

Global Mobile Augmented Reality Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Augmented Reality (AR) is a technology that calculates the position and Angle of camera images in real time and adds corresponding images, video and 3D models.

Scope of the Report:

This report studies the Mobile Augmented Reality market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Mobile Augmented Reality market by product type and applications/end industries.

The market in APAC is expected to grow at the highest CAGR between 2016 and 2022. The global Mobile Augmented Reality market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Augmented Reality.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Google

Qualcomm

Microsoft

Infinity Augmented Reality

Samsung Electronics

Blippar

Daqri

Wikitude

Metaio

Catchoom Technologies

Atheer

Aurasma

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Tag Type AR

Unlabeled Based AR

Market Segment by Applications, can be divided into

Smartphones

Tablets

Personal Digital Assistants

Smart Glasses

Wearables

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