

Global Mineral Potassium Fulvic Acid Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Mineral Potassium Fulvic Acid market size is expected to reach \$ 217 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

Mineral Potassium Fulvic Acid is an organic fertilizer extracted from natural mineral sources. Utilizing natural minerals—such as weathered coal, lignite, and peat—as raw materials, it is produced by first extracting fulvic acid through physical, chemical, or biological methods, and subsequently reacting it with potassium hydroxide. These products typically appear as dark brown granules with a loose texture, making them easy to disperse and dissolve. Rich in organic matter and soluble potassium, mineral-derived potassium fulvate demonstrates significant efficacy in improving soil structure and enhancing soil fertility.

The core upstream raw materials consist of high-quality weathered coal or lignite. The quality of the final product depends directly on the fulvic acid content and the proportion of active functional groups present in the raw coal. Potassium hydroxide serves as the auxiliary raw material. Regions within China—such as Xinjiang, Inner Mongolia, and Shanxi—possess abundant reserves of high-quality weathered coal, providing a core competitive advantage for production. The midstream segment primarily encompasses the extraction and processing stages. Processing techniques include acid-base extraction, centrifugal separation, and high-pressure spray drying. Downstream applications are primarily directed toward the specialty fertilizer market for cash crops (including fruit trees, vegetables, and medicinal herbs), serving as additives for products such as water-soluble fertilizers and foliar fertilizers.

Global sales volume is projected to reach approximately 200,000 tons in 2025, with product prices ranging from USD 600 to 1,200 per ton. Prices for standard or lower-

content products tend to be lower, while products featuring high water solubility and high fulvic acid content command higher prices. The industry's gross profit margin typically ranges between 20% and 30%.

The core value of mineral-derived potassium fulvate lies not in directly replacing granular elemental fertilizers—such as nitrogen, phosphorus, and potassium—but rather in serving as a soil conditioner, fertilizer synergist, and raw material for plant biostimulants. Its purpose is to improve the physicochemical properties of soil, enhance nutrient utilization efficiency, promote root growth, and bolster crop stress resistance. Growth in the mineral-derived potassium fulvate sector is primarily driven by the integration of water and fertilizer systems, the precision cultivation of cash crops, the remediation of saline-alkali soils, and the upgrading of formulations for facility-based and high-end water-soluble fertilizers. From an agricultural perspective, while the overall penetration rate of mineral-derived potassium fulvate across the broad spectrum of agricultural products may appear modest, its adoption rate within the segment of high-quality agricultural products is notably high. Upstream supply is primarily sourced from mineral-derived humic acid resources—such as lignite and weathered coal. Variations across different mineral sources—specifically regarding fulvic acid content, humic acid structure, ash content, heavy metal levels, water-insoluble matter, pH, and active functional groups—directly determine the quality of the final product and its efficacy in downstream applications.

This report studies the global Mineral Potassium Fulvic Acid production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Mineral Potassium Fulvic Acid and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Mineral Potassium Fulvic Acid that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Mineral Potassium Fulvic Acid total production and demand, 2021-2032, (Tons)

Global Mineral Potassium Fulvic Acid total production value, 2021-2032, (USD Million)

Global Mineral Potassium Fulvic Acid production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Mineral Potassium Fulvic Acid consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Mineral Potassium Fulvic Acid domestic production, consumption, key

domestic manufacturers and share

Global Mineral Potassium Fulvic Acid production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Mineral Potassium Fulvic Acid production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Mineral Potassium Fulvic Acid production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Mineral Potassium Fulvic Acid market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Omnia Specialities Australia, Xinjiang Shengdayifang Biotechnology, Shandong Huayuan Humic Acid, Shandong Chuangxin Humic Acid Technology, Kingenta Ecological Engineering Group, Xi'an TBIO Agricultural Chemical, Sichuan Green Microbial Biotechnology, Ningxia Star Biotechnology, IHUMATE, FulviChina, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Mineral Potassium Fulvic Acid market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Mineral Potassium Fulvic Acid Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Mineral Potassium Fulvic Acid Market, Segmentation by Type:

Powder

Granules

Flakes

Liquid

Global Mineral Potassium Fulvic Acid Market, Segmentation by Raw Material Source:

Lignite

Weathered Coal

Peat / Humus

Global Mineral Potassium Fulvic Acid Market, Segmentation by Solubility:

Standard Water-Soluble

Fully Water-Soluble

Global Mineral Potassium Fulvic Acid Market, Segmentation by Application:

Water-Soluble Fertilizers

Solid Compound Fertilizers

Soil Amendments

Others

Companies Profiled:

Omnia Specialities Australia

Xinjiang Shengdayifang Biotechnology

Shandong Huayuan Humic Acid

Shandong Chuangxin Humic Acid Technology

Kingenta Ecological Engineering Group

Xi'an TBIO Agricultural Chemical

Sichuan Green Microbial Biotechnology

Ningxia Star Biotechnology

IHUMATE

FulviChina

Key Questions Answered:

1. How big is the global Mineral Potassium Fulvic Acid market?
2. What is the demand of the global Mineral Potassium Fulvic Acid market?
3. What is the year over year growth of the global Mineral Potassium Fulvic Acid market?
4. What is the production and production value of the global Mineral Potassium Fulvic Acid market?

5. Who are the key producers in the global Mineral Potassium Fulvic Acid market?
6. What are the growth factors driving the market demand?

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