

Global Mobile Commerce(M-Commerce) Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Mobile Commerce(M-Commerce) market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Mobile Commerce(M-Commerce) market size is estimated to be worth US\$ million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. Retailing accounting for % of the Mobile Commerce(M-Commerce) global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Premium SMS segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Mobile Commerce(M-Commerce) include Ericsson, Google, Gemalto, IBM, and MasterCard, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Mobile Commerce(M-Commerce) market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Premium SMS

Near Field Communication (NFC)

Direct Carrier Billing

Wireless Application Protocol (WAP)

Others

Market segment by Application, can be divided into

Retailing

Billing

Ticketing Services

Others

Market segment by players, this report covers

Ericsson

Google

Gemalto

IBM

MasterCard

Oxygen8

Mopay

PayPal

Visa

SAP

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Mobile Commerce(M-Commerce) product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Mobile Commerce(M-Commerce), with revenue, gross margin and global market share of Mobile Commerce(M-Commerce) from 2019 to 2022.

Chapter 3, the Mobile Commerce(M-Commerce) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2017 to 2022.and Mobile Commerce(M-Commerce) market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Mobile Commerce(M-Commerce) research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Mobile Commerce(M-Commerce)

1.2 Classification of Mobile Commerce(M-Commerce) by Type

1.2.1 Overview: Global Mobile Commerce(M-Commerce) Market Size by Type: 2017 Versus 2021 Versus 2028

1.2.2 Global Mobile Commerce(M-Commerce) Revenue Market Share by Type in 2021

1.2.3 Premium SMS

1.2.4 Near Field Communication (NFC)

1.2.5 Direct Carrier Billing

1.2.6 Wireless Application Protocol (WAP)

1.2.7 Others

1.3 Global Mobile Commerce(M-Commerce) Market by Application

1.3.1 Overview: Global Mobile Commerce(M-Commerce) Market Size by Application: 2017 Versus 2021 Versus 2028

1.3.2 Retailing

1.3.3 Billing

1.3.4 Ticketing Services

1.3.5 Others

1.4 Global Mobile Commerce(M-Commerce) Market Size & Forecast

1.5 Global Mobile Commerce(M-Commerce) Market Size and Forecast by Region

1.5.1 Global Mobile Commerce(M-Commerce) Market Size by Region: 2017 VS 2021 VS 2028

1.5.2 Global Mobile Commerce(M-Commerce) Market Size by Region, (2017-2022)

1.5.3 North America Mobile Commerce(M-Commerce) Market Size and Prospect (2017-2028)

1.5.4 Europe Mobile Commerce(M-Commerce) Market Size and Prospect (2017-2028)

1.5.5 Asia-Pacific Mobile Commerce(M-Commerce) Market Size and Prospect (2017-2028)

1.5.6 South America Mobile Commerce(M-Commerce) Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa Mobile Commerce(M-Commerce) Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

1.6.1 Mobile Commerce(M-Commerce) Market Drivers

1.6.2 Mobile Commerce(M-Commerce) Market Restraints

1.6.3 Mobile Commerce(M-Commerce) Trends Analysis

2 COMPANY PROFILES

2.1 Ericsson

2.1.1 Ericsson Details

2.1.2 Ericsson Major Business

2.1.3 Ericsson Mobile Commerce(M-Commerce) Product and Solutions

2.1.4 Ericsson Mobile Commerce(M-Commerce) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.1.5 Ericsson Recent Developments and Future Plans

2.2 Google

2.2.1 Google Details

2.2.2 Google Major Business

2.2.3 Google Mobile Commerce(M-Commerce) Product and Solutions

2.2.4 Google Mobile Commerce(M-Commerce) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.2.5 Google Recent Developments and Future Plans

2.3 Gemalto

2.3.1 Gemalto Details

2.3.2 Gemalto Major Business

2.3.3 Gemalto Mobile Commerce(M-Commerce) Product and Solutions

2.3.4 Gemalto Mobile Commerce(M-Commerce) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.3.5 Gemalto Recent Developments and Future Plans

2.4 IBM

2.4.1 IBM Details

2.4.2 IBM Major Business

2.4.3 IBM Mobile Commerce(M-Commerce) Product and Solutions

2.4.4 IBM Mobile Commerce(M-Commerce) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.4.5 IBM Recent Developments and Future Plans

2.5 MasterCard

2.5.1 MasterCard Details

2.5.2 MasterCard Major Business

2.5.3 MasterCard Mobile Commerce(M-Commerce) Product and Solutions

2.5.4 MasterCard Mobile Commerce(M-Commerce) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.5.5 MasterCard Recent Developments and Future Plans

2.6 Oxygen8

2.6.1 Oxygen8 Details

2.6.2 Oxygen8 Major Business

2.6.3 Oxygen8 Mobile Commerce(M-Commerce) Product and Solutions

2.6.4 Oxygen8 Mobile Commerce(M-Commerce) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.6.5 Oxygen8 Recent Developments and Future Plans

2.7 Mopay

2.7.1 Mopay Details

2.7.2 Mopay Major Business

2.7.3 Mopay Mobile Commerce(M-Commerce) Product and Solutions

2.7.4 Mopay Mobile Commerce(M-Commerce) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 Mopay Recent Developments and Future Plans

2.8 PayPal

2.8.1 PayPal Details

2.8.2 PayPal Major Business

2.8.3 PayPal Mobile Commerce(M-Commerce) Product and Solutions

2.8.4 PayPal Mobile Commerce(M-Commerce) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 PayPal Recent Developments and Future Plans

2.9 Visa

2.9.1 Visa Details

2.9.2 Visa Major Business

2.9.3 Visa Mobile Commerce(M-Commerce) Product and Solutions

2.9.4 Visa Mobile Commerce(M-Commerce) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 Visa Recent Developments and Future Plans

2.10 SAP

2.10.1 SAP Details

2.10.2 SAP Major Business

2.10.3 SAP Mobile Commerce(M-Commerce) Product and Solutions

2.10.4 SAP Mobile Commerce(M-Commerce) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 SAP Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Mobile Commerce(M-Commerce) Revenue and Share by Players (2019,

2020, 2021, and 2022)

3.2 Market Concentration Rate

3.2.1 Top 3 Mobile Commerce(M-Commerce) Players Market Share in 2021

3.2.2 Top 10 Mobile Commerce(M-Commerce) Players Market Share in 2021

3.2.3 Market Competition Trend

3.3 Mobile Commerce(M-Commerce) Players Head Office, Products and Services Provided

3.4 Mobile Commerce(M-Commerce) Mergers & Acquisitions

3.5 Mobile Commerce(M-Commerce) New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Mobile Commerce(M-Commerce) Revenue and Market Share by Type (2017-2022)

4.2 Global Mobile Commerce(M-Commerce) Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Mobile Commerce(M-Commerce) Revenue Market Share by Application (2017-2022)

5.2 Global Mobile Commerce(M-Commerce) Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Mobile Commerce(M-Commerce) Revenue by Type (2017-2028)

6.2 North America Mobile Commerce(M-Commerce) Revenue by Application (2017-2028)

6.3 North America Mobile Commerce(M-Commerce) Market Size by Country

6.3.1 North America Mobile Commerce(M-Commerce) Revenue by Country (2017-2028)

6.3.2 United States Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)

6.3.3 Canada Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)

6.3.4 Mexico Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

- 7.1 Europe Mobile Commerce(M-Commerce) Revenue by Type (2017-2028)
- 7.2 Europe Mobile Commerce(M-Commerce) Revenue by Application (2017-2028)
- 7.3 Europe Mobile Commerce(M-Commerce) Market Size by Country
 - 7.3.1 Europe Mobile Commerce(M-Commerce) Revenue by Country (2017-2028)
 - 7.3.2 Germany Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)
 - 7.3.3 France Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)
 - 7.3.4 United Kingdom Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)
 - 7.3.5 Russia Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)
 - 7.3.6 Italy Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

- 8.1 Asia-Pacific Mobile Commerce(M-Commerce) Revenue by Type (2017-2028)
- 8.2 Asia-Pacific Mobile Commerce(M-Commerce) Revenue by Application (2017-2028)
- 8.3 Asia-Pacific Mobile Commerce(M-Commerce) Market Size by Region
 - 8.3.1 Asia-Pacific Mobile Commerce(M-Commerce) Revenue by Region (2017-2028)
 - 8.3.2 China Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)
 - 8.3.3 Japan Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)
 - 8.3.4 South Korea Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)
 - 8.3.5 India Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)
 - 8.3.6 Southeast Asia Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)
 - 8.3.7 Australia Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 9.1 South America Mobile Commerce(M-Commerce) Revenue by Type (2017-2028)
- 9.2 South America Mobile Commerce(M-Commerce) Revenue by Application (2017-2028)
- 9.3 South America Mobile Commerce(M-Commerce) Market Size by Country
 - 9.3.1 South America Mobile Commerce(M-Commerce) Revenue by Country (2017-2028)
 - 9.3.2 Brazil Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)
 - 9.3.3 Argentina Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa Mobile Commerce(M-Commerce) Revenue by Type
(2017-2028)

10.2 Middle East & Africa Mobile Commerce(M-Commerce) Revenue by Application
(2017-2028)

10.3 Middle East & Africa Mobile Commerce(M-Commerce) Market Size by Country

10.3.1 Middle East & Africa Mobile Commerce(M-Commerce) Revenue by Country
(2017-2028)

10.3.2 Turkey Mobile Commerce(M-Commerce) Market Size and Forecast
(2017-2028)

10.3.3 Saudi Arabia Mobile Commerce(M-Commerce) Market Size and Forecast
(2017-2028)

10.3.4 UAE Mobile Commerce(M-Commerce) Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Mobile Commerce(M-Commerce) Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Mobile Commerce(M-Commerce) Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Mobile Commerce(M-Commerce) Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Mobile Commerce(M-Commerce) Revenue (USD Million) by Region (2017-2022)

Table 5. Global Mobile Commerce(M-Commerce) Revenue Market Share by Region (2023-2028)

Table 6. Ericsson Corporate Information, Head Office, and Major Competitors

Table 7. Ericsson Major Business

Table 8. Ericsson Mobile Commerce(M-Commerce) Product and Solutions

Table 9. Ericsson Mobile Commerce(M-Commerce) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Google Corporate Information, Head Office, and Major Competitors

Table 11. Google Major Business

Table 12. Google Mobile Commerce(M-Commerce) Product and Solutions

Table 13. Google Mobile Commerce(M-Commerce) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. Gemalto Corporate Information, Head Office, and Major Competitors

Table 15. Gemalto Major Business

Table 16. Gemalto Mobile Commerce(M-Commerce) Product and Solutions

Table 17. Gemalto Mobile Commerce(M-Commerce) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. IBM Corporate Information, Head Office, and Major Competitors

Table 19. IBM Major Business

Table 20. IBM Mobile Commerce(M-Commerce) Product and Solutions

Table 21. IBM Mobile Commerce(M-Commerce) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. MasterCard Corporate Information, Head Office, and Major Competitors

Table 23. MasterCard Major Business

Table 24. MasterCard Mobile Commerce(M-Commerce) Product and Solutions

Table 25. MasterCard Mobile Commerce(M-Commerce) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. Oxygen8 Corporate Information, Head Office, and Major Competitors

Table 27. Oxygen8 Major Business

Table 28. Oxygen8 Mobile Commerce(M-Commerce) Product and Solutions

Table 29. Oxygen8 Mobile Commerce(M-Commerce) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 30. Mopay Corporate Information, Head Office, and Major Competitors

Table 31. Mopay Major Business

Table 32. Mopay Mobile Commerce(M-Commerce) Product and Solutions

Table 33. Mopay Mobile Commerce(M-Commerce) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 34. PayPal Corporate Information, Head Office, and Major Competitors

Table 35. PayPal Major Business

Table 36. PayPal Mobile Commerce(M-Commerce) Product and Solutions

Table 37. PayPal Mobile Commerce(M-Commerce) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 38. Visa Corporate Information, Head Office, and Major Competitors

Table 39. Visa Major Business

Table 40. Visa Mobile Commerce(M-Commerce) Product and Solutions

Table 41. Visa Mobile Commerce(M-Commerce) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 42. SAP Corporate Information, Head Office, and Major Competitors

Table 43. SAP Major Business

Table 44. SAP Mobile Commerce(M-Commerce) Product and Solutions

Table 45. SAP Mobile Commerce(M-Commerce) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 46. Global Mobile Commerce(M-Commerce) Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 47. Global Mobile Commerce(M-Commerce) Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 48. Breakdown of Mobile Commerce(M-Commerce) by Company Type (Tier 1, Tier 2 and Tier 3)

Table 49. Mobile Commerce(M-Commerce) Players Head Office, Products and Services Provided

Table 50. Mobile Commerce(M-Commerce) Mergers & Acquisitions in the Past Five Years

Table 51. Mobile Commerce(M-Commerce) New Entrants and Expansion Plans

Table 52. Global Mobile Commerce(M-Commerce) Revenue (USD Million) by Type (2017-2022)

Table 53. Global Mobile Commerce(M-Commerce) Revenue Share by Type

(2017-2022)

Table 54. Global Mobile Commerce(M-Commerce) Revenue Forecast by Type
(2023-2028)

Table 55. Global Mobile Commerce(M-Commerce) Revenue by Application (2017-2022)

Table 56. Global Mobile Commerce(M-Commerce) Revenue Forecast by Application
(2023-2028)

Table 57. North America Mobile Commerce(M-Commerce) Revenue by Type
(2017-2022) & (USD Million)

Table 58. North America Mobile Commerce(M-Commerce) Revenue by Type
(2023-2028) & (USD Million)

Table 59. North America Mobile Commerce(M-Commerce) Revenue by Application
(2017-2022) & (USD Million)

Table 60. North America Mobile Commerce(M-Commerce) Revenue by Application
(2023-2028) & (USD Million)

Table 61. North America Mobile Commerce(M-Commerce) Revenue by Country
(2017-2022) & (USD Million)

Table 62. North America Mobile Commerce(M-Commerce) Revenue by Country
(2023-2028) & (USD Million)

Table 63. Europe Mobile Commerce(M-Commerce) Revenue by Type (2017-2022) &
(USD Million)

Table 64. Europe Mobile Commerce(M-Commerce) Revenue by Type (2023-2028) &
(USD Million)

Table 65. Europe Mobile Commerce(M-Commerce) Revenue by Application
(2017-2022) & (USD Million)

Table 66. Europe Mobile Commerce(M-Commerce) Revenue by Application
(2023-2028) & (USD Million)

Table 67. Europe Mobile Commerce(M-Commerce) Revenue by Country (2017-2022) &
(USD Million)

Table 68. Europe Mobile Commerce(M-Commerce) Revenue by Country (2023-2028) &
(USD Million)

Table 69. Asia-Pacific Mobile Commerce(M-Commerce) Revenue by Type (2017-2022)
& (USD Million)

Table 70. Asia-Pacific Mobile Commerce(M-Commerce) Revenue by Type (2023-2028)
& (USD Million)

Table 71. Asia-Pacific Mobile Commerce(M-Commerce) Revenue by Application
(2017-2022) & (USD Million)

Table 72. Asia-Pacific Mobile Commerce(M-Commerce) Revenue by Application
(2023-2028) & (USD Million)

Table 73. Asia-Pacific Mobile Commerce(M-Commerce) Revenue by Region

(2017-2022) & (USD Million)

Table 74. Asia-Pacific Mobile Commerce(M-Commerce) Revenue by Region

(2023-2028) & (USD Million)

Table 75. South America Mobile Commerce(M-Commerce) Revenue by Type

(2017-2022) & (USD Million)

Table 76. South America Mobile Commerce(M-Commerce) Revenue by Type

(2023-2028) & (USD Million)

Table 77. South America Mobile Commerce(M-Commerce) Revenue by Application

(2017-2022) & (USD Million)

Table 78. South America Mobile Commerce(M-Commerce) Revenue by Application

(2023-2028) & (USD Million)

Table 79. South America Mobile Commerce(M-Commerce) Revenue by Country

(2017-2022) & (USD Million)

Table 80. South America Mobile Commerce(M-Commerce) Revenue by Country

(2023-2028) & (USD Million)

Table 81. Middle East & Africa Mobile Commerce(M-Commerce) Revenue by Type

(2017-2022) & (USD Million)

Table 82. Middle East & Africa Mobile Commerce(M-Commerce) Revenue by Type

(2023-2028) & (USD Million)

Table 83. Middle East & Africa Mobile Commerce(M-Commerce) Revenue by
Application (2017-2022) & (USD Million)

Table 84. Middle East & Africa Mobile Commerce(M-Commerce) Revenue by
Application (2023-2028) & (USD Million)

Table 85. Middle East & Africa Mobile Commerce(M-Commerce) Revenue by Country
(2017-2022) & (USD Million)

Table 86. Middle East & Africa Mobile Commerce(M-Commerce) Revenue by Country
(2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

Figure 1. Mobile Commerce(M-Commerce) Picture

Figure 2. Global Mobile Commerce(M-Commerce) Revenue Market Share by Type in 2021

Figure 3. Premium SMS

Figure 4. Near Field Communication (NFC)

Figure 5. Direct Carrier Billing

Figure 6. Wireless Application Protocol (WAP)

Figure 7. Others

Figure 8. Mobile Commerce(M-Commerce) Revenue Market Share by Application in 2021

Figure 9. Retailing Picture

Figure 10. Billing Picture

Figure 11. Ticketing Services Picture

Figure 12. Others Picture

Figure 13. Global Mobile Commerce(M-Commerce) Market Size, (USD Million): 2017 VS 2021 VS 2028

Figure 14. Global Mobile Commerce(M-Commerce) Revenue and Forecast (2017-2028) & (USD Million)

Figure 15. Global Mobile Commerce(M-Commerce) Revenue Market Share by Region (2017-2028)

Figure 16. Global Mobile Commerce(M-Commerce) Revenue Market Share by Region in 2021

Figure 17. North America Mobile Commerce(M-Commerce) Revenue (USD Million) and Growth Rate (2017-2028)

Figure 18. Europe Mobile Commerce(M-Commerce) Revenue (USD Million) and Growth Rate (2017-2028)

Figure 19. Asia-Pacific Mobile Commerce(M-Commerce) Revenue (USD Million) and Growth Rate (2017-2028)

Figure 20. South America Mobile Commerce(M-Commerce) Revenue (USD Million) and Growth Rate (2017-2028)

Figure 21. Middle East and Africa Mobile Commerce(M-Commerce) Revenue (USD Million) and Growth Rate (2017-2028)

Figure 22. Mobile Commerce(M-Commerce) Market Drivers

Figure 23. Mobile Commerce(M-Commerce) Market Restraints

Figure 24. Mobile Commerce(M-Commerce) Market Trends

Figure 25. Ericsson Recent Developments and Future Plans

Figure 26. Google Recent Developments and Future Plans

Figure 27. Gemalto Recent Developments and Future Plans

Figure 28. IBM Recent Developments and Future Plans

Figure 29. MasterCard Recent Developments and Future Plans

Figure 30. Oxygen8 Recent Developments and Future Plans

Figure 31. Mopay Recent Developments and Future Plans

Figure 32. PayPal Recent Developments and Future Plans

Figure 33. Visa Recent Developments and Future Plans

Figure 34. SAP Recent Developments and Future Plans

Figure 35. Global Mobile Commerce(M-Commerce) Revenue Share by Players in 2021

Figure 36. Mobile Commerce(M-Commerce) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021

Figure 37. Global Top 3 Players Mobile Commerce(M-Commerce) Revenue Market Share in 2021

Figure 38. Global Top 10 Players Mobile Commerce(M-Commerce) Revenue Market Share in 2021

Figure 39. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)

Figure 40. Global Mobile Commerce(M-Commerce) Revenue Share by Type in 2021

Figure 41. Global Mobile Commerce(M-Commerce) Market Share Forecast by Type (2023-2028)

Figure 42. Global Mobile Commerce(M-Commerce) Revenue Share by Application in 2021

Figure 43. Global Mobile Commerce(M-Commerce) Market Share Forecast by Application (2023-2028)

Figure 44. North America Mobile Commerce(M-Commerce) Sales Market Share by Type (2017-2028)

Figure 45. North America Mobile Commerce(M-Commerce) Sales Market Share by Application (2017-2028)

Figure 46. North America Mobile Commerce(M-Commerce) Revenue Market Share by Country (2017-2028)

Figure 47. United States Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 48. Canada Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 49. Mexico Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 50. Europe Mobile Commerce(M-Commerce) Sales Market Share by Type

(2017-2028)

Figure 51. Europe Mobile Commerce(M-Commerce) Sales Market Share by Application (2017-2028)

Figure 52. Europe Mobile Commerce(M-Commerce) Revenue Market Share by Country (2017-2028)

Figure 53. Germany Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 54. France Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 55. United Kingdom Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 56. Russia Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 57. Italy Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 58. Asia-Pacific Mobile Commerce(M-Commerce) Sales Market Share by Type (2017-2028)

Figure 59. Asia-Pacific Mobile Commerce(M-Commerce) Sales Market Share by Application (2017-2028)

Figure 60. Asia-Pacific Mobile Commerce(M-Commerce) Revenue Market Share by Region (2017-2028)

Figure 61. China Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 62. Japan Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 63. South Korea Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 64. India Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 65. Southeast Asia Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. Australia Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. South America Mobile Commerce(M-Commerce) Sales Market Share by Type (2017-2028)

Figure 68. South America Mobile Commerce(M-Commerce) Sales Market Share by Application (2017-2028)

Figure 69. South America Mobile Commerce(M-Commerce) Revenue Market Share by Country (2017-2028)

Figure 70. Brazil Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 71. Argentina Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 72. Middle East and Africa Mobile Commerce(M-Commerce) Sales Market Share by Type (2017-2028)

Figure 73. Middle East and Africa Mobile Commerce(M-Commerce) Sales Market Share by Application (2017-2028)

Figure 74. Middle East and Africa Mobile Commerce(M-Commerce) Revenue Market Share by Country (2017-2028)

Figure 75. Turkey Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 76. Saudi Arabia Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 77. UAE Mobile Commerce(M-Commerce) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 78. Methodology

Figure 79. Research Process and Data Source

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