

Global Mild Hybrid Electric Vehicles Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Mild Hybrid Electric Vehicles market size was valued at US\$ 230330 million in 2025 and is forecast to a readjusted size of US\$ 426783 million by 2032 with a CAGR of 9.2% during review period.

In 2025, global Mild Hybrid Electric Vehicle production reached about 10.7 million units, with total capacity near 14 million units. The average unit price is about \$21,000, and gross margin approximately 12%. A Mild Hybrid Electric Vehicle (MHEV) is an internal combustion engine (ICE) vehicle equipped with a small electric motor-generator (typically 48V system) and a compact lithium-ion battery that assist the engine during start-stop, acceleration, and regenerative braking, but cannot power the vehicle independently like a full hybrid (HEV). The supply chain begins upstream with raw materials (lithium, nickel, copper, silicon steel), semiconductor chips (MCUs, IGBTs/MOSFETs), permanent magnets, and aluminum castings; midstream suppliers manufacture key components including 48V battery packs, belt-integrated starter generators (BISG) or crank-integrated motor generators (CISG), DC/DC converters, inverters, battery management systems (BMS), power electronics modules, and engine control units; Tier 1 suppliers (e.g., Bosch, Continental, Denso, Valeo) integrate these into hybrid subsystems delivered to OEMs (e.g., Ford, Hyundai, Volkswagen, Stellantis), which assemble the complete vehicle platform; downstream includes distribution through dealer networks and aftermarket service providers handling battery replacement, power electronics repair, and software calibration, while recycling channels recover battery materials and electronic components at end-of-life.

This report is a detailed and comprehensive analysis for global Mild Hybrid Electric

Vehicles market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mild Hybrid Electric Vehicles market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Mild Hybrid Electric Vehicles market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Mild Hybrid Electric Vehicles market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Mild Hybrid Electric Vehicles market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mild Hybrid Electric Vehicles

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mild Hybrid Electric Vehicles market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Toyota, Honda, Ford, BMW, Mercedes-Benz, Volkswagen, Audi, Volvo, Nissan, Hyundai, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mild Hybrid Electric Vehicles market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

48V Mild Hybrid

12V Mild Hybrid

Market segment by Drivetrain Configuration

Front Wheel Drive (FWD)

Rear Wheel Drive (RWD)

All Wheel Drive (AWD)

Market segment by Application

Passenger Cars

Light Commercial Vehicles

Major players covered

Toyota

Honda

Ford

BMW

Mercedes-Benz

Volkswagen

Audi

Volvo

Nissan

Hyundai

Kia

Stellantis

Fiat

Jeep

Land Rover

Jaguar

Mazda

Suzuki

Mitsubishi

Tata Motors

Market segment by region, regional analysis covers

Global Mild Hybrid Electric Vehicles Market 2026 by Manufacturers, Regions, Type and Application, Forecast to...

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mild Hybrid Electric Vehicles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mild Hybrid Electric Vehicles, with price, sales quantity, revenue, and global market share of Mild Hybrid Electric Vehicles from 2021 to 2026.

Chapter 3, the Mild Hybrid Electric Vehicles competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mild Hybrid Electric Vehicles breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Mild Hybrid Electric Vehicles market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mild Hybrid Electric Vehicles.

Chapter 14 and 15, to describe Mild Hybrid Electric Vehicles sales channel, distributors, customers, research findings and conclusion.

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