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Global Mobile Chipsets Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/GFB98AB1553AEN.html
Date: May 2026
Pages: 107
Price: US$ 4,480.00 (Single User License)
ID: GFB98AB1553AEN

Abstracts

The global Mobile Chipsets market size is expected to reach $ 58268 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

Mobile chipsets are the core system-on-chip platforms for smartphones and other mobile terminals, and they are designed to coordinate computing, graphics, imaging, connectivity, security, and power management in a unified architecture. Their primary role is to solve the system-level tradeoffs among higher performance, stable connectivity, battery efficiency, and on-device intelligent experience. Based on official product pages from major vendors, these products are typically delivered as smartphone SoCs or mobile application processors, integrating or tightly coordinating the CPU, GPU, NPU, ISP, 5G or 4G modem, multimedia engines, security units, and connectivity blocks, while continuing to evolve toward on-device generative AI, computational photography, high-frame-rate gaming, satellite communication, longer battery life, and more advanced process nodes. Typical customers include smartphone brands, ODMs, and internal device divisions, and the delivery model includes both standardized merchant platforms sold to multiple brands and proprietary in-house silicon built for a vendor?s own ecosystem. Their commercial value lies in using chip capability to drive device differentiation, product upgrades, and premium pricing.

The mobile chipset industry is shifting from a traditional performance and connectivity platform into a comprehensive experience platform driven by on-device AI. In the past, the market focused more on CPU frequency, graphics rendering, and generational cellular upgrades. Today, official product pages from major vendors place much greater emphasis on AI computing, imaging coordination, security processing, and power efficiency. Google positions Tensor as the foundation of the Pixel intelligent experience, Apple ties its A-series chips to Apple Intelligence, and Qualcomm, Samsung, and

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MediaTek continue to emphasize the importance of NPUs, AI ISPs, and advanced process technology. This shows that a mobile chipset is no longer just a component. It has become the master platform that defines the upper limit of device experience. The companies that build system advantages in local inference, imaging, connectivity stability, and battery control are more likely to capture premium smartphone value, which means future industry growth will come increasingly from value per device rather than only from shipment expansion.

From a competitive perspective, the industry is forming a dual-track structure in which open merchant platforms and ecosystem-driven in-house silicon coexist. Qualcomm, MediaTek, and UNISOC represent the open supply route, serving multiple smartphone brands through broad product portfolios, carrier certification capability, and global customer reach. Apple, Google, HiSilicon, and Xiaomi are more aligned with the in-house route, using self-developed silicon to bind AI, imaging, security, and system optimization more tightly to their own device ecosystems. Samsung occupies a middle position by combining group-level semiconductor capability with close device integration. This dual-track structure is unlikely to weaken industry vitality. Instead, it allows merchant vendors to broaden market coverage while in-house players raise the ceiling of user experience, together pushing flagship chipsets toward higher performance, lower power consumption, and stronger local model capability.From a regional and cycle perspective, mobile chipset design capability remains concentrated in the United States, Taiwan, mainland China, and South Korea, while demand remains global, with premium upgrades and emerging-market adoption advancing in parallel. IDC expects global smartphone shipments to grow by 1.5% in 2025, and while unit shipments may soften in 2026, smartphone ASP is expected to rise to USD 465, pushing total smartphone market value to a record high. This indicates that value growth remains stronger than volume growth. At the same time, Counterpoint says advanced-node smartphone SoC shipments will account for 60% of the market in 2026, with rising 3nm and 2nm penetration further lifting premium chipset value. Overall, on-device AI, advanced nodes, imaging upgrades, and premiumization remain the most important growth drivers, and the industry outlook remains broadly constructive.

This report studies the global Mobile Chipsets production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mobile Chipsets and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mobile Chipsets that contribute to

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its increasing demand across many markets.

Highlights and key features of the study
Global Mobile Chipsets total production and demand, 2021-2032, (Million Units)
Global Mobile Chipsets total production value, 2021-2032, (USD Million)
Global Mobile Chipsets production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)
Global Mobile Chipsets consumption by region & country, CAGR, 2021-2032 & (Million Units)
U.S. VS China: Mobile Chipsets domestic production, consumption, key domestic manufacturers and share
Global Mobile Chipsets production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)
Global Mobile Chipsets production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)
Global Mobile Chipsets production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Mobile Chipsets market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, Samsung, MediaTek, HiSilicon Technologies Co., Ltd., UNISOC, Xiaomi Corporation, Google LLC, Apple Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Mobile Chipsets market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Million Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Mobile Chipsets Market, By Region:

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United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Mobile Chipsets Market, Segmentation by Type:

Qualcomm 4 Series, 6 Series and 8 Series

MediaTek MT65 and 67 Series

Samsung Exynos Series

Huawei Kirin 9 Series

Intel 100 Series

Global Mobile Chipsets Market, Segmentation by Supply Model:

Open Market Supply

Ecosystem In-House

Hybrid Supply

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Global Mobile Chipsets Market, Segmentation by Company Type:

Independent Platform Vendor

Device Brand In-House Design

Group Semiconductor Subsidiary

Global Mobile Chipsets Market, Segmentation by Application:

Mobile Phones Above $600

US$400 to US$600 Mobile Phones

Mobile Phones Under $400

Companies Profiled:

Qualcomm

Samsung

MediaTek

HiSilicon Technologies Co., Ltd.

UNISOC

Xiaomi Corporation

Google LLC

Apple Inc.

Key Questions Answered:

1. How big is the global Mobile Chipsets market?

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2. What is the demand of the global Mobile Chipsets market?
3. What is the year over year growth of the global Mobile Chipsets market?
4. What is the production and production value of the global Mobile Chipsets market?
5. Who are the key producers in the global Mobile Chipsets market?
6. What are the growth factors driving the market demand?

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