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Global Mobile BI Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The mobile BI market is growing rapidly because of the transition from traditional BI techniques to advanced BI and analytics techniques.

Scope of the Report:

This report studies the Mobile BI market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile BI market by product type and applications/end industries.
North America, followed by Europe, is expected to continue being the largest revenue-generating region for the mobile BI vendors for the next five years.
The global Mobile BI market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile BI.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM Corporation

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SAP

Microsoft

Oracle

MicroStrategy

SAS Institute

Tableau Software

Information Builders

TIBCO Software

Yellowfin International

Qlik Technologies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Software

Services

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Market Segment by Applications, can be divided into

Financial Services

Medical

Retail

Media

Government

Communication

Public Utilities

Other

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Contents

1 MOBILE BI MARKET OVERVIEW

1.1 Product Overview and Scope of Mobile BI
1.2 Classification of Mobile BI by Types
  1.2.1 Global Mobile BI Revenue Comparison by Types (2017-2023)
  1.2.2 Global Mobile BI Revenue Market Share by Types in 2017
  1.2.3 Software
  1.2.4 Services
1.3 Global Mobile BI Market by Application
  1.3.1 Global Mobile BI Market Size and Market Share Comparison by Applications (2013-2023)
  1.3.2 Financial Services
  1.3.3 Medical
  1.3.4 Retail
  1.3.5 Media
  1.3.6 Government
  1.3.7 Communication
  1.3.8 Public Utilities
  1.3.9 Other
1.4 Global Mobile BI Market by Regions
  1.4.1 Global Mobile BI Market Size (Million USD) Comparison by Regions (2013-2023)
  1.4.1 North America (USA, Canada and Mexico) Mobile BI Status and Prospect (2013-2023)
  1.4.2 Europe (Germany, France, UK, Russia and Italy) Mobile BI Status and Prospect (2013-2023)
  1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Mobile BI Status and Prospect (2013-2023)
  1.4.4 South America (Brazil, Argentina, Colombia) Mobile BI Status and Prospect (2013-2023)
  1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Mobile BI Status and Prospect (2013-2023)
1.5 Global Market Size of Mobile BI (2013-2023)

2 MANUFACTURERS PROFILES

2.1 IBM Corporation
  2.1.1 Business Overview

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2.1.2 Mobile BI Type and Applications
2.1.2.1 Product A
2.1.2.2 Product B
2.1.3 IBM Corporation Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
2.2 SAP
2.2.1 Business Overview
2.2.2 Mobile BI Type and Applications
2.2.2.1 Product A
2.2.2.2 Product B
2.2.3 SAP Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
2.3 Microsoft
2.3.1 Business Overview
2.3.2 Mobile BI Type and Applications
2.3.2.1 Product A
2.3.2.2 Product B
2.3.3 Microsoft Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
2.4 Oracle
2.4.1 Business Overview
2.4.2 Mobile BI Type and Applications
2.4.2.1 Product A
2.4.2.2 Product B
2.4.3 Oracle Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
2.5 MicroStrategy
2.5.1 Business Overview
2.5.2 Mobile BI Type and Applications
2.5.2.1 Product A
2.5.2.2 Product B
2.5.3 MicroStrategy Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
2.6 SAS Institute
2.6.1 Business Overview
2.6.2 Mobile BI Type and Applications
2.6.2.1 Product A
2.6.2.2 Product B
2.6.3 SAS Institute Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
2.7 Tableau Software
2.7.1 Business Overview
2.7.2 Mobile BI Type and Applications
2.7.2.1 Product A

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2.7.2.2 Product B
2.7.3 Tableau Software Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
2.8 Information Builders
2.8.1 Business Overview
2.8.2 Mobile BI Type and Applications
2.8.2.1 Product A
2.8.2.2 Product B
2.8.3 Information Builders Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
2.9 TIBCO Software
2.9.1 Business Overview
2.9.2 Mobile BI Type and Applications
2.9.2.1 Product A
2.9.2.2 Product B
2.9.3 TIBCO Software Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
2.10 Yellowfin International
2.10.1 Business Overview
2.10.2 Mobile BI Type and Applications
2.10.2.1 Product A
2.10.2.2 Product B
2.10.3 Yellowfin International Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
2.11 Qlik Technologies
2.11.1 Business Overview
2.11.2 Mobile BI Type and Applications
2.11.2.1 Product A
2.11.2.2 Product B
2.11.3 Qlik Technologies Mobile BI Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL MOBILE BI MARKET COMPETITION, BY PLAYERS

3.1 Global Mobile BI Revenue and Share by Players (2013-2018)
3.2 Market Concentration Rate
3.2.1 Top 5 Mobile BI Players Market Share
3.2.2 Top 10 Mobile BI Players Market Share
3.3 Market Competition Trend

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4 GLOBAL MOBILE BI MARKET SIZE BY REGIONS

4.1 Global Mobile BI Revenue and Market Share by Regions
4.2 North America Mobile BI Revenue and Growth Rate (2013-2018)
4.3 Europe Mobile BI Revenue and Growth Rate (2013-2018)
4.4 Asia-Pacific Mobile BI Revenue and Growth Rate (2013-2018)
4.5 South America Mobile BI Revenue and Growth Rate (2013-2018)
4.6 Middle East and Africa Mobile BI Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA MOBILE BI REVENUE BY COUNTRIES

5.1 North America Mobile BI Revenue by Countries (2013-2018)
5.2 USA Mobile BI Revenue and Growth Rate (2013-2018)
5.3 Canada Mobile BI Revenue and Growth Rate (2013-2018)
5.4 Mexico Mobile BI Revenue and Growth Rate (2013-2018)

6 EUROPE MOBILE BI REVENUE BY COUNTRIES

6.1 Europe Mobile BI Revenue by Countries (2013-2018)
6.2 Germany Mobile BI Revenue and Growth Rate (2013-2018)
6.3 UK Mobile BI Revenue and Growth Rate (2013-2018)
6.4 France Mobile BI Revenue and Growth Rate (2013-2018)
6.5 Russia Mobile BI Revenue and Growth Rate (2013-2018)
6.6 Italy Mobile BI Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC MOBILE BI REVENUE BY COUNTRIES

7.1 Asia-Pacific Mobile BI Revenue by Countries (2013-2018)
7.2 China Mobile BI Revenue and Growth Rate (2013-2018)
7.3 Japan Mobile BI Revenue and Growth Rate (2013-2018)
7.4 Korea Mobile BI Revenue and Growth Rate (2013-2018)
7.5 India Mobile BI Revenue and Growth Rate (2013-2018)
7.6 Southeast Asia Mobile BI Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA MOBILE BI REVENUE BY COUNTRIES

8.1 South America Mobile BI Revenue by Countries (2013-2018)
8.2 Brazil Mobile BI Revenue and Growth Rate (2013-2018)

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8.3 Argentina Mobile BI Revenue and Growth Rate (2013-2018)
8.4 Colombia Mobile BI Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE MOBILE BI BY COUNTRIES

9.1 Middle East and Africa Mobile BI Revenue by Countries (2013-2018)
9.2 Saudi Arabia Mobile BI Revenue and Growth Rate (2013-2018)
9.3 UAE Mobile BI Revenue and Growth Rate (2013-2018)
9.4 Egypt Mobile BI Revenue and Growth Rate (2013-2018)
9.5 Nigeria Mobile BI Revenue and Growth Rate (2013-2018)
9.6 South Africa Mobile BI Revenue and Growth Rate (2013-2018)

10 GLOBAL MOBILE BI MARKET SEGMENT BY TYPE

10.1 Global Mobile BI Revenue and Market Share by Type (2013-2018)
10.2 Global Mobile BI Market Forecast by Type (2018-2023)
10.3 Software Revenue Growth Rate (2013-2023)
10.4 Services Revenue Growth Rate (2013-2023)

11 GLOBAL MOBILE BI MARKET SEGMENT BY APPLICATION

11.1 Global Mobile BI Revenue Market Share by Application (2013-2018)
11.2 Mobile BI Market Forecast by Application (2018-2023)
11.3 Financial Services Revenue Growth (2013-2018)
11.4 Medical Revenue Growth (2013-2018)
11.5 Retail Revenue Growth (2013-2018)
11.6 Media Revenue Growth (2013-2018)
11.7 Government Revenue Growth (2013-2018)
11.8 Communication Revenue Growth (2013-2018)
11.9 Public Utilities Revenue Growth (2013-2018)
11.10 Other Revenue Growth (2013-2018)

12 GLOBAL MOBILE BI MARKET SIZE FORECAST (2018-2023)

12.1 Global Mobile BI Market Size Forecast (2018-2023)
12.2 Global Mobile BI Market Forecast by Regions (2018-2023)
12.3 North America Mobile BI Revenue Market Forecast (2018-2023)
12.4 Europe Mobile BI Revenue Market Forecast (2018-2023)
12.5 Asia-Pacific Mobile BI Revenue Market Forecast (2018-2023)

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12.6 South America Mobile BI Revenue Market Forecast (2018-2023)
12.7 Middle East and Africa Mobile BI Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Data

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List Of Tables

LIST OF TABLES AND FIGURES

Figure Mobile BI Picture
Table Product Specifications of Mobile BI
Table Global Mobile BI and Revenue (Million USD) Market Split by Product Type
Figure Global Mobile BI Revenue Market Share by Types in 2017
Figure Software Picture
Figure Services Picture
Table Global Mobile BI Revenue (Million USD) by Application (2013-2023)
Figure Mobile BI Revenue Market Share by Applications in 2017
Figure Financial Services Picture
Figure Medical Picture
Figure Retail Picture
Figure Media Picture
Figure Government Picture
Figure Communication Picture
Figure Public Utilities Picture
Figure Other Picture
Table Global Market Mobile BI Revenue (Million USD) Comparison by Regions 2013-2023
Figure North America Mobile BI Revenue (Million USD) and Growth Rate (2013-2023)
Figure Europe Mobile BI Revenue (Million USD) and Growth Rate (2013-2023)
Figure Asia-Pacific Mobile BI Revenue (Million USD) and Growth Rate (2013-2023)
Figure South America Mobile BI Revenue (Million USD) and Growth Rate (2013-2023)
Figure Middle East and Africa Mobile BI Revenue (Million USD) and Growth Rate (2013-2023)
Figure Global Mobile BI Revenue (Million USD) and Growth Rate (2013-2023)
Table IBM Corporation Basic Information, Manufacturing Base and Competitors
Table IBM Corporation Mobile BI Type and Applications
Table IBM Corporation Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
Table SAP Basic Information, Manufacturing Base and Competitors
Table SAP Mobile BI Type and Applications
Table SAP Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
Table Microsoft Basic Information, Manufacturing Base and Competitors
Table Microsoft Mobile BI Type and Applications
Table Microsoft Mobile BI Revenue, Gross Margin and Market Share (2016-2017)

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Table Oracle Basic Information, Manufacturing Base and Competitors
Table Oracle Mobile BI Type and Applications
Table Oracle Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
Table MicroStrategy Basic Information, Manufacturing Base and Competitors
Table MicroStrategy Mobile BI Type and Applications
Table MicroStrategy Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
Table SAS Institute Basic Information, Manufacturing Base and Competitors
Table SAS Institute Mobile BI Type and Applications
Table SAS Institute Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
Table Tableau Software Basic Information, Manufacturing Base and Competitors
Table Tableau Software Mobile BI Type and Applications
Table Tableau Software Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
Table Information Builders Basic Information, Manufacturing Base and Competitors
Table Information Builders Mobile BI Type and Applications
Table Information Builders Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
Table TIBCO Software Basic Information, Manufacturing Base and Competitors
Table TIBCO Software Mobile BI Type and Applications
Table TIBCO Software Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
Table Yellowfin International Basic Information, Manufacturing Base and Competitors
Table Yellowfin International Mobile BI Type and Applications
Table Yellowfin International Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
Table Qlik Technologies Basic Information, Manufacturing Base and Competitors
Table Qlik Technologies Mobile BI Type and Applications
Table Qlik Technologies Mobile BI Revenue, Gross Margin and Market Share (2016-2017)
Table Global Mobile BI Revenue (Million USD) by Players (2013-2018)
Table Global Mobile BI Revenue Share by Players (2013-2018)
Figure Global Mobile BI Revenue Share by Players in 2016
Figure Global Mobile BI Revenue Share by Players in 2017
Figure Global Top 5 Players Mobile BI Revenue Market Share in 2017
Figure Global Top 10 Players Mobile BI Revenue Market Share in 2017
Figure Global Mobile BI Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Mobile BI Revenue (Million USD) by Regions (2013-2018)
Table Global Mobile BI Revenue Market Share by Regions (2013-2018)
Figure Global Mobile BI Revenue Market Share by Regions (2013-2018)

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Figure Global Mobile BI Revenue Market Share by Regions in 2017
Figure North America Mobile BI Revenue and Growth Rate (2013-2018)
Figure Europe Mobile BI Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Mobile BI Revenue and Growth Rate (2013-2018)
Figure South America Mobile BI Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Mobile BI Revenue and Growth Rate (2013-2018)
Table North America Mobile BI Revenue by Countries (2013-2018)
Table North America Mobile BI Revenue Market Share by Countries (2013-2018)
Figure North America Mobile BI Revenue Market Share by Countries (2013-2018)
Figure North America Mobile BI Revenue Market Share by Countries in 2017
Figure USA Mobile BI Revenue and Growth Rate (2013-2018)
Figure Canada Mobile BI Revenue and Growth Rate (2013-2018)
Figure Mexico Mobile BI Revenue and Growth Rate (2013-2018)
Table Europe Mobile BI Revenue (Million USD) by Countries (2013-2018)
Figure Europe Mobile BI Revenue Market Share by Countries (2013-2018)
Figure Europe Mobile BI Revenue Market Share by Countries in 2017
Figure Germany Mobile BI Revenue and Growth Rate (2013-2018)
Figure UK Mobile BI Revenue and Growth Rate (2013-2018)
Figure France Mobile BI Revenue and Growth Rate (2013-2018)
Figure Russia Mobile BI Revenue and Growth Rate (2013-2018)
Figure Italy Mobile BI Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Mobile BI Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Mobile BI Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Mobile BI Revenue Market Share by Countries in 2017
Figure China Mobile BI Revenue and Growth Rate (2013-2018)
Figure Japan Mobile BI Revenue and Growth Rate (2013-2018)
Figure Korea Mobile BI Revenue and Growth Rate (2013-2018)
Figure India Mobile BI Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Mobile BI Revenue and Growth Rate (2013-2018)
Table South America Mobile BI Revenue by Countries (2013-2018)
Table South America Mobile BI Revenue Market Share by Countries (2013-2018)
Figure South America Mobile BI Revenue Market Share by Countries (2013-2018)
Figure South America Mobile BI Revenue Market Share by Countries in 2017
Figure Brazil Mobile BI Revenue and Growth Rate (2013-2018)
Figure Argentina Mobile BI Revenue and Growth Rate (2013-2018)
Figure Colombia Mobile BI Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Mobile BI Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Mobile BI Revenue Market Share by Countries

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(2013-2018)
Figure Middle East and Africa Mobile BI Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Mobile BI Revenue Market Share by Countries in 2017
Figure Saudi Arabia Mobile BI Revenue and Growth Rate (2013-2018)
Figure UAE Mobile BI Revenue and Growth Rate (2013-2018)
Figure Egypt Mobile BI Revenue and Growth Rate (2013-2018)
Figure Nigeria Mobile BI Revenue and Growth Rate (2013-2018)
Figure South Africa Mobile BI Revenue and Growth Rate (2013-2018)
Table Global Mobile BI Revenue (Million USD) by Type (2013-2018)
Table Global Mobile BI Revenue Share by Type (2013-2018)
Figure Global Mobile BI Revenue Share by Type (2013-2018)
Figure Global Mobile BI Revenue Share by Type in 2017
Table Global Mobile BI Revenue Forecast by Type (2018-2023)
Figure Global Mobile BI Market Share Forecast by Type (2018-2023)
Figure Global Software Revenue Growth Rate (2013-2018)
Figure Global Services Revenue Growth Rate (2013-2018)
Table Global Mobile BI Revenue by Application (2013-2018)
Table Global Mobile BI Revenue Share by Application (2013-2018)
Figure Global Mobile BI Revenue Share by Application (2013-2018)
Figure Global Mobile BI Revenue Share by Application in 2017
Table Global Mobile BI Revenue Forecast by Application (2018-2023)
Figure Global Mobile BI Market Share Forecast by Application (2018-2023)
Figure Global Financial Services Revenue Growth Rate (2013-2018)
Figure Global Medical Revenue Growth Rate (2013-2018)
Figure Global Retail Revenue Growth Rate (2013-2018)
Figure Global Media Revenue Growth Rate (2013-2018)
Figure Global Government Revenue Growth Rate (2013-2018)
Figure Global Communication Revenue Growth Rate (2013-2018)
Figure Global Public Utilities Revenue Growth Rate (2013-2018)
Figure Global Other Revenue Growth Rate (2013-2018)
Figure Global Mobile BI Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Mobile BI Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Mobile BI Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Mobile BI Revenue Market Forecast (2018-2023)
Figure Europe Mobile BI Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Mobile BI Revenue Market Forecast (2018-2023)
Figure South America Mobile BI Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Mobile BI Revenue Market Forecast (2018-2023)

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