

# Global Mobile Asset Management Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Mobile Asset Management Software market size is expected to reach \$ 5913 million by 2032, rising at a market growth of 10.0% CAGR during the forecast period (2026-2032).

The gross profit margin of major companies in the industry is between 60%–80%.

Mobile Asset Management Software refers to digital platforms that enable organizations to track, monitor, and manage physical assets through mobile devices in real time. These systems support asset lifecycle management, location tracking, maintenance scheduling, and data synchronization, improving operational efficiency and decision-making across distributed workforces.

The industrial chain of Mobile Asset Management Software includes upstream elements such as cloud infrastructure, mobile operating systems, databases, and IoT connectivity. The midstream focuses on software development, system integration, cybersecurity, and user interface design. Downstream applications cover manufacturing, utilities, logistics, healthcare, transportation, and public services, supported by deployment, training, technical support, and subscription-based services.

The mobile asset management software market is driven by digital transformation and the increasing need for real-time visibility of physical assets. Organizations seek mobile solutions to improve asset utilization, reduce downtime, and enable field workforce efficiency. Integration with IoT devices, cloud platforms, and analytics enhances system value. Demand is strong in utilities, manufacturing, and logistics sectors. Overall, the market is expected to grow rapidly as enterprises adopt mobile-first and data-driven asset management strategies.

This report studies the global Mobile Asset Management Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mobile Asset Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mobile Asset Management Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Mobile Asset Management Software total market, 2021-2032, (USD Million)

Global Mobile Asset Management Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Mobile Asset Management Software total market, key domestic companies, and share, (USD Million)

Global Mobile Asset Management Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Mobile Asset Management Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Mobile Asset Management Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Mobile Asset Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Atlassian, Infor, SolarWinds MSP, VictorOps, ManageEngine, BOSS Solutions, BMC Software, Freshworks, Black Duck, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Mobile Asset Management Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Mobile Asset Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Mobile Asset Management Software Market, Segmentation by Type:

On-Premises

Cloud-based

#### Global Mobile Asset Management Software Market, Segmentation by Asset Type:

IT Asset Management Software

Fixed Asset Management Software

Enterprise Asset Management Software

## Global Mobile Asset Management Software Market, Segmentation by Functional Focus:

Asset Tracking Software

Maintenance Management Software

Lifecycle Management Software

## Global Mobile Asset Management Software Market, Segmentation by Application:

Personal Use

Enterprises

## Companies Profiled:

IBM

Atlassian

Infor

SolarWinds MSP

VictorOps

ManageEngine

BOSS Solutions

BMC Software

Freshworks

Black Duck

PagerDuty

Rosmiman Software

Oracle

Jolly Technologies

AMPRO Software

Lansweeper

Asset VUE

TMSI

ASAP Systems

Hardcat

Open iT

Belarc

Tecnoteca

Altima Technologies

### **Key Questions Answered**

1. How big is the global Mobile Asset Management Software market?
2. What is the demand of the global Mobile Asset Management Software market?
3. What is the year over year growth of the global Mobile Asset Management Software market?
4. What is the total value of the global Mobile Asset Management Software market?
5. Who are the Major Players in the global Mobile Asset Management Software market?
6. What are the growth factors driving the market demand?

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