

# Global MMA Traffic Paint Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global MMA Traffic Paint market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

MMA (Methyl Methacrylate) Cold Plastic is a two component road marking paint. It is an extremely durable product used at high stress traffic location

The Global Info Research report includes an overview of the development of the MMA Traffic Paint industry chain, the market status of Road & Highway Marking (ACH Method, Isobutylene Method), Parking Lot Marking (ACH Method, Isobutylene Method), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of MMA Traffic Paint.

Regionally, the report analyzes the MMA Traffic Paint markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global MMA Traffic Paint market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the MMA Traffic Paint market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the MMA Traffic Paint industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., ACH Method, Isobutylene Method).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the MMA Traffic Paint market.

**Regional Analysis:** The report involves examining the MMA Traffic Paint market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the MMA Traffic Paint market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to MMA Traffic Paint:

**Company Analysis:** Report covers individual MMA Traffic Paint manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards MMA Traffic Paint This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Road & Highway Marking, Parking Lot Marking).

**Technology Analysis:** Report covers specific technologies relevant to MMA Traffic Paint. It assesses the current state, advancements, and potential future developments in MMA Traffic Paint areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the MMA Traffic Paint

market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

MMA Traffic Paint market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

- ACH Method

- Isobutylene Method

- Ethylene Method

### Market segment by Application

- Road & Highway Marking

- Parking Lot Marking

- Factory Marking

- Airport Marking

- Antiskid Marking

### Major players covered

- 3M

- Visever SL

Promain Paints

Aexcel Corp

SherwinWilliams

Ennis-Flint

Silikal

Lafrentz

DEGAROUTE

Anhui Tory Material Technology Inc

Specialized Coating Systems (Pty) Ltd

Shanxi Zhongtu Traffic Technology

Shanxi Changda Traffic Facilities

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe MMA Traffic Paint product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of MMA Traffic Paint, with price, sales, revenue and global market share of MMA Traffic Paint from 2019 to 2024.

Chapter 3, the MMA Traffic Paint competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the MMA Traffic Paint breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and MMA Traffic Paint market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of MMA Traffic Paint.

Chapter 14 and 15, to describe MMA Traffic Paint sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of MMA Traffic Paint
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global MMA Traffic Paint Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 ACH Method
  - 1.3.3 Isobutylene Method
  - 1.3.4 Ethylene Method
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global MMA Traffic Paint Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Road & Highway Marking
  - 1.4.3 Parking Lot Marking
  - 1.4.4 Factory Marking
  - 1.4.5 Airport Marking
  - 1.4.6 Antiskid Marking
- 1.5 Global MMA Traffic Paint Market Size & Forecast
  - 1.5.1 Global MMA Traffic Paint Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global MMA Traffic Paint Sales Quantity (2019-2030)
  - 1.5.3 Global MMA Traffic Paint Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 3M
  - 2.1.1 3M Details
  - 2.1.2 3M Major Business
  - 2.1.3 3M MMA Traffic Paint Product and Services
  - 2.1.4 3M MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 3M Recent Developments/Updates
- 2.2 Visever SL
  - 2.2.1 Visever SL Details
  - 2.2.2 Visever SL Major Business
  - 2.2.3 Visever SL MMA Traffic Paint Product and Services
  - 2.2.4 Visever SL MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.2.5 Visever SL Recent Developments/Updates

## 2.3 Promain Paints

### 2.3.1 Promain Paints Details

### 2.3.2 Promain Paints Major Business

### 2.3.3 Promain Paints MMA Traffic Paint Product and Services

### 2.3.4 Promain Paints MMA Traffic Paint Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.3.5 Promain Paints Recent Developments/Updates

## 2.4 Aexcel Corp

### 2.4.1 Aexcel Corp Details

### 2.4.2 Aexcel Corp Major Business

### 2.4.3 Aexcel Corp MMA Traffic Paint Product and Services

### 2.4.4 Aexcel Corp MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.4.5 Aexcel Corp Recent Developments/Updates

## 2.5 SherwinWilliams

### 2.5.1 SherwinWilliams Details

### 2.5.2 SherwinWilliams Major Business

### 2.5.3 SherwinWilliams MMA Traffic Paint Product and Services

### 2.5.4 SherwinWilliams MMA Traffic Paint Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.5.5 SherwinWilliams Recent Developments/Updates

## 2.6 Ennis-Flint

### 2.6.1 Ennis-Flint Details

### 2.6.2 Ennis-Flint Major Business

### 2.6.3 Ennis-Flint MMA Traffic Paint Product and Services

### 2.6.4 Ennis-Flint MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.6.5 Ennis-Flint Recent Developments/Updates

## 2.7 Silikal

### 2.7.1 Silikal Details

### 2.7.2 Silikal Major Business

### 2.7.3 Silikal MMA Traffic Paint Product and Services

### 2.7.4 Silikal MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Silikal Recent Developments/Updates

## 2.8 Lafrentz

### 2.8.1 Lafrentz Details

- 2.8.2 Lafrentz Major Business
- 2.8.3 Lafrentz MMA Traffic Paint Product and Services
- 2.8.4 Lafrentz MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Lafrentz Recent Developments/Updates
- 2.9 DEGAROUTE
  - 2.9.1 DEGAROUTE Details
  - 2.9.2 DEGAROUTE Major Business
  - 2.9.3 DEGAROUTE MMA Traffic Paint Product and Services
  - 2.9.4 DEGAROUTE MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 DEGAROUTE Recent Developments/Updates
- 2.10 Anhui Tory Material Technology Inc
  - 2.10.1 Anhui Tory Material Technology Inc Details
  - 2.10.2 Anhui Tory Material Technology Inc Major Business
  - 2.10.3 Anhui Tory Material Technology Inc MMA Traffic Paint Product and Services
  - 2.10.4 Anhui Tory Material Technology Inc MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Anhui Tory Material Technology Inc Recent Developments/Updates
- 2.11 Specialized Coating Systems (Pty) Ltd
  - 2.11.1 Specialized Coating Systems (Pty) Ltd Details
  - 2.11.2 Specialized Coating Systems (Pty) Ltd Major Business
  - 2.11.3 Specialized Coating Systems (Pty) Ltd MMA Traffic Paint Product and Services
  - 2.11.4 Specialized Coating Systems (Pty) Ltd MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Specialized Coating Systems (Pty) Ltd Recent Developments/Updates
- 2.12 Shanxi Zhongtu Traffic Technology
  - 2.12.1 Shanxi Zhongtu Traffic Technology Details
  - 2.12.2 Shanxi Zhongtu Traffic Technology Major Business
  - 2.12.3 Shanxi Zhongtu Traffic Technology MMA Traffic Paint Product and Services
  - 2.12.4 Shanxi Zhongtu Traffic Technology MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Shanxi Zhongtu Traffic Technology Recent Developments/Updates
- 2.13 Shanxi Changda Traffic Facilities
  - 2.13.1 Shanxi Changda Traffic Facilities Details
  - 2.13.2 Shanxi Changda Traffic Facilities Major Business
  - 2.13.3 Shanxi Changda Traffic Facilities MMA Traffic Paint Product and Services
  - 2.13.4 Shanxi Changda Traffic Facilities MMA Traffic Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



### 2.13.5 Shanxi Changda Traffic Facilities Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: MMA TRAFFIC PAINT BY MANUFACTURER**

### 3.1 Global MMA Traffic Paint Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global MMA Traffic Paint Revenue by Manufacturer (2019-2024)

### 3.3 Global MMA Traffic Paint Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of MMA Traffic Paint by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 MMA Traffic Paint Manufacturer Market Share in 2023

#### 3.4.2 Top 6 MMA Traffic Paint Manufacturer Market Share in 2023

### 3.5 MMA Traffic Paint Market: Overall Company Footprint Analysis

#### 3.5.1 MMA Traffic Paint Market: Region Footprint

#### 3.5.2 MMA Traffic Paint Market: Company Product Type Footprint

#### 3.5.3 MMA Traffic Paint Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global MMA Traffic Paint Market Size by Region

#### 4.1.1 Global MMA Traffic Paint Sales Quantity by Region (2019-2030)

#### 4.1.2 Global MMA Traffic Paint Consumption Value by Region (2019-2030)

#### 4.1.3 Global MMA Traffic Paint Average Price by Region (2019-2030)

### 4.2 North America MMA Traffic Paint Consumption Value (2019-2030)

### 4.3 Europe MMA Traffic Paint Consumption Value (2019-2030)

### 4.4 Asia-Pacific MMA Traffic Paint Consumption Value (2019-2030)

### 4.5 South America MMA Traffic Paint Consumption Value (2019-2030)

### 4.6 Middle East and Africa MMA Traffic Paint Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

### 5.1 Global MMA Traffic Paint Sales Quantity by Type (2019-2030)

### 5.2 Global MMA Traffic Paint Consumption Value by Type (2019-2030)

### 5.3 Global MMA Traffic Paint Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global MMA Traffic Paint Sales Quantity by Application (2019-2030)
- 6.2 Global MMA Traffic Paint Consumption Value by Application (2019-2030)
- 6.3 Global MMA Traffic Paint Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America MMA Traffic Paint Sales Quantity by Type (2019-2030)
- 7.2 North America MMA Traffic Paint Sales Quantity by Application (2019-2030)
- 7.3 North America MMA Traffic Paint Market Size by Country
  - 7.3.1 North America MMA Traffic Paint Sales Quantity by Country (2019-2030)
  - 7.3.2 North America MMA Traffic Paint Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe MMA Traffic Paint Sales Quantity by Type (2019-2030)
- 8.2 Europe MMA Traffic Paint Sales Quantity by Application (2019-2030)
- 8.3 Europe MMA Traffic Paint Market Size by Country
  - 8.3.1 Europe MMA Traffic Paint Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe MMA Traffic Paint Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific MMA Traffic Paint Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific MMA Traffic Paint Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific MMA Traffic Paint Market Size by Region
  - 9.3.1 Asia-Pacific MMA Traffic Paint Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific MMA Traffic Paint Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America MMA Traffic Paint Sales Quantity by Type (2019-2030)

10.2 South America MMA Traffic Paint Sales Quantity by Application (2019-2030)

10.3 South America MMA Traffic Paint Market Size by Country

10.3.1 South America MMA Traffic Paint Sales Quantity by Country (2019-2030)

10.3.2 South America MMA Traffic Paint Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa MMA Traffic Paint Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa MMA Traffic Paint Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa MMA Traffic Paint Market Size by Country

11.3.1 Middle East & Africa MMA Traffic Paint Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa MMA Traffic Paint Consumption Value by Country  
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 MMA Traffic Paint Market Drivers

12.2 MMA Traffic Paint Market Restraints

12.3 MMA Traffic Paint Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of MMA Traffic Paint and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of MMA Traffic Paint
- 13.3 MMA Traffic Paint Production Process
- 13.4 MMA Traffic Paint Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 MMA Traffic Paint Typical Distributors
- 14.3 MMA Traffic Paint Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

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