

Global Microplate Reader Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Microplate Reader market size was valued at US\$ 761 million in 2024 and is forecast to a readjusted size of USD 1017 million by 2031 with a CAGR of 4.3% during review period.

Microplate readers, also known as plate readers or microplate photometers, are instruments which are used to detect biological, chemical or physical events of samples in microtiter plates. They are widely used in research, drug discovery,[1] bioassay validation, quality control and manufacturing processes in the pharmaceutical and biotechnological industry and academic organizations.

Globally, the Microplate Reader industry market is low concentrated as the manufacturing technology of Microplate Reader is relatively matures than some high-tech equipment. And some enterprises, like ThermoFisher, PerkinElmer, Tecan, BioTek, etc. are well-known for the wonderful performance of their Microplate Reader and related services. At the same time, North America, occupied 29% sales market share, is remarkable in the global Microplate Reader industry because of their market share and technology status of Microplate Reader.

Global key players of Microplate Reader include Thermo Fisher Scientific, PerkinElmer and Tecan, etc. The top three players hold a share over 45%. North America is the largest market, has a share about 36%. In terms of product type, Optical Filter Microplate Reader is the largest segment, occupied for a share of about 54%, and in terms of application, Clinical Field has a share about 84 percent.

This report is a detailed and comprehensive analysis for global Microplate Reader

market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Microplate Reader market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Microplate Reader market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Microplate Reader market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Microplate Reader market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Microplate Reader

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Microplate Reader market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Thermo Fisher Scientific, PerkinElmer, Tecan, Agilent, BIO-RAD, Molecular Devices, BMG Labtech, KHB, Promega, Biochrom, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Microplate Reader market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Optical Grating Microplate Reader

Optical Filter Microplate Reader

Market segment by Application

Clinical Field

Nonclinical Field

Major players covered

Thermo Fisher Scientific

PerkinElmer

Tecan

Agilent

BIO-RAD

Molecular Devices

BMG Labtech

KHB

Promega

Biochrom

Berthold

Awareness

Rayto

Perlong

Autobio

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Microplate Reader product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Microplate Reader, with price, sales quantity, revenue, and global market share of Microplate Reader from 2020 to 2025.

Chapter 3, the Microplate Reader competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Microplate Reader breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Microplate Reader market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Microplate Reader.

Chapter 14 and 15, to describe Microplate Reader sales channel, distributors, customers, research findings and conclusion.

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