

# Global Microwave Oven Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GBB8875A7FFEN.html>

Date: January 2024

Pages: 129

Price: US\$ 3,480.00 (Single User License)

ID: GBB8875A7FFEN

## Abstracts

According to our (Global Info Research) latest study, the global Microwave Oven market size was valued at USD 10080 million in 2023 and is forecast to a readjusted size of USD 13620 million by 2030 with a CAGR of 4.4% during review period.

Microwave oven is a kitchen appliance that heats and cooks food by exposing it to electromagnetic radiation in the microwave frequency range. This induces polar molecules in the food to rotate and produce thermal energy in a process known as dielectric heating. Microwave ovens heat foods quickly and efficiently because excitation is fairly uniform in the outer 25–38 mm (1–1.5 inches) of a homogeneous, high water content food item; food is more evenly heated throughout than generally occurs in other cooking techniques.

Global Microwave Oven key players include Galanz, Midea, Electrolux, Whirlpool, Panasonic, etc. Global top five manufacturers hold a share about 65%. China is the largest market, with a share about 50%, followed by Europe, with a share about 15 percent. In terms of product, Under 1 Cu.Ft Type is the largest segment, with a share about 60%. And in terms of application, the largest application is Commercial Use, followed by Household Use, etc.

The Global Info Research report includes an overview of the development of the Microwave Oven industry chain, the market status of Household Use (Under 1 Cu. Ft Type, 1 to 1.9 Cu. Ft Type), Commercial Use (Under 1 Cu. Ft Type, 1 to 1.9 Cu. Ft Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Microwave Oven.

Regionally, the report analyzes the Microwave Oven markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Microwave Oven market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Microwave Oven market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Microwave Oven industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Under 1 Cu. Ft Type, 1 to 1.9 Cu. Ft Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Microwave Oven market.

**Regional Analysis:** The report involves examining the Microwave Oven market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Microwave Oven market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Microwave Oven:

**Company Analysis:** Report covers individual Microwave Oven manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Microwave Oven. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household Use, Commercial Use).

**Technology Analysis:** Report covers specific technologies relevant to Microwave Oven. It assesses the current state, advancements, and potential future developments in Microwave Oven areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Microwave Oven market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Microwave Oven market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Under 1 Cu. Ft Type

1 to 1.9 Cu. Ft Type

Over 2 Cu.ft Type

### Market segment by Application

Household Use

Commercial Use

## Major players covered

Galanz

Midea

Electrolux

Whirlpool

Panasonic

Samsung

Daewoo

BSH Home Appliances

SHARP

LG

Brandt

GE (Haier)

Candy

Moulinex

Breville

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Microwave Oven product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Microwave Oven, with price, sales, revenue and global market share of Microwave Oven from 2019 to 2024.

Chapter 3, the Microwave Oven competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Microwave Oven breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Microwave Oven market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Microwave Oven.

Chapter 14 and 15, to describe Microwave Oven sales channel, distributors, customers, research findings and conclusion.

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