

Global Mid-Drive E-Bike Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Mid-Drive E-Bike market size was valued at US\$ 5919 million in 2024 and is forecast to a readjusted size of USD 8180 million by 2031 with a CAGR of 4.8% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

A mid-drive e-bike is an electric bicycle where the motor is located in the middle of the bike's frame, usually integrated with the bottom bracket and crankset. This central placement provides several advantages over other types of e-bike motors, like hub motors. The motor's central position offers a more balanced weight distribution, leading to improved handling and stability. Mid-drive motors work with the bike's existing gears, allowing for more efficient power usage. This means better performance on hills and varied terrains since the motor can adjust its output based on the selected gear. Mid-drive electric bikes have surged in popularity among cyclists who face challenging terrains, especially steep inclines. Renowned for delivering more than twice the torque compared to traditional hub motors, these bikes have become a favorite for riders residing in hilly or mountainous regions.

This report is a detailed and comprehensive analysis for global Mid-Drive E-Bike market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mid-Drive E-Bike market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Mid-Drive E-Bike market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Mid-Drive E-Bike market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Mid-Drive E-Bike market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mid-Drive E-Bike

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mid-Drive E-Bike market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include VoltBike Electric Inc, Rize Bikes, Ride1Up, Tenwayers, Trek, Specialized Bicycle Components, Inc, Aventon, Borealis, Bakcou, Magnum, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mid-Drive E-Bike market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Step-Through

Step-Over

Market segment by Application

Commuting

Mountain Biking

Other

Major players covered

VoltBike Electric Inc

Rize Bikes

Ride1Up

Tenwayers

Trek

Specialized Bicycle Components, Inc

Aventon

Borealis

Bakcou

Magnum

D?ST Bikes

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mid-Drive E-Bike product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mid-Drive E-Bike, with price, sales quantity, revenue, and global market share of Mid-Drive E-Bike from 2020 to 2025.

Chapter 3, the Mid-Drive E-Bike competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mid-Drive E-Bike breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Mid-Drive E-Bike market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mid-Drive E-Bike.

Chapter 14 and 15, to describe Mid-Drive E-Bike sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Mid-Drive E-Bike Consumption Value by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 Step-Through
 - 1.3.3 Step-Over
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Mid-Drive E-Bike Consumption Value by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 Commuting
 - 1.4.3 Mountain Biking
 - 1.4.4 Other
- 1.5 Global Mid-Drive E-Bike Market Size & Forecast
 - 1.5.1 Global Mid-Drive E-Bike Consumption Value (2020 & 2024 & 2031)
 - 1.5.2 Global Mid-Drive E-Bike Sales Quantity (2020-2031)
 - 1.5.3 Global Mid-Drive E-Bike Average Price (2020-2031)

2 MANUFACTURERS PROFILES

- 2.1 VoltBike Electric Inc
 - 2.1.1 VoltBike Electric Inc Details
 - 2.1.2 VoltBike Electric Inc Major Business
 - 2.1.3 VoltBike Electric Inc Mid-Drive E-Bike Product and Services
 - 2.1.4 VoltBike Electric Inc Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.1.5 VoltBike Electric Inc Recent Developments/Updates
- 2.2 Rize Bikes
 - 2.2.1 Rize Bikes Details
 - 2.2.2 Rize Bikes Major Business
 - 2.2.3 Rize Bikes Mid-Drive E-Bike Product and Services
 - 2.2.4 Rize Bikes Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.2.5 Rize Bikes Recent Developments/Updates
- 2.3 Ride1Up

- 2.3.1 Ride1Up Details
- 2.3.2 Ride1Up Major Business
- 2.3.3 Ride1Up Mid-Drive E-Bike Product and Services
- 2.3.4 Ride1Up Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.3.5 Ride1Up Recent Developments/Updates
- 2.4 Tenwayers
 - 2.4.1 Tenwayers Details
 - 2.4.2 Tenwayers Major Business
 - 2.4.3 Tenwayers Mid-Drive E-Bike Product and Services
 - 2.4.4 Tenwayers Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Tenwayers Recent Developments/Updates
- 2.5 Trek
 - 2.5.1 Trek Details
 - 2.5.2 Trek Major Business
 - 2.5.3 Trek Mid-Drive E-Bike Product and Services
 - 2.5.4 Trek Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Trek Recent Developments/Updates
- 2.6 Specialized Bicycle Components, Inc
 - 2.6.1 Specialized Bicycle Components, Inc Details
 - 2.6.2 Specialized Bicycle Components, Inc Major Business
 - 2.6.3 Specialized Bicycle Components, Inc Mid-Drive E-Bike Product and Services
 - 2.6.4 Specialized Bicycle Components, Inc Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Specialized Bicycle Components, Inc Recent Developments/Updates
- 2.7 Aventon
 - 2.7.1 Aventon Details
 - 2.7.2 Aventon Major Business
 - 2.7.3 Aventon Mid-Drive E-Bike Product and Services
 - 2.7.4 Aventon Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 Aventon Recent Developments/Updates
- 2.8 Borealis
 - 2.8.1 Borealis Details
 - 2.8.2 Borealis Major Business
 - 2.8.3 Borealis Mid-Drive E-Bike Product and Services
 - 2.8.4 Borealis Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2020-2025)

2.8.5 Borealis Recent Developments/Updates

2.9 Bakcou

2.9.1 Bakcou Details

2.9.2 Bakcou Major Business

2.9.3 Bakcou Mid-Drive E-Bike Product and Services

2.9.4 Bakcou Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Bakcou Recent Developments/Updates

2.10 Magnum

2.10.1 Magnum Details

2.10.2 Magnum Major Business

2.10.3 Magnum Mid-Drive E-Bike Product and Services

2.10.4 Magnum Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 Magnum Recent Developments/Updates

2.11 D?ST Bikes

2.11.1 D?ST Bikes Details

2.11.2 D?ST Bikes Major Business

2.11.3 D?ST Bikes Mid-Drive E-Bike Product and Services

2.11.4 D?ST Bikes Mid-Drive E-Bike Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 D?ST Bikes Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: MID-DRIVE E-BIKE BY MANUFACTURER

3.1 Global Mid-Drive E-Bike Sales Quantity by Manufacturer (2020-2025)

3.2 Global Mid-Drive E-Bike Revenue by Manufacturer (2020-2025)

3.3 Global Mid-Drive E-Bike Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Mid-Drive E-Bike by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Mid-Drive E-Bike Manufacturer Market Share in 2024

3.4.3 Top 6 Mid-Drive E-Bike Manufacturer Market Share in 2024

3.5 Mid-Drive E-Bike Market: Overall Company Footprint Analysis

3.5.1 Mid-Drive E-Bike Market: Region Footprint

3.5.2 Mid-Drive E-Bike Market: Company Product Type Footprint

3.5.3 Mid-Drive E-Bike Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Mid-Drive E-Bike Market Size by Region

4.1.1 Global Mid-Drive E-Bike Sales Quantity by Region (2020-2031)

4.1.2 Global Mid-Drive E-Bike Consumption Value by Region (2020-2031)

4.1.3 Global Mid-Drive E-Bike Average Price by Region (2020-2031)

4.2 North America Mid-Drive E-Bike Consumption Value (2020-2031)

4.3 Europe Mid-Drive E-Bike Consumption Value (2020-2031)

4.4 Asia-Pacific Mid-Drive E-Bike Consumption Value (2020-2031)

4.5 South America Mid-Drive E-Bike Consumption Value (2020-2031)

4.6 Middle East & Africa Mid-Drive E-Bike Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Mid-Drive E-Bike Sales Quantity by Type (2020-2031)

5.2 Global Mid-Drive E-Bike Consumption Value by Type (2020-2031)

5.3 Global Mid-Drive E-Bike Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Mid-Drive E-Bike Sales Quantity by Application (2020-2031)

6.2 Global Mid-Drive E-Bike Consumption Value by Application (2020-2031)

6.3 Global Mid-Drive E-Bike Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Mid-Drive E-Bike Sales Quantity by Type (2020-2031)

7.2 North America Mid-Drive E-Bike Sales Quantity by Application (2020-2031)

7.3 North America Mid-Drive E-Bike Market Size by Country

7.3.1 North America Mid-Drive E-Bike Sales Quantity by Country (2020-2031)

7.3.2 North America Mid-Drive E-Bike Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Mid-Drive E-Bike Sales Quantity by Type (2020-2031)
- 8.2 Europe Mid-Drive E-Bike Sales Quantity by Application (2020-2031)
- 8.3 Europe Mid-Drive E-Bike Market Size by Country
 - 8.3.1 Europe Mid-Drive E-Bike Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Mid-Drive E-Bike Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Mid-Drive E-Bike Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Mid-Drive E-Bike Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Mid-Drive E-Bike Market Size by Region
 - 9.3.1 Asia-Pacific Mid-Drive E-Bike Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Mid-Drive E-Bike Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Mid-Drive E-Bike Sales Quantity by Type (2020-2031)
- 10.2 South America Mid-Drive E-Bike Sales Quantity by Application (2020-2031)
- 10.3 South America Mid-Drive E-Bike Market Size by Country
 - 10.3.1 South America Mid-Drive E-Bike Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Mid-Drive E-Bike Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Mid-Drive E-Bike Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Mid-Drive E-Bike Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Mid-Drive E-Bike Market Size by Country

11.3.1 Middle East & Africa Mid-Drive E-Bike Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Mid-Drive E-Bike Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Mid-Drive E-Bike Market Drivers

12.2 Mid-Drive E-Bike Market Restraints

12.3 Mid-Drive E-Bike Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Mid-Drive E-Bike and Key Manufacturers

13.2 Manufacturing Costs Percentage of Mid-Drive E-Bike

13.3 Mid-Drive E-Bike Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Mid-Drive E-Bike Typical Distributors

14.3 Mid-Drive E-Bike Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Mid-Drive E-Bike Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Mid-Drive E-Bike Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. VoltBike Electric Inc Basic Information, Manufacturing Base and Competitors

Table 4. VoltBike Electric Inc Major Business

Table 5. VoltBike Electric Inc Mid-Drive E-Bike Product and Services

Table 6. VoltBike Electric Inc Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. VoltBike Electric Inc Recent Developments/Updates

Table 8. Rize Bikes Basic Information, Manufacturing Base and Competitors

Table 9. Rize Bikes Major Business

Table 10. Rize Bikes Mid-Drive E-Bike Product and Services

Table 11. Rize Bikes Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Rize Bikes Recent Developments/Updates

Table 13. Ride1Up Basic Information, Manufacturing Base and Competitors

Table 14. Ride1Up Major Business

Table 15. Ride1Up Mid-Drive E-Bike Product and Services

Table 16. Ride1Up Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Ride1Up Recent Developments/Updates

Table 18. Tenwayers Basic Information, Manufacturing Base and Competitors

Table 19. Tenwayers Major Business

Table 20. Tenwayers Mid-Drive E-Bike Product and Services

Table 21. Tenwayers Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Tenwayers Recent Developments/Updates

Table 23. Trek Basic Information, Manufacturing Base and Competitors

Table 24. Trek Major Business

Table 25. Trek Mid-Drive E-Bike Product and Services

Table 26. Trek Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Trek Recent Developments/Updates

Table 28. Specialized Bicycle Components, Inc Basic Information, Manufacturing Base

and Competitors

Table 29. Specialized Bicycle Components, Inc Major Business

Table 30. Specialized Bicycle Components, Inc Mid-Drive E-Bike Product and Services

Table 31. Specialized Bicycle Components, Inc Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Specialized Bicycle Components, Inc Recent Developments/Updates

Table 33. Aventon Basic Information, Manufacturing Base and Competitors

Table 34. Aventon Major Business

Table 35. Aventon Mid-Drive E-Bike Product and Services

Table 36. Aventon Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Aventon Recent Developments/Updates

Table 38. Borealis Basic Information, Manufacturing Base and Competitors

Table 39. Borealis Major Business

Table 40. Borealis Mid-Drive E-Bike Product and Services

Table 41. Borealis Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Borealis Recent Developments/Updates

Table 43. Bakcou Basic Information, Manufacturing Base and Competitors

Table 44. Bakcou Major Business

Table 45. Bakcou Mid-Drive E-Bike Product and Services

Table 46. Bakcou Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Bakcou Recent Developments/Updates

Table 48. Magnum Basic Information, Manufacturing Base and Competitors

Table 49. Magnum Major Business

Table 50. Magnum Mid-Drive E-Bike Product and Services

Table 51. Magnum Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Magnum Recent Developments/Updates

Table 53. D?ST Bikes Basic Information, Manufacturing Base and Competitors

Table 54. D?ST Bikes Major Business

Table 55. D?ST Bikes Mid-Drive E-Bike Product and Services

Table 56. D?ST Bikes Mid-Drive E-Bike Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. D?ST Bikes Recent Developments/Updates

Table 58. Global Mid-Drive E-Bike Sales Quantity by Manufacturer (2020-2025) & (Units)

Table 59. Global Mid-Drive E-Bike Revenue by Manufacturer (2020-2025) & (USD Million)

Table 60. Global Mid-Drive E-Bike Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 61. Market Position of Manufacturers in Mid-Drive E-Bike, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 62. Head Office and Mid-Drive E-Bike Production Site of Key Manufacturer

Table 63. Mid-Drive E-Bike Market: Company Product Type Footprint

Table 64. Mid-Drive E-Bike Market: Company Product Application Footprint

Table 65. Mid-Drive E-Bike New Market Entrants and Barriers to Market Entry

Table 66. Mid-Drive E-Bike Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Mid-Drive E-Bike Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 68. Global Mid-Drive E-Bike Sales Quantity by Region (2020-2025) & (Units)

Table 69. Global Mid-Drive E-Bike Sales Quantity by Region (2026-2031) & (Units)

Table 70. Global Mid-Drive E-Bike Consumption Value by Region (2020-2025) & (USD Million)

Table 71. Global Mid-Drive E-Bike Consumption Value by Region (2026-2031) & (USD Million)

Table 72. Global Mid-Drive E-Bike Average Price by Region (2020-2025) & (US\$/Unit)

Table 73. Global Mid-Drive E-Bike Average Price by Region (2026-2031) & (US\$/Unit)

Table 74. Global Mid-Drive E-Bike Sales Quantity by Type (2020-2025) & (Units)

Table 75. Global Mid-Drive E-Bike Sales Quantity by Type (2026-2031) & (Units)

Table 76. Global Mid-Drive E-Bike Consumption Value by Type (2020-2025) & (USD Million)

Table 77. Global Mid-Drive E-Bike Consumption Value by Type (2026-2031) & (USD Million)

Table 78. Global Mid-Drive E-Bike Average Price by Type (2020-2025) & (US\$/Unit)

Table 79. Global Mid-Drive E-Bike Average Price by Type (2026-2031) & (US\$/Unit)

Table 80. Global Mid-Drive E-Bike Sales Quantity by Application (2020-2025) & (Units)

Table 81. Global Mid-Drive E-Bike Sales Quantity by Application (2026-2031) & (Units)

Table 82. Global Mid-Drive E-Bike Consumption Value by Application (2020-2025) & (USD Million)

Table 83. Global Mid-Drive E-Bike Consumption Value by Application (2026-2031) & (USD Million)

Table 84. Global Mid-Drive E-Bike Average Price by Application (2020-2025) & (US\$/Unit)

Table 85. Global Mid-Drive E-Bike Average Price by Application (2026-2031) & (US\$/Unit)

Table 86. North America Mid-Drive E-Bike Sales Quantity by Type (2020-2025) & (Units)

Table 87. North America Mid-Drive E-Bike Sales Quantity by Type (2026-2031) & (Units)

Table 88. North America Mid-Drive E-Bike Sales Quantity by Application (2020-2025) & (Units)

Table 89. North America Mid-Drive E-Bike Sales Quantity by Application (2026-2031) & (Units)

Table 90. North America Mid-Drive E-Bike Sales Quantity by Country (2020-2025) & (Units)

Table 91. North America Mid-Drive E-Bike Sales Quantity by Country (2026-2031) & (Units)

Table 92. North America Mid-Drive E-Bike Consumption Value by Country (2020-2025) & (USD Million)

Table 93. North America Mid-Drive E-Bike Consumption Value by Country (2026-2031) & (USD Million)

Table 94. Europe Mid-Drive E-Bike Sales Quantity by Type (2020-2025) & (Units)

Table 95. Europe Mid-Drive E-Bike Sales Quantity by Type (2026-2031) & (Units)

Table 96. Europe Mid-Drive E-Bike Sales Quantity by Application (2020-2025) & (Units)

Table 97. Europe Mid-Drive E-Bike Sales Quantity by Application (2026-2031) & (Units)

Table 98. Europe Mid-Drive E-Bike Sales Quantity by Country (2020-2025) & (Units)

Table 99. Europe Mid-Drive E-Bike Sales Quantity by Country (2026-2031) & (Units)

Table 100. Europe Mid-Drive E-Bike Consumption Value by Country (2020-2025) & (USD Million)

Table 101. Europe Mid-Drive E-Bike Consumption Value by Country (2026-2031) & (USD Million)

Table 102. Asia-Pacific Mid-Drive E-Bike Sales Quantity by Type (2020-2025) & (Units)

Table 103. Asia-Pacific Mid-Drive E-Bike Sales Quantity by Type (2026-2031) & (Units)

Table 104. Asia-Pacific Mid-Drive E-Bike Sales Quantity by Application (2020-2025) & (Units)

Table 105. Asia-Pacific Mid-Drive E-Bike Sales Quantity by Application (2026-2031) & (Units)

Table 106. Asia-Pacific Mid-Drive E-Bike Sales Quantity by Region (2020-2025) & (Units)

Table 107. Asia-Pacific Mid-Drive E-Bike Sales Quantity by Region (2026-2031) & (Units)

Table 108. Asia-Pacific Mid-Drive E-Bike Consumption Value by Region (2020-2025) & (USD Million)

Table 109. Asia-Pacific Mid-Drive E-Bike Consumption Value by Region (2026-2031) & (USD Million)

(USD Million)

Table 110. South America Mid-Drive E-Bike Sales Quantity by Type (2020-2025) & (Units)

Table 111. South America Mid-Drive E-Bike Sales Quantity by Type (2026-2031) & (Units)

Table 112. South America Mid-Drive E-Bike Sales Quantity by Application (2020-2025) & (Units)

Table 113. South America Mid-Drive E-Bike Sales Quantity by Application (2026-2031) & (Units)

Table 114. South America Mid-Drive E-Bike Sales Quantity by Country (2020-2025) & (Units)

Table 115. South America Mid-Drive E-Bike Sales Quantity by Country (2026-2031) & (Units)

Table 116. South America Mid-Drive E-Bike Consumption Value by Country (2020-2025) & (USD Million)

Table 117. South America Mid-Drive E-Bike Consumption Value by Country (2026-2031) & (USD Million)

Table 118. Middle East & Africa Mid-Drive E-Bike Sales Quantity by Type (2020-2025) & (Units)

Table 119. Middle East & Africa Mid-Drive E-Bike Sales Quantity by Type (2026-2031) & (Units)

Table 120. Middle East & Africa Mid-Drive E-Bike Sales Quantity by Application (2020-2025) & (Units)

Table 121. Middle East & Africa Mid-Drive E-Bike Sales Quantity by Application (2026-2031) & (Units)

Table 122. Middle East & Africa Mid-Drive E-Bike Sales Quantity by Country (2020-2025) & (Units)

Table 123. Middle East & Africa Mid-Drive E-Bike Sales Quantity by Country (2026-2031) & (Units)

Table 124. Middle East & Africa Mid-Drive E-Bike Consumption Value by Country (2020-2025) & (USD Million)

Table 125. Middle East & Africa Mid-Drive E-Bike Consumption Value by Country (2026-2031) & (USD Million)

Table 126. Mid-Drive E-Bike Raw Material

Table 127. Key Manufacturers of Mid-Drive E-Bike Raw Materials

Table 128. Mid-Drive E-Bike Typical Distributors

Table 129. Mid-Drive E-Bike Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Mid-Drive E-Bike Picture

Figure 2. Global Mid-Drive E-Bike Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Mid-Drive E-Bike Revenue Market Share by Type in 2024

Figure 4. Step-Through Examples

Figure 5. Step-Over Examples

Figure 6. Global Mid-Drive E-Bike Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Global Mid-Drive E-Bike Revenue Market Share by Application in 2024

Figure 8. Commuting Examples

Figure 9. Mountain Biking Examples

Figure 10. Other Examples

Figure 11. Global Mid-Drive E-Bike Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 12. Global Mid-Drive E-Bike Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 13. Global Mid-Drive E-Bike Sales Quantity (2020-2031) & (Units)

Figure 14. Global Mid-Drive E-Bike Price (2020-2031) & (US\$/Unit)

Figure 15. Global Mid-Drive E-Bike Sales Quantity Market Share by Manufacturer in 2024

Figure 16. Global Mid-Drive E-Bike Revenue Market Share by Manufacturer in 2024

Figure 17. Producer Shipments of Mid-Drive E-Bike by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 18. Top 3 Mid-Drive E-Bike Manufacturer (Revenue) Market Share in 2024

Figure 19. Top 6 Mid-Drive E-Bike Manufacturer (Revenue) Market Share in 2024

Figure 20. Global Mid-Drive E-Bike Sales Quantity Market Share by Region (2020-2031)

Figure 21. Global Mid-Drive E-Bike Consumption Value Market Share by Region (2020-2031)

Figure 22. North America Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 23. Europe Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 24. Asia-Pacific Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 25. South America Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Million)

Figure 26. Middle East & Africa Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 27. Global Mid-Drive E-Bike Sales Quantity Market Share by Type (2020-2031)

Figure 28. Global Mid-Drive E-Bike Consumption Value Market Share by Type (2020-2031)

Figure 29. Global Mid-Drive E-Bike Average Price by Type (2020-2031) & (US\$/Unit)

Figure 30. Global Mid-Drive E-Bike Sales Quantity Market Share by Application (2020-2031)

Figure 31. Global Mid-Drive E-Bike Revenue Market Share by Application (2020-2031)

Figure 32. Global Mid-Drive E-Bike Average Price by Application (2020-2031) & (US\$/Unit)

Figure 33. North America Mid-Drive E-Bike Sales Quantity Market Share by Type (2020-2031)

Figure 34. North America Mid-Drive E-Bike Sales Quantity Market Share by Application (2020-2031)

Figure 35. North America Mid-Drive E-Bike Sales Quantity Market Share by Country (2020-2031)

Figure 36. North America Mid-Drive E-Bike Consumption Value Market Share by Country (2020-2031)

Figure 37. United States Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 38. Canada Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 39. Mexico Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 40. Europe Mid-Drive E-Bike Sales Quantity Market Share by Type (2020-2031)

Figure 41. Europe Mid-Drive E-Bike Sales Quantity Market Share by Application (2020-2031)

Figure 42. Europe Mid-Drive E-Bike Sales Quantity Market Share by Country (2020-2031)

Figure 43. Europe Mid-Drive E-Bike Consumption Value Market Share by Country (2020-2031)

Figure 44. Germany Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 45. France Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 46. United Kingdom Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 47. Russia Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 48. Italy Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 49. Asia-Pacific Mid-Drive E-Bike Sales Quantity Market Share by Type (2020-2031)

Figure 50. Asia-Pacific Mid-Drive E-Bike Sales Quantity Market Share by Application (2020-2031)

Figure 51. Asia-Pacific Mid-Drive E-Bike Sales Quantity Market Share by Region (2020-2031)

Figure 52. Asia-Pacific Mid-Drive E-Bike Consumption Value Market Share by Region (2020-2031)

Figure 53. China Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 54. Japan Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 55. South Korea Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 56. India Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 57. Southeast Asia Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 58. Australia Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 59. South America Mid-Drive E-Bike Sales Quantity Market Share by Type (2020-2031)

Figure 60. South America Mid-Drive E-Bike Sales Quantity Market Share by Application (2020-2031)

Figure 61. South America Mid-Drive E-Bike Sales Quantity Market Share by Country (2020-2031)

Figure 62. South America Mid-Drive E-Bike Consumption Value Market Share by Country (2020-2031)

Figure 63. Brazil Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 64. Argentina Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 65. Middle East & Africa Mid-Drive E-Bike Sales Quantity Market Share by Type (2020-2031)

Figure 66. Middle East & Africa Mid-Drive E-Bike Sales Quantity Market Share by Application (2020-2031)

Figure 67. Middle East & Africa Mid-Drive E-Bike Sales Quantity Market Share by Country (2020-2031)

Figure 68. Middle East & Africa Mid-Drive E-Bike Consumption Value Market Share by Country (2020-2031)

Figure 69. Turkey Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 70. Egypt Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 71. Saudi Arabia Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 72. South Africa Mid-Drive E-Bike Consumption Value (2020-2031) & (USD Million)

Figure 73. Mid-Drive E-Bike Market Drivers

Figure 74. Mid-Drive E-Bike Market Restraints

Figure 75. Mid-Drive E-Bike Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Mid-Drive E-Bike in 2024

Figure 78. Manufacturing Process Analysis of Mid-Drive E-Bike

Figure 79. Mid-Drive E-Bike Industrial Chain

Figure 80. Sales Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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