

# Global Milk Protein Concentrate (MPC) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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#### **Abstracts**

According to our (Global Info Research) latest study, the global Milk Protein Concentrate (MPC) market size was valued at USD 1185.2 million in 2023 and is forecast to a readjusted size of USD 1445 million by 2030 with a CAGR of 2.9% during review period.

Milk protein concentrates (MPCs) are complete dairy proteins (containing both caseins and whey proteins) that are available in protein concentrations ranging from 40% to 90%. MPCs are used for their nutritional and functional properties.

Global Milk Protein Concentrate (MPC) key players include Fonterra, Westland, Nutrinnovate Australia, Tatura, Darigold Ingredients, etc. North America is the largest market, with a share over 40%, followed by Europe and Asia Other, both have a share over 30% percent.

In terms of product, Content: 70%-85% is the largest segment, with a share over 50%. And in terms of application, the largest application is Cheese Products, followed by Dairy Products and Nutrition Products.

The Global Info Research report includes an overview of the development of the Milk Protein Concentrate (MPC) industry chain, the market status of Dairy Products (Content?70%, Content: 70%-85%), Nutrition Products (Content?70%, Content: 70%-85%), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Milk Protein Concentrate (MPC).



Regionally, the report analyzes the Milk Protein Concentrate (MPC) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Milk Protein Concentrate (MPC) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Milk Protein Concentrate (MPC) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Milk Protein Concentrate (MPC) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Content?70%, Content: 70%-85%).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Milk Protein Concentrate (MPC) market.

Regional Analysis: The report involves examining the Milk Protein Concentrate (MPC) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Milk Protein Concentrate (MPC) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Milk Protein Concentrate (MPC):

Company Analysis: Report covers individual Milk Protein Concentrate (MPC) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,



partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Milk Protein Concentrate (MPC) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Dairy Products, Nutrition Products).

Technology Analysis: Report covers specific technologies relevant to Milk Protein Concentrate (MPC). It assesses the current state, advancements, and potential future developments in Milk Protein Concentrate (MPC) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Milk Protein Concentrate (MPC) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Milk Protein Concentrate (MPC) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Content?70%

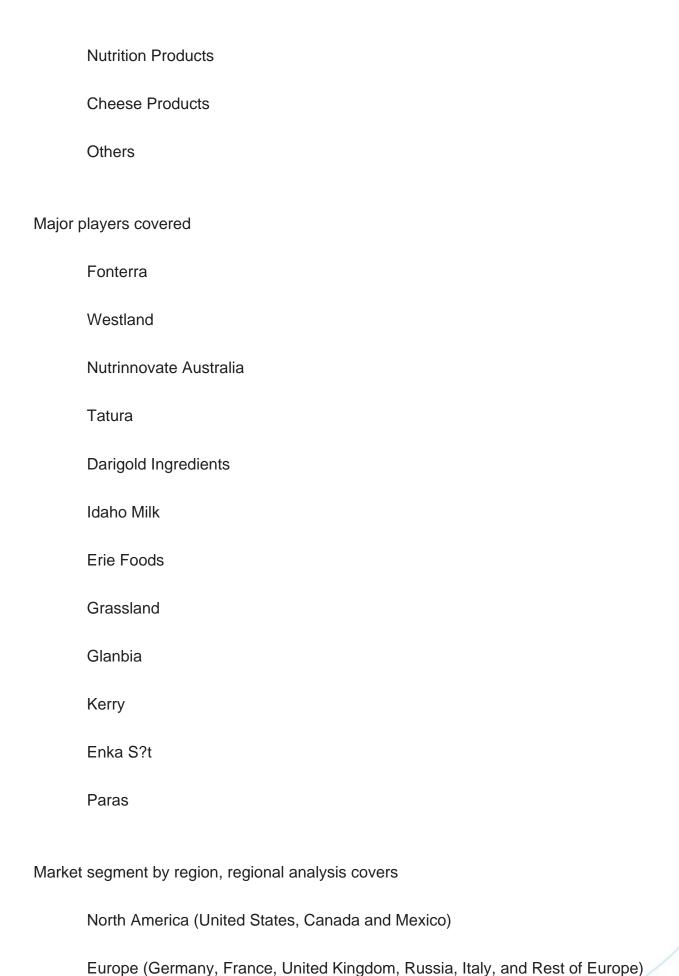
Content: 70%-85%

Content?85%

Market segment by Application

**Dairy Products** 





Global Milk Protein Concentrate (MPC) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to...



Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Milk Protein Concentrate (MPC) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Milk Protein Concentrate (MPC), with price, sales, revenue and global market share of Milk Protein Concentrate (MPC) from 2019 to 2024.

Chapter 3, the Milk Protein Concentrate (MPC) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Milk Protein Concentrate (MPC) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Milk Protein Concentrate (MPC) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Milk Protein Concentrate (MPC).



Chapter 14 and 15, to describe Milk Protein Concentrate (MPC) sales channel, distributors, customers, research findings and conclusion.



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