

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Minoxidil Market 2018, Forecast to 2023

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Abstracts

Minoxidil is an antihypertensive vasodilator medication. It also slows hair loss and promotes hair regrowth in some people. It is available as a generic medication and over the counter for the treatment of androgenic alopecia, a form of hair loss, in men and women. This report studies the minoxidil in hair loss market.

Scope of the Report:

This report focuses on the Minoxidil in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global average price of Minoxidil is in the decreasing trend, from 10.97 USD/Unit in 2012 to 10.90 USD/Unit in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of Minoxidil includes 2% Minoxidil and 5% Minoxidil, and the proportion of 5% Minoxidil in 2016 is about 70%.

Minoxidil is widely used for males and females. The most proportion of Minoxidil is used for males, and the proportion in 2016 is 71%.

USA is the largest consumption place, with a consumption market share nearly 41% in 2016. Following USA, Europe is the second largest consumption place with the consumption market share of 24%.

Market competition is not intense. J&J, Taisho Pharma, Costco Wholesale, Wal-Mart,

P&G, etc. are the leaders of the industry, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Minoxidil is expected to grow at a CAGR of roughly 4.7% over the next five years, will reach 1130 million US\$ in 2023, from 860 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

J&J

Taisho Pharma

Costco Wholesale

Wal-Mart

P&G

Zhejiang Wansheng Pharma

Sichuan Medco Huakang Pharma

Zhendong Anter

DrFormulas

Renata

Dr.R.PFLEGER

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

2% Minoxidil

5% Minoxidil

Market Segment by Applications, can be divided into

Males

Females

There are 15 Chapters to deeply display the global Minoxidil market.

Chapter 1, to describe Minoxidil Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Minoxidil, with sales, revenue, and price of Minoxidil, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Minoxidil, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Minoxidil market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Minoxidil sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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