

Global Mineral Potassium Fulvic Acid Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Mineral Potassium Fulvic Acid market size was valued at US\$ 161 million in 2025 and is forecast to a readjusted size of US\$ 217 million by 2032 with a CAGR of 4.5% during review period.

Mineral Potassium Fulvic Acid is an organic fertilizer extracted from natural mineral sources. Utilizing natural minerals—such as weathered coal, lignite, and peat—as raw materials, it is produced by first extracting fulvic acid through physical, chemical, or biological methods, and subsequently reacting it with potassium hydroxide. These products typically appear as dark brown granules with a loose texture, making them easy to disperse and dissolve. Rich in organic matter and soluble potassium, mineral-derived potassium fulvate demonstrates significant efficacy in improving soil structure and enhancing soil fertility.

The core upstream raw materials consist of high-quality weathered coal or lignite. The quality of the final product depends directly on the fulvic acid content and the proportion of active functional groups present in the raw coal. Potassium hydroxide serves as the auxiliary raw material. Regions within China—such as Xinjiang, Inner Mongolia, and Shanxi—possess abundant reserves of high-quality weathered coal, providing a core competitive advantage for production. The midstream segment primarily encompasses the extraction and processing stages. Processing techniques include acid-base extraction, centrifugal separation, and high-pressure spray drying. Downstream applications are primarily directed toward the specialty fertilizer market for cash crops (including fruit trees, vegetables, and medicinal herbs), serving as additives for products such as water-soluble fertilizers and foliar fertilizers.

Global sales volume is projected to reach approximately 200,000 tons in 2025, with product prices ranging from USD 600 to 1,200 per ton. Prices for standard or lower-content products tend to be lower, while products featuring high water solubility and high fulvic acid content command higher prices. The industry's gross profit margin typically ranges between 20% and 30%.

The core value of mineral-derived potassium fulvate lies not in directly replacing granular elemental fertilizers—such as nitrogen, phosphorus, and potassium—but rather in serving as a soil conditioner, fertilizer synergist, and raw material for plant biostimulants. Its purpose is to improve the physicochemical properties of soil, enhance nutrient utilization efficiency, promote root growth, and bolster crop stress resistance. Growth in the mineral-derived potassium fulvate sector is primarily driven by the integration of water and fertilizer systems, the precision cultivation of cash crops, the remediation of saline-alkali soils, and the upgrading of formulations for facility-based and high-end water-soluble fertilizers. From an agricultural perspective, while the overall penetration rate of mineral-derived potassium fulvate across the broad spectrum of agricultural products may appear modest, its adoption rate within the segment of high-quality agricultural products is notably high. Upstream supply is primarily sourced from mineral-derived humic acid resources—such as lignite and weathered coal. Variations across different mineral sources—specifically regarding fulvic acid content, humic acid structure, ash content, heavy metal levels, water-insoluble matter, pH, and active functional groups—directly determine the quality of the final product and its efficacy in downstream applications.

This report is a detailed and comprehensive analysis for global Mineral Potassium Fulvic Acid market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mineral Potassium Fulvic Acid market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Mineral Potassium Fulvic Acid market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices

(US\$/Ton), 2021-2032

Global Mineral Potassium Fulvic Acid market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Mineral Potassium Fulvic Acid market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mineral Potassium Fulvic Acid

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mineral Potassium Fulvic Acid market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Omnia Specialities Australia, Xinjiang Shengdayifang Biotechnology, Shandong Huayuan Humic Acid, Shandong Chuangxin Humic Acid Technology, Kingenta Ecological Engineering Group, Xi'an TBIO Agricultural Chemical, Sichuan Green Microbial Biotechnology, Ningxia Star Biotechnology, IHUMATE, FulviChina, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mineral Potassium Fulvic Acid market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Powder

Granules

Flakes

Liquid

Market segment by Raw Material Source

Lignite

Weathered Coal

Peat / Humus

Market segment by Solubility

Standard Water-Soluble

Fully Water-Soluble

Market segment by Application

Water-Soluble Fertilizers

Solid Compound Fertilizers

Soil Amendments

Others

Major players covered

Omnia Specialities Australia

Xinjiang Shengdayifang Biotechnology

Shandong Huayuan Humic Acid

Shandong Chuangxin Humic Acid Technology

Kingenta Ecological Engineering Group

Xi'an TBIO Agricultural Chemical

Sichuan Green Microbial Biotechnology

Ningxia Star Biotechnology

IHUMATE

FulviChina

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mineral Potassium Fulvic Acid product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mineral Potassium Fulvic Acid, with price, sales quantity, revenue, and global market share of Mineral Potassium Fulvic Acid from 2021 to 2026.

Chapter 3, the Mineral Potassium Fulvic Acid competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mineral Potassium Fulvic Acid breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Mineral Potassium Fulvic Acid market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mineral Potassium Fulvic Acid.

Chapter 14 and 15, to describe Mineral Potassium Fulvic Acid sales channel, distributors, customers, research findings and conclusion.

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