

# Global Mitigate Fraud Risk Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Mitigate Fraud Risk market size is expected to reach \$ 89755 million by 2032, rising at a market growth of 10.8% CAGR during the forecast period (2026-2032).

Fraud risk mitigation refers to a type of professional service and solution that uses a systematic combination of technology, data, processes, and operational methods to identify, prevent, intercept, reduce, and handle fraudulent activities throughout the entire business process, thereby reducing direct economic losses, compliance risks, operating costs, and reputational damage caused by fraud.

### Gross Profit Margin Levels

From a business structure perspective, the gross profit margin of 'fraud risk reduction services' is significantly boosted by the scale effect of data and algorithms: the more a vendor is 'platform-based (API + model) + data network (joint intelligence/identity graph),' the lower its marginal cost and the closer its gross profit margin is to the upper limit of software services; conversely, the more a managed service relies on manual review, chargeback operations, and investigation handling, the lower its gross profit margin will be due to labor and fulfillment costs. Common industry gross profit stratification is roughly as follows: pure SaaS/risk decision engines (highly reusable models, automated delivery) are typically between 70% and 85%; data network/identity intelligence services (high data procurement and compliance costs) are mostly between 60% and 80%; e-commerce chargeback guarantees + manual review/operations outsourcing are commonly between 35% and 55%; if the focus is on 'consulting + project-based integration,' it may further drop to 25%–40%. The overall trend is that as real-time payments, cross-border e-commerce, and AI-driven competition intensify, customers are more willing to pay for 'higher interception rates + lower false positive

rates + faster closed-loop processing,' driving manufacturers to shift their delivery from 'human-intensive review' to 'model automation + orchestration platforms,' ??resulting in a slow upward shift in the industry's overall gross profit margin.

## Industry Drivers

The underlying driving force behind industry growth comes from three factors: First, the increasing digital transactions and real-time payments are continuously raising the 'attack surface,' with fraud evolving from single-point theft to chain-like and organized fraud across channels and institutions. Regulators and institutions are forced to upgrade risk control from 'post-event loss mitigation' to 'pre-event interception + in-event intervention.' For example, data disclosed by the European Central Bank shows that the total amount of payment fraud in the European Economic Area rose to approximately €4.2 billion in 2024, with new types of fraud involving 'manipulating payers' becoming more prominent, forcing stronger anti-fraud strategies and collaborative mechanisms. Second, social engineering fraud and identity fraud have intensified significantly, driving up demand for identity verification, behavioral biometrics, and device and network intelligence. Data from the US FTC shows that consumer fraud losses reported in 2023 exceeded \$10 billion for the first time, an increase of approximately 14% year-on-year. This macro-level 'loss pressure' directly translates into increased corporate risk control budgets and compliance investments. Third, AI-driven countermeasures have reduced the cost of 'generative forgery (synthetic identity/material forgery/deepfake),' forcing risk control capabilities to evolve towards more real-time, intelligent, and platform-based approaches. Payment networks and leading companies are accelerating the filling of capability boundaries through mergers and acquisitions and platform integration. In summary, the driving factors are not merely 'more fraud,' but rather 'faster transactions, longer chains of communication, more intelligent fraud, and stricter regulation,' collectively pushing fraud risk reduction from optional tools to critical infrastructure.

This report studies the global Mitigate Fraud Risk demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mitigate Fraud Risk, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mitigate Fraud Risk that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Mitigate Fraud Risk total market, 2021-2032, (USD Million)

Global Mitigate Fraud Risk total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Mitigate Fraud Risk total market, key domestic companies, and share, (USD Million)

Global Mitigate Fraud Risk revenue by player, revenue and market share 2021-2026, (USD Million)

Global Mitigate Fraud Risk total market by Type, CAGR, 2021-2032, (USD Million)

Global Mitigate Fraud Risk total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Mitigate Fraud Risk market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FICO, LexisNexis Risk Solutions, Experian, TransUnion, Equifax, NICE Actimize, SAS, IBM Trusteer, Mastercard, ACI Worldwide, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Mitigate Fraud Risk market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Mitigate Fraud Risk Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Mitigate Fraud Risk Market, Segmentation by Type:

Fraud Prevention Services

Fraud Detection Services

Fraud Response And Correction Services

#### Global Mitigate Fraud Risk Market, Segmentation by Deployment Type:

Cloud-based

On-premise

#### Global Mitigate Fraud Risk Market, Segmentation by Fraud Type Dimension:

Payment Fraud Prevention Services

Identity Theft Protection Services

Account Fraud Control Services

Others

### Global Mitigate Fraud Risk Market, Segmentation by Application:

Financial Services

E-commerce

Healthcare

Retail

Others

### Companies Profiled:

FICO

LexisNexis Risk Solutions

Experian

TransUnion

Equifax

NICE Actimize

SAS

IBM Trusteer

Mastercard

ACI Worldwide

SymphonyAI

Nasdaq Verafin

Feedzai

Forter

Riskified

Signifyd

ClearSale

BioCatch

#### Key Questions Answered

1. How big is the global Mitigate Fraud Risk market?
2. What is the demand of the global Mitigate Fraud Risk market?
3. What is the year over year growth of the global Mitigate Fraud Risk market?
4. What is the total value of the global Mitigate Fraud Risk market?
5. Who are the Major Players in the global Mitigate Fraud Risk market?
6. What are the growth factors driving the market demand?

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