

Global Mobile APPs Security Assessment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Mobile APPs Security Assessment market size is expected to reach \$ 622 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

Mobile APPs Security Assessment is a comprehensive evaluation of the security posture of a mobile application. It involves analyzing the app's code, data handling, network communication, and backend services to identify vulnerabilities that could be exploited by attackers. The goal is to ensure the app is secure against potential threats, protecting both the application and its users. Mobile app security assessment is a systematic security testing service for mobile applications (such as Android/iOS). It focuses on three main dimensions: client-side program, server-side logic, and network interaction. Through static code analysis, dynamic penetration testing, and data flow threat modeling, it identifies issues such as code vulnerabilities, privacy compliance risks, and data transmission encryption defects. An assessment report is generated based on regulations and standards such as the Personal Information Protection Law and GB/T 35273-2020, ensuring application security throughout its entire lifecycle. The industry's gross profit margin is approximately 35-55%.

Market Drivers mainly include,

Policy Compliance and Enhanced Regulation

Global data protection regulations (such as GDPR and China's Data Security Law) continue to tighten, requiring mandatory app registration and security assessment reports. Regulatory notices and platform delisting risks are forcing companies to proactively comply, creating a shift from 'passive compliance to proactive defense.' Policy benefits directly drive the growth in security assessment service procurement.

Technological Iteration and Application Explosion

5G/6G, IoT, and AIoT are driving the evolution of mobile applications towards greater complexity and scenario-based applications. Shorter development cycles increase the risk of security vulnerabilities, prompting companies to embed security into their CI/CD processes. This fosters innovative demands such as automated detection, intelligent remediation, and supply chain security governance. Technological upgrades and scenario expansion are jointly expanding market capacity.

User Awareness and Trust Economy

Increased user sensitivity to privacy breaches and data misuse is forcing companies to demonstrate their data protection capabilities through security assessments. Simultaneously, the demand for security certification is surging in highly sensitive industries such as finance, healthcare, and government, creating a market consensus that 'security is competitiveness.' This is driving the transformation of security assessments from an 'optional service' to an 'essential service,' providing long-term support for industry growth.

This report studies the global Mobile APPs Security Assessment demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mobile APPs Security Assessment, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mobile APPs Security Assessment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Mobile APPs Security Assessment total market, 2021-2032, (USD Million)

Global Mobile APPs Security Assessment total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Mobile APPs Security Assessment total market, key domestic companies, and share, (USD Million)

Global Mobile APPs Security Assessment revenue by player, revenue and market share 2021-2026, (USD Million)

Global Mobile APPs Security Assessment total market by Type, CAGR, 2021-2032, (USD Million)

Global Mobile APPs Security Assessment total market by Application, CAGR,

2021-2032, (USD Million)

This report profiles major players in the global Mobile APPs Security Assessment market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Veracode, Checkmarx, PortSwigger, Micro Focus, NTT Application Security, Qualys, Invicti Security, Huawei, Wofone Technology, Xiaomi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Mobile APPs Security Assessment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Mobile APPs Security Assessment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Mobile APPs Security Assessment Market, Segmentation by Type:

Dynamic Evaluation

Static Evaluation

Global Mobile APPs Security Assessment Market, Segmentation by Product Form:

Audit/Compliance Category

Vulnerability Detection Category

Protection and Hardening Category

Global Mobile APPs Security Assessment Market, Segmentation by Service Scenarios:

Development Phase Security Left Shift

Pre-Deployment Compliance Certification

Operation Phase Continuous Monitoring

Global Mobile APPs Security Assessment Market, Segmentation by Application:

Android

IOS

Companies Profiled:

Veracode

Checkmarx

PortSwigger

Micro Focus

NTT Application Security

Qualys

Invicti Security

Huawei

Wonfone Technology

Xiaomi

GuidePoint Security

360

Zimperium

Key Questions Answered

1. How big is the global Mobile APPs Security Assessment market?
2. What is the demand of the global Mobile APPs Security Assessment market?
3. What is the year over year growth of the global Mobile APPs Security Assessment market?
4. What is the total value of the global Mobile APPs Security Assessment market?
5. Who are the Major Players in the global Mobile APPs Security Assessment market?
6. What are the growth factors driving the market demand?

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