

Global Mobile Chipsets Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GD14043AA711EN.html>

Date: May 2026

Pages: 87

Price: US\$ 3,480.00 (Single User License)

ID: GD14043AA711EN

Abstracts

According to our (Global Info Research) latest study, the global Mobile Chipsets market size was valued at US\$ 42238 million in 2025 and is forecast to a readjusted size of US\$ 58268 million by 2032 with a CAGR of 4.7% during review period.

Mobile chipsets are the core system-on-chip platforms for smartphones and other mobile terminals, and they are designed to coordinate computing, graphics, imaging, connectivity, security, and power management in a unified architecture. Their primary role is to solve the system-level tradeoffs among higher performance, stable connectivity, battery efficiency, and on-device intelligent experience. Based on official product pages from major vendors, these products are typically delivered as smartphone SoCs or mobile application processors, integrating or tightly coordinating the CPU, GPU, NPU, ISP, 5G or 4G modem, multimedia engines, security units, and connectivity blocks, while continuing to evolve toward on-device generative AI, computational photography, high-frame-rate gaming, satellite communication, longer battery life, and more advanced process nodes. Typical customers include smartphone brands, ODMs, and internal device divisions, and the delivery model includes both standardized merchant platforms sold to multiple brands and proprietary in-house silicon built for a vendor's own ecosystem. Their commercial value lies in using chip capability to drive device differentiation, product upgrades, and premium pricing.

The mobile chipset industry is shifting from a traditional performance and connectivity platform into a comprehensive experience platform driven by on-device AI. In the past, the market focused more on CPU frequency, graphics rendering, and generational cellular upgrades. Today, official product pages from major vendors place much greater emphasis on AI computing, imaging coordination, security processing, and power efficiency. Google positions Tensor as the foundation of the Pixel intelligent experience,

Apple ties its A-series chips to Apple Intelligence, and Qualcomm, Samsung, and MediaTek continue to emphasize the importance of NPUs, AI ISPs, and advanced process technology. This shows that a mobile chipset is no longer just a component. It has become the master platform that defines the upper limit of device experience. The companies that build system advantages in local inference, imaging, connectivity stability, and battery control are more likely to capture premium smartphone value, which means future industry growth will come increasingly from value per device rather than only from shipment expansion.

From a competitive perspective, the industry is forming a dual-track structure in which open merchant platforms and ecosystem-driven in-house silicon coexist. Qualcomm, MediaTek, and UNISOC represent the open supply route, serving multiple smartphone brands through broad product portfolios, carrier certification capability, and global customer reach. Apple, Google, HiSilicon, and Xiaomi are more aligned with the in-house route, using self-developed silicon to bind AI, imaging, security, and system optimization more tightly to their own device ecosystems. Samsung occupies a middle position by combining group-level semiconductor capability with close device integration. This dual-track structure is unlikely to weaken industry vitality. Instead, it allows merchant vendors to broaden market coverage while in-house players raise the ceiling of user experience, together pushing flagship chipsets toward higher performance, lower power consumption, and stronger local model capability. From a regional and cycle perspective, mobile chipset design capability remains concentrated in the United States, Taiwan, mainland China, and South Korea, while demand remains global, with premium upgrades and emerging-market adoption advancing in parallel. IDC expects global smartphone shipments to grow by 1.5% in 2025, and while unit shipments may soften in 2026, smartphone ASP is expected to rise to USD 465, pushing total smartphone market value to a record high. This indicates that value growth remains stronger than volume growth. At the same time, Counterpoint says advanced-node smartphone SoC shipments will account for 60% of the market in 2026, with rising 3nm and 2nm penetration further lifting premium chipset value. Overall, on-device AI, advanced nodes, imaging upgrades, and premiumization remain the most important growth drivers, and the industry outlook remains broadly constructive.

This report is a detailed and comprehensive analysis for global Mobile Chipsets market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Mobile Chipsets market size and forecasts, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile Chipsets market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile Chipsets market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile Chipsets market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobile Chipsets

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobile Chipsets market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, Samsung, MediaTek, HiSilicon Technologies Co., Ltd., UNISOC, Xiaomi Corporation, Google LLC, Apple Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mobile Chipsets market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Qualcomm 4 Series, 6 Series and 8 Series

MediaTek MT65 and 67 Series

Samsung Exynos Series

Huawei Kirin 9 Series

Intel 100 Series

Market segment by Supply Model

Open Market Supply

Ecosystem In-House

Hybrid Supply

Market segment by Company Type

Independent Platform Vendor

Device Brand In-House Design

Group Semiconductor Subsidiary

Market segment by Application

Mobile Phones Above \$600

US\$400 to US\$600 Mobile Phones

Mobile Phones Under \$400

Major players covered

Qualcomm

Samsung

MediaTek

HiSilicon Technologies Co., Ltd.

UNISOC

Xiaomi Corporation

Google LLC

Apple Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mobile Chipsets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mobile Chipsets, with price, sales quantity, revenue, and global market share of Mobile Chipsets from 2021 to 2026.

Chapter 3, the Mobile Chipsets competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mobile Chipsets breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Mobile Chipsets market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mobile Chipsets.

Chapter 14 and 15, to describe Mobile Chipsets sales channel, distributors, customers, research findings and conclusion.

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