

# Global Military Apparel Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G13759D60E54EN.html>

Date: January 2026

Pages: 112

Price: US\$ 4,480.00 (Single User License)

ID: G13759D60E54EN

## Abstracts

The global Military Apparel market size is expected to reach \$ 8436 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032). In this report, military apparel refers to clothing products designed and manufactured for military personnel to wear during training, combat operations, and routine duties, excluding any protective equipment, load-bearing gear, or accessories. Such apparel is primarily developed to meet the functional, durability, and standardization requirements of military environments, with an emphasis on adaptability to different climatic conditions, terrains, and mission scenarios, while complying with official military specifications and management standards. Military apparel typically includes combat uniforms, training uniforms, service uniforms, and other standardized military garments. In terms of fabric selection, garment construction, and the design of colors and camouflage patterns, these products are guided by operational military needs, while also balancing wearing comfort, freedom of movement, and long-term performance stability under intensive and multi-scenario use.

The development of the military apparel market is driven by a combination of structural and demand-side factors. On the demand side, an increasingly complex global security environment has led many countries to maintain or periodically increase defense budgets, accelerating military modernization and standardization programs and supporting steady procurement of combat uniforms, training uniforms, and service uniforms. At the same time, the growing diversity of operational and training environments has raised requirements for abrasion resistance, breathability, comfort, and environmental adaptability, driving the adoption of advanced fabrics, functional designs, and more ergonomic garment structures. In addition, adjustments in troop size, regular uniform replacement cycles, inventory renewal, as well as international military trade and foreign aid programs, provide long-term demand support for the market. However, the military apparel market is also subject to several risks. Defense budgets

and procurement plans are highly policy-driven and cyclical, and may fluctuate in response to macroeconomic conditions or geopolitical changes. Military procurement is typically characterized by centralized and competitive bidding, resulting in high customer concentration and strong pricing pressure that can constrain profit margins. Moreover, strict technical specifications, quality standards, and compliance requirements create high entry barriers for new participants. Fluctuations in raw material prices, rising labor costs, and potential supply chain disruptions caused by trade restrictions or geopolitical tensions may further negatively affect production costs, delivery schedules, and overall business stability.

This report studies the global Military Apparel demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Military Apparel, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Military Apparel that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Military Apparel total market, 2021-2032, (USD Million)

Global Military Apparel total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Military Apparel total market, key domestic companies, and share, (USD Million)

Global Military Apparel revenue by player, revenue and market share 2021-2026, (USD Million)

Global Military Apparel total market by Type, CAGR, 2021-2032, (USD Million)

Global Military Apparel total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Military Apparel market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Jihua Group, Propper, Kalashnikov, Paul Boy? Technologies, American Apparel, 5.11 Tactical, Point Blank Enterprises, BTK Group, Siamidis SA, Crye Precision, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Military Apparel market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Military Apparel Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Military Apparel Market, Segmentation by Type:

Combat Uniform

Service Uniform

Others

Global Military Apparel Market, Segmentation by Service Branch:

Army Uniform

Navy Uniform

Air Force Uniform

## Global Military Apparel Market, Segmentation by Functional Attributes:

General Purpose

Functionally Enhanced

## Global Military Apparel Market, Segmentation by Application:

Defense

Public Safety

Others

## **Companies Profiled:**

Jihua Group

Propper

Kalashnikov

Paul Boy? Technologies

American Apparel

5.11 Tactical

Point Blank Enterprises

BTK Group

Siamidis SA

Crye Precision

Mehler Systems

Leo K?hler

Cooneen Defence

Entire M

Seyntex

### Key Questions Answered

1. How big is the global Military Apparel market?
2. What is the demand of the global Military Apparel market?
3. What is the year over year growth of the global Military Apparel market?
4. What is the total value of the global Military Apparel market?
5. Who are the Major Players in the global Military Apparel market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Military Apparel Introduction
- 1.2 World Military Apparel Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Military Apparel Total Market by Region (by Headquarter Location)
  - 1.3.1 World Military Apparel Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Military Apparel Revenue (2021-2032)
  - 1.3.3 China Based Company Military Apparel Revenue (2021-2032)
  - 1.3.4 Europe Based Company Military Apparel Revenue (2021-2032)
  - 1.3.5 Japan Based Company Military Apparel Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Military Apparel Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Military Apparel Revenue (2021-2032)
  - 1.3.8 India Based Company Military Apparel Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Military Apparel Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Military Apparel Consumption Value (2021-2032)
- 2.2 World Military Apparel Consumption Value by Region
  - 2.2.1 World Military Apparel Consumption Value by Region (2021-2026)
  - 2.2.2 World Military Apparel Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Military Apparel Consumption Value (2021-2032)
- 2.4 China Military Apparel Consumption Value (2021-2032)
- 2.5 Europe Military Apparel Consumption Value (2021-2032)
- 2.6 Japan Military Apparel Consumption Value (2021-2032)
- 2.7 South Korea Military Apparel Consumption Value (2021-2032)
- 2.8 ASEAN Military Apparel Consumption Value (2021-2032)
- 2.9 India Military Apparel Consumption Value (2021-2032)

### 3 WORLD MILITARY APPAREL COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Military Apparel Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global Military Apparel Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for Military Apparel in 2025
- 3.2.3 Global Concentration Ratios (CR8) for Military Apparel in 2025
- 3.3 Military Apparel Company Evaluation Quadrant
- 3.4 Military Apparel Market: Overall Company Footprint Analysis
  - 3.4.1 Military Apparel Market: Region Footprint
  - 3.4.2 Military Apparel Market: Company Product Type Footprint
  - 3.4.3 Military Apparel Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Military Apparel Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Military Apparel Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Military Apparel Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Military Apparel Consumption Value Comparison
  - 4.2.1 United States VS China: Military Apparel Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Military Apparel Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Military Apparel Companies and Market Share, 2021-2026
  - 4.3.1 United States Based Military Apparel Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Military Apparel Revenue, (2021-2026)
- 4.4 China Based Companies Military Apparel Revenue and Market Share, 2021-2026
  - 4.4.1 China Based Military Apparel Companies, Company Headquarters (Province, Country)
  - 4.4.2 China Based Companies Military Apparel Revenue, (2021-2026)
- 4.5 Rest of World Based Military Apparel Companies and Market Share, 2021-2026
  - 4.5.1 Rest of World Based Military Apparel Companies, Headquarters (Province,

Country)

4.5.2 Rest of World Based Companies Military Apparel Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Military Apparel Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Combat Uniform

5.2.2 Service Uniform

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Military Apparel Market Size by Type (2021-2026)

5.3.2 World Military Apparel Market Size by Type (2027-2032)

5.3.3 World Military Apparel Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY SERVICE BRANCH**

6.1 World Military Apparel Market Size Overview by Service Branch: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Service Branch

6.2.1 Army Uniform

6.2.2 Navy Uniform

6.2.3 Air Force Uniform

6.3 Market Segment by Service Branch

6.3.1 World Military Apparel Market Size by Service Branch (2021-2026)

6.3.2 World Military Apparel Market Size by Service Branch (2027-2032)

6.3.3 World Military Apparel Market Size Market Share by Service Branch (2027-2032)

## **7 MARKET ANALYSIS BY FUNCTIONAL ATTRIBUTES**

7.1 World Military Apparel Market Size Overview by Functional Attributes: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Functional Attributes

7.2.1 General Purpose

7.2.2 Functionally Enhanced

7.3 Market Segment by Functional Attributes

7.3.1 World Military Apparel Market Size by Functional Attributes (2021-2026)

7.3.2 World Military Apparel Market Size by Functional Attributes (2027-2032)

7.3.3 World Military Apparel Market Size Market Share by Functional Attributes

(2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Military Apparel Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Defense

8.2.2 Public Safety

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Military Apparel Market Size by Application (2021-2026)

8.3.2 World Military Apparel Market Size by Application (2027-2032)

8.3.3 World Military Apparel Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Jihua Group

9.1.1 Jihua Group Details

9.1.2 Jihua Group Major Business

9.1.3 Jihua Group Military Apparel Product and Services

9.1.4 Jihua Group Military Apparel Revenue, Gross Margin and Market Share  
(2021-2026)

9.1.5 Jihua Group Recent Developments/Updates

9.1.6 Jihua Group Competitive Strengths & Weaknesses

9.2 Propper

9.2.1 Propper Details

9.2.2 Propper Major Business

9.2.3 Propper Military Apparel Product and Services

9.2.4 Propper Military Apparel Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Propper Recent Developments/Updates

9.2.6 Propper Competitive Strengths & Weaknesses

9.3 Kalashnikov

9.3.1 Kalashnikov Details

9.3.2 Kalashnikov Major Business

9.3.3 Kalashnikov Military Apparel Product and Services

9.3.4 Kalashnikov Military Apparel Revenue, Gross Margin and Market Share  
(2021-2026)

9.3.5 Kalashnikov Recent Developments/Updates

9.3.6 Kalashnikov Competitive Strengths & Weaknesses

## 9.4 Paul Boy? Technologies

9.4.1 Paul Boy? Technologies Details

9.4.2 Paul Boy? Technologies Major Business

9.4.3 Paul Boy? Technologies Military Apparel Product and Services

9.4.4 Paul Boy? Technologies Military Apparel Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Paul Boy? Technologies Recent Developments/Updates

9.4.6 Paul Boy? Technologies Competitive Strengths & Weaknesses

## 9.5 American Apparel

9.5.1 American Apparel Details

9.5.2 American Apparel Major Business

9.5.3 American Apparel Military Apparel Product and Services

9.5.4 American Apparel Military Apparel Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 American Apparel Recent Developments/Updates

9.5.6 American Apparel Competitive Strengths & Weaknesses

## 9.6 5.11 Tactical

9.6.1 5.11 Tactical Details

9.6.2 5.11 Tactical Major Business

9.6.3 5.11 Tactical Military Apparel Product and Services

9.6.4 5.11 Tactical Military Apparel Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 5.11 Tactical Recent Developments/Updates

9.6.6 5.11 Tactical Competitive Strengths & Weaknesses

## 9.7 Point Blank Enterprises

9.7.1 Point Blank Enterprises Details

9.7.2 Point Blank Enterprises Major Business

9.7.3 Point Blank Enterprises Military Apparel Product and Services

9.7.4 Point Blank Enterprises Military Apparel Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Point Blank Enterprises Recent Developments/Updates

9.7.6 Point Blank Enterprises Competitive Strengths & Weaknesses

## 9.8 BTK Group

9.8.1 BTK Group Details

9.8.2 BTK Group Major Business

9.8.3 BTK Group Military Apparel Product and Services

9.8.4 BTK Group Military Apparel Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 BTK Group Recent Developments/Updates

- 9.8.6 BTK Group Competitive Strengths & Weaknesses
- 9.9 Siamidis SA
  - 9.9.1 Siamidis SA Details
  - 9.9.2 Siamidis SA Major Business
  - 9.9.3 Siamidis SA Military Apparel Product and Services
  - 9.9.4 Siamidis SA Military Apparel Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Siamidis SA Recent Developments/Updates
  - 9.9.6 Siamidis SA Competitive Strengths & Weaknesses
- 9.10 Crye Precision
  - 9.10.1 Crye Precision Details
  - 9.10.2 Crye Precision Major Business
  - 9.10.3 Crye Precision Military Apparel Product and Services
  - 9.10.4 Crye Precision Military Apparel Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Crye Precision Recent Developments/Updates
  - 9.10.6 Crye Precision Competitive Strengths & Weaknesses
- 9.11 Mehler Systems
  - 9.11.1 Mehler Systems Details
  - 9.11.2 Mehler Systems Major Business
  - 9.11.3 Mehler Systems Military Apparel Product and Services
  - 9.11.4 Mehler Systems Military Apparel Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 Mehler Systems Recent Developments/Updates
  - 9.11.6 Mehler Systems Competitive Strengths & Weaknesses
- 9.12 Leo K?hler
  - 9.12.1 Leo K?hler Details
  - 9.12.2 Leo K?hler Major Business
  - 9.12.3 Leo K?hler Military Apparel Product and Services
  - 9.12.4 Leo K?hler Military Apparel Revenue, Gross Margin and Market Share (2021-2026)
  - 9.12.5 Leo K?hler Recent Developments/Updates
  - 9.12.6 Leo K?hler Competitive Strengths & Weaknesses
- 9.13 Cooneen Defence
  - 9.13.1 Cooneen Defence Details
  - 9.13.2 Cooneen Defence Major Business
  - 9.13.3 Cooneen Defence Military Apparel Product and Services
  - 9.13.4 Cooneen Defence Military Apparel Revenue, Gross Margin and Market Share (2021-2026)

- 9.13.5 Cooneen Defence Recent Developments/Updates
- 9.13.6 Cooneen Defence Competitive Strengths & Weaknesses
- 9.14 Entire M
  - 9.14.1 Entire M Details
  - 9.14.2 Entire M Major Business
  - 9.14.3 Entire M Military Apparel Product and Services
  - 9.14.4 Entire M Military Apparel Revenue, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Entire M Recent Developments/Updates
  - 9.14.6 Entire M Competitive Strengths & Weaknesses
- 9.15 Seyntex
  - 9.15.1 Seyntex Details
  - 9.15.2 Seyntex Major Business
  - 9.15.3 Seyntex Military Apparel Product and Services
  - 9.15.4 Seyntex Military Apparel Revenue, Gross Margin and Market Share (2021-2026)
  - 9.15.5 Seyntex Recent Developments/Updates
  - 9.15.6 Seyntex Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Military Apparel Industry Chain
- 10.2 Military Apparel Upstream Analysis
- 10.3 Military Apparel Midstream Analysis
- 10.4 Military Apparel Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Military Apparel Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Military Apparel Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Military Apparel Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Military Apparel Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Military Apparel Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Military Apparel Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Military Apparel Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Military Apparel Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Military Apparel Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Military Apparel Players in 2025

Table 12. World Military Apparel Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Military Apparel Company Evaluation Quadrant

Table 14. Head Office of Key Military Apparel Players

Table 15. Military Apparel Market: Company Product Type Footprint

Table 16. Military Apparel Market: Company Product Application Footprint

Table 17. Military Apparel Mergers & Acquisitions Activity

Table 18. United States VS China Military Apparel Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Military Apparel Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Military Apparel Companies, Headquarters (States, Country)

Table 21. United States Based Companies Military Apparel Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Military Apparel Revenue Market Share

(2021-2026)

Table 23. China Based Military Apparel Companies, Headquarters (Province, Country)

Table 24. China Based Companies Military Apparel Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Military Apparel Revenue Market Share (2021-2026)

Table 26. Rest of World Based Military Apparel Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Military Apparel Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Military Apparel Revenue Market Share (2021-2026)

Table 29. World Military Apparel Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Military Apparel Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Military Apparel Market Size by Type (2027-2032) & (USD Million)

Table 32. World Military Apparel Market Size by Service Branch, (USD Million), 2021 & 2025 & 2032

Table 33. World Military Apparel Market Size Value by Service Branch (2021-2026) & (USD Million)

Table 34. World Military Apparel Market Size by Service Branch (2027-2032) & (USD Million)

Table 35. World Military Apparel Market Size by Functional Attributes, (USD Million), 2021 & 2025 & 2032

Table 36. World Military Apparel Market Size Value by Functional Attributes (2021-2026) & (USD Million)

Table 37. World Military Apparel Market Size by Functional Attributes (2027-2032) & (USD Million)

Table 38. World Military Apparel Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Military Apparel Market Size by Application (2021-2026) & (USD Million)

Table 40. World Military Apparel Market Size by Application (2027-2032) & (USD Million)

Table 41. Jihua Group Basic Information, Manufacturing Base and Competitors

Table 42. Jihua Group Major Business

Table 43. Jihua Group Military Apparel Product and Services

Table 44. Jihua Group Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 45. Jihua Group Recent Developments/Updates
- Table 46. Jihua Group Competitive Strengths & Weaknesses
- Table 47. Proper Basic Information, Manufacturing Base and Competitors
- Table 48. Proper Major Business
- Table 49. Proper Military Apparel Product and Services
- Table 50. Proper Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. Proper Recent Developments/Updates
- Table 52. Proper Competitive Strengths & Weaknesses
- Table 53. Kalashnikov Basic Information, Manufacturing Base and Competitors
- Table 54. Kalashnikov Major Business
- Table 55. Kalashnikov Military Apparel Product and Services
- Table 56. Kalashnikov Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 57. Kalashnikov Recent Developments/Updates
- Table 58. Kalashnikov Competitive Strengths & Weaknesses
- Table 59. Paul Boy? Technologies Basic Information, Manufacturing Base and Competitors
- Table 60. Paul Boy? Technologies Major Business
- Table 61. Paul Boy? Technologies Military Apparel Product and Services
- Table 62. Paul Boy? Technologies Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 63. Paul Boy? Technologies Recent Developments/Updates
- Table 64. Paul Boy? Technologies Competitive Strengths & Weaknesses
- Table 65. American Apparel Basic Information, Manufacturing Base and Competitors
- Table 66. American Apparel Major Business
- Table 67. American Apparel Military Apparel Product and Services
- Table 68. American Apparel Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. American Apparel Recent Developments/Updates
- Table 70. American Apparel Competitive Strengths & Weaknesses
- Table 71. 5.11 Tactical Basic Information, Manufacturing Base and Competitors
- Table 72. 5.11 Tactical Major Business
- Table 73. 5.11 Tactical Military Apparel Product and Services
- Table 74. 5.11 Tactical Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. 5.11 Tactical Recent Developments/Updates
- Table 76. 5.11 Tactical Competitive Strengths & Weaknesses
- Table 77. Point Blank Enterprises Basic Information, Manufacturing Base and

## Competitors

Table 78. Point Blank Enterprises Major Business

Table 79. Point Blank Enterprises Military Apparel Product and Services

Table 80. Point Blank Enterprises Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Point Blank Enterprises Recent Developments/Updates

Table 82. Point Blank Enterprises Competitive Strengths & Weaknesses

Table 83. BTK Group Basic Information, Manufacturing Base and Competitors

Table 84. BTK Group Major Business

Table 85. BTK Group Military Apparel Product and Services

Table 86. BTK Group Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. BTK Group Recent Developments/Updates

Table 88. BTK Group Competitive Strengths & Weaknesses

Table 89. Siamidis SA Basic Information, Manufacturing Base and Competitors

Table 90. Siamidis SA Major Business

Table 91. Siamidis SA Military Apparel Product and Services

Table 92. Siamidis SA Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Siamidis SA Recent Developments/Updates

Table 94. Siamidis SA Competitive Strengths & Weaknesses

Table 95. Crye Precision Basic Information, Manufacturing Base and Competitors

Table 96. Crye Precision Major Business

Table 97. Crye Precision Military Apparel Product and Services

Table 98. Crye Precision Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Crye Precision Recent Developments/Updates

Table 100. Crye Precision Competitive Strengths & Weaknesses

Table 101. Mehler Systems Basic Information, Manufacturing Base and Competitors

Table 102. Mehler Systems Major Business

Table 103. Mehler Systems Military Apparel Product and Services

Table 104. Mehler Systems Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Mehler Systems Recent Developments/Updates

Table 106. Mehler Systems Competitive Strengths & Weaknesses

Table 107. Leo K?hler Basic Information, Manufacturing Base and Competitors

Table 108. Leo K?hler Major Business

Table 109. Leo K?hler Military Apparel Product and Services

Table 110. Leo K?hler Military Apparel Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 111. Leo K?hler Recent Developments/Updates

Table 112. Leo K?hler Competitive Strengths & Weaknesses

Table 113. Cooneen Defence Basic Information, Manufacturing Base and Competitors

Table 114. Cooneen Defence Major Business

Table 115. Cooneen Defence Military Apparel Product and Services

Table 116. Cooneen Defence Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Cooneen Defence Recent Developments/Updates

Table 118. Cooneen Defence Competitive Strengths & Weaknesses

Table 119. Entire M Basic Information, Manufacturing Base and Competitors

Table 120. Entire M Major Business

Table 121. Entire M Military Apparel Product and Services

Table 122. Entire M Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Entire M Recent Developments/Updates

Table 124. Entire M Competitive Strengths & Weaknesses

Table 125. Seyntex Basic Information, Manufacturing Base and Competitors

Table 126. Seyntex Major Business

Table 127. Seyntex Military Apparel Product and Services

Table 128. Seyntex Military Apparel Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Seyntex Recent Developments/Updates

Table 130. Seyntex Competitive Strengths & Weaknesses

Table 131. Global Key Players of Military Apparel Upstream (Raw Materials)

Table 132. Global Military Apparel Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Military Apparel Picture

Figure 2. World Military Apparel Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Military Apparel Total Revenue (2021-2032) & (USD Million)

Figure 4. World Military Apparel Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Military Apparel Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Military Apparel Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Military Apparel Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Military Apparel Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Military Apparel Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Military Apparel Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Military Apparel Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Military Apparel Revenue (2021-2032) & (USD Million)

Figure 13. Military Apparel Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Military Apparel Consumption Value (2021-2032) & (USD Million)

Figure 16. World Military Apparel Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Military Apparel Consumption Value (2021-2032) & (USD Million)

Figure 18. China Military Apparel Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Military Apparel Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Military Apparel Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Military Apparel Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Military Apparel Consumption Value (2021-2032) & (USD Million)

Figure 23. India Military Apparel Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Military Apparel by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Military Apparel Markets in

2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Military Apparel Markets in 2025

Figure 27. United States VS China: Military Apparel Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Military Apparel Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Military Apparel Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Military Apparel Market Size Market Share by Type in 2025

Figure 31. Combat Uniform

Figure 32. Service Uniform

Figure 33. Others

Figure 34. World Military Apparel Market Size Market Share by Type (2021-2032)

Figure 35. World Military Apparel Market Size by Service Branch, (USD Million), 2021 & 2025 & 2032

Figure 36. World Military Apparel Market Size Market Share by Service Branch in 2025

Figure 37. Army Uniform

Figure 38. Navy Uniform

Figure 39. Air Force Uniform

Figure 40. World Military Apparel Market Size Market Share by Service Branch (2021-2032)

Figure 41. World Military Apparel Market Size by Functional Attributes, (USD Million), 2021 & 2025 & 2032

Figure 42. World Military Apparel Market Size Market Share by Functional Attributes in 2025

Figure 43. General Purpose

Figure 44. Functionally Enhanced

Figure 45. World Military Apparel Market Size Market Share by Functional Attributes (2021-2032)

Figure 46. World Military Apparel Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World Military Apparel Market Size Market Share by Application in 2025

Figure 48. Defense

Figure 49. Public Safety

Figure 50. Others

Figure 51. World Military Apparel Market Size Market Share by Application (2021-2032)

Figure 52. Military Apparel Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

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