

Global (North America, Europe and Asia-Pacific, South America, Middle East and Africa) Mobile Backend as a Service (BaaS) Market 2018 Forecast to 2023

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Abstracts

Mobile backend as a service (MBaaS), also known as 'backend as a service' (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

Scope of the Report:

This report focuses on the Mobile Backend as a Service (BaaS) in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Oracle Corporation

IBM Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.io

KII Corporation

Cloudmine

Parse

Feedhenry

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Android

iOS

Others

Market Segment by Applications, can be divided into

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

Others

There are 15 Chapters to deeply display the global Mobile Backend as a Service (BaaS) market.

Chapter 1, to describe Mobile Backend as a Service (BaaS) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mobile Backend as a Service (BaaS), with sales, revenue, and price of Mobile Backend as a Service (BaaS), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Mobile Backend as a Service (BaaS), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mobile Backend as a Service (BaaS) market forecast, by regions, type and

application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mobile Backend as a Service (BaaS) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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