

# Global Military Light Utility Vehicle Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Military Light Utility Vehicle market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Military light utility vehicle, or simply Light Utility Vehicle, (LUV), is a term used for the lightest weight class military vehicle category. A jeep-like four-wheel drive vehicle for military use by definition lighter than other military trucks and vehicles, inherently compact and usually with light or no armor, with short body overhangs for nimble all-terrain mobility, and frequently around 4-passenger capacity.

Since World War II – jeeps like this U.S. Army Willys MB, became a staple of 20th century armies around the world, and an archetype of light military vehicles

Worldwide, and since the earliest large scale mechanisation of the military, hundreds of different light vehicles have been used for military utility service, ranging from readily available commercial products, just repainted in military colors, to purpose-designed tactical vehicles, that were specially developed for military applications and operation in forward areas. Light utility vehicles are typically general or multi-purpose – used to carry troops, staff, (mounted) weapons, supplies, evacuate wounded soldiers and many other diverse roles.

The Global Info Research report includes an overview of the development of the Military Light Utility Vehicle industry chain, the market status of Defense (Jeep-class vehicles, HMMWV-like vehicles), Commercial (Jeep-class vehicles, HMMWV-like vehicles), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Military Light Utility Vehicle.

Regionally, the report analyzes the Military Light Utility Vehicle markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Military Light Utility Vehicle market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Military Light Utility Vehicle market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Military Light Utility Vehicle industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Jeep-class vehicles, HMMWV-like vehicles).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Military Light Utility Vehicle market.

**Regional Analysis:** The report involves examining the Military Light Utility Vehicle market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Military Light Utility Vehicle market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Military Light Utility Vehicle:

**Company Analysis:** Report covers individual Military Light Utility Vehicle manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Military Light Utility Vehicle. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Defense, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Military Light Utility Vehicle. It assesses the current state, advancements, and potential future developments in Military Light Utility Vehicle areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Military Light Utility Vehicle market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Military Light Utility Vehicle market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Jeep-class vehicles

HMMWV-like vehicles

### Market segment by Application

Defense

Commercial

Major players covered

Volkswagenwerk GmbH

General Motors

Agrale

Alfa Romeo

BAW

Delahaye

FMC Technologies

GAZ

Thales Australia

MOWAG

Kia Motors

ACS

BAE Systems

Toyota

Oshkosh Corporation

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Military Light Utility Vehicle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Military Light Utility Vehicle, with price, sales, revenue and global market share of Military Light Utility Vehicle from 2019 to 2024.

Chapter 3, the Military Light Utility Vehicle competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Military Light Utility Vehicle breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Military Light Utility Vehicle market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Military Light Utility Vehicle.

Chapter 14 and 15, to describe Military Light Utility Vehicle sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Military Light Utility Vehicle
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Military Light Utility Vehicle Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Jeep-class vehicles
  - 1.3.3 HMMWV-like vehicles
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Military Light Utility Vehicle Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Defense
  - 1.4.3 Commercial
- 1.5 Global Military Light Utility Vehicle Market Size & Forecast
  - 1.5.1 Global Military Light Utility Vehicle Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Military Light Utility Vehicle Sales Quantity (2019-2030)
  - 1.5.3 Global Military Light Utility Vehicle Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Volkswagenwerk GmbH
  - 2.1.1 Volkswagenwerk GmbH Details
  - 2.1.2 Volkswagenwerk GmbH Major Business
  - 2.1.3 Volkswagenwerk GmbH Military Light Utility Vehicle Product and Services
  - 2.1.4 Volkswagenwerk GmbH Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Volkswagenwerk GmbH Recent Developments/Updates
- 2.2 General Motors
  - 2.2.1 General Motors Details
  - 2.2.2 General Motors Major Business
  - 2.2.3 General Motors Military Light Utility Vehicle Product and Services
  - 2.2.4 General Motors Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 General Motors Recent Developments/Updates
- 2.3 Agrale
  - 2.3.1 Agrale Details

- 2.3.2 Agrale Major Business
- 2.3.3 Agrale Military Light Utility Vehicle Product and Services
- 2.3.4 Agrale Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Agrale Recent Developments/Updates
- 2.4 Alfa Romeo
  - 2.4.1 Alfa Romeo Details
  - 2.4.2 Alfa Romeo Major Business
  - 2.4.3 Alfa Romeo Military Light Utility Vehicle Product and Services
  - 2.4.4 Alfa Romeo Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Alfa Romeo Recent Developments/Updates
- 2.5 BAW
  - 2.5.1 BAW Details
  - 2.5.2 BAW Major Business
  - 2.5.3 BAW Military Light Utility Vehicle Product and Services
  - 2.5.4 BAW Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 BAW Recent Developments/Updates
- 2.6 Delahaye
  - 2.6.1 Delahaye Details
  - 2.6.2 Delahaye Major Business
  - 2.6.3 Delahaye Military Light Utility Vehicle Product and Services
  - 2.6.4 Delahaye Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Delahaye Recent Developments/Updates
- 2.7 FMC Technologies
  - 2.7.1 FMC Technologies Details
  - 2.7.2 FMC Technologies Major Business
  - 2.7.3 FMC Technologies Military Light Utility Vehicle Product and Services
  - 2.7.4 FMC Technologies Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 FMC Technologies Recent Developments/Updates
- 2.8 GAZ
  - 2.8.1 GAZ Details
  - 2.8.2 GAZ Major Business
  - 2.8.3 GAZ Military Light Utility Vehicle Product and Services
  - 2.8.4 GAZ Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



## 2.8.5 GAZ Recent Developments/Updates

## 2.9 Thales Australia

### 2.9.1 Thales Australia Details

### 2.9.2 Thales Australia Major Business

### 2.9.3 Thales Australia Military Light Utility Vehicle Product and Services

### 2.9.4 Thales Australia Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Thales Australia Recent Developments/Updates

## 2.10 MOWAG

### 2.10.1 MOWAG Details

### 2.10.2 MOWAG Major Business

### 2.10.3 MOWAG Military Light Utility Vehicle Product and Services

### 2.10.4 MOWAG Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 MOWAG Recent Developments/Updates

## 2.11 Kia Motors

### 2.11.1 Kia Motors Details

### 2.11.2 Kia Motors Major Business

### 2.11.3 Kia Motors Military Light Utility Vehicle Product and Services

### 2.11.4 Kia Motors Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.11.5 Kia Motors Recent Developments/Updates

## 2.12 ACS

### 2.12.1 ACS Details

### 2.12.2 ACS Major Business

### 2.12.3 ACS Military Light Utility Vehicle Product and Services

### 2.12.4 ACS Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.12.5 ACS Recent Developments/Updates

## 2.13 BAE Systems

### 2.13.1 BAE Systems Details

### 2.13.2 BAE Systems Major Business

### 2.13.3 BAE Systems Military Light Utility Vehicle Product and Services

### 2.13.4 BAE Systems Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.13.5 BAE Systems Recent Developments/Updates

## 2.14 Toyota

### 2.14.1 Toyota Details

### 2.14.2 Toyota Major Business

- 2.14.3 Toyota Military Light Utility Vehicle Product and Services
- 2.14.4 Toyota Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Toyota Recent Developments/Updates
- 2.15 Oshkosh Corporation
  - 2.15.1 Oshkosh Corporation Details
  - 2.15.2 Oshkosh Corporation Major Business
  - 2.15.3 Oshkosh Corporation Military Light Utility Vehicle Product and Services
  - 2.15.4 Oshkosh Corporation Military Light Utility Vehicle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Oshkosh Corporation Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: MILITARY LIGHT UTILITY VEHICLE BY MANUFACTURER**

- 3.1 Global Military Light Utility Vehicle Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Military Light Utility Vehicle Revenue by Manufacturer (2019-2024)
- 3.3 Global Military Light Utility Vehicle Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Military Light Utility Vehicle by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Military Light Utility Vehicle Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Military Light Utility Vehicle Manufacturer Market Share in 2023
- 3.5 Military Light Utility Vehicle Market: Overall Company Footprint Analysis
  - 3.5.1 Military Light Utility Vehicle Market: Region Footprint
  - 3.5.2 Military Light Utility Vehicle Market: Company Product Type Footprint
  - 3.5.3 Military Light Utility Vehicle Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Military Light Utility Vehicle Market Size by Region
  - 4.1.1 Global Military Light Utility Vehicle Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Military Light Utility Vehicle Consumption Value by Region (2019-2030)
  - 4.1.3 Global Military Light Utility Vehicle Average Price by Region (2019-2030)
- 4.2 North America Military Light Utility Vehicle Consumption Value (2019-2030)
- 4.3 Europe Military Light Utility Vehicle Consumption Value (2019-2030)
- 4.4 Asia-Pacific Military Light Utility Vehicle Consumption Value (2019-2030)

4.5 South America Military Light Utility Vehicle Consumption Value (2019-2030)

4.6 Middle East and Africa Military Light Utility Vehicle Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

5.1 Global Military Light Utility Vehicle Sales Quantity by Type (2019-2030)

5.2 Global Military Light Utility Vehicle Consumption Value by Type (2019-2030)

5.3 Global Military Light Utility Vehicle Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Military Light Utility Vehicle Sales Quantity by Application (2019-2030)

6.2 Global Military Light Utility Vehicle Consumption Value by Application (2019-2030)

6.3 Global Military Light Utility Vehicle Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

7.1 North America Military Light Utility Vehicle Sales Quantity by Type (2019-2030)

7.2 North America Military Light Utility Vehicle Sales Quantity by Application (2019-2030)

7.3 North America Military Light Utility Vehicle Market Size by Country

7.3.1 North America Military Light Utility Vehicle Sales Quantity by Country (2019-2030)

7.3.2 North America Military Light Utility Vehicle Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Military Light Utility Vehicle Sales Quantity by Type (2019-2030)

8.2 Europe Military Light Utility Vehicle Sales Quantity by Application (2019-2030)

8.3 Europe Military Light Utility Vehicle Market Size by Country

8.3.1 Europe Military Light Utility Vehicle Sales Quantity by Country (2019-2030)

8.3.2 Europe Military Light Utility Vehicle Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Military Light Utility Vehicle Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Military Light Utility Vehicle Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Military Light Utility Vehicle Market Size by Region

9.3.1 Asia-Pacific Military Light Utility Vehicle Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Military Light Utility Vehicle Consumption Value by Region  
(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Military Light Utility Vehicle Sales Quantity by Type (2019-2030)

10.2 South America Military Light Utility Vehicle Sales Quantity by Application  
(2019-2030)

10.3 South America Military Light Utility Vehicle Market Size by Country

10.3.1 South America Military Light Utility Vehicle Sales Quantity by Country  
(2019-2030)

10.3.2 South America Military Light Utility Vehicle Consumption Value by Country  
(2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Military Light Utility Vehicle Sales Quantity by Type  
(2019-2030)

11.2 Middle East & Africa Military Light Utility Vehicle Sales Quantity by Application  
(2019-2030)

11.3 Middle East & Africa Military Light Utility Vehicle Market Size by Country

11.3.1 Middle East & Africa Military Light Utility Vehicle Sales Quantity by Country

(2019-2030)

11.3.2 Middle East & Africa Military Light Utility Vehicle Consumption Value by Country

(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Military Light Utility Vehicle Market Drivers

12.2 Military Light Utility Vehicle Market Restraints

12.3 Military Light Utility Vehicle Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Military Light Utility Vehicle and Key Manufacturers

13.2 Manufacturing Costs Percentage of Military Light Utility Vehicle

13.3 Military Light Utility Vehicle Production Process

13.4 Military Light Utility Vehicle Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Military Light Utility Vehicle Typical Distributors

14.3 Military Light Utility Vehicle Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Military Light Utility Vehicle Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Military Light Utility Vehicle Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Volkswagenwerk GmbH Basic Information, Manufacturing Base and Competitors

Table 4. Volkswagenwerk GmbH Major Business

Table 5. Volkswagenwerk GmbH Military Light Utility Vehicle Product and Services

Table 6. Volkswagenwerk GmbH Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Volkswagenwerk GmbH Recent Developments/Updates

Table 8. General Motors Basic Information, Manufacturing Base and Competitors

Table 9. General Motors Major Business

Table 10. General Motors Military Light Utility Vehicle Product and Services

Table 11. General Motors Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. General Motors Recent Developments/Updates

Table 13. Agrale Basic Information, Manufacturing Base and Competitors

Table 14. Agrale Major Business

Table 15. Agrale Military Light Utility Vehicle Product and Services

Table 16. Agrale Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Agrale Recent Developments/Updates

Table 18. Alfa Romeo Basic Information, Manufacturing Base and Competitors

Table 19. Alfa Romeo Major Business

Table 20. Alfa Romeo Military Light Utility Vehicle Product and Services

Table 21. Alfa Romeo Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Alfa Romeo Recent Developments/Updates

Table 23. BAW Basic Information, Manufacturing Base and Competitors

Table 24. BAW Major Business

Table 25. BAW Military Light Utility Vehicle Product and Services

Table 26. BAW Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. BAW Recent Developments/Updates
- Table 28. Delahaye Basic Information, Manufacturing Base and Competitors
- Table 29. Delahaye Major Business
- Table 30. Delahaye Military Light Utility Vehicle Product and Services
- Table 31. Delahaye Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Delahaye Recent Developments/Updates
- Table 33. FMC Technologies Basic Information, Manufacturing Base and Competitors
- Table 34. FMC Technologies Major Business
- Table 35. FMC Technologies Military Light Utility Vehicle Product and Services
- Table 36. FMC Technologies Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. FMC Technologies Recent Developments/Updates
- Table 38. GAZ Basic Information, Manufacturing Base and Competitors
- Table 39. GAZ Major Business
- Table 40. GAZ Military Light Utility Vehicle Product and Services
- Table 41. GAZ Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. GAZ Recent Developments/Updates
- Table 43. Thales Australia Basic Information, Manufacturing Base and Competitors
- Table 44. Thales Australia Major Business
- Table 45. Thales Australia Military Light Utility Vehicle Product and Services
- Table 46. Thales Australia Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Thales Australia Recent Developments/Updates
- Table 48. MOWAG Basic Information, Manufacturing Base and Competitors
- Table 49. MOWAG Major Business
- Table 50. MOWAG Military Light Utility Vehicle Product and Services
- Table 51. MOWAG Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. MOWAG Recent Developments/Updates
- Table 53. Kia Motors Basic Information, Manufacturing Base and Competitors
- Table 54. Kia Motors Major Business
- Table 55. Kia Motors Military Light Utility Vehicle Product and Services
- Table 56. Kia Motors Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Kia Motors Recent Developments/Updates



- Table 58. ACS Basic Information, Manufacturing Base and Competitors
- Table 59. ACS Major Business
- Table 60. ACS Military Light Utility Vehicle Product and Services
- Table 61. ACS Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. ACS Recent Developments/Updates
- Table 63. BAE Systems Basic Information, Manufacturing Base and Competitors
- Table 64. BAE Systems Major Business
- Table 65. BAE Systems Military Light Utility Vehicle Product and Services
- Table 66. BAE Systems Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. BAE Systems Recent Developments/Updates
- Table 68. Toyota Basic Information, Manufacturing Base and Competitors
- Table 69. Toyota Major Business
- Table 70. Toyota Military Light Utility Vehicle Product and Services
- Table 71. Toyota Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Toyota Recent Developments/Updates
- Table 73. Oshkosh Corporation Basic Information, Manufacturing Base and Competitors
- Table 74. Oshkosh Corporation Major Business
- Table 75. Oshkosh Corporation Military Light Utility Vehicle Product and Services
- Table 76. Oshkosh Corporation Military Light Utility Vehicle Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Oshkosh Corporation Recent Developments/Updates
- Table 78. Global Military Light Utility Vehicle Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 79. Global Military Light Utility Vehicle Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 80. Global Military Light Utility Vehicle Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 81. Market Position of Manufacturers in Military Light Utility Vehicle, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 82. Head Office and Military Light Utility Vehicle Production Site of Key Manufacturer
- Table 83. Military Light Utility Vehicle Market: Company Product Type Footprint
- Table 84. Military Light Utility Vehicle Market: Company Product Application Footprint
- Table 85. Military Light Utility Vehicle New Market Entrants and Barriers to Market Entry
- Table 86. Military Light Utility Vehicle Mergers, Acquisition, Agreements, and

## Collaborations

Table 87. Global Military Light Utility Vehicle Sales Quantity by Region (2019-2024) & (K Units)

Table 88. Global Military Light Utility Vehicle Sales Quantity by Region (2025-2030) & (K Units)

Table 89. Global Military Light Utility Vehicle Consumption Value by Region (2019-2024) & (USD Million)

Table 90. Global Military Light Utility Vehicle Consumption Value by Region (2025-2030) & (USD Million)

Table 91. Global Military Light Utility Vehicle Average Price by Region (2019-2024) & (USD/Unit)

Table 92. Global Military Light Utility Vehicle Average Price by Region (2025-2030) & (USD/Unit)

Table 93. Global Military Light Utility Vehicle Sales Quantity by Type (2019-2024) & (K Units)

Table 94. Global Military Light Utility Vehicle Sales Quantity by Type (2025-2030) & (K Units)

Table 95. Global Military Light Utility Vehicle Consumption Value by Type (2019-2024) & (USD Million)

Table 96. Global Military Light Utility Vehicle Consumption Value by Type (2025-2030) & (USD Million)

Table 97. Global Military Light Utility Vehicle Average Price by Type (2019-2024) & (USD/Unit)

Table 98. Global Military Light Utility Vehicle Average Price by Type (2025-2030) & (USD/Unit)

Table 99. Global Military Light Utility Vehicle Sales Quantity by Application (2019-2024) & (K Units)

Table 100. Global Military Light Utility Vehicle Sales Quantity by Application (2025-2030) & (K Units)

Table 101. Global Military Light Utility Vehicle Consumption Value by Application (2019-2024) & (USD Million)

Table 102. Global Military Light Utility Vehicle Consumption Value by Application (2025-2030) & (USD Million)

Table 103. Global Military Light Utility Vehicle Average Price by Application (2019-2024) & (USD/Unit)

Table 104. Global Military Light Utility Vehicle Average Price by Application (2025-2030) & (USD/Unit)

Table 105. North America Military Light Utility Vehicle Sales Quantity by Type (2019-2024) & (K Units)

- Table 106. North America Military Light Utility Vehicle Sales Quantity by Type (2025-2030) & (K Units)
- Table 107. North America Military Light Utility Vehicle Sales Quantity by Application (2019-2024) & (K Units)
- Table 108. North America Military Light Utility Vehicle Sales Quantity by Application (2025-2030) & (K Units)
- Table 109. North America Military Light Utility Vehicle Sales Quantity by Country (2019-2024) & (K Units)
- Table 110. North America Military Light Utility Vehicle Sales Quantity by Country (2025-2030) & (K Units)
- Table 111. North America Military Light Utility Vehicle Consumption Value by Country (2019-2024) & (USD Million)
- Table 112. North America Military Light Utility Vehicle Consumption Value by Country (2025-2030) & (USD Million)
- Table 113. Europe Military Light Utility Vehicle Sales Quantity by Type (2019-2024) & (K Units)
- Table 114. Europe Military Light Utility Vehicle Sales Quantity by Type (2025-2030) & (K Units)
- Table 115. Europe Military Light Utility Vehicle Sales Quantity by Application (2019-2024) & (K Units)
- Table 116. Europe Military Light Utility Vehicle Sales Quantity by Application (2025-2030) & (K Units)
- Table 117. Europe Military Light Utility Vehicle Sales Quantity by Country (2019-2024) & (K Units)
- Table 118. Europe Military Light Utility Vehicle Sales Quantity by Country (2025-2030) & (K Units)
- Table 119. Europe Military Light Utility Vehicle Consumption Value by Country (2019-2024) & (USD Million)
- Table 120. Europe Military Light Utility Vehicle Consumption Value by Country (2025-2030) & (USD Million)
- Table 121. Asia-Pacific Military Light Utility Vehicle Sales Quantity by Type (2019-2024) & (K Units)
- Table 122. Asia-Pacific Military Light Utility Vehicle Sales Quantity by Type (2025-2030) & (K Units)
- Table 123. Asia-Pacific Military Light Utility Vehicle Sales Quantity by Application (2019-2024) & (K Units)
- Table 124. Asia-Pacific Military Light Utility Vehicle Sales Quantity by Application (2025-2030) & (K Units)
- Table 125. Asia-Pacific Military Light Utility Vehicle Sales Quantity by Region

(2019-2024) & (K Units)

Table 126. Asia-Pacific Military Light Utility Vehicle Sales Quantity by Region

(2025-2030) & (K Units)

Table 127. Asia-Pacific Military Light Utility Vehicle Consumption Value by Region

(2019-2024) & (USD Million)

Table 128. Asia-Pacific Military Light Utility Vehicle Consumption Value by Region

(2025-2030) & (USD Million)

Table 129. South America Military Light Utility Vehicle Sales Quantity by Type

(2019-2024) & (K Units)

Table 130. South America Military Light Utility Vehicle Sales Quantity by Type

(2025-2030) & (K Units)

Table 131. South America Military Light Utility Vehicle Sales Quantity by Application

(2019-2024) & (K Units)

Table 132. South America Military Light Utility Vehicle Sales Quantity by Application

(2025-2030) & (K Units)

Table 133. South America Military Light Utility Vehicle Sales Quantity by Country

(2019-2024) & (K Units)

Table 134. South America Military Light Utility Vehicle Sales Quantity by Country

(2025-2030) & (K Units)

Table 135. South America Military Light Utility Vehicle Consumption Value by Country

(2019-2024) & (USD Million)

Table 136. South America Military Light Utility Vehicle Consumption Value by Country

(2025-2030) & (USD Million)

Table 137. Middle East & Africa Military Light Utility Vehicle Sales Quantity by Type

(2019-2024) & (K Units)

Table 138. Middle East & Africa Military Light Utility Vehicle Sales Quantity by Type

(2025-2030) & (K Units)

Table 139. Middle East & Africa Military Light Utility Vehicle Sales Quantity by

Application (2019-2024) & (K Units)

Table 140. Middle East & Africa Military Light Utility Vehicle Sales Quantity by

Application (2025-2030) & (K Units)

Table 141. Middle East & Africa Military Light Utility Vehicle Sales Quantity by Region

(2019-2024) & (K Units)

Table 142. Middle East & Africa Military Light Utility Vehicle Sales Quantity by Region

(2025-2030) & (K Units)

Table 143. Middle East & Africa Military Light Utility Vehicle Consumption Value by

Region (2019-2024) & (USD Million)

Table 144. Middle East & Africa Military Light Utility Vehicle Consumption Value by

Region (2025-2030) & (USD Million)

Table 145. Military Light Utility Vehicle Raw Material

Table 146. Key Manufacturers of Military Light Utility Vehicle Raw Materials

Table 147. Military Light Utility Vehicle Typical Distributors

Table 148. Military Light Utility Vehicle Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Military Light Utility Vehicle Picture

Figure 2. Global Military Light Utility Vehicle Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Military Light Utility Vehicle Consumption Value Market Share by Type in 2023

Figure 4. Jeep-class vehicles Examples

Figure 5. HMMWV-like vehicles Examples

Figure 6. Global Military Light Utility Vehicle Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Military Light Utility Vehicle Consumption Value Market Share by Application in 2023

Figure 8. Defense Examples

Figure 9. Commercial Examples

Figure 10. Global Military Light Utility Vehicle Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Military Light Utility Vehicle Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Military Light Utility Vehicle Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Military Light Utility Vehicle Average Price (2019-2030) & (USD/Unit)

Figure 14. Global Military Light Utility Vehicle Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Military Light Utility Vehicle Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Military Light Utility Vehicle by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Military Light Utility Vehicle Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Military Light Utility Vehicle Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Military Light Utility Vehicle Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Military Light Utility Vehicle Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Military Light Utility Vehicle Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Military Light Utility Vehicle Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Military Light Utility Vehicle Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Military Light Utility Vehicle Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Military Light Utility Vehicle Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Military Light Utility Vehicle Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Military Light Utility Vehicle Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Military Light Utility Vehicle Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Military Light Utility Vehicle Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Military Light Utility Vehicle Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Military Light Utility Vehicle Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Military Light Utility Vehicle Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Military Light Utility Vehicle Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Military Light Utility Vehicle Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Military Light Utility Vehicle Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Military Light Utility Vehicle Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Military Light Utility Vehicle Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Military Light Utility Vehicle Sales Quantity Market Share by Country

(2019-2030)

Figure 42. Europe Military Light Utility Vehicle Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Military Light Utility Vehicle Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Military Light Utility Vehicle Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Military Light Utility Vehicle Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Military Light Utility Vehicle Consumption Value Market Share by Region (2019-2030)

Figure 52. China Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Military Light Utility Vehicle Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Military Light Utility Vehicle Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Military Light Utility Vehicle Sales Quantity Market Share by Country (2019-2030)



Figure 61. South America Military Light Utility Vehicle Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Military Light Utility Vehicle Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Military Light Utility Vehicle Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Military Light Utility Vehicle Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Military Light Utility Vehicle Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Military Light Utility Vehicle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Military Light Utility Vehicle Market Drivers

Figure 73. Military Light Utility Vehicle Market Restraints

Figure 74. Military Light Utility Vehicle Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Military Light Utility Vehicle in 2023

Figure 77. Manufacturing Process Analysis of Military Light Utility Vehicle

Figure 78. Military Light Utility Vehicle Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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