

Global Mobile Advertising Market 2021 by Company, Regions, Type and Application, Forecast to 2026

<https://marketpublishers.com/r/G3F0ADBACE2DEN.html>

Date: March 2021

Pages: 112

Price: US\$ 3,132.00 (Single User License)

ID: G3F0ADBACE2DEN

Abstracts

The Mobile Advertising market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our latest research, the global Mobile Advertising size is estimated to be USD 108570 million in 2026 from USD 51200 million in 2020, with a change XX% between 2020 and 2021. The global Mobile Advertising market size is expected to grow at a CAGR of 20.7% for the next five years.

Market segmentation

Mobile Advertising market is split by Type and by Application. For the period 2016-2026, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Content Delivery

Reporting and Analytics Solutions

Campaign Solutions

Integrated Solutions

Mobile Proximity Solution

Others

Market segment by Application, can be divided into

Banking & Financial Services

Fast Moving Consumer Goods (FMCG) Sector

Healthcare Sector

Media and Entertainment Sector

Telecommunication & IT Sector

Media and Entertainment

Others

Market segment by players, this report covers

Applovin Corporation

Avazu

Chartboost

Facebook

Flurry

Google

InMobi

Matomy Media Group

Millennial Media

Smaato

GoWide

InMobi

Mobvista

AdColony

Yeahmobi

PassionTeck

Google

GumGum

Digital Turbine

Global Wide Media

Leadbolt

Moloco

Adperio

Liftoff

Criteo

Twitter

UnityAds

Apple Search Ads

Tapjoy

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Mobile Advertising product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Mobile Advertising, with revenue, gross margin and global market share of Mobile Advertising from 2019 to 2021.

Chapter 3, the Mobile Advertising competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by type and application, with revenue and growth rate by type, application, from 2016 to 2026.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2016 to 2021. and Mobile Advertising market forecast, by regions, type and application, with revenue, from 2021

to 2026.

Chapter 11 and 12, to describe Mobile Advertising research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mobile Advertising
- 1.2 Classification of Mobile Advertising by Type
 - 1.2.1 Overview: Global Mobile Advertising Market Size by Type: 2020 Versus 2021 Versus 2026
 - 1.2.2 Global Mobile Advertising Revenue Market Share by Type in 2020
 - 1.2.3 Content Delivery
 - 1.2.4 Reporting and Analytics Solutions
 - 1.2.5 Campaign Solutions
 - 1.2.6 Integrated Solutions
 - 1.2.7 Mobile Proximity Solution
 - 1.2.8 Others
- 1.3 Global Mobile Advertising Market by Application
 - 1.3.1 Overview: Global Mobile Advertising Market Size by Application: 2020 Versus 2021 Versus 2026
 - 1.3.2 Banking & Financial Services
 - 1.3.3 Fast Moving Consumer Goods (FMCG) Sector
 - 1.3.4 Healthcare Sector
 - 1.3.5 Media and Entertainment Sector
 - 1.3.6 Telecommunication & IT Sector
 - 1.3.7 Media and Entertainment
 - 1.3.8 Others
- 1.4 Global Mobile Advertising Market Size & Forecast
- 1.5 Global Mobile Advertising Market Size and Forecast by Region
 - 1.5.1 Global Mobile Advertising Market Size by Region: 2016 VS 2021 VS 2026
 - 1.5.2 Global Mobile Advertising Market Size by Region, (2016-2021)
 - 1.5.3 North America Mobile Advertising Market Size and Prospect (2016-2026)
 - 1.5.4 Europe Mobile Advertising Market Size and Prospect (2016-2026)
 - 1.5.5 Asia-Pacific Mobile Advertising Market Size and Prospect (2016-2026)
 - 1.5.6 South America Mobile Advertising Market Size and Prospect (2016-2026)
 - 1.5.7 Middle East and Africa Mobile Advertising Market Size and Prospect (2016-2026)
- 1.6 Market Drivers, Restraints and Trends
 - 1.6.1 Mobile Advertising Market Drivers
 - 1.6.2 Mobile Advertising Market Restraints
 - 1.6.3 Mobile Advertising Trends Analysis

2 COMPANY PROFILES

2.1 Applovin Corporation

2.1.1 Applovin Corporation Details

2.1.2 Applovin Corporation Major Business

2.1.3 Applovin Corporation Mobile Advertising Product and Solutions

2.1.4 Applovin Corporation Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.1.5 Applovin Corporation Recent Developments and Future Plans

2.2 Avazu

2.2.1 Avazu Details

2.2.2 Avazu Major Business

2.2.3 Avazu Mobile Advertising Product and Solutions

2.2.4 Avazu Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.2.5 Avazu Recent Developments and Future Plans

2.3 Chartboost

2.3.1 Chartboost Details

2.3.2 Chartboost Major Business

2.3.3 Chartboost Mobile Advertising Product and Solutions

2.3.4 Chartboost Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.3.5 Chartboost Recent Developments and Future Plans

2.4 Facebook

2.4.1 Facebook Details

2.4.2 Facebook Major Business

2.4.3 Facebook Mobile Advertising Product and Solutions

2.4.4 Facebook Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.4.5 Facebook Recent Developments and Future Plans

2.5 Flurry

2.5.1 Flurry Details

2.5.2 Flurry Major Business

2.5.3 Flurry Mobile Advertising Product and Solutions

2.5.4 Flurry Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.5.5 Flurry Recent Developments and Future Plans

2.6 Google

2.6.1 Google Details

2.6.2 Google Major Business

- 2.6.3 Google Mobile Advertising Product and Solutions
- 2.6.4 Google Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)
- 2.6.5 Google Recent Developments and Future Plans
- 2.7 InMobi
 - 2.7.1 InMobi Details
 - 2.7.2 InMobi Major Business
 - 2.7.3 InMobi Mobile Advertising Product and Solutions
 - 2.7.4 InMobi Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)
 - 2.7.5 InMobi Recent Developments and Future Plans
- 2.8 Matomy Media Group
 - 2.8.1 Matomy Media Group Details
 - 2.8.2 Matomy Media Group Major Business
 - 2.8.3 Matomy Media Group Mobile Advertising Product and Solutions
 - 2.8.4 Matomy Media Group Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)
 - 2.8.5 Matomy Media Group Recent Developments and Future Plans
- 2.9 Millennial Media
 - 2.9.1 Millennial Media Details
 - 2.9.2 Millennial Media Major Business
 - 2.9.3 Millennial Media Mobile Advertising Product and Solutions
 - 2.9.4 Millennial Media Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)
 - 2.9.5 Millennial Media Recent Developments and Future Plans
- 2.10 Smaato
 - 2.10.1 Smaato Details
 - 2.10.2 Smaato Major Business
 - 2.10.3 Smaato Mobile Advertising Product and Solutions
 - 2.10.4 Smaato Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)
 - 2.10.5 Smaato Recent Developments and Future Plans
- 2.11 GoWide
 - 2.11.1 GoWide Details
 - 2.11.2 GoWide Major Business
 - 2.11.3 GoWide Mobile Advertising Product and Solutions
 - 2.11.4 GoWide Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)
 - 2.11.5 GoWide Recent Developments and Future Plans

2.12 InMobi

2.12.1 InMobi Details

2.12.2 InMobi Major Business

2.12.3 InMobi Mobile Advertising Product and Solutions

2.12.4 InMobi Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.12.5 InMobi Recent Developments and Future Plans

2.13 Mobvista

2.13.1 Mobvista Details

2.13.2 Mobvista Major Business

2.13.3 Mobvista Mobile Advertising Product and Solutions

2.13.4 Mobvista Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.13.5 Mobvista Recent Developments and Future Plans

2.14 AdColony

2.14.1 AdColony Details

2.14.2 AdColony Major Business

2.14.3 AdColony Mobile Advertising Product and Solutions

2.14.4 AdColony Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.14.5 AdColony Recent Developments and Future Plans

2.15 Yeahmobi

2.15.1 Yeahmobi Details

2.15.2 Yeahmobi Major Business

2.15.3 Yeahmobi Mobile Advertising Product and Solutions

2.15.4 Yeahmobi Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.15.5 Yeahmobi Recent Developments and Future Plans

2.16 PassionTeck

2.16.1 PassionTeck Details

2.16.2 PassionTeck Major Business

2.16.3 PassionTeck Mobile Advertising Product and Solutions

2.16.4 PassionTeck Mobile Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.16.5 PassionTeck Recent Developments and Future Plans

2.17 Google

2.17.1 Google Details

2.17.2 Google Major Business

2.17.3 Google Mobile Advertising Product and Solutions

2.17.4 Google Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)

2.17.5 Google Recent Developments and Future Plans

2.18 GumGum

2.18.1 GumGum Details

2.18.2 GumGum Major Business

2.18.3 GumGum Mobile Advertising Product and Solutions

2.18.4 GumGum Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)

2.18.5 GumGum Recent Developments and Future Plans

2.19 Digital Turbine

2.19.1 Digital Turbine Details

2.19.2 Digital Turbine Major Business

2.19.3 Digital Turbine Mobile Advertising Product and Solutions

2.19.4 Digital Turbine Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)

2.19.5 Digital Turbine Recent Developments and Future Plans

2.20 Global Wide Media

2.20.1 Global Wide Media Details

2.20.2 Global Wide Media Major Business

2.20.3 Global Wide Media Mobile Advertising Product and Solutions

2.20.4 Global Wide Media Mobile Advertising Revenue, Gross Margin and Market
Share (2019-2021)

2.20.5 Global Wide Media Recent Developments and Future Plans

2.21 Leadbolt

2.21.1 Leadbolt Details

2.21.2 Leadbolt Major Business

2.21.3 Leadbolt Mobile Advertising Product and Solutions

2.21.4 Leadbolt Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)

2.21.5 Leadbolt Recent Developments and Future Plans

2.22 Moloco

2.22.1 Moloco Details

2.22.2 Moloco Major Business

2.22.3 Moloco Mobile Advertising Product and Solutions

2.22.4 Moloco Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)

2.22.5 Moloco Recent Developments and Future Plans

2.23 Adperio

- 2.23.1 Adperio Details
- 2.23.2 Adperio Major Business
- 2.23.3 Adperio Mobile Advertising Product and Solutions
- 2.23.4 Adperio Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)
- 2.23.5 Adperio Recent Developments and Future Plans
- 2.24 Liftoff
 - 2.24.1 Liftoff Details
 - 2.24.2 Liftoff Major Business
 - 2.24.3 Liftoff Mobile Advertising Product and Solutions
 - 2.24.4 Liftoff Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)
 - 2.24.5 Liftoff Recent Developments and Future Plans
- 2.25 Criteo
 - 2.25.1 Criteo Details
 - 2.25.2 Criteo Major Business
 - 2.25.3 Criteo Mobile Advertising Product and Solutions
 - 2.25.4 Criteo Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)
 - 2.25.5 Criteo Recent Developments and Future Plans
- 2.26 Twitter
 - 2.26.1 Twitter Details
 - 2.26.2 Twitter Major Business
 - 2.26.3 Twitter Mobile Advertising Product and Solutions
 - 2.26.4 Twitter Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)
 - 2.26.5 Twitter Recent Developments and Future Plans
- 2.27 UnityAds
 - 2.27.1 UnityAds Details
 - 2.27.2 UnityAds Major Business
 - 2.27.3 UnityAds Mobile Advertising Product and Solutions
 - 2.27.4 UnityAds Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)
 - 2.27.5 UnityAds Recent Developments and Future Plans
- 2.28 Apple Search Ads
 - 2.28.1 Apple Search Ads Details
 - 2.28.2 Apple Search Ads Major Business
 - 2.28.3 Apple Search Ads Mobile Advertising Product and Solutions
 - 2.28.4 Apple Search Ads Mobile Advertising Revenue, Gross Margin and Market

Share (2019-2021)

2.28.5 Apple Search Ads Recent Developments and Future Plans

2.29 Tapjoy

2.29.1 Tapjoy Details

2.29.2 Tapjoy Major Business

2.29.3 Tapjoy Mobile Advertising Product and Solutions

2.29.4 Tapjoy Mobile Advertising Revenue, Gross Margin and Market Share
(2019-2021)

2.29.5 Tapjoy Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Mobile Advertising Revenue and Share by Players (2019-2021)

3.2 Market Concentration Rate

3.2.1 Top 3 Mobile Advertising Players Market Share

3.2.2 Top 10 Mobile Advertising Players Market Share

3.2.3 Market Competition Trend

3.3 Mobile Advertising Players Head Office, Products and Services Provided

3.4 Mergers & Acquisitions

3.5 New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Mobile Advertising Revenue and Market Share by Type (2016-2021)

4.2 Global Mobile Advertising Market Forecast by Type (2021-2026)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Mobile Advertising Revenue Market Share by Application (2016-2021)

5.2 Mobile Advertising Market Forecast by Application (2021-2026)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Mobile Advertising Revenue by Type (2016-2026)

6.2 North America Mobile Advertising Revenue by Application (2016-2026)

6.3 North America Mobile Advertising Market Size by Country

6.3.1 North America Mobile Advertising Revenue by Country (2016-2026)

6.3.2 United States Mobile Advertising Market Size and Forecast (2016-2026)

6.3.3 Canada Mobile Advertising Market Size and Forecast (2016-2026)

6.3.4 Mexico Mobile Advertising Market Size and Forecast (2016-2026)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Mobile Advertising Revenue by Type (2016-2026)

7.2 Europe Mobile Advertising Revenue by Application (2016-2026)

7.3 Europe Mobile Advertising Market Size by Country

7.3.1 Europe Mobile Advertising Revenue by Country (2016-2026)

7.3.2 Germany Mobile Advertising Market Size and Forecast (2016-2026)

7.3.3 France Mobile Advertising Market Size and Forecast (2016-2026)

7.3.4 United Kingdom Mobile Advertising Market Size and Forecast (2016-2026)

7.3.5 Russia Mobile Advertising Market Size and Forecast (2016-2026)

7.3.6 Italy Mobile Advertising Market Size and Forecast (2016-2026)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Mobile Advertising Revenue by Type (2016-2026)

8.2 Asia-Pacific Mobile Advertising Revenue by Application (2016-2026)

8.3 Asia-Pacific Mobile Advertising Market Size by Region

8.3.1 Asia-Pacific Mobile Advertising Revenue by Region (2016-2026)

8.3.2 China Mobile Advertising Market Size and Forecast (2016-2026)

8.3.3 Japan Mobile Advertising Market Size and Forecast (2016-2026)

8.3.4 South Korea Mobile Advertising Market Size and Forecast (2016-2026)

8.3.5 India Mobile Advertising Market Size and Forecast (2016-2026)

8.3.6 Southeast Asia Mobile Advertising Market Size and Forecast (2016-2026)

8.3.7 Australia Mobile Advertising Market Size and Forecast (2016-2026)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America Mobile Advertising Revenue by Type (2016-2026)

9.2 South America Mobile Advertising Revenue by Application (2016-2026)

9.3 South America Mobile Advertising Market Size by Country

9.3.1 South America Mobile Advertising Revenue by Country (2016-2026)

9.3.2 Brazil Mobile Advertising Market Size and Forecast (2016-2026)

9.3.3 Argentina Mobile Advertising Market Size and Forecast (2016-2026)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa Mobile Advertising Revenue by Type (2016-2026)

10.2 Middle East & Africa Mobile Advertising Revenue by Application (2016-2026)

10.3 Middle East & Africa Mobile Advertising Market Size by Country

10.3.1 Middle East & Africa Mobile Advertising Revenue by Country (2016-2026)

10.3.2 Turkey Mobile Advertising Market Size and Forecast (2016-2026)

10.3.3 Saudi Arabia Mobile Advertising Market Size and Forecast (2016-2026)

10.3.4 UAE Mobile Advertising Market Size and Forecast (2016-2026)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Mobile Advertising Revenue by Type, (USD Million), 2020 VS 2021 VS 2026

Table 2. Global Mobile Advertising Revenue by Application, (USD Million), 2020 VS 2021 VS 2026

Table 3. Global Market Mobile Advertising Revenue (Million USD) Comparison by Region (2016 VS 2021 VS 2026)

Table 4. Global Mobile Advertising Revenue (USD Million) by Region (2016-2021)

Table 5. Global Mobile Advertising Revenue Market Share by Region (2021-2026)

Table 6. Applovin Corporation Corporate Information, Head Office, and Major Competitors

Table 7. Applovin Corporation Major Business

Table 8. Applovin Corporation Mobile Advertising Product and Solutions

Table 9. Applovin Corporation Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 10. Avazu Corporation Corporate Information, Head Office, and Major Competitors

Table 11. Avazu Major Business

Table 12. Avazu Mobile Advertising Product and Solutions

Table 13. Avazu Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 14. Chartboost Corporation Corporate Information, Head Office, and Major Competitors

Table 15. Chartboost Major Business

Table 16. Chartboost Mobile Advertising Product and Solutions

Table 17. Chartboost Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 18. Facebook Corporation Corporate Information, Head Office, and Major Competitors

Table 19. Facebook Major Business

Table 20. Facebook Mobile Advertising Product and Solutions

Table 21. Facebook Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 22. Flurry Corporation Corporate Information, Head Office, and Major Competitors

Table 23. Flurry Major Business

Table 24. Flurry Mobile Advertising Product and Solutions

Table 25. Flurry Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 26. Google Corporation Corporate Information, Head Office, and Major Competitors

Table 27. Google Major Business

Table 28. Google Mobile Advertising Product and Solutions

Table 29. Google Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 30. InMobi Corporate Information, Head Office, and Major Competitors

Table 31. InMobi Major Business

Table 32. InMobi Mobile Advertising Product and Solutions

Table 33. InMobi Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 34. Matomy Media Group Corporate Information, Head Office, and Major Competitors

Table 35. Matomy Media Group Major Business

Table 36. Matomy Media Group Mobile Advertising Product and Solutions

Table 37. Matomy Media Group Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 38. Millennial Media Corporate Information, Head Office, and Major Competitors

Table 39. Millennial Media Major Business

Table 40. Millennial Media Mobile Advertising Product and Solutions

Table 41. Millennial Media Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 42. Smaato Corporate Information, Head Office, and Major Competitors

Table 43. Smaato Major Business

Table 44. Smaato Mobile Advertising Product and Solutions

Table 45. Smaato Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 46. GoWide Corporate Information, Head Office, and Major Competitors

Table 47. GoWide Major Business

Table 48. GoWide Mobile Advertising Product and Solutions

Table 49. GoWide Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 50. InMobi Corporate Information, Head Office, and Major Competitors

Table 51. InMobi Major Business

Table 52. InMobi Mobile Advertising Product and Solutions

Table 53. InMobi Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 54. Mobvista Corporate Information, Head Office, and Major Competitors

Table 55. Mobvista Major Business

Table 56. Mobvista Mobile Advertising Product and Solutions

Table 57. Mobvista Mobile Advertising Revenue (USD Million), Gross Margin and

Market Share (2019-2021)

Table 58. AdColony Corporate Information, Head Office, and Major Competitors

Table 59. AdColony Major Business

Table 60. AdColony Mobile Advertising Product and Solutions

Table 61. AdColony Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 62. Yeahmobi Corporate Information, Head Office, and Major Competitors

Table 63. Yeahmobi Major Business

Table 64. Yeahmobi Mobile Advertising Product and Solutions

Table 65. Yeahmobi Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 66. PassionTeck Corporate Information, Head Office, and Major Competitors

Table 67. PassionTeck Major Business

Table 68. PassionTeck Mobile Advertising Product and Solutions

Table 69. PassionTeck Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 70. Google Corporate Information, Head Office, and Major Competitors

Table 71. Google Major Business

Table 72. Google Mobile Advertising Product and Solutions

Table 73. Google Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 74. GumGum Corporate Information, Head Office, and Major Competitors

Table 75. GumGum Major Business

Table 76. GumGum Mobile Advertising Product and Solutions

Table 77. GumGum Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 78. Digital Turbine Corporate Information, Head Office, and Major Competitors

Table 79. Digital Turbine Major Business

Table 80. Digital Turbine Mobile Advertising Product and Solutions

Table 81. Digital Turbine Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 82. Global Wide Media Corporate Information, Head Office, and Major Competitors

Table 83. Global Wide Media Major Business

Table 84. Global Wide Media Mobile Advertising Product and Solutions

Table 85. Global Wide Media Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 86. Leadbolt Corporate Information, Head Office, and Major Competitors

Table 87. Leadbolt Major Business

Table 88. Leadbolt Mobile Advertising Product and Solutions

Table 89. Leadbolt Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 90. Moloco Corporate Information, Head Office, and Major Competitors

Table 91. Moloco Major Business

Table 92. Moloco Mobile Advertising Product and Solutions

Table 93. Moloco Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 94. Adperio Corporate Information, Head Office, and Major Competitors

Table 95. Adperio Major Business

Table 96. Adperio Mobile Advertising Product and Solutions

Table 97. Adperio Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 98. Liftoff Corporate Information, Head Office, and Major Competitors

Table 99. Liftoff Major Business

Table 100. Liftoff Mobile Advertising Product and Solutions

Table 101. Liftoff Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 102. Criteo Corporate Information, Head Office, and Major Competitors

Table 103. Criteo Major Business

Table 104. Criteo Mobile Advertising Product and Solutions

Table 105. Criteo Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 106. Twitter Corporate Information, Head Office, and Major Competitors

Table 107. Twitter Major Business

Table 108. Twitter Mobile Advertising Product and Solutions

Table 109. Twitter Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 110. UnityAds Corporate Information, Head Office, and Major Competitors

Table 111. UnityAds Major Business

Table 112. UnityAds Mobile Advertising Product and Solutions

Table 113. UnityAds Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 114. Apple Search Ads Corporate Information, Head Office, and Major Competitors

Table 115. Apple Search Ads Major Business

Table 116. Apple Search Ads Mobile Advertising Product and Solutions

Table 117. Apple Search Ads Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 118. Tapjoy Corporate Information, Head Office, and Major Competitors
Table 119. Tapjoy Major Business
Table 120. Tapjoy Mobile Advertising Product and Solutions
Table 121. Tapjoy Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)
Table 122. Global Mobile Advertising Revenue (USD Million) by Players (2019-2021)
Table 123. Global Mobile Advertising Revenue Share by Players (2019-2021)
Table 124. Breakdown of Mobile Advertising by Company Type (Tier 1, Tier 2 and Tier 3)
Table 125. Mobile Advertising Players Head Office, Products and Services Provided
Table 126. Mobile Advertising Mergers & Acquisitions in the Past Five Years
Table 127. Mobile Advertising New Entrants and Expansion Plans
Table 128. Global Mobile Advertising Revenue (USD Million) by Type (2016-2021)
Table 129. Global Mobile Advertising Revenue Share by Type (2016-2021)
Table 130. Global Mobile Advertising Revenue Forecast by Type (2021-2026)
Table 131. Global Mobile Advertising Revenue by Application (2016-2021)
Table 132. Global Mobile Advertising Revenue Forecast by Application (2021-2026)
Table 133. North America Mobile Advertising Revenue by Type (2016-2021) & (USD Million)
Table 134. North America Mobile Advertising Revenue by Type (2021-2026) & (USD Million)
Table 135. North America Mobile Advertising Revenue by Application (2016-2021) & (USD Million)
Table 136. North America Mobile Advertising Revenue by Application (2021-2026) & (USD Million)
Table 137. North America Mobile Advertising Revenue by Country (2016-2021) & (USD Million)
Table 138. North America Mobile Advertising Revenue by Country (2021-2026) & (USD Million)
Table 139. Europe Mobile Advertising Revenue by Type (2016-2021) & (USD Million)
Table 140. Europe Mobile Advertising Revenue by Type (2021-2026) & (USD Million)
Table 141. Europe Mobile Advertising Revenue by Application (2016-2021) & (USD Million)
Table 142. Europe Mobile Advertising Revenue by Application (2021-2026) & (USD Million)
Table 143. Europe Mobile Advertising Revenue by Country (2016-2021) & (USD Million)
Table 144. Europe Mobile Advertising Revenue by Country (2021-2026) & (USD Million)
Table 145. Asia-Pacific Mobile Advertising Revenue by Type (2016-2021) & (USD Million)

Table 146. Asia-Pacific Mobile Advertising Revenue by Type (2021-2026) & (USD Million)

Table 147. Asia-Pacific Mobile Advertising Revenue by Application (2016-2021) & (USD Million)

Table 148. Asia-Pacific Mobile Advertising Revenue by Application (2021-2026) & (USD Million)

Table 149. Asia-Pacific Mobile Advertising Revenue by Region (2016-2021) & (USD Million)

Table 150. Asia-Pacific Mobile Advertising Revenue by Region (2021-2026) & (USD Million)

Table 151. South America Mobile Advertising Revenue by Type (2016-2021) & (USD Million)

Table 152. South America Mobile Advertising Revenue by Type (2021-2026) & (USD Million)

Table 153. South America Mobile Advertising Revenue by Application (2016-2021) & (USD Million)

Table 154. South America Mobile Advertising Revenue by Application (2021-2026) & (USD Million)

Table 155. South America Mobile Advertising Revenue by Country (2016-2021) & (USD Million)

Table 156. South America Mobile Advertising Revenue by Country (2021-2026) & (USD Million)

Table 157. Middle East & Africa Mobile Advertising Revenue by Type (2016-2021) & (USD Million)

Table 158. Middle East & Africa Mobile Advertising Revenue by Type (2021-2026) & (USD Million)

Table 159. Middle East & Africa Mobile Advertising Revenue by Application (2016-2021) & (USD Million)

Table 160. Middle East & Africa Mobile Advertising Revenue by Application (2021-2026) & (USD Million)

Table 161. Middle East & Africa Mobile Advertising Revenue by Country (2016-2021) & (USD Million)

Table 162. Middle East & Africa Mobile Advertising Revenue by Country (2021-2026) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Mobile Advertising Picture
- Figure 2. Global Mobile Advertising Revenue Market Share by Type in 2020
- Figure 3. Content Delivery
- Figure 4. Reporting and Analytics Solutions
- Figure 5. Campaign Solutions
- Figure 6. Integrated Solutions
- Figure 7. Mobile Proximity Solution
- Figure 8. Others
- Figure 9. Mobile Advertising Revenue Market Share by Application in 2020
- Figure 10. Banking & Financial Services Picture
- Figure 11. Fast Moving Consumer Goods (FMCG) Sector Picture
- Figure 12. Healthcare Sector Picture
- Figure 13. Media and Entertainment Sector Picture
- Figure 14. Telecommunication & IT Sector Picture
- Figure 15. Media and Entertainment Picture
- Figure 16. Others Picture
- Figure 17. Global Mobile Advertising Revenue, (USD Million): 2020 VS 2021 VS 2026
- Figure 18. Global Mobile Advertising Revenue and Forecast (2016-2026) & (USD Million)
- Figure 19. Global Mobile Advertising Revenue Market Share by Region (2016-2026)
- Figure 20. Global Mobile Advertising Revenue Market Share by Region in 2020
- Figure 21. North America Mobile Advertising Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 22. Europe Mobile Advertising Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 23. Asia-Pacific Mobile Advertising Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 24. South America Mobile Advertising Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 25. Middle East and Africa Mobile Advertising Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 26. Mobile Advertising Market Drivers
- Figure 27. Mobile Advertising Market Restraints
- Figure 28. Mobile Advertising Market Trends
- Figure 29. Applovin Corporation Recent Developments and Future Plans

- Figure 30. Avazu Recent Developments and Future Plans
- Figure 31. Chartboost Recent Developments and Future Plans
- Figure 32. Facebook Recent Developments and Future Plans
- Figure 33. Flurry Recent Developments and Future Plans
- Figure 34. Google Recent Developments and Future Plans
- Figure 35. InMobi Recent Developments and Future Plans
- Figure 36. Matomy Media Group Recent Developments and Future Plans
- Figure 37. Millennial Media Recent Developments and Future Plans
- Figure 38. Smaato Recent Developments and Future Plans
- Figure 39. GoWide Recent Developments and Future Plans
- Figure 40. InMobi Recent Developments and Future Plans
- Figure 41. Mobvista Recent Developments and Future Plans
- Figure 42. AdColony Recent Developments and Future Plans
- Figure 43. Yeahmobi Recent Developments and Future Plans
- Figure 44. PassionTeck Recent Developments and Future Plans
- Figure 45. Google Recent Developments and Future Plans
- Figure 46. GumGum Recent Developments and Future Plans
- Figure 47. Digital Turbine Recent Developments and Future Plans
- Figure 48. Global Wide Media Recent Developments and Future Plans
- Figure 49. Leadbolt Recent Developments and Future Plans
- Figure 50. Moloco Recent Developments and Future Plans
- Figure 51. Adperio Recent Developments and Future Plans
- Figure 52. Liftoff Recent Developments and Future Plans
- Figure 53. Criteo Recent Developments and Future Plans
- Figure 54. Twitter Recent Developments and Future Plans
- Figure 55. UnityAds Recent Developments and Future Plans
- Figure 56. Apple Search Ads Recent Developments and Future Plans
- Figure 57. Tapjoy Recent Developments and Future Plans
- Figure 58. Global Mobile Advertising Revenue Share by Players in 2020
- Figure 59. Mobile Advertising Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- Figure 60. Global Top 3 Players Mobile Advertising Revenue Market Share in 2020
- Figure 61. Global Top 10 Players Mobile Advertising Revenue Market Share in 2020
- Figure 62. Key Players Market Share Trend (Top 3 Market Share: 2019 VS 2020 VS 2021)
- Figure 63. Global Mobile Advertising Revenue Share by Type in 2020
- Figure 64. Global Mobile Advertising Market Share Forecast by Type (2021-2026)
- Figure 65. Global Mobile Advertising Revenue Share by Application in 2020
- Figure 66. Global Mobile Advertising Market Share Forecast by Application (2021-2026)

Figure 67. North America Mobile Advertising Sales Market Share by Type (2016-2026)

Figure 68. North America Mobile Advertising Sales Market Share by Application (2016-2026)

Figure 69. North America Mobile Advertising Revenue Market Share by Country (2016-2026)

Figure 70. United States Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 71. Canada Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 72. Mexico Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 73. Europe Mobile Advertising Sales Market Share by Type (2016-2026)

Figure 74. Europe Mobile Advertising Sales Market Share by Application (2016-2026)

Figure 75. Europe Mobile Advertising Revenue Market Share by Country (2016-2026)

Figure 76. Germany Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 77. France Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 78. United Kingdom Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 79. Russia Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 80. Italy Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 81. Asia-Pacific Mobile Advertising Sales Market Share by Type (2016-2026)

Figure 82. Asia-Pacific Mobile Advertising Sales Market Share by Application (2016-2026)

Figure 83. Asia-Pacific Mobile Advertising Revenue Market Share by Region (2016-2026)

Figure 84. China Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 85. Japan Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 86. South Korea Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 87. India Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 88. Southeast Asia Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 89. Australia Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 90. South America Mobile Advertising Sales Market Share by Type (2016-2026)

Figure 91. South America Mobile Advertising Sales Market Share by Application (2016-2026)

Figure 92. South America Mobile Advertising Revenue Market Share by Country (2016-2026)

Figure 93. Brazil Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 94. Argentina Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 95. Middle East and Africa Mobile Advertising Sales Market Share by Type (2016-2026)

Figure 96. Middle East and Africa Mobile Advertising Sales Market Share by Application (2016-2026)

Figure 97. Middle East and Africa Mobile Advertising Revenue Market Share by Country (2016-2026)

Figure 98. Turkey Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 99. Saudi Arabia Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 100. UAE Mobile Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 101. Methodology

Figure 102. Research Process and Data Source

I would like to order

Product name: Global Mobile Advertising Market 2021 by Company, Regions, Type and Application, Forecast to 2026

Product link: <https://marketpublishers.com/r/G3F0ADBACE2DEN.html>

Price: US\$ 3,132.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3F0ADBACE2DEN.html>