

# Global Mini-LED TV Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Mini-LED TV market size is expected to reach \$ 20953 million by 2032, rising at a market growth of 2.4% CAGR during the forecast period (2026-2032).

In 2025, global Mini-LED TV production reached approximately 11.46 million units, with an average global market price of around US\$1.5k per unit.

A Mini-LED TV is an LCD television that uses Mini-LED backlight technology, where LEDs are miniaturized to micron scale and densely arranged to enable local dimming. This significantly improves contrast, brightness, and HDR performance. Compared with conventional LED TVs, Mini-LED TVs deliver picture quality closer to OLED while maintaining higher brightness, longer lifespan, and lower burn-in risk, making them a key direction for high-end LCD displays.

The Mini-LED TV supply chain includes upstream suppliers of LED chips, backlight modules, driver ICs, LCD panels, optical films (diffuser and brightness enhancement films), and power management ICs. The midstream consists of TV OEMs responsible for backlight design, system integration, and image processing optimization. Downstream is the consumer electronics market. Representative upstream players include Sanan Optoelectronics, NationStar Optoelectronics, BOE Technology, AU Optronics, and MediaTek. Downstream brands include Samsung Electronics, LG Electronics, TCL Technology, Hisense, and Sony, forming a structure driven by core display components and dominated by branded OEMs.

With the rapid development of the Mini LED TV market, domestic and foreign enterprises are accelerating their layout on this track. Among them, TCL is the earliest enterprise in the world to achieve the commercial application of Mini LED televisions.

With its first mover advantage, it occupies an advantageous position in market competition and has strong competitive strength. However, against the backdrop of the huge potential for development in the Mini LED TV market, the number of companies deploying in this market is constantly increasing. Therefore, the global Mini LED TV market has not yet stabilized, and the overall pattern is relatively scattered. As an advanced technology product, Mini LED TV still has huge incremental market demand in the context of the increasing trend of large-scale television in the future. It is expected to usher in broad development space in commercial display markets such as conference rooms, education, shopping malls, and homes.

This report studies the global Mini-LED TV production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mini-LED TV and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mini-LED TV that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Mini-LED TV total production and demand, 2021-2032, (K Units)

Global Mini-LED TV total production value, 2021-2032, (USD Million)

Global Mini-LED TV production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Mini-LED TV consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Mini-LED TV domestic production, consumption, key domestic manufacturers and share

Global Mini-LED TV production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Mini-LED TV production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Mini-LED TV production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Mini-LED TV market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LG, Samsung, Sharp, Polytron, Panasonic, Philips, Sony, Toshiba, TCL, Vizio, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Mini-LED TV market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Mini-LED TV Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Mini-LED TV Market, Segmentation by Type:

55-Inch

65-Inch

75-Inch

85-Inch

Others

Global Mini-LED TV Market, Segmentation by Refresh Rate:

60 Hz

120 Hz

144 Hz

240 Hz

Global Mini-LED TV Market, Segmentation by Resolution:

4K

8K

Global Mini-LED TV Market, Segmentation by Application:

Online Sales

Offline Sales

## Companies Profiled:

LG

Samsung

Sharp

Polytron

Panasonic

Philips

Sony

Toshiba

TCL

Vizio

Hisense

Xiaomi

Skyworth

Huawei

Changhong

Konka

Haier

**Key Questions Answered:**

1. How big is the global Mini-LED TV market?
2. What is the demand of the global Mini-LED TV market?
3. What is the year over year growth of the global Mini-LED TV market?
4. What is the production and production value of the global Mini-LED TV market?
5. Who are the key producers in the global Mini-LED TV market?
6. What are the growth factors driving the market demand?

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