

# Global Mobile Device Security Training Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Mobile Device Security Training market size was valued at US\$ 439 million in 2025 and is forecast to a readjusted size of US\$ 767 million by 2032 with a CAGR of 7.0% during review period.

Mobile device security training provides businesses and individuals with information security awareness, security operational skills, and emergency response procedures for mobile devices such as smartphones, tablets, and laptops. The training aims to prevent security risks caused by device loss, malware, phishing, or data leaks. Training content often covers mobile device management (MDM) policies, security configurations, password management, application permission control, and public network usage guidelines. The industry's gross profit margin is approximately 60-80%. The mobile device security training industry chain focuses on improving the security capabilities of users and businesses using mobile devices, encompassing the entire process from security technology R&D and hardware manufacturing to application development, network services, and end-user education. Core links include: upstream: security technology/hardware R&D (such as encryption chips and biometric modules), secure operating system development (such as Android/iOS security enhancements); midstream: security application development (such as antivirus software and VPN tools), and device manufacturers (such as smartphone and tablet manufacturers integrating security features). Downstream: Enterprises and individual users (through training to enhance security awareness), security service providers (such as vulnerability scanning and emergency response services).

The main market drivers include the following:

**Dual Driving Force of Technological Evolution and Security Challenges** The market demand for mobile device security training stems primarily from the rapid iteration of the technological environment. With the widespread adoption of technologies such as 5G, IoT, and edge computing, mobile devices have become the core carriers of enterprise data flow, expanding their application scenarios from traditional office work to highly sensitive areas such as industrial control, telemedicine, and intelligent transportation. However, alongside technological advancements, security threats are also escalating—malware, data breaches, phishing attacks are becoming increasingly sophisticated, significantly increasing the risk of device loss or intrusion. To ensure business continuity and prevent the loss of core assets, enterprises must enhance employees' secure operation capabilities through systematic training, building a dual defense line of 'human defense + technical defense.' This contradiction between technological evolution and security challenges has become the core driving force behind the development of the training market.

### Rigid Constraints of Compliance Requirements and Policy Regulation

The improvement of data protection regulations globally provides clear policy guidance for mobile device security training. For example, the EU's GDPR, China's Data Security Law, and Personal Information Protection Law all require enterprises to establish a sound data security management system, with 'employee security awareness and skills training' explicitly listed as a compliance obligation. Regulatory authorities have strengthened enforcement through special inspections and administrative penalties, prompting companies to transform security training from an 'optional' to a 'mandatory' option. Furthermore, the refinement of industry standards (such as ISO 27001 and Cybersecurity Classified Protection 2.0) has driven companies to shift from passive compliance to proactive defense, internalizing security capabilities through training and avoiding legal risks and reputational damage caused by violations.

**The Synergistic Improvement of Enterprise Needs and User Awareness** On the enterprise side, against the backdrop of accelerated digital transformation, mobile devices have become key tools for business innovation. However, frequent issues such as non-standard employee operations and weak security awareness have led to data breaches and system crashes. Security training can reduce human-caused risks, improve overall security protection levels, and ensure the safe and efficient operation of businesses. On the user side, with the growing awareness of personal privacy protection, consumers are placing higher demands on companies' data security capabilities, forcing companies to strengthen employees' security literacy through training and build a 'safe and trustworthy' brand image. This two-way drive from

enterprise needs and user awareness ultimately forms the driving force for the continued growth of the mobile device security training market.

This report is a detailed and comprehensive analysis for global Mobile Device Security Training market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Mobile Device Security Training market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Mobile Device Security Training market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Mobile Device Security Training market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Mobile Device Security Training market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobile Device Security Training

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobile Device Security Training market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Optiv, Fortinet, Terranova Security (Fortra), FireEye (Trellix), Proofpoint, CrowdStrike, Kaspersky, SGS, CyberSecOp, SANS Institute, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market segmentation

Mobile Device Security Training market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

- Comprehensive Training

- On-demand/Micro-training

### Market segment by Product Form

- Basic General Training

- Professional Technical Training

### Market segment by Technology

- Online Training

- Offline Training

### Market segment by Training Level

- Enterprise Level Network Training

- Military Level Network Training

### Market segment by Application

- Small and Medium-Sized Enterprises

Large Enterprises

Government and Military

Market segment by players, this report covers

Optiv

Fortinet

Terranova Security (Fortra)

FireEye (Trellix)

Proofpoint

CrowdStrike

Kaspersky

SGS

CyberSecOp

SANS Institute

Infosec

iSystems Security Limited (iSystems)

Vinsys

Cofense

NetShield Technology

Guoxin Security

360

Qi An Xin Technology Group

Zhiyuan Network

Beida Jade Bird

Qianfeng IT

Sangfor Technologies

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Mobile Device Security Training product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Device Security Training, with revenue, gross margin, and global market share of Mobile Device Security Training from 2021 to 2026.

Chapter 3, the Mobile Device Security Training competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Mobile

Device Security Training market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Device Security Training.

Chapter 13, to describe Mobile Device Security Training research findings and conclusion.

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