rocky Mountain Ivmedics, Premiumhealth, Effect Doctors, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Mobile In-Home NAD IV Therapy market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

NAD+ Mixed Vitamin Injections

Pure NAD+ Injection

#### Market segment by Injection

Single-use Injection Type

Recurring Injection Type

Others

#### Market segment by Dose

Low-dose Type

Medium-dose Type

High-dose Type

#### Market segment by Application

Clinic

Hospital

Others

#### Market segment by players, this report covers

The Wellness Lab

Conciergemdla

Azivmedics

Reset IV

TheDripclub

Toronto Functional Medicine Centre

Mobileivmedics

Rocky Mountain Ivmedics

Premiumhealth

Effect Doctors

Nadclinic

Hydrate IV Bar

LIVV Natural

BioReset Medical

IV Boost UK

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Mobile In-Home NAD IV Therapy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile In-Home NAD IV Therapy, with revenue, gross margin, and global market share of Mobile In-Home NAD IV Therapy from 2021 to 2026.

Chapter 3, the Mobile In-Home NAD IV Therapy competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Mobile

In-Home NAD IV Therapy market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile In-Home NAD IV Therapy.

Chapter 13, to describe Mobile In-Home NAD IV Therapy research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Mobile In-Home NAD IV Therapy by Type

1.3.1 Overview: Global Mobile In-Home NAD IV Therapy Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Mobile In-Home NAD IV Therapy Consumption Value Market Share by Type in 2025

1.3.3 NAD+ Mixed Vitamin Injections

1.3.4 Pure NAD+ Injection

1.4 Classification of Mobile In-Home NAD IV Therapy by Injection

1.4.1 Overview: Global Mobile In-Home NAD IV Therapy Market Size by Injection: 2021 Versus 2025 Versus 2032

1.4.2 Global Mobile In-Home NAD IV Therapy Consumption Value Market Share by Injection in 2025

1.4.3 Single-use Injection Type

1.4.4 Recurring Injection Type

1.4.5 Others

1.5 Classification of Mobile In-Home NAD IV Therapy by Dose

1.5.1 Overview: Global Mobile In-Home NAD IV Therapy Market Size by Dose: 2021 Versus 2025 Versus 2032

1.5.2 Global Mobile In-Home NAD IV Therapy Consumption Value Market Share by Dose in 2025

1.5.3 Low-dose Type

1.5.4 Medium-dose Type

1.5.5 High-dose Type

1.6 Global Mobile In-Home NAD IV Therapy Market by Application

1.6.1 Overview: Global Mobile In-Home NAD IV Therapy Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Clinic

1.6.3 Hospital

1.6.4 Others

1.7 Global Mobile In-Home NAD IV Therapy Market Size & Forecast

1.8 Global Mobile In-Home NAD IV Therapy Market Size and Forecast by Region

1.8.1 Global Mobile In-Home NAD IV Therapy Market Size by Region: 2021 VS 2025 VS 2032

- 1.8.2 Global Mobile In-Home NAD IV Therapy Market Size by Region, (2021-2032)
- 1.8.3 North America Mobile In-Home NAD IV Therapy Market Size and Prospect (2021-2032)
- 1.8.4 Europe Mobile In-Home NAD IV Therapy Market Size and Prospect (2021-2032)
- 1.8.5 Asia-Pacific Mobile In-Home NAD IV Therapy Market Size and Prospect (2021-2032)
- 1.8.6 South America Mobile In-Home NAD IV Therapy Market Size and Prospect (2021-2032)
- 1.8.7 Middle East & Africa Mobile In-Home NAD IV Therapy Market Size and Prospect (2021-2032)

## **2 COMPANY PROFILES**

### 2.1 The Wellness Lab

- 2.1.1 The Wellness Lab Details
- 2.1.2 The Wellness Lab Major Business
- 2.1.3 The Wellness Lab Mobile In-Home NAD IV Therapy Product and Solutions
- 2.1.4 The Wellness Lab Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 The Wellness Lab Recent Developments and Future Plans

### 2.2 Conciergemdlá

- 2.2.1 Conciergemdlá Details
- 2.2.2 Conciergemdlá Major Business
- 2.2.3 Conciergemdlá Mobile In-Home NAD IV Therapy Product and Solutions
- 2.2.4 Conciergemdlá Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Conciergemdlá Recent Developments and Future Plans

### 2.3 Azivmedics

- 2.3.1 Azivmedics Details
- 2.3.2 Azivmedics Major Business
- 2.3.3 Azivmedics Mobile In-Home NAD IV Therapy Product and Solutions
- 2.3.4 Azivmedics Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 Azivmedics Recent Developments and Future Plans

### 2.4 Reset IV

- 2.4.1 Reset IV Details
- 2.4.2 Reset IV Major Business
- 2.4.3 Reset IV Mobile In-Home NAD IV Therapy Product and Solutions
- 2.4.4 Reset IV Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market

## Share (2021-2026)

### 2.4.5 Reset IV Recent Developments and Future Plans

## 2.5 Thedripclub

### 2.5.1 Thedripclub Details

### 2.5.2 Thedripclub Major Business

### 2.5.3 Thedripclub Mobile In-Home NAD IV Therapy Product and Solutions

### 2.5.4 Thedripclub Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

### 2.5.5 Thedripclub Recent Developments and Future Plans

## 2.6 Toronto Functional Medicine Centre

### 2.6.1 Toronto Functional Medicine Centre Details

### 2.6.2 Toronto Functional Medicine Centre Major Business

### 2.6.3 Toronto Functional Medicine Centre Mobile In-Home NAD IV Therapy Product and Solutions

### 2.6.4 Toronto Functional Medicine Centre Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

### 2.6.5 Toronto Functional Medicine Centre Recent Developments and Future Plans

## 2.7 Mobileivmedics

### 2.7.1 Mobileivmedics Details

### 2.7.2 Mobileivmedics Major Business

### 2.7.3 Mobileivmedics Mobile In-Home NAD IV Therapy Product and Solutions

### 2.7.4 Mobileivmedics Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

### 2.7.5 Mobileivmedics Recent Developments and Future Plans

## 2.8 Rocky Mountain Ivmedics

### 2.8.1 Rocky Mountain Ivmedics Details

### 2.8.2 Rocky Mountain Ivmedics Major Business

### 2.8.3 Rocky Mountain Ivmedics Mobile In-Home NAD IV Therapy Product and Solutions

### 2.8.4 Rocky Mountain Ivmedics Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

### 2.8.5 Rocky Mountain Ivmedics Recent Developments and Future Plans

## 2.9 Premiumhealth

### 2.9.1 Premiumhealth Details

### 2.9.2 Premiumhealth Major Business

### 2.9.3 Premiumhealth Mobile In-Home NAD IV Therapy Product and Solutions

### 2.9.4 Premiumhealth Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

### 2.9.5 Premiumhealth Recent Developments and Future Plans

## 2.10 Effect Doctors

### 2.10.1 Effect Doctors Details

### 2.10.2 Effect Doctors Major Business

### 2.10.3 Effect Doctors Mobile In-Home NAD IV Therapy Product and Solutions

### 2.10.4 Effect Doctors Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

### 2.10.5 Effect Doctors Recent Developments and Future Plans

## 2.11 Nadclinic

### 2.11.1 Nadclinic Details

### 2.11.2 Nadclinic Major Business

### 2.11.3 Nadclinic Mobile In-Home NAD IV Therapy Product and Solutions

### 2.11.4 Nadclinic Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

### 2.11.5 Nadclinic Recent Developments and Future Plans

## 2.12 Hydrate IV Bar

### 2.12.1 Hydrate IV Bar Details

### 2.12.2 Hydrate IV Bar Major Business

### 2.12.3 Hydrate IV Bar Mobile In-Home NAD IV Therapy Product and Solutions

### 2.12.4 Hydrate IV Bar Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

### 2.12.5 Hydrate IV Bar Recent Developments and Future Plans

## 2.13 LIVV Natural

### 2.13.1 LIVV Natural Details

### 2.13.2 LIVV Natural Major Business

### 2.13.3 LIVV Natural Mobile In-Home NAD IV Therapy Product and Solutions

### 2.13.4 LIVV Natural Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

### 2.13.5 LIVV Natural Recent Developments and Future Plans

## 2.14 BioReset Medical

### 2.14.1 BioReset Medical Details

### 2.14.2 BioReset Medical Major Business

### 2.14.3 BioReset Medical Mobile In-Home NAD IV Therapy Product and Solutions

### 2.14.4 BioReset Medical Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

### 2.14.5 BioReset Medical Recent Developments and Future Plans

## 2.15 IV Boost UK

### 2.15.1 IV Boost UK Details

### 2.15.2 IV Boost UK Major Business

### 2.15.3 IV Boost UK Mobile In-Home NAD IV Therapy Product and Solutions

2.15.4 IV Boost UK Mobile In-Home NAD IV Therapy Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 IV Boost UK Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Mobile In-Home NAD IV Therapy Revenue and Share by Players (2021-2026)

3.2 Market Share Analysis (2025)

3.2.1 Market Share of Mobile In-Home NAD IV Therapy by Company Revenue

3.2.2 Top 3 Mobile In-Home NAD IV Therapy Players Market Share in 2025

3.2.3 Top 6 Mobile In-Home NAD IV Therapy Players Market Share in 2025

3.3 Mobile In-Home NAD IV Therapy Market: Overall Company Footprint Analysis

3.3.1 Mobile In-Home NAD IV Therapy Market: Region Footprint

3.3.2 Mobile In-Home NAD IV Therapy Market: Company Product Type Footprint

3.3.3 Mobile In-Home NAD IV Therapy Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Mobile In-Home NAD IV Therapy Consumption Value and Market Share by Type (2021-2026)

4.2 Global Mobile In-Home NAD IV Therapy Market Forecast by Type (2027-2032)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Mobile In-Home NAD IV Therapy Consumption Value Market Share by Application (2021-2026)

5.2 Global Mobile In-Home NAD IV Therapy Market Forecast by Application (2027-2032)

### **6 NORTH AMERICA**

6.1 North America Mobile In-Home NAD IV Therapy Consumption Value by Type (2021-2032)

6.2 North America Mobile In-Home NAD IV Therapy Market Size by Application (2021-2032)

6.3 North America Mobile In-Home NAD IV Therapy Market Size by Country

6.3.1 North America Mobile In-Home NAD IV Therapy Consumption Value by Country (2021-2032)

6.3.2 United States Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

6.3.3 Canada Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

6.3.4 Mexico Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

## **7 EUROPE**

7.1 Europe Mobile In-Home NAD IV Therapy Consumption Value by Type (2021-2032)

7.2 Europe Mobile In-Home NAD IV Therapy Consumption Value by Application (2021-2032)

7.3 Europe Mobile In-Home NAD IV Therapy Market Size by Country

7.3.1 Europe Mobile In-Home NAD IV Therapy Consumption Value by Country (2021-2032)

7.3.2 Germany Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

7.3.3 France Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

7.3.5 Russia Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

7.3.6 Italy Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Mobile In-Home NAD IV Therapy Market Size by Region

8.3.1 Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value by Region (2021-2032)

8.3.2 China Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

8.3.3 Japan Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

8.3.4 South Korea Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

8.3.5 India Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

8.3.7 Australia Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

## **9 SOUTH AMERICA**

9.1 South America Mobile In-Home NAD IV Therapy Consumption Value by Type (2021-2032)

9.2 South America Mobile In-Home NAD IV Therapy Consumption Value by Application (2021-2032)

9.3 South America Mobile In-Home NAD IV Therapy Market Size by Country

9.3.1 South America Mobile In-Home NAD IV Therapy Consumption Value by Country (2021-2032)

9.3.2 Brazil Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

9.3.3 Argentina Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value by Type (2021-2032)

10.2 Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value by Application (2021-2032)

10.3 Middle East & Africa Mobile In-Home NAD IV Therapy Market Size by Country

10.3.1 Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value by Country (2021-2032)

10.3.2 Turkey Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

10.3.4 UAE Mobile In-Home NAD IV Therapy Market Size and Forecast (2021-2032)

## **11 MARKET DYNAMICS**

11.1 Mobile In-Home NAD IV Therapy Market Drivers

11.2 Mobile In-Home NAD IV Therapy Market Restraints

11.3 Mobile In-Home NAD IV Therapy Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Mobile In-Home NAD IV Therapy Industry Chain

12.2 Mobile In-Home NAD IV Therapy Upstream Analysis

12.3 Mobile In-Home NAD IV Therapy Midstream Analysis

12.4 Mobile In-Home NAD IV Therapy Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Mobile In-Home NAD IV Therapy Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Mobile In-Home NAD IV Therapy Consumption Value by Injection, (USD Million), 2021 & 2025 & 2032

Table 3. Global Mobile In-Home NAD IV Therapy Consumption Value by Dose, (USD Million), 2021 & 2025 & 2032

Table 4. Global Mobile In-Home NAD IV Therapy Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global Mobile In-Home NAD IV Therapy Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global Mobile In-Home NAD IV Therapy Consumption Value by Region (2027-2032) & (USD Million)

Table 7. The Wellness Lab Company Information, Head Office, and Major Competitors

Table 8. The Wellness Lab Major Business

Table 9. The Wellness Lab Mobile In-Home NAD IV Therapy Product and Solutions

Table 10. The Wellness Lab Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. The Wellness Lab Recent Developments and Future Plans

Table 12. Conciergemdl Company Information, Head Office, and Major Competitors

Table 13. Conciergemdl Major Business

Table 14. Conciergemdl Mobile In-Home NAD IV Therapy Product and Solutions

Table 15. Conciergemdl Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. Conciergemdl Recent Developments and Future Plans

Table 17. Azivmedics Company Information, Head Office, and Major Competitors

Table 18. Azivmedics Major Business

Table 19. Azivmedics Mobile In-Home NAD IV Therapy Product and Solutions

Table 20. Azivmedics Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. Reset IV Company Information, Head Office, and Major Competitors

Table 22. Reset IV Major Business

Table 23. Reset IV Mobile In-Home NAD IV Therapy Product and Solutions

Table 24. Reset IV Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. Reset IV Recent Developments and Future Plans

- Table 26. Thedripclub Company Information, Head Office, and Major Competitors
- Table 27. Thedripclub Major Business
- Table 28. Thedripclub Mobile In-Home NAD IV Therapy Product and Solutions
- Table 29. Thedripclub Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 30. Thedripclub Recent Developments and Future Plans
- Table 31. Toronto Functional Medicine Centre Company Information, Head Office, and Major Competitors
- Table 32. Toronto Functional Medicine Centre Major Business
- Table 33. Toronto Functional Medicine Centre Mobile In-Home NAD IV Therapy Product and Solutions
- Table 34. Toronto Functional Medicine Centre Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 35. Toronto Functional Medicine Centre Recent Developments and Future Plans
- Table 36. Mobileivmedics Company Information, Head Office, and Major Competitors
- Table 37. Mobileivmedics Major Business
- Table 38. Mobileivmedics Mobile In-Home NAD IV Therapy Product and Solutions
- Table 39. Mobileivmedics Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 40. Mobileivmedics Recent Developments and Future Plans
- Table 41. Rocky Mountain Ivmedics Company Information, Head Office, and Major Competitors
- Table 42. Rocky Mountain Ivmedics Major Business
- Table 43. Rocky Mountain Ivmedics Mobile In-Home NAD IV Therapy Product and Solutions
- Table 44. Rocky Mountain Ivmedics Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 45. Rocky Mountain Ivmedics Recent Developments and Future Plans
- Table 46. Premiumhealth Company Information, Head Office, and Major Competitors
- Table 47. Premiumhealth Major Business
- Table 48. Premiumhealth Mobile In-Home NAD IV Therapy Product and Solutions
- Table 49. Premiumhealth Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 50. Premiumhealth Recent Developments and Future Plans
- Table 51. Effect Doctors Company Information, Head Office, and Major Competitors
- Table 52. Effect Doctors Major Business
- Table 53. Effect Doctors Mobile In-Home NAD IV Therapy Product and Solutions
- Table 54. Effect Doctors Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 55. Effect Doctors Recent Developments and Future Plans
- Table 56. Nadclinic Company Information, Head Office, and Major Competitors
- Table 57. Nadclinic Major Business
- Table 58. Nadclinic Mobile In-Home NAD IV Therapy Product and Solutions
- Table 59. Nadclinic Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 60. Nadclinic Recent Developments and Future Plans
- Table 61. Hydrate IV Bar Company Information, Head Office, and Major Competitors
- Table 62. Hydrate IV Bar Major Business
- Table 63. Hydrate IV Bar Mobile In-Home NAD IV Therapy Product and Solutions
- Table 64. Hydrate IV Bar Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. Hydrate IV Bar Recent Developments and Future Plans
- Table 66. LIVV Natural Company Information, Head Office, and Major Competitors
- Table 67. LIVV Natural Major Business
- Table 68. LIVV Natural Mobile In-Home NAD IV Therapy Product and Solutions
- Table 69. LIVV Natural Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 70. LIVV Natural Recent Developments and Future Plans
- Table 71. BioReset Medical Company Information, Head Office, and Major Competitors
- Table 72. BioReset Medical Major Business
- Table 73. BioReset Medical Mobile In-Home NAD IV Therapy Product and Solutions
- Table 74. BioReset Medical Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 75. BioReset Medical Recent Developments and Future Plans
- Table 76. IV Boost UK Company Information, Head Office, and Major Competitors
- Table 77. IV Boost UK Major Business
- Table 78. IV Boost UK Mobile In-Home NAD IV Therapy Product and Solutions
- Table 79. IV Boost UK Mobile In-Home NAD IV Therapy Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 80. IV Boost UK Recent Developments and Future Plans
- Table 81. Global Mobile In-Home NAD IV Therapy Revenue (USD Million) by Players (2021-2026)
- Table 82. Global Mobile In-Home NAD IV Therapy Revenue Share by Players (2021-2026)
- Table 83. Breakdown of Mobile In-Home NAD IV Therapy by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 84. Market Position of Players in Mobile In-Home NAD IV Therapy, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 85. Head Office of Key Mobile In-Home NAD IV Therapy Players

Table 86. Mobile In-Home NAD IV Therapy Market: Company Product Type Footprint

Table 87. Mobile In-Home NAD IV Therapy Market: Company Product Application Footprint

Table 88. Mobile In-Home NAD IV Therapy New Market Entrants and Barriers to Market Entry

Table 89. Mobile In-Home NAD IV Therapy Mergers, Acquisition, Agreements, and Collaborations

Table 90. Global Mobile In-Home NAD IV Therapy Consumption Value (USD Million) by Type (2021-2026)

Table 91. Global Mobile In-Home NAD IV Therapy Consumption Value Share by Type (2021-2026)

Table 92. Global Mobile In-Home NAD IV Therapy Consumption Value Forecast by Type (2027-2032)

Table 93. Global Mobile In-Home NAD IV Therapy Consumption Value by Application (2021-2026)

Table 94. Global Mobile In-Home NAD IV Therapy Consumption Value Forecast by Application (2027-2032)

Table 95. North America Mobile In-Home NAD IV Therapy Consumption Value by Type (2021-2026) & (USD Million)

Table 96. North America Mobile In-Home NAD IV Therapy Consumption Value by Type (2027-2032) & (USD Million)

Table 97. North America Mobile In-Home NAD IV Therapy Consumption Value by Application (2021-2026) & (USD Million)

Table 98. North America Mobile In-Home NAD IV Therapy Consumption Value by Application (2027-2032) & (USD Million)

Table 99. North America Mobile In-Home NAD IV Therapy Consumption Value by Country (2021-2026) & (USD Million)

Table 100. North America Mobile In-Home NAD IV Therapy Consumption Value by Country (2027-2032) & (USD Million)

Table 101. Europe Mobile In-Home NAD IV Therapy Consumption Value by Type (2021-2026) & (USD Million)

Table 102. Europe Mobile In-Home NAD IV Therapy Consumption Value by Type (2027-2032) & (USD Million)

Table 103. Europe Mobile In-Home NAD IV Therapy Consumption Value by Application (2021-2026) & (USD Million)

Table 104. Europe Mobile In-Home NAD IV Therapy Consumption Value by Application (2027-2032) & (USD Million)

Table 105. Europe Mobile In-Home NAD IV Therapy Consumption Value by Country

(2021-2026) & (USD Million)

Table 106. Europe Mobile In-Home NAD IV Therapy Consumption Value by Country (2027-2032) & (USD Million)

Table 107. Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value by Type (2021-2026) & (USD Million)

Table 108. Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value by Type (2027-2032) & (USD Million)

Table 109. Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value by Application (2021-2026) & (USD Million)

Table 110. Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value by Application (2027-2032) & (USD Million)

Table 111. Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value by Region (2021-2026) & (USD Million)

Table 112. Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value by Region (2027-2032) & (USD Million)

Table 113. South America Mobile In-Home NAD IV Therapy Consumption Value by Type (2021-2026) & (USD Million)

Table 114. South America Mobile In-Home NAD IV Therapy Consumption Value by Type (2027-2032) & (USD Million)

Table 115. South America Mobile In-Home NAD IV Therapy Consumption Value by Application (2021-2026) & (USD Million)

Table 116. South America Mobile In-Home NAD IV Therapy Consumption Value by Application (2027-2032) & (USD Million)

Table 117. South America Mobile In-Home NAD IV Therapy Consumption Value by Country (2021-2026) & (USD Million)

Table 118. South America Mobile In-Home NAD IV Therapy Consumption Value by Country (2027-2032) & (USD Million)

Table 119. Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value by Type (2021-2026) & (USD Million)

Table 120. Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value by Type (2027-2032) & (USD Million)

Table 121. Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value by Application (2021-2026) & (USD Million)

Table 122. Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value by Application (2027-2032) & (USD Million)

Table 123. Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value by Country (2021-2026) & (USD Million)

Table 124. Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value by Country (2027-2032) & (USD Million)

Table 125. Global Key Players of Mobile In-Home NAD IV Therapy Upstream (Raw Materials)

Table 126. Global Mobile In-Home NAD IV Therapy Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Mobile In-Home NAD IV Therapy Picture

Figure 2. Global Mobile In-Home NAD IV Therapy Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Mobile In-Home NAD IV Therapy Consumption Value Market Share by Type in 2025

Figure 4. NAD+ Mixed Vitamin Injections

Figure 5. Pure NAD+ Injection

Figure 6. Global Mobile In-Home NAD IV Therapy Consumption Value by Injection, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Mobile In-Home NAD IV Therapy Consumption Value Market Share by Injection in 2025

Figure 8. Single-use Injection Type

Figure 9. Recurring Injection Type

Figure 10. Others

Figure 11. Global Mobile In-Home NAD IV Therapy Consumption Value by Dose, (USD Million), 2021 & 2025 & 2032

Figure 12. Global Mobile In-Home NAD IV Therapy Consumption Value Market Share by Dose in 2025

Figure 13. Low-dose Type

Figure 14. Medium-dose Type

Figure 15. High-dose Type

Figure 16. Global Mobile In-Home NAD IV Therapy Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 17. Mobile In-Home NAD IV Therapy Consumption Value Market Share by Application in 2025

Figure 18. Clinic Picture

Figure 19. Hospital Picture

Figure 20. Others Picture

Figure 21. Global Mobile In-Home NAD IV Therapy Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 22. Global Mobile In-Home NAD IV Therapy Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 23. Global Market Mobile In-Home NAD IV Therapy Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 24. Global Mobile In-Home NAD IV Therapy Consumption Value Market Share

by Region (2021-2032)

Figure 25. Global Mobile In-Home NAD IV Therapy Consumption Value Market Share by Region in 2025

Figure 26. North America Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 27. Europe Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 28. Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 29. South America Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 30. Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 31. Company Three Recent Developments and Future Plans

Figure 32. Global Mobile In-Home NAD IV Therapy Revenue Share by Players in 2025

Figure 33. Mobile In-Home NAD IV Therapy Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 34. Market Share of Mobile In-Home NAD IV Therapy by Player Revenue in 2025

Figure 35. Top 3 Mobile In-Home NAD IV Therapy Players Market Share in 2025

Figure 36. Top 6 Mobile In-Home NAD IV Therapy Players Market Share in 2025

Figure 37. Global Mobile In-Home NAD IV Therapy Consumption Value Share by Type (2021-2026)

Figure 38. Global Mobile In-Home NAD IV Therapy Market Share Forecast by Type (2027-2032)

Figure 39. Global Mobile In-Home NAD IV Therapy Consumption Value Share by Application (2021-2026)

Figure 40. Global Mobile In-Home NAD IV Therapy Market Share Forecast by Application (2027-2032)

Figure 41. North America Mobile In-Home NAD IV Therapy Consumption Value Market Share by Type (2021-2032)

Figure 42. North America Mobile In-Home NAD IV Therapy Consumption Value Market Share by Application (2021-2032)

Figure 43. North America Mobile In-Home NAD IV Therapy Consumption Value Market Share by Country (2021-2032)

Figure 44. United States Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 45. Canada Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 46. Mexico Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 47. Europe Mobile In-Home NAD IV Therapy Consumption Value Market Share by Type (2021-2032)

Figure 48. Europe Mobile In-Home NAD IV Therapy Consumption Value Market Share by Application (2021-2032)

Figure 49. Europe Mobile In-Home NAD IV Therapy Consumption Value Market Share by Country (2021-2032)

Figure 50. Germany Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 51. France Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 52. United Kingdom Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 53. Russia Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 54. Italy Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 55. Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value Market Share by Type (2021-2032)

Figure 56. Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value Market Share by Application (2021-2032)

Figure 57. Asia-Pacific Mobile In-Home NAD IV Therapy Consumption Value Market Share by Region (2021-2032)

Figure 58. China Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 59. Japan Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 60. South Korea Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 61. India Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 62. Southeast Asia Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 63. Australia Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 64. South America Mobile In-Home NAD IV Therapy Consumption Value Market Share by Type (2021-2032)

Figure 65. South America Mobile In-Home NAD IV Therapy Consumption Value Market

Share by Application (2021-2032)

Figure 66. South America Mobile In-Home NAD IV Therapy Consumption Value Market Share by Country (2021-2032)

Figure 67. Brazil Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 68. Argentina Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 69. Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value Market Share by Type (2021-2032)

Figure 70. Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value Market Share by Application (2021-2032)

Figure 71. Middle East & Africa Mobile In-Home NAD IV Therapy Consumption Value Market Share by Country (2021-2032)

Figure 72. Turkey Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 73. Saudi Arabia Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 74. UAE Mobile In-Home NAD IV Therapy Consumption Value (2021-2032) & (USD Million)

Figure 75. Mobile In-Home NAD IV Therapy Market Drivers

Figure 76. Mobile In-Home NAD IV Therapy Market Restraints

Figure 77. Mobile In-Home NAD IV Therapy Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Mobile In-Home NAD IV Therapy Industrial Chain

Figure 80. Methodology

Figure 81. Research Process and Data Source

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