

Global Military Model Kits Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Military Model Kits market size was valued at US\$ 823 million in 2025 and is forecast to a readjusted size of US\$ 1151 million by 2032 with a CAGR of 4.9% during review period.

Military Model Kits are assembly kits designed to create scale replicas of various military equipment based on historical or modern military platforms, including tanks, armored vehicles, warships, fighter jets, bombers, submarines, and other military vehicles. These kits are typically made from materials such as plastic, resin, or metal and usually include pre-molded parts, assembly instructions, and decals. Users assemble the components and often perform additional steps such as sanding, painting, and detailing to complete the model. Military model kits are valued for hobby, educational, and collectible purposes, and they are widely used by scale modeling enthusiasts, collectors, and educators to showcase the design, history, and technological features of military equipment.

In 2025, global Military Model Kits market size reached approximately 800 million and gross margin 40%.

This report is a detailed and comprehensive analysis for global Military Model Kits market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Military Model Kits market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Military Model Kits market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Military Model Kits market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Military Model Kits market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Military Model Kits

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Military Model Kits market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trumpeter, Academy, Italeri, Dragon, Ryefield, MiniArt, Takom, Zvezda, Eduard, Border, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Military Model Kits market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Injection Plastic Models

Resin Kits

Others

Market segment by Military

Armored Fighting Vehicles

Aircraft

Ships/Navy

Figures

Market segment by Application

Online Sales

Offline Sales

Market segment by players, this report covers

Trumpeter

Academy

Italeri

Dragon

Ryefield

MiniArt

Takom

Zvezda

Eduard

Border

AFV Club

Zoukei-Mura

Tiger Model

Tamiya

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Military Model Kits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Military Model Kits, with revenue, gross margin, and global market share of Military Model Kits from 2021 to 2026.

Chapter 3, the Military Model Kits competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Military Model Kits market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Military Model Kits.

Chapter 13, to describe Military Model Kits research findings and conclusion.

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