

Global MIG/MAG Welding Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global MIG/MAG Welding Equipment market size is expected to reach \$ 8007 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

MIG/MAG welding equipment refers to machines and systems used for gas metal arc welding, in which a continuously fed consumable wire electrode is melted by an electric arc and protected by shielding gas. MIG welding generally uses inert gases such as argon or helium, while MAG welding uses active gases such as carbon dioxide or argon-based mixtures. MIG/MAG welding equipment is widely used in automotive manufacturing, steel fabrication, shipbuilding, construction machinery, pressure vessels, energy equipment, and general metalworking.

Global production capacity is approximately 20 million units.

In 2025, global sales reached approximately 14.9 million units, with an average price of around US\$ 390 per unit, gross margin around 23%.

The MIG/MAG welding equipment is a core category in the global welding equipment market because of its high efficiency, broad material compatibility, and suitability for both manual and automated production. Traditional semi-automatic systems will remain important in workshops, repair services, and general fabrication, while digital inverter machines, pulse MIG/MAG systems, and robotic welding solutions will grow faster in industrial manufacturing. Future competition will focus on arc performance, spatter reduction, ease of use, energy efficiency, automation compatibility, consumable cost, service support, and data connectivity. The market is expected to maintain stable demand with stronger growth in automated welding applications.

Market Trend

The MIG/MAG welding equipment market is moving toward inverter power sources, digital process control, synergic welding programs, pulse welding, automation, and robotic integration. Manufacturers are developing equipment with better arc stability, lower spatter, improved energy efficiency, and easier parameter setting to support both skilled and less-experienced operators. Robotic MIG/MAG welding is gaining importance in automotive, construction machinery, metal furniture, and steel structure production because it improves weld consistency and productivity. Demand is also increasing for compact portable machines, multi-process welders, and connected welding systems that enable data recording, quality traceability, remote monitoring, and smart factory integration.

Market Drive

The main drivers of the MIG/MAG welding equipment market are the expansion of metal fabrication, automotive production, construction machinery, infrastructure, shipbuilding, and general manufacturing. MIG/MAG welding offers high productivity, continuous wire feeding, good deposition rates, and suitability for steel, stainless steel, aluminum, and other metals, making it one of the most widely used arc welding processes. Rising labor costs and shortages of skilled welders are encouraging factories to adopt semi-automatic and robotic MIG/MAG systems. Growth in electric vehicles, trailers, steel structures, agricultural machinery, and repair services also supports demand for reliable, flexible, and cost-effective welding equipment.

Upstream and Downstream

The upstream supply chain of MIG/MAG welding equipment includes IGBT modules, transformers, rectifiers, control boards, sensors, wire feed motors, drive rolls, welding torches, contact tips, nozzles, liners, cables, cooling systems, gas regulators, steel and aluminum housings, welding wires, and shielding gases. Key suppliers include semiconductor companies, electronic component makers, metal parts suppliers, gas companies, and welding consumable producers. Midstream manufacturers design and assemble MIG/MAG power sources, wire feeders, torches, robotic welding packages, and integrated welding stations. Downstream customers include automotive OEMs, metal fabricators, shipyards, construction machinery producers, steel structure companies, repair workshops, and industrial automation integrators.

This report studies the global MIG/MAG Welding Equipment production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for MIG/MAG Welding Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of MIG/MAG Welding Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global MIG/MAG Welding Equipment total production and demand, 2021-2032, (K Units)

Global MIG/MAG Welding Equipment total production value, 2021-2032, (USD Million)

Global MIG/MAG Welding Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global MIG/MAG Welding Equipment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: MIG/MAG Welding Equipment domestic production, consumption, key domestic manufacturers and share

Global MIG/MAG Welding Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global MIG/MAG Welding Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global MIG/MAG Welding Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global MIG/MAG Welding Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ESAB, Lincoln Electric, Illinois Tool Works, Daihen, Panasonic, Stanley Black & Decker, Fronius International, Carl Cloos Schweisstechnik, Hugong, Jasic Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World MIG/MAG Welding Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global MIG/MAG Welding Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global MIG/MAG Welding Equipment Market, Segmentation by Type:

MIG Welding Equipment

MAG Welding Equipment

Global MIG/MAG Welding Equipment Market, Segmentation by Classification:

Portable Welder

Vertical Welder

Global MIG/MAG Welding Equipment Market, Segmentation by Power:

AC Welder

DC Welder

Global MIG/MAG Welding Equipment Market, Segmentation by Application:

Construction

Automotive

Heavy Equipment

Electronics, Medical and Precision Instruments

Energy and Chemical

Others

Companies Profiled:

ESAB

Lincoln Electric

Illinois Tool Works

Daihen

Panasonic

Stanley Black & Decker

Fronius International

Carl Cloos Schweisstechnik

Hugong

Jasic Technology

Kende

Kemppi

Riland

Hutong

Aotai Electric

Denyo

Telwin

Beijing Time Technologies

Kaierda

CEA Weld

Aitel Welder

Key Questions Answered:

1. How big is the global MIG/MAG Welding Equipment market?
2. What is the demand of the global MIG/MAG Welding Equipment market?
3. What is the year over year growth of the global MIG/MAG Welding Equipment market?
4. What is the production and production value of the global MIG/MAG Welding Equipment market?
5. Who are the key producers in the global MIG/MAG Welding Equipment market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 MIG/MAG Welding Equipment Introduction
- 1.2 World MIG/MAG Welding Equipment Supply & Forecast
 - 1.2.1 World MIG/MAG Welding Equipment Production Value (2021 & 2025 & 2032)
 - 1.2.2 World MIG/MAG Welding Equipment Production (2021-2032)
 - 1.2.3 World MIG/MAG Welding Equipment Pricing Trends (2021-2032)
- 1.3 World MIG/MAG Welding Equipment Production by Region (Based on Production Site)
 - 1.3.1 World MIG/MAG Welding Equipment Production Value by Region (2021-2032)
 - 1.3.2 World MIG/MAG Welding Equipment Production by Region (2021-2032)
 - 1.3.3 World MIG/MAG Welding Equipment Average Price by Region (2021-2032)
 - 1.3.4 North America MIG/MAG Welding Equipment Production (2021-2032)
 - 1.3.5 Europe MIG/MAG Welding Equipment Production (2021-2032)
 - 1.3.6 China MIG/MAG Welding Equipment Production (2021-2032)
 - 1.3.7 Japan MIG/MAG Welding Equipment Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 MIG/MAG Welding Equipment Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 MIG/MAG Welding Equipment Major Market Trends

2 DEMAND SUMMARY

- 2.1 World MIG/MAG Welding Equipment Demand (2021-2032)
- 2.2 World MIG/MAG Welding Equipment Consumption by Region
 - 2.2.1 World MIG/MAG Welding Equipment Consumption by Region (2021-2026)
 - 2.2.2 World MIG/MAG Welding Equipment Consumption Forecast by Region (2027-2032)
- 2.3 United States MIG/MAG Welding Equipment Consumption (2021-2032)
- 2.4 China MIG/MAG Welding Equipment Consumption (2021-2032)
- 2.5 Europe MIG/MAG Welding Equipment Consumption (2021-2032)
- 2.6 Japan MIG/MAG Welding Equipment Consumption (2021-2032)
- 2.7 South Korea MIG/MAG Welding Equipment Consumption (2021-2032)
- 2.8 ASEAN MIG/MAG Welding Equipment Consumption (2021-2032)
- 2.9 India MIG/MAG Welding Equipment Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World MIG/MAG Welding Equipment Production Value by Manufacturer (2021-2026)
- 3.2 World MIG/MAG Welding Equipment Production by Manufacturer (2021-2026)
- 3.3 World MIG/MAG Welding Equipment Average Price by Manufacturer (2021-2026)
- 3.4 MIG/MAG Welding Equipment Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global MIG/MAG Welding Equipment Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for MIG/MAG Welding Equipment in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for MIG/MAG Welding Equipment in 2025
- 3.6 MIG/MAG Welding Equipment Market: Overall Company Footprint Analysis
 - 3.6.1 MIG/MAG Welding Equipment Market: Region Footprint
 - 3.6.2 MIG/MAG Welding Equipment Market: Company Product Type Footprint
 - 3.6.3 MIG/MAG Welding Equipment Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: MIG/MAG Welding Equipment Production Value Comparison
 - 4.1.1 United States VS China: MIG/MAG Welding Equipment Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: MIG/MAG Welding Equipment Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: MIG/MAG Welding Equipment Production Comparison
 - 4.2.1 United States VS China: MIG/MAG Welding Equipment Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: MIG/MAG Welding Equipment Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: MIG/MAG Welding Equipment Consumption Comparison
 - 4.3.1 United States VS China: MIG/MAG Welding Equipment Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: MIG/MAG Welding Equipment Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based MIG/MAG Welding Equipment Manufacturers and Market Share, 2021-2026

4.4.1 United States Based MIG/MAG Welding Equipment Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers MIG/MAG Welding Equipment Production Value (2021-2026)

4.4.3 United States Based Manufacturers MIG/MAG Welding Equipment Production (2021-2026)

4.5 China Based MIG/MAG Welding Equipment Manufacturers and Market Share

4.5.1 China Based MIG/MAG Welding Equipment Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers MIG/MAG Welding Equipment Production Value (2021-2026)

4.5.3 China Based Manufacturers MIG/MAG Welding Equipment Production (2021-2026)

4.6 Rest of World Based MIG/MAG Welding Equipment Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based MIG/MAG Welding Equipment Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers MIG/MAG Welding Equipment Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers MIG/MAG Welding Equipment Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World MIG/MAG Welding Equipment Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 MIG Welding Equipment

5.2.2 MAG Welding Equipment

5.3 Market Segment by Type

5.3.1 World MIG/MAG Welding Equipment Production by Type (2021-2032)

5.3.2 World MIG/MAG Welding Equipment Production Value by Type (2021-2032)

5.3.3 World MIG/MAG Welding Equipment Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY CLASSIFICATION

6.1 World MIG/MAG Welding Equipment Market Size Overview by Classification: 2021

VS 2025 VS 2032

6.2 Segment Introduction by Classification

6.2.1 Portable Welder

6.2.2 Vertical Welder

6.3 Market Segment by Classification

6.3.1 World MIG/MAG Welding Equipment Production by Classification (2021-2032)

6.3.2 World MIG/MAG Welding Equipment Production Value by Classification
(2021-2032)

6.3.3 World MIG/MAG Welding Equipment Average Price by Classification
(2021-2032)

7 MARKET ANALYSIS BY POWER

7.1 World MIG/MAG Welding Equipment Market Size Overview by Power: 2021 VS
2025 VS 2032

7.2 Segment Introduction by Power

7.2.1 AC Welder

7.2.2 DC Welder

7.3 Market Segment by Power

7.3.1 World MIG/MAG Welding Equipment Production by Power (2021-2032)

7.3.2 World MIG/MAG Welding Equipment Production Value by Power (2021-2032)

7.3.3 World MIG/MAG Welding Equipment Average Price by Power (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World MIG/MAG Welding Equipment Market Size Overview by Application: 2021 VS
2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Construction

8.2.2 Automotive

8.2.3 Heavy Equipment

8.2.4 Electronics, Medical and Precision Instruments

8.2.5 Energy and Chemical

8.2.6 Others

8.3 Market Segment by Application

8.3.1 World MIG/MAG Welding Equipment Production by Application (2021-2032)

8.3.2 World MIG/MAG Welding Equipment Production Value by Application
(2021-2032)

8.3.3 World MIG/MAG Welding Equipment Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 ESAB

9.1.1 ESAB Details

9.1.2 ESAB Major Business

9.1.3 ESAB MIG/MAG Welding Equipment Product and Services

9.1.4 ESAB MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 ESAB Recent Developments/Updates

9.1.6 ESAB Competitive Strengths & Weaknesses

9.2 Lincoln Electric

9.2.1 Lincoln Electric Details

9.2.2 Lincoln Electric Major Business

9.2.3 Lincoln Electric MIG/MAG Welding Equipment Product and Services

9.2.4 Lincoln Electric MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Lincoln Electric Recent Developments/Updates

9.2.6 Lincoln Electric Competitive Strengths & Weaknesses

9.3 Illinois Tool Works

9.3.1 Illinois Tool Works Details

9.3.2 Illinois Tool Works Major Business

9.3.3 Illinois Tool Works MIG/MAG Welding Equipment Product and Services

9.3.4 Illinois Tool Works MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Illinois Tool Works Recent Developments/Updates

9.3.6 Illinois Tool Works Competitive Strengths & Weaknesses

9.4 Daihen

9.4.1 Daihen Details

9.4.2 Daihen Major Business

9.4.3 Daihen MIG/MAG Welding Equipment Product and Services

9.4.4 Daihen MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Daihen Recent Developments/Updates

9.4.6 Daihen Competitive Strengths & Weaknesses

9.5 Panasonic

9.5.1 Panasonic Details

9.5.2 Panasonic Major Business

9.5.3 Panasonic MIG/MAG Welding Equipment Product and Services

9.5.4 Panasonic MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Panasonic Recent Developments/Updates

9.5.6 Panasonic Competitive Strengths & Weaknesses

9.6 Stanley Black & Decker

9.6.1 Stanley Black & Decker Details

9.6.2 Stanley Black & Decker Major Business

9.6.3 Stanley Black & Decker MIG/MAG Welding Equipment Product and Services

9.6.4 Stanley Black & Decker MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Stanley Black & Decker Recent Developments/Updates

9.6.6 Stanley Black & Decker Competitive Strengths & Weaknesses

9.7 Fronius International

9.7.1 Fronius International Details

9.7.2 Fronius International Major Business

9.7.3 Fronius International MIG/MAG Welding Equipment Product and Services

9.7.4 Fronius International MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Fronius International Recent Developments/Updates

9.7.6 Fronius International Competitive Strengths & Weaknesses

9.8 Carl Cloos Schweisstechnik

9.8.1 Carl Cloos Schweisstechnik Details

9.8.2 Carl Cloos Schweisstechnik Major Business

9.8.3 Carl Cloos Schweisstechnik MIG/MAG Welding Equipment Product and Services

9.8.4 Carl Cloos Schweisstechnik MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Carl Cloos Schweisstechnik Recent Developments/Updates

9.8.6 Carl Cloos Schweisstechnik Competitive Strengths & Weaknesses

9.9 Hugong

9.9.1 Hugong Details

9.9.2 Hugong Major Business

9.9.3 Hugong MIG/MAG Welding Equipment Product and Services

9.9.4 Hugong MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Hugong Recent Developments/Updates

9.9.6 Hugong Competitive Strengths & Weaknesses

9.10 Jasic Technology

9.10.1 Jasic Technology Details

9.10.2 Jasic Technology Major Business

- 9.10.3 Jasic Technology MIG/MAG Welding Equipment Product and Services
- 9.10.4 Jasic Technology MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.10.5 Jasic Technology Recent Developments/Updates
- 9.10.6 Jasic Technology Competitive Strengths & Weaknesses
- 9.11 Kende
 - 9.11.1 Kende Details
 - 9.11.2 Kende Major Business
 - 9.11.3 Kende MIG/MAG Welding Equipment Product and Services
 - 9.11.4 Kende MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Kende Recent Developments/Updates
 - 9.11.6 Kende Competitive Strengths & Weaknesses
- 9.12 Kemppi
 - 9.12.1 Kemppi Details
 - 9.12.2 Kemppi Major Business
 - 9.12.3 Kemppi MIG/MAG Welding Equipment Product and Services
 - 9.12.4 Kemppi MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Kemppi Recent Developments/Updates
 - 9.12.6 Kemppi Competitive Strengths & Weaknesses
- 9.13 Riland
 - 9.13.1 Riland Details
 - 9.13.2 Riland Major Business
 - 9.13.3 Riland MIG/MAG Welding Equipment Product and Services
 - 9.13.4 Riland MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Riland Recent Developments/Updates
 - 9.13.6 Riland Competitive Strengths & Weaknesses
- 9.14 Hutong
 - 9.14.1 Hutong Details
 - 9.14.2 Hutong Major Business
 - 9.14.3 Hutong MIG/MAG Welding Equipment Product and Services
 - 9.14.4 Hutong MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Hutong Recent Developments/Updates
 - 9.14.6 Hutong Competitive Strengths & Weaknesses
- 9.15 Aotai Electric
 - 9.15.1 Aotai Electric Details

- 9.15.2 Aotai Electric Major Business
- 9.15.3 Aotai Electric MIG/MAG Welding Equipment Product and Services
- 9.15.4 Aotai Electric MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.15.5 Aotai Electric Recent Developments/Updates
- 9.15.6 Aotai Electric Competitive Strengths & Weaknesses
- 9.16 Denyo
 - 9.16.1 Denyo Details
 - 9.16.2 Denyo Major Business
 - 9.16.3 Denyo MIG/MAG Welding Equipment Product and Services
 - 9.16.4 Denyo MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Denyo Recent Developments/Updates
 - 9.16.6 Denyo Competitive Strengths & Weaknesses
- 9.17 Telwin
 - 9.17.1 Telwin Details
 - 9.17.2 Telwin Major Business
 - 9.17.3 Telwin MIG/MAG Welding Equipment Product and Services
 - 9.17.4 Telwin MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Telwin Recent Developments/Updates
 - 9.17.6 Telwin Competitive Strengths & Weaknesses
- 9.18 Beijing Time Technologies
 - 9.18.1 Beijing Time Technologies Details
 - 9.18.2 Beijing Time Technologies Major Business
 - 9.18.3 Beijing Time Technologies MIG/MAG Welding Equipment Product and Services
 - 9.18.4 Beijing Time Technologies MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Beijing Time Technologies Recent Developments/Updates
 - 9.18.6 Beijing Time Technologies Competitive Strengths & Weaknesses
- 9.19 Kaierda
 - 9.19.1 Kaierda Details
 - 9.19.2 Kaierda Major Business
 - 9.19.3 Kaierda MIG/MAG Welding Equipment Product and Services
 - 9.19.4 Kaierda MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Kaierda Recent Developments/Updates
 - 9.19.6 Kaierda Competitive Strengths & Weaknesses
- 9.20 CEA Weld

- 9.20.1 CEA Weld Details
- 9.20.2 CEA Weld Major Business
- 9.20.3 CEA Weld MIG/MAG Welding Equipment Product and Services
- 9.20.4 CEA Weld MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.20.5 CEA Weld Recent Developments/Updates
- 9.20.6 CEA Weld Competitive Strengths & Weaknesses
- 9.21 Aitel Welder
 - 9.21.1 Aitel Welder Details
 - 9.21.2 Aitel Welder Major Business
 - 9.21.3 Aitel Welder MIG/MAG Welding Equipment Product and Services
 - 9.21.4 Aitel Welder MIG/MAG Welding Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Aitel Welder Recent Developments/Updates
 - 9.21.6 Aitel Welder Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 MIG/MAG Welding Equipment Industry Chain
- 10.2 MIG/MAG Welding Equipment Upstream Analysis
 - 10.2.1 MIG/MAG Welding Equipment Core Raw Materials
 - 10.2.2 Main Manufacturers of MIG/MAG Welding Equipment Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 MIG/MAG Welding Equipment Production Mode
- 10.6 MIG/MAG Welding Equipment Procurement Model
- 10.7 MIG/MAG Welding Equipment Industry Sales Model and Sales Channels
 - 10.7.1 MIG/MAG Welding Equipment Sales Model
 - 10.7.2 MIG/MAG Welding Equipment Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World MIG/MAG Welding Equipment Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World MIG/MAG Welding Equipment Production Value by Region (2021-2026) & (USD Million)
- Table 3. World MIG/MAG Welding Equipment Production Value by Region (2027-2032) & (USD Million)
- Table 4. World MIG/MAG Welding Equipment Production Value Market Share by Region (2021-2026)
- Table 5. World MIG/MAG Welding Equipment Production Value Market Share by Region (2027-2032)
- Table 6. World MIG/MAG Welding Equipment Production by Region (2021-2026) & (K Units)
- Table 7. World MIG/MAG Welding Equipment Production by Region (2027-2032) & (K Units)
- Table 8. World MIG/MAG Welding Equipment Production Market Share by Region (2021-2026)
- Table 9. World MIG/MAG Welding Equipment Production Market Share by Region (2027-2032)
- Table 10. World MIG/MAG Welding Equipment Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World MIG/MAG Welding Equipment Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. MIG/MAG Welding Equipment Major Market Trends
- Table 13. World MIG/MAG Welding Equipment Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World MIG/MAG Welding Equipment Consumption by Region (2021-2026) & (K Units)
- Table 15. World MIG/MAG Welding Equipment Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World MIG/MAG Welding Equipment Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key MIG/MAG Welding Equipment Producers in 2025
- Table 18. World MIG/MAG Welding Equipment Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key MIG/MAG Welding Equipment Producers in 2025

Table 20. World MIG/MAG Welding Equipment Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global MIG/MAG Welding Equipment Company Evaluation Quadrant

Table 22. World MIG/MAG Welding Equipment Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and MIG/MAG Welding Equipment Production Site of Key Manufacturer

Table 24. MIG/MAG Welding Equipment Market: Company Product Type Footprint

Table 25. MIG/MAG Welding Equipment Market: Company Product Application Footprint

Table 26. MIG/MAG Welding Equipment Competitive Factors

Table 27. MIG/MAG Welding Equipment New Entrant and Capacity Expansion Plans

Table 28. MIG/MAG Welding Equipment Mergers & Acquisitions Activity

Table 29. United States VS China MIG/MAG Welding Equipment Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China MIG/MAG Welding Equipment Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China MIG/MAG Welding Equipment Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based MIG/MAG Welding Equipment Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers MIG/MAG Welding Equipment Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers MIG/MAG Welding Equipment Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers MIG/MAG Welding Equipment Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers MIG/MAG Welding Equipment Production Market Share (2021-2026)

Table 37. China Based MIG/MAG Welding Equipment Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers MIG/MAG Welding Equipment Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers MIG/MAG Welding Equipment Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers MIG/MAG Welding Equipment Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers MIG/MAG Welding Equipment Production Market Share (2021-2026)

Table 42. Rest of World Based MIG/MAG Welding Equipment Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers MIG/MAG Welding Equipment Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers MIG/MAG Welding Equipment Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers MIG/MAG Welding Equipment Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers MIG/MAG Welding Equipment Production Market Share (2021-2026)

Table 47. World MIG/MAG Welding Equipment Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World MIG/MAG Welding Equipment Production by Type (2021-2026) & (K Units)

Table 49. World MIG/MAG Welding Equipment Production by Type (2027-2032) & (K Units)

Table 50. World MIG/MAG Welding Equipment Production Value by Type (2021-2026) & (USD Million)

Table 51. World MIG/MAG Welding Equipment Production Value by Type (2027-2032) & (USD Million)

Table 52. World MIG/MAG Welding Equipment Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World MIG/MAG Welding Equipment Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World MIG/MAG Welding Equipment Production Value by Classification, (USD Million), 2021 & 2025 & 2032

Table 55. World MIG/MAG Welding Equipment Production by Classification (2021-2026) & (K Units)

Table 56. World MIG/MAG Welding Equipment Production by Classification (2027-2032) & (K Units)

Table 57. World MIG/MAG Welding Equipment Production Value by Classification (2021-2026) & (USD Million)

Table 58. World MIG/MAG Welding Equipment Production Value by Classification (2027-2032) & (USD Million)

Table 59. World MIG/MAG Welding Equipment Average Price by Classification (2021-2026) & (US\$/Unit)

Table 60. World MIG/MAG Welding Equipment Average Price by Classification

(2027-2032) & (US\$/Unit)

Table 61. World MIG/MAG Welding Equipment Production Value by Power, (USD Million), 2021 & 2025 & 2032

Table 62. World MIG/MAG Welding Equipment Production by Power (2021-2026) & (K Units)

Table 63. World MIG/MAG Welding Equipment Production by Power (2027-2032) & (K Units)

Table 64. World MIG/MAG Welding Equipment Production Value by Power (2021-2026) & (USD Million)

Table 65. World MIG/MAG Welding Equipment Production Value by Power (2027-2032) & (USD Million)

Table 66. World MIG/MAG Welding Equipment Average Price by Power (2021-2026) & (US\$/Unit)

Table 67. World MIG/MAG Welding Equipment Average Price by Power (2027-2032) & (US\$/Unit)

Table 68. World MIG/MAG Welding Equipment Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World MIG/MAG Welding Equipment Production by Application (2021-2026) & (K Units)

Table 70. World MIG/MAG Welding Equipment Production by Application (2027-2032) & (K Units)

Table 71. World MIG/MAG Welding Equipment Production Value by Application (2021-2026) & (USD Million)

Table 72. World MIG/MAG Welding Equipment Production Value by Application (2027-2032) & (USD Million)

Table 73. World MIG/MAG Welding Equipment Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World MIG/MAG Welding Equipment Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. ESAB Basic Information, Manufacturing Base and Competitors

Table 76. ESAB Major Business

Table 77. ESAB MIG/MAG Welding Equipment Product and Services

Table 78. ESAB MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. ESAB Recent Developments/Updates

Table 80. ESAB Competitive Strengths & Weaknesses

Table 81. Lincoln Electric Basic Information, Manufacturing Base and Competitors

Table 82. Lincoln Electric Major Business

Table 83. Lincoln Electric MIG/MAG Welding Equipment Product and Services

Table 84. Lincoln Electric MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Lincoln Electric Recent Developments/Updates

Table 86. Lincoln Electric Competitive Strengths & Weaknesses

Table 87. Illinois Tool Works Basic Information, Manufacturing Base and Competitors

Table 88. Illinois Tool Works Major Business

Table 89. Illinois Tool Works MIG/MAG Welding Equipment Product and Services

Table 90. Illinois Tool Works MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Illinois Tool Works Recent Developments/Updates

Table 92. Illinois Tool Works Competitive Strengths & Weaknesses

Table 93. Daihen Basic Information, Manufacturing Base and Competitors

Table 94. Daihen Major Business

Table 95. Daihen MIG/MAG Welding Equipment Product and Services

Table 96. Daihen MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Daihen Recent Developments/Updates

Table 98. Daihen Competitive Strengths & Weaknesses

Table 99. Panasonic Basic Information, Manufacturing Base and Competitors

Table 100. Panasonic Major Business

Table 101. Panasonic MIG/MAG Welding Equipment Product and Services

Table 102. Panasonic MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Panasonic Recent Developments/Updates

Table 104. Panasonic Competitive Strengths & Weaknesses

Table 105. Stanley Black & Decker Basic Information, Manufacturing Base and Competitors

Table 106. Stanley Black & Decker Major Business

Table 107. Stanley Black & Decker MIG/MAG Welding Equipment Product and Services

Table 108. Stanley Black & Decker MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Stanley Black & Decker Recent Developments/Updates

Table 110. Stanley Black & Decker Competitive Strengths & Weaknesses

Table 111. Fronius International Basic Information, Manufacturing Base and Competitors

Table 112. Fronius International Major Business

Table 113. Fronius International MIG/MAG Welding Equipment Product and Services

Table 114. Fronius International MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Fronius International Recent Developments/Updates

Table 116. Fronius International Competitive Strengths & Weaknesses

Table 117. Carl Cloos Schweisstechnik Basic Information, Manufacturing Base and Competitors

Table 118. Carl Cloos Schweisstechnik Major Business

Table 119. Carl Cloos Schweisstechnik MIG/MAG Welding Equipment Product and Services

Table 120. Carl Cloos Schweisstechnik MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Carl Cloos Schweisstechnik Recent Developments/Updates

Table 122. Carl Cloos Schweisstechnik Competitive Strengths & Weaknesses

Table 123. Hugong Basic Information, Manufacturing Base and Competitors

Table 124. Hugong Major Business

Table 125. Hugong MIG/MAG Welding Equipment Product and Services

Table 126. Hugong MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Hugong Recent Developments/Updates

Table 128. Hugong Competitive Strengths & Weaknesses

Table 129. Jasic Technology Basic Information, Manufacturing Base and Competitors

Table 130. Jasic Technology Major Business

Table 131. Jasic Technology MIG/MAG Welding Equipment Product and Services

Table 132. Jasic Technology MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Jasic Technology Recent Developments/Updates

Table 134. Jasic Technology Competitive Strengths & Weaknesses

Table 135. Kende Basic Information, Manufacturing Base and Competitors

Table 136. Kende Major Business

Table 137. Kende MIG/MAG Welding Equipment Product and Services

Table 138. Kende MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Kende Recent Developments/Updates

Table 140. Kende Competitive Strengths & Weaknesses
Table 141. Kemppi Basic Information, Manufacturing Base and Competitors
Table 142. Kemppi Major Business
Table 143. Kemppi MIG/MAG Welding Equipment Product and Services
Table 144. Kemppi MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Kemppi Recent Developments/Updates
Table 146. Kemppi Competitive Strengths & Weaknesses
Table 147. Riland Basic Information, Manufacturing Base and Competitors
Table 148. Riland Major Business
Table 149. Riland MIG/MAG Welding Equipment Product and Services
Table 150. Riland MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Riland Recent Developments/Updates
Table 152. Riland Competitive Strengths & Weaknesses
Table 153. Hutong Basic Information, Manufacturing Base and Competitors
Table 154. Hutong Major Business
Table 155. Hutong MIG/MAG Welding Equipment Product and Services
Table 156. Hutong MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Hutong Recent Developments/Updates
Table 158. Hutong Competitive Strengths & Weaknesses
Table 159. Aotai Electric Basic Information, Manufacturing Base and Competitors
Table 160. Aotai Electric Major Business
Table 161. Aotai Electric MIG/MAG Welding Equipment Product and Services
Table 162. Aotai Electric MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Aotai Electric Recent Developments/Updates
Table 164. Aotai Electric Competitive Strengths & Weaknesses
Table 165. Denyo Basic Information, Manufacturing Base and Competitors
Table 166. Denyo Major Business
Table 167. Denyo MIG/MAG Welding Equipment Product and Services
Table 168. Denyo MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Denyo Recent Developments/Updates
Table 170. Denyo Competitive Strengths & Weaknesses

Table 171. Telwin Basic Information, Manufacturing Base and Competitors
Table 172. Telwin Major Business
Table 173. Telwin MIG/MAG Welding Equipment Product and Services
Table 174. Telwin MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Telwin Recent Developments/Updates
Table 176. Telwin Competitive Strengths & Weaknesses
Table 177. Beijing Time Technologies Basic Information, Manufacturing Base and Competitors
Table 178. Beijing Time Technologies Major Business
Table 179. Beijing Time Technologies MIG/MAG Welding Equipment Product and Services
Table 180. Beijing Time Technologies MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Beijing Time Technologies Recent Developments/Updates
Table 182. Beijing Time Technologies Competitive Strengths & Weaknesses
Table 183. Kaierda Basic Information, Manufacturing Base and Competitors
Table 184. Kaierda Major Business
Table 185. Kaierda MIG/MAG Welding Equipment Product and Services
Table 186. Kaierda MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 187. Kaierda Recent Developments/Updates
Table 188. Kaierda Competitive Strengths & Weaknesses
Table 189. CEA Weld Basic Information, Manufacturing Base and Competitors
Table 190. CEA Weld Major Business
Table 191. CEA Weld MIG/MAG Welding Equipment Product and Services
Table 192. CEA Weld MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 193. CEA Weld Recent Developments/Updates
Table 194. CEA Weld Competitive Strengths & Weaknesses
Table 195. Aitel Welder Basic Information, Manufacturing Base and Competitors
Table 196. Aitel Welder Major Business
Table 197. Aitel Welder MIG/MAG Welding Equipment Product and Services
Table 198. Aitel Welder MIG/MAG Welding Equipment Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. Aitel Welder Recent Developments/Updates

Table 200. Aitel Welder Competitive Strengths & Weaknesses

Table 201. Global Key Players of MIG/MAG Welding Equipment Upstream (Raw Materials)

Table 202. Global MIG/MAG Welding Equipment Typical Customers

Table 203. MIG/MAG Welding Equipment Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. MIG/MAG Welding Equipment Picture

Figure 2. World MIG/MAG Welding Equipment Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World MIG/MAG Welding Equipment Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World MIG/MAG Welding Equipment Production (2021-2032) & (K Units)

Figure 5. World MIG/MAG Welding Equipment Average Price (2021-2032) & (US\$/Unit)

Figure 6. World MIG/MAG Welding Equipment Production Value Market Share by Region (2021-2032)

Figure 7. World MIG/MAG Welding Equipment Production Market Share by Region (2021-2032)

Figure 8. North America MIG/MAG Welding Equipment Production (2021-2032) & (K Units)

Figure 9. Europe MIG/MAG Welding Equipment Production (2021-2032) & (K Units)

Figure 10. China MIG/MAG Welding Equipment Production (2021-2032) & (K Units)

Figure 11. Japan MIG/MAG Welding Equipment Production (2021-2032) & (K Units)

Figure 12. MIG/MAG Welding Equipment Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World MIG/MAG Welding Equipment Consumption (2021-2032) & (K Units)

Figure 15. World MIG/MAG Welding Equipment Consumption Market Share by Region (2021-2032)

Figure 16. United States MIG/MAG Welding Equipment Consumption (2021-2032) & (K Units)

Figure 17. China MIG/MAG Welding Equipment Consumption (2021-2032) & (K Units)

Figure 18. Europe MIG/MAG Welding Equipment Consumption (2021-2032) & (K Units)

Figure 19. Japan MIG/MAG Welding Equipment Consumption (2021-2032) & (K Units)

Figure 20. South Korea MIG/MAG Welding Equipment Consumption (2021-2032) & (K Units)

Figure 21. ASEAN MIG/MAG Welding Equipment Consumption (2021-2032) & (K Units)

Figure 22. India MIG/MAG Welding Equipment Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of MIG/MAG Welding Equipment by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for MIG/MAG Welding Equipment Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for MIG/MAG Welding

Equipment Markets in 2025

Figure 26. United States VS China: MIG/MAG Welding Equipment Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: MIG/MAG Welding Equipment Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: MIG/MAG Welding Equipment Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers MIG/MAG Welding Equipment Production Market Share 2025

Figure 30. China Based Manufacturers MIG/MAG Welding Equipment Production Market Share 2025

Figure 31. Rest of World Based Manufacturers MIG/MAG Welding Equipment Production Market Share 2025

Figure 32. World MIG/MAG Welding Equipment Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World MIG/MAG Welding Equipment Production Value Market Share by Type in 2025

Figure 34. MIG Welding Equipment

Figure 35. MAG Welding Equipment

Figure 36. World MIG/MAG Welding Equipment Production Market Share by Type (2021-2032)

Figure 37. World MIG/MAG Welding Equipment Production Value Market Share by Type (2021-2032)

Figure 38. World MIG/MAG Welding Equipment Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. World MIG/MAG Welding Equipment Production Value by Classification, (USD Million), 2021 & 2025 & 2032

Figure 40. World MIG/MAG Welding Equipment Production Value Market Share by Classification in 2025

Figure 41. Portable Welder

Figure 42. Vertical Welder

Figure 43. World MIG/MAG Welding Equipment Production Market Share by Classification (2021-2032)

Figure 44. World MIG/MAG Welding Equipment Production Value Market Share by Classification (2021-2032)

Figure 45. World MIG/MAG Welding Equipment Average Price by Classification (2021-2032) & (US\$/Unit)

Figure 46. World MIG/MAG Welding Equipment Production Value by Power, (USD Million), 2021 & 2025 & 2032

Figure 47. World MIG/MAG Welding Equipment Production Value Market Share by Power in 2025

Figure 48. AC Welder

Figure 49. DC Welder

Figure 50. World MIG/MAG Welding Equipment Production Market Share by Power (2021-2032)

Figure 51. World MIG/MAG Welding Equipment Production Value Market Share by Power (2021-2032)

Figure 52. World MIG/MAG Welding Equipment Average Price by Power (2021-2032) & (US\$/Unit)

Figure 53. World MIG/MAG Welding Equipment Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 54. World MIG/MAG Welding Equipment Production Value Market Share by Application in 2025

Figure 55. Construction

Figure 56. Automotive

Figure 57. Heavy Equipment

Figure 58. Electronics, Medical and Precision Instruments

Figure 59. Energy and Chemical

Figure 60. Others

Figure 61. World MIG/MAG Welding Equipment Production Market Share by Application (2021-2032)

Figure 62. World MIG/MAG Welding Equipment Production Value Market Share by Application (2021-2032)

Figure 63. World MIG/MAG Welding Equipment Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. MIG/MAG Welding Equipment Industry Chain

Figure 65. MIG/MAG Welding Equipment Procurement Model

Figure 66. MIG/MAG Welding Equipment Sales Model

Figure 67. MIG/MAG Welding Equipment Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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