

Global Mobile Asset Management Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Mobile Asset Management Software market size was valued at US\$ 3035 million in 2025 and is forecast to a readjusted size of US\$ 5913 million by 2032 with a CAGR of 10.0% during review period.

The gross profit margin of major companies in the industry is between 60%–80%.

Mobile Asset Management Software refers to digital platforms that enable organizations to track, monitor, and manage physical assets through mobile devices in real time. These systems support asset lifecycle management, location tracking, maintenance scheduling, and data synchronization, improving operational efficiency and decision-making across distributed workforces.

The industrial chain of Mobile Asset Management Software includes upstream elements such as cloud infrastructure, mobile operating systems, databases, and IoT connectivity. The midstream focuses on software development, system integration, cybersecurity, and user interface design. Downstream applications cover manufacturing, utilities, logistics, healthcare, transportation, and public services, supported by deployment, training, technical support, and subscription-based services.

The mobile asset management software market is driven by digital transformation and the increasing need for real-time visibility of physical assets. Organizations seek mobile solutions to improve asset utilization, reduce downtime, and enable field workforce efficiency. Integration with IoT devices, cloud platforms, and analytics enhances system value. Demand is strong in utilities, manufacturing, and logistics sectors. Overall, the

market is expected to grow rapidly as enterprises adopt mobile-first and data-driven asset management strategies.

This report is a detailed and comprehensive analysis for global Mobile Asset Management Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mobile Asset Management Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Mobile Asset Management Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Mobile Asset Management Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Mobile Asset Management Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobile Asset Management Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobile Asset Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Atlassian, Infor, SolarWinds MSP, VictorOps, ManageEngine, BOSS Solutions, BMC Software, Freshworks, Black Duck, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Mobile Asset Management Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-Premises

Cloud-based

Market segment by Asset Type

IT Asset Management Software

Fixed Asset Management Software

Enterprise Asset Management Software

Market segment by Functional Focus

Asset Tracking Software

Maintenance Management Software

Lifecycle Management Software

Market segment by Application

Personal Use

Enterprises

Market segment by players, this report covers

IBM

Atlassian

Infor

SolarWinds MSP

VictorOps

ManageEngine

BOSS Solutions

BMC Software

Freshworks

Black Duck

PagerDuty

Rosmiman Software

Oracle

Jolly Technologies

AMPRO Software

Lansweeper

Asset VUE

TMSI

ASAP Systems

Hardcat

Open iT

Belarc

Tecnoteca

Altima Technologies

Market segment by regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobile Asset Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Asset Management Software, with revenue, gross margin, and global market share of Mobile Asset Management Software from 2021 to 2026.

Chapter 3, the Mobile Asset Management Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Mobile Asset Management Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Asset Management Software.

Chapter 13, to describe Mobile Asset Management Software research findings and conclusion.

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