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Global Mobile Identity and Access Management Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Mobile Identity and Access Management market size was valued at USD 937 million in 2022 and is forecast to a readjusted size of USD 1712.3 million by 2029 with a CAGR of 9.0% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The rise of remote work and the growing mobile workforce have led to the widespread use of mobile devices for work-related tasks. Employees are increasingly using their smartphones and tablets to access corporate resources and applications. This trend, coupled with the BYOD approach, necessitates robust Mobile IAM solutions to ensure secure access to corporate data and applications from mobile devices.

The proliferation of mobile applications, both for internal business use and customer-facing purposes, has increased the need for effective IAM solutions. Organizations require streamlined and secure methods to manage user identities, authentication, and authorization across various mobile applications and services.

Mobile devices introduce unique security challenges due to their portability, increased vulnerability to loss or theft, and the potential for unauthorized access. Mobile IAM solutions provide authentication mechanisms, multi-factor authentication (MFA), and access controls to mitigate security risks associated with mobile devices and protect sensitive data.

This report is a detailed and comprehensive analysis for global Mobile Identity and Access Management market. Both quantitative and qualitative analyses are presented

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by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Mobile Identity and Access Management market size and forecasts, in consumption value ($ Million), 2018-2029

Global Mobile Identity and Access Management market size and forecasts by region and country, in consumption value ($ Million), 2018-2029

Global Mobile Identity and Access Management market size and forecasts, by Type and by Application, in consumption value ($ Million), 2018-2029

Global Mobile Identity and Access Management market shares of main players, in revenue ($ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobile Identity and Access Management

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobile Identity and Access Management market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Oracle, Gemalto, OneLogin and HID Global Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

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Market segmentation

Mobile Identity and Access Management market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-Premise

Cloud-based

Market segment by Application

BFSI

Retail and E-Commerce

Healthcare

IT and Telecom

Manufacturing

Other

Market segment by players, this report covers

IBM

Oracle

Gemalto

OneLogin

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HID Global Corporation

Broadcom

Centrify

Cisco

T-Systems

Okta

Juniper Networks

Ericsson

Verisec

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobile Identity and Access Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Identity and Access Management, with

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revenue, gross margin and global market share of Mobile Identity and Access Management from 2018 to 2023.

Chapter 3, the Mobile Identity and Access Management competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023.and Mobile Identity and Access Management market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Identity and Access Management.

Chapter 13, to describe Mobile Identity and Access Management research findings and conclusion.

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