

Global Mirrorless Camera Stabilizer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Mirrorless Camera Stabilizer market size is expected to reach \$ 758 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032).

In 2025, global Mirrorless Camera Stabilizer production reached approximately 1,000 K units, with an average global market price of around 450 USD/unit.

A mirrorless camera stabilizer is a device or system designed to stabilize mirrorless cameras during capture, reducing unwanted camera shake, vibration, and rotation to ensure smooth video and sharp images. It includes motorized electronic gimbals, mechanical stabilizers, and hybrid systems, supporting various shooting styles such as panning, following, and low-angle shooting for both amateur creation and professional filmmaking.

The average single-line production capacity of Mirrorless Camera Stabilizer is 70 K units, the average gross profit margin was 42.8%.

The upstream of the mirrorless camera stabilizer industry chain includes suppliers of core components such as brushless motors, motion sensors, microcontrollers, batteries, and plastic and metal structural parts; the midstream consists of brand manufacturers and OEM/ODM factories engaged in product design, algorithm development, assembly, and quality testing; the downstream covers online e-commerce platforms, offline camera stores, digital equipment retailers, and rental services, finally reaching professional videographers, content creators, photography enthusiasts, and commercial shooting teams.

The cost structure of mirrorless camera stabilizers is mainly composed of core component costs accounting for about 50%-60%, including motors, sensors, and control chips; structural materials and manufacturing processing account for approximately 15%-20%; R&D and mold costs account for 8%-12%; packaging and logistics costs account for 5%-10%; and brand marketing, management, and after-sales costs account for the remaining 5%-8%.

Demand for mirrorless camera stabilizers continues to grow driven by the popularity of mirrorless cameras, the boom in short-video and film creation, and the upgrading of consumer photography equipment; business opportunities lie in high-precision stabilization algorithms, lightweight and foldable designs, multi-device compatibility, professional-grade functional expansion, and cross-brand cooperation with camera manufacturers, while overseas markets and rental services also provide considerable growth space.

This report studies the global Mirrorless Camera Stabilizer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mirrorless Camera Stabilizer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mirrorless Camera Stabilizer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Mirrorless Camera Stabilizer total production and demand, 2021-2032, (K Units)

Global Mirrorless Camera Stabilizer total production value, 2021-2032, (USD Million)

Global Mirrorless Camera Stabilizer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Mirrorless Camera Stabilizer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Mirrorless Camera Stabilizer domestic production, consumption, key domestic manufacturers and share

Global Mirrorless Camera Stabilizer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Mirrorless Camera Stabilizer production by Stabilization Technology, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Mirrorless Camera Stabilizer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Mirrorless Camera Stabilizer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DJI, ZHIYUN, hohem, FeiyuTech, Gudsen MOZA, NiceFoto, Pilotfly, Benro, Freefly Systems, Letus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Mirrorless Camera Stabilizer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Stabilization Technology, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Mirrorless Camera Stabilizer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Mirrorless Camera Stabilizer Market, Segmentation by Stabilization Technology:

Motorized Electronic Gimbal

Mechanical Stabilizer

Global Mirrorless Camera Stabilizer Market, Segmentation by Payload Capacity:

Ultra-Light Payload (<1 kg)

Light Payload (1-2 kg)

Medium Payload (2-3.5 kg)

Heavy Payload (>3.5 kg)

Global Mirrorless Camera Stabilizer Market, Segmentation by Mounting & Form Factor:

Single-Hand Handheld Gimbal

Dual-Handle Grip Gimbal

Wearable / Vest-Support Stabilizer

Tripod-Mount / Vehicle-Mount Compatible Gimbal

Global Mirrorless Camera Stabilizer Market, Segmentation by Application:

Content Creation & Vlogging

Professional Filmmaking & Commercial Production

Others

Companies Profiled:

DJI

ZHIYUN

hohem

FeiyuTech

Gudsen MOZA

NiceFoto

Pilotfly

Benro

Freefly Systems

Letus

Ikan

Tiffen

Glidecam

Tilta

Key Questions Answered:

1. How big is the global Mirrorless Camera Stabilizer market?
2. What is the demand of the global Mirrorless Camera Stabilizer market?
3. What is the year over year growth of the global Mirrorless Camera Stabilizer market?
4. What is the production and production value of the global Mirrorless Camera Stabilizer market?
5. Who are the key producers in the global Mirrorless Camera Stabilizer market?
6. What are the growth factors driving the market demand?

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