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Global Mobile Event App Software Market 2019 by Manufacturers, Countries, Type and Application, Forecast to 2024

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Abstracts

Mobile event app software lets event planners create a custom mobile app for an event without complicated coding. These apps allow the creation of branded mobile applications with the information attendees need, such as schedules, maps, attendee information, exhibitor information, speaker bios, and more.

Scope of the Report:

The global Mobile Event App Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Event App Software.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.
This report studies the Mobile Event App Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Event App Software market by product type and applications/end industries.

Market Segment by Companies, this report covers

Cvent

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Attendify

SpotMe

Eventmobi

Certain

Guidebook

Eventory

Yapp

Meeting Application

Core-apps

DoubleDutch

Eventfuel.io

Socio

PheedLoop

Pathable

QuickMobile

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

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South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-Premises

Cloud Based

Market Segment by Applications, can be divided into

Large Enterprised

SMEs

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