

Global Mite-Killing Portable Dryer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Mite-Killing Portable Dryer market size is expected to reach \$ 168 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

A mite-killing portable dryer is a compact, mobile household appliance that utilizes continuous hot air, high-temperature drying, or heat circulation technology to heat and dry textiles?such as mattresses, bedding, pillows, clothing, and plush items?thereby reducing humidity and killing or inhibiting dust mites and their eggs. These products typically consist of a heating module, a fan, a temperature controller, a timer system, and either a flexible drying cover or an enclosed drying space; some models also integrate features such as UV sterilization, ozone treatment, dust filtration, or aromatherapy. Key performance indicators include drying temperature, heating rate, temperature uniformity, drying capacity, power output, safety features, and portability. Primary applications include home bedding care, disinfection of maternity and infant products, use during travel and hotel stays, cleaning of pet supplies, and drying clothes and home textiles in humid environments.

The upstream segment of the industry chain comprises suppliers of components such as PTC heaters, motors and fans, temperature and humidity sensors, control chips, UV or ozone modules, plastic housings, metal brackets, flame-retardant wiring, flexible drying bags, and filtration materials. The midstream segment involves product manufacturing and brand operations, covering structural design, mold development, integration of heating and airflow systems, temperature control programming, assembly, safety testing, and certification; companies in this sector generally fall into categories such as independent brand manufacturers, ODM/OEM contract manufacturers, and cross-border e-commerce brands. The downstream segment involves sales through e-commerce platforms, home appliance retailers, maternity and infant product channels,

hotel supply channels, and direct-to-consumer brand outlets; end-use applications include home bedding and clothing care, drying of maternity and infant products, travel and accommodation needs, cleaning of pet supplies, and dehumidification and mold prevention in humid regions. The gross profit margin for portable mite-killing dryers is approximately 31%.

The average price of a mite-killing portable dryer is \$60 per unit; sales volume stands at 1.76 million units, and total production capacity is 2.5 million units.

In terms of market demand, mite-killing portable dryers offer a combination of functions?including bedding drying, dehumidification/mold prevention, and high-temperature hygienic care?catering to the daily needs of consumers in humid regions, allergy sufferers, families with infants, and those living in compact homes. While the Japanese market has already established mature consumption habits regarding futon dryers, the Chinese market relies more on foldable clothes dryers, duvet warmers, and cross-border e-commerce products for growth. As consumer awareness regarding dust mites, mold, and indoor hygiene rises, these products are poised to evolve from seasonal small appliances into standard household care equipment.

Regarding the competitive landscape, the industry is characterized by a division where Japanese brands dominate the mid-to-high-end segments, while Chinese enterprises lead in manufacturing and the value-for-money market. Japanese companies hold advantages in temperature uniformity, bedding care programs, product safety, and brand recognition; conversely, Chinese enterprises leverage mature small-appliance supply chains, lower manufacturing costs, and rapid product iteration capabilities to secure significant positions in OEM, ODM, and cross-border e-commerce markets. Given the relatively low technical barriers to entry and the large number of market participants, future competition will shift from mere pricing to factors such as actual mite-elimination efficacy, temperature control, safety certifications, noise levels, and portability.

In terms of development trends, mite-killing portable dryers will evolve toward greater miniaturization, multifunctionality, and smart capabilities. Future products may integrate features such as temperature and humidity sensing, automatic drying programs, UV-assisted care, filtration and odor removal, and smartphone control. Simultaneously, the industry must avoid over-reliance on the ?high heat equals mite elimination? marketing narrative and instead establish performance evaluation systems based on internal fabric temperatures, sustained treatment durations, and third-party testing results. Products that can simultaneously deliver reliable mite elimination, low energy consumption, quiet

operation, and convenient storage will be best positioned to enter the markets for maternal and infant care, health-oriented appliances, and premium bedding maintenance.

This report studies the global Mite-Killing Portable Dryer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mite-Killing Portable Dryer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mite-Killing Portable Dryer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Mite-Killing Portable Dryer total production and demand, 2021-2032, (Units)

Global Mite-Killing Portable Dryer total production value, 2021-2032, (USD Million)

Global Mite-Killing Portable Dryer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Mite-Killing Portable Dryer consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Mite-Killing Portable Dryer domestic production, consumption, key domestic manufacturers and share

Global Mite-Killing Portable Dryer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Mite-Killing Portable Dryer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Mite-Killing Portable Dryer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Mite-Killing Portable Dryer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IRIS OHYAMA, Panasonic, Hitachi, Zojirushi, Sharp, Yamazen, BRUNO, Twinbird, Doshisha, Guangdong Tianjun Intelligent Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Mite-Killing Portable Dryer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Mite-Killing Portable Dryer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Mite-Killing Portable Dryer Market, Segmentation by Type:

Hot Air Dryer

UV Dryer

Others

Global Mite-Killing Portable Dryer Market, Segmentation by Drying Time:

Rapid Air-Drying Type (<30 Minutes)

Standard Air-Drying Type (30-90 Minutes)

Others

Global Mite-Killing Portable Dryer Market, Segmentation by Drying Capacity:

Small-Capacity Type

Medium-Capacity Type

Large-Capacity Type

Global Mite-Killing Portable Dryer Market, Segmentation by Application:

Household Use

Commercial

Companies Profiled:

IRIS OHYAMA

Panasonic

Hitachi

Zojirushi

Sharp

Yamazen

BRUNO

Twinbird

Doshisha

Guangdong Tianjun Intelligent Technology

Zhongshan Haoqizi Electric Appliance

Morus Technology

Lakeland

JML Group

Klarstein

BLACK+DECKER

Panda

Key Questions Answered:

1. How big is the global Mite-Killing Portable Dryer market?
2. What is the demand of the global Mite-Killing Portable Dryer market?
3. What is the year over year growth of the global Mite-Killing Portable Dryer market?
4. What is the production and production value of the global Mite-Killing Portable Dryer market?
5. Who are the key producers in the global Mite-Killing Portable Dryer market?
6. What are the growth factors driving the market demand?

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