

Global Mobile Business Intelligence Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G9E4C00633EGEN.html>

Date: August 2018

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: G9E4C00633EGEN

Abstracts

Mobile business intelligence refers to deployment of business data on to mobile devices such as smart phones, tablets etc. Many key benefits of Mobile Business intelligence including increased competitive advantage, customer satisfaction, improved ROI and workforce productivity. Mobile business intelligence tools enable the mobile users to get business insights by analyzing data with the help of applications for mobile and smart devices.

SCOPE OF THE REPORT:

This report studies the Mobile Business Intelligence market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Business Intelligence market by product type and applications/end industries.

Over the last few years, the use of Mobile business intelligence tools to make business decisions has been making its way to the forefront, with organizations of all sizes gaining insights from past data with the help of Mobile business intelligence tools. Mobile business intelligence market is one of the greatly increasing market due to increase in use of smartphones, tablet PCs and other mobile devices at work place. Moreover, many organizations are looking to leverage the ability to receive and disseminate reporting and analytics from mobile devices in order to stay informed, make timely decisions and boost productivity.

The global Mobile Business Intelligence market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Business Intelligence.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

SAP SE

IBM

Microsoft

Oracle

Microstrategy

SAS Institute

Tableau Software

Information Builders

Tibco Software

Yellowfin International

Qlik Technologies

Zoho

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Software

Services

Market Segment by Applications, can be divided into

Healthcare and Pharma

Automotive

Consumer Packaged Goods

Retail

Energy

Others

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