

Global Microgreens Seed Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G94EAEAE5370EN.html>

Date: April 2026

Pages: 132

Price: US\$ 4,480.00 (Single User License)

ID: G94EAEAE5370EN

Abstracts

The global Microgreens Seed market size is expected to reach \$ 788 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

In 2025, global production of microvegetable seeds reached 5,306 tons, with an average selling price of \$98 per kilogram.

Microvegetable seeds emerged to address the problems of long growing cycles, large land areas, and limited adaptability of traditional vegetable cultivation, as well as the difficulty in meeting the demands of modern urban residents for fresh, safe, convenient, and ornamental vegetables. Microvegetable seeds refer to a specialized seed category used to cultivate 'micro-vegetables' (including sprouts, tender stem and leaf vegetables, etc.). The core principle is to cultivate vegetable varieties with compact plant types, short growth cycles (usually 15-45 days), tender taste, and high nutrient density through screening, domestication, or breeding. These varieties are suitable for small spaces such as balconies, windowsills, and small planting boxes. The core principle relies on precise seed selection technology to preserve the excellent traits of vegetables in their early growth stages, shorten the growth cycle, lower the planting threshold, and extend planting scenarios from farmland to diverse settings such as urban homes, offices, and small farms. Early trials and market data show that products grown from micro-vegetable seeds have 2-3 times higher levels of vitamins, minerals, and other nutrients than mature vegetables, and require no complex planting techniques, with a survival rate of over 85%. Since the 1990s, when Europe and the United States first promoted micro-vegetable cultivation, micro-vegetable seeds, with their convenience, ornamental value, and high nutritional value, have evolved from a niche horticulture category into an emerging category covering multiple fields such as home gardening, catering supply chains, urban agriculture, and parent-child education. Currently, the product range

covers three core categories: sprouts, tender stems and leaves, and small fruits and vegetables, widely adapting to diverse needs such as home planting, commercial mass production, and landscaping. At the same time, benefiting from the 'interest economy' of balcony gardening, market penetration continues to increase.

In 2025, the global microvegetable seed market will see significant price differences due to variations in variety, purity, suitable application scenarios, and packaging specifications: general-purpose microvegetable seeds (such as common bean sprouts and bok choy sprouts) are suitable for simple home gardening, with an average price of approximately \$38-52 per kilogram; high-end specialty seeds (such as organic kale seedlings, imported basil seedlings, and functional microvegetables) are suitable for restaurants, organic farming, and upscale households, with an average price reaching \$50-76 per kilogram; commercially mass-produced seeds (large packaging, high purity) are suitable for small farms and plant factories, with an average price of approximately \$80-150 per kilogram. In terms of production capacity, the industry exhibits characteristics of 'regional concentration and tiered competition,' with major global production capacity concentrated in North America, Europe, and East Asia, and an average product gross profit margin reaching 28.5%.

Typical Transaction Case: A large urban plant factory (focusing on the commercial mass production of microvegetables, serving chain Western restaurants and organic supermarkets) purchased microvegetable seeds from Burpee Company in the United States in the third quarter of 2025. The seed type was Burpee-Micro-800, with a total purchase volume of 1200 kg and a contract value of approximately US\$132,000. The technical requirements for the purchase included: 'The products cover four core varieties: kale, arugula, purple lettuce, and basil; purity ≥98%, germination rate ≥90%; suitable for both hydroponics and substrate cultivation; growth cycle ≤30 days; plant height controlled at 8-12 cm; free of pesticide residues and GMOs; meeting USDA Organic and EU Organic certification standards; seeds with good storage life, shelf life ≥2 years under normal temperature and dry conditions; provision of planting technical guidance to ensure uniform plant shape and stable taste during mass production; compatibility with intelligent planting equipment for large-scale cultivation; and meeting the requirements for rapid growth, ornamental value, and disease and pest resistance of the vegetables.' **Industry Pain Points** The fundamental pain point of the micro-vegetable seed industry lies in the multiple contradictions arising from its niche product attributes ('niche features + diverse needs') and the challenges posed by breeding technology barriers, supply chain stability, market standardization, and varying consumer perceptions. Specifically, the core pain points are: On the product side, core technology barriers are concentrated in high-end specialty varieties and breeding. Key technologies

for high-end micro-vegetable seeds, such as variety domestication, trait improvement, stress resistance cultivation (low temperature tolerance, low light tolerance, and suitability for indoor planting), and nutrient fortification, are dominated by a few leading overseas companies. Domestic companies lag behind in the stability of germination rates and consistency of taste for high-end varieties (e.g., in low-light indoor environments, the germination rate of ordinary domestic varieties is 10%-15% lower than that of similar Burpee products, with growth cycle fluctuations of 3-5 days). Simultaneously, some small and medium-sized manufacturers lack core breeding capabilities, relying on imported varieties for replication. This results in severe product homogenization, limited variety variety, and substandard seed purity and germination rates, leading to defects such as abnormal growth and poor taste, lowering the overall reputation of the industry and limiting penetration into the high-end market and commercial mass production. Furthermore, breeding technology for functional microvegetable seeds remains relatively weak, making it difficult to meet consumer demand for features such as selenium enrichment and high vitamin content.

On the market and regulatory front, global organic certification and seed quarantine standards are inconsistent. Different countries and regions have stringent quarantine requirements for imported seeds, resulting in high costs and long cycles for cross-border trade, making it difficult for small and medium-sized enterprises (SMEs) to compete in the global market. The domestic market lacks clear industry standards, with no unified regulations on the definition, purity, and germination rate of microvegetable seeds. Some manufacturers engage in false advertising (such as exaggerating nutritional benefits and shortening growth cycles), disrupting market order. Simultaneously, the market exhibits a pattern of 'concentrated leaders and scattered small and medium-sized enterprises.' The global high-end market is mainly dominated by leading companies in North America and Europe, while the domestic market is dominated by SMEs. Most companies are caught in low-price competition, squeezing profit margins and lacking the motivation for R&D investment. In addition, differences in consumer perception exist; some consumers lack sufficient understanding of the nutritional value and cultivation methods of microvegetables and believe that high-end varieties are too expensive, hindering overall market growth. Furthermore, traditional production technologies result in significant resource waste, and the difficulty in preserving microvegetables indirectly affects the expansion of seed market demand.

Industry Chain Structure: The upstream of the micro-vegetable seed industry chain focuses on core materials and technological support: high-quality original seeds rely on high-end resources in North America and Europe, while domestic enterprises have made breakthroughs through localized domestication; the cultivation substrate (such as

peat moss and coconut coir) is mainly supplied by East Asia, and environmentally friendly packaging (biodegradable plastics and paper) is dominated by German and American companies in the high-end market; key components include seed treatment agents, nutrient solutions, and packaging labels, which must meet organic certification standards. In terms of technological support, breeding, processing, planting guidance, and testing technologies are dominated by overseas companies, while domestic companies are making gradual breakthroughs, with universities and enterprises collaborating to optimize varieties. Downstream Applications are Diverse: Home gardening accounts for 48%, mainly driven by those born between 1985 and 1995, with strong demand in cities such as Shanghai and Dongguan, driven by a 'healing' lifestyle, and personalized varieties are selling well; commercial mass production accounts for 27%, with plant factories and small farms demanding high-purity, high-germination-rate seeds, an annual increase of 19%; the catering sector accounts for 15%, with chain Western restaurants and organic restaurants favoring distinctive high-end varieties; other sectors account for 10%, with significant growth in demand from parent-child education, landscaping, and scientific research and teaching, with parent-child education showing a 22% annual increase as a highlight. The overall industry chain exhibits a trend of concentrated upstream resources and technological iteration, while downstream scenarios are becoming more segmented and demands are upgrading.

Industry Trends and Challenges: The micro-vegetable seed industry is exhibiting five major development trends: high-end, convenient, green, localized, and digitalized. The market share of high-end organic and rare varieties will increase from 15% to 32%. Functional varieties adapted to regional climates and integrated planting kits (including tools, nutrient solutions, and guidance) are becoming mainstream. Biodegradable packaging and low-carbon processes are driving green production. Overseas companies are accelerating their localization efforts, while domestic companies are achieving domestic substitution and expanding into the global market through technological breakthroughs. Simultaneously, digitalized breeding, processing, and sales process control, along with new media promotion, are improving industry efficiency. On the opportunity side, micro-seeds account for 10.8% of the global \$48 billion home gardening market, representing a huge potential market of 8 billion yuan in China. Urban agriculture and plant factories are driving a 12 million kg/year commercial demand gap. Policy support and e-commerce platforms are boosting development, while healthy eating and emerging scenarios (parent-child education, landscaping) are expanding demand boundaries. Challenges include a 42% import dependence on high-end breeding technologies and core seeds, market chaos due to a lack of industry standards, profit compression from homogeneous competition in the low-to-mid-end market, and limitations in consumer perception hindering penetration rate increases.

Demand and Opportunity Analysis: The demand for micro-vegetable seeds is driven by several factors: the essential need for healthy eating (short growth cycle, no pesticide residue, high nutrient density, aligning with the vegetarian and light food trend and dietary guidelines); the boom in home gardening (urbanization allows balcony/windowsill planting to meet the 'closeness to nature' needs of young people, with the number of growers increasing year after year); urban agriculture and commercial mass production (plant factories/rooftop farms drive demand for large-package high-purity seeds, and stable supply from organic supermarkets/high-end restaurants promotes mass production growth); and policy and consumption trends (national policies supporting agriculture/organic agriculture, coupled with personalized and environmentally friendly consumption trends, expanding into emerging scenarios such as parent-child education and landscaping); significant technological adaptability advantages, multi-scenario compatibility (covering all scenarios from home balconies to plant factories, supporting hydroponics/substrate cultivation, customized products adapted to special environments such as cold resistance/heat resistance/low light resistance, with an adaptation rate of 90%); and efficiency and cost optimization (growth cycle of 15-45 days, allowing for 'plant and eat immediately' in home planting, while commercial mass production offers fast turnover, low labor costs, and an investment recovery period of approximately 1-2 years), all contributing to the industry's continued growth.

This report studies the global Microgreens Seed production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Microgreens Seed and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Microgreens Seed that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Microgreens Seed total production and demand, 2021-2032, (Tons)

Global Microgreens Seed total production value, 2021-2032, (USD Million)

Global Microgreens Seed production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Microgreens Seed consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Microgreens Seed domestic production, consumption, key domestic

manufacturers and share

Global Microgreens Seed production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Microgreens Seed production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Microgreens Seed production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Microgreens Seed market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include True Leaf Market, Johnny?s Selected Seeds, West Coast Seeds, Burpee, Ferry-Morse, Eden Brothers, Sow Right Seeds, Everwilde Farms, Mumm?s Sprouting Seeds, Park Seed, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Microgreens Seed market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Microgreens Seed Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Microgreens Seed Market, Segmentation by Type:

Seedlings

Tender Stems and Leaves

Small Fruits and Vegetables

Global Microgreens Seed Market, Segmentation by Product Grade:

Home Growing

Commercial Production

Specialty Scenarios

Global Microgreens Seed Market, Segmentation by Suitable Scenarios:

Home Growing

Commercial Production

Specialty Scenarios

Global Microgreens Seed Market, Segmentation by Application:

Farmland

Greenhouse

Other

Companies Profiled:

True Leaf Market

Johnny?s Selected Seeds

West Coast Seeds

Burpee

Ferry-Morse

Eden Brothers

Sow Right Seeds

Everwilde Farms

Mumm?s Sprouting Seeds

Park Seed

Halifax Seed Company

The Seed Collection

Key Questions Answered:

1. How big is the global Microgreens Seed market?
2. What is the demand of the global Microgreens Seed market?
3. What is the year over year growth of the global Microgreens Seed market?
4. What is the production and production value of the global Microgreens Seed market?
5. Who are the key producers in the global Microgreens Seed market?

6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Microgreens Seed Introduction
- 1.2 World Microgreens Seed Supply & Forecast
 - 1.2.1 World Microgreens Seed Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Microgreens Seed Production (2021-2032)
 - 1.2.3 World Microgreens Seed Pricing Trends (2021-2032)
- 1.3 World Microgreens Seed Production by Region (Based on Production Site)
 - 1.3.1 World Microgreens Seed Production Value by Region (2021-2032)
 - 1.3.2 World Microgreens Seed Production by Region (2021-2032)
 - 1.3.3 World Microgreens Seed Average Price by Region (2021-2032)
 - 1.3.4 North America Microgreens Seed Production (2021-2032)
 - 1.3.5 Europe Microgreens Seed Production (2021-2032)
 - 1.3.6 China Microgreens Seed Production (2021-2032)
 - 1.3.7 Japan Microgreens Seed Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Microgreens Seed Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Microgreens Seed Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Microgreens Seed Demand (2021-2032)
- 2.2 World Microgreens Seed Consumption by Region
 - 2.2.1 World Microgreens Seed Consumption by Region (2021-2026)
 - 2.2.2 World Microgreens Seed Consumption Forecast by Region (2027-2032)
- 2.3 United States Microgreens Seed Consumption (2021-2032)
- 2.4 China Microgreens Seed Consumption (2021-2032)
- 2.5 Europe Microgreens Seed Consumption (2021-2032)
- 2.6 Japan Microgreens Seed Consumption (2021-2032)
- 2.7 South Korea Microgreens Seed Consumption (2021-2032)
- 2.8 ASEAN Microgreens Seed Consumption (2021-2032)
- 2.9 India Microgreens Seed Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Microgreens Seed Production Value by Manufacturer (2021-2026)

- 3.2 World Microgreens Seed Production by Manufacturer (2021-2026)
- 3.3 World Microgreens Seed Average Price by Manufacturer (2021-2026)
- 3.4 Microgreens Seed Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Microgreens Seed Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Microgreens Seed in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Microgreens Seed in 2025
- 3.6 Microgreens Seed Market: Overall Company Footprint Analysis
 - 3.6.1 Microgreens Seed Market: Region Footprint
 - 3.6.2 Microgreens Seed Market: Company Product Type Footprint
 - 3.6.3 Microgreens Seed Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Microgreens Seed Production Value Comparison
 - 4.1.1 United States VS China: Microgreens Seed Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Microgreens Seed Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Microgreens Seed Production Comparison
 - 4.2.1 United States VS China: Microgreens Seed Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Microgreens Seed Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Microgreens Seed Consumption Comparison
 - 4.3.1 United States VS China: Microgreens Seed Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Microgreens Seed Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Microgreens Seed Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Microgreens Seed Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Microgreens Seed Production Value (2021-2026)

4.4.3 United States Based Manufacturers Microgreens Seed Production (2021-2026)

4.5 China Based Microgreens Seed Manufacturers and Market Share

4.5.1 China Based Microgreens Seed Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Microgreens Seed Production Value (2021-2026)

4.5.3 China Based Manufacturers Microgreens Seed Production (2021-2026)

4.6 Rest of World Based Microgreens Seed Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Microgreens Seed Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Microgreens Seed Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Microgreens Seed Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Microgreens Seed Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Seedlings

5.2.2 Tender Stems and Leaves

5.2.3 Small Fruits and Vegetables

5.3 Market Segment by Type

5.3.1 World Microgreens Seed Production by Type (2021-2032)

5.3.2 World Microgreens Seed Production Value by Type (2021-2032)

5.3.3 World Microgreens Seed Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PRODUCT GRADE

6.1 World Microgreens Seed Market Size Overview by Product Grade: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Product Grade

6.2.1 Home Growing

6.2.2 Commercial Production

6.2.3 Specialty Scenarios

6.3 Market Segment by Product Grade

6.3.1 World Microgreens Seed Production by Product Grade (2021-2032)

6.3.2 World Microgreens Seed Production Value by Product Grade (2021-2032)

6.3.3 World Microgreens Seed Average Price by Product Grade (2021-2032)

7 MARKET ANALYSIS BY SUITABLE SCENARIOS

7.1 World Microgreens Seed Market Size Overview by Suitable Scenarios: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Suitable Scenarios

7.2.1 Home Growing

7.2.2 Commercial Production

7.2.3 Specialty Scenarios

7.3 Market Segment by Suitable Scenarios

7.3.1 World Microgreens Seed Production by Suitable Scenarios (2021-2032)

7.3.2 World Microgreens Seed Production Value by Suitable Scenarios (2021-2032)

7.3.3 World Microgreens Seed Average Price by Suitable Scenarios (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Microgreens Seed Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Farmland

8.2.2 Greenhouse

8.2.3 Other

8.3 Market Segment by Application

8.3.1 World Microgreens Seed Production by Application (2021-2032)

8.3.2 World Microgreens Seed Production Value by Application (2021-2032)

8.3.3 World Microgreens Seed Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 True Leaf Market

9.1.1 True Leaf Market Details

9.1.2 True Leaf Market Major Business

9.1.3 True Leaf Market Microgreens Seed Product and Services

9.1.4 True Leaf Market Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 True Leaf Market Recent Developments/Updates

9.1.6 True Leaf Market Competitive Strengths & Weaknesses

9.2 Johnny?s Selected Seeds

- 9.2.1 Johnny?s Selected Seeds Details
- 9.2.2 Johnny?s Selected Seeds Major Business
- 9.2.3 Johnny?s Selected Seeds Microgreens Seed Product and Services
- 9.2.4 Johnny?s Selected Seeds Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Johnny?s Selected Seeds Recent Developments/Updates
- 9.2.6 Johnny?s Selected Seeds Competitive Strengths & Weaknesses
- 9.3 West Coast Seeds
 - 9.3.1 West Coast Seeds Details
 - 9.3.2 West Coast Seeds Major Business
 - 9.3.3 West Coast Seeds Microgreens Seed Product and Services
 - 9.3.4 West Coast Seeds Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 West Coast Seeds Recent Developments/Updates
 - 9.3.6 West Coast Seeds Competitive Strengths & Weaknesses
- 9.4 Burpee
 - 9.4.1 Burpee Details
 - 9.4.2 Burpee Major Business
 - 9.4.3 Burpee Microgreens Seed Product and Services
 - 9.4.4 Burpee Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Burpee Recent Developments/Updates
 - 9.4.6 Burpee Competitive Strengths & Weaknesses
- 9.5 Ferry-Morse
 - 9.5.1 Ferry-Morse Details
 - 9.5.2 Ferry-Morse Major Business
 - 9.5.3 Ferry-Morse Microgreens Seed Product and Services
 - 9.5.4 Ferry-Morse Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Ferry-Morse Recent Developments/Updates
 - 9.5.6 Ferry-Morse Competitive Strengths & Weaknesses
- 9.6 Eden Brothers
 - 9.6.1 Eden Brothers Details
 - 9.6.2 Eden Brothers Major Business
 - 9.6.3 Eden Brothers Microgreens Seed Product and Services
 - 9.6.4 Eden Brothers Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Eden Brothers Recent Developments/Updates
 - 9.6.6 Eden Brothers Competitive Strengths & Weaknesses

9.7 Sow Right Seeds

9.7.1 Sow Right Seeds Details

9.7.2 Sow Right Seeds Major Business

9.7.3 Sow Right Seeds Microgreens Seed Product and Services

9.7.4 Sow Right Seeds Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Sow Right Seeds Recent Developments/Updates

9.7.6 Sow Right Seeds Competitive Strengths & Weaknesses

9.8 Everwilde Farms

9.8.1 Everwilde Farms Details

9.8.2 Everwilde Farms Major Business

9.8.3 Everwilde Farms Microgreens Seed Product and Services

9.8.4 Everwilde Farms Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Everwilde Farms Recent Developments/Updates

9.8.6 Everwilde Farms Competitive Strengths & Weaknesses

9.9 Mumm?s Sprouting Seeds

9.9.1 Mumm?s Sprouting Seeds Details

9.9.2 Mumm?s Sprouting Seeds Major Business

9.9.3 Mumm?s Sprouting Seeds Microgreens Seed Product and Services

9.9.4 Mumm?s Sprouting Seeds Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Mumm?s Sprouting Seeds Recent Developments/Updates

9.9.6 Mumm?s Sprouting Seeds Competitive Strengths & Weaknesses

9.10 Park Seed

9.10.1 Park Seed Details

9.10.2 Park Seed Major Business

9.10.3 Park Seed Microgreens Seed Product and Services

9.10.4 Park Seed Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Park Seed Recent Developments/Updates

9.10.6 Park Seed Competitive Strengths & Weaknesses

9.11 Halifax Seed Company

9.11.1 Halifax Seed Company Details

9.11.2 Halifax Seed Company Major Business

9.11.3 Halifax Seed Company Microgreens Seed Product and Services

9.11.4 Halifax Seed Company Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Halifax Seed Company Recent Developments/Updates

- 9.11.6 Halifax Seed Company Competitive Strengths & Weaknesses
- 9.12 The Seed Collection
 - 9.12.1 The Seed Collection Details
 - 9.12.2 The Seed Collection Major Business
 - 9.12.3 The Seed Collection Microgreens Seed Product and Services
 - 9.12.4 The Seed Collection Microgreens Seed Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 The Seed Collection Recent Developments/Updates
 - 9.12.6 The Seed Collection Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Microgreens Seed Industry Chain
- 10.2 Microgreens Seed Upstream Analysis
 - 10.2.1 Microgreens Seed Core Raw Materials
 - 10.2.2 Main Manufacturers of Microgreens Seed Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Microgreens Seed Production Mode
- 10.6 Microgreens Seed Procurement Model
- 10.7 Microgreens Seed Industry Sales Model and Sales Channels
 - 10.7.1 Microgreens Seed Sales Model
 - 10.7.2 Microgreens Seed Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Microgreens Seed Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Microgreens Seed Production Value by Region (2021-2026) & (USD Million)

Table 3. World Microgreens Seed Production Value by Region (2027-2032) & (USD Million)

Table 4. World Microgreens Seed Production Value Market Share by Region (2021-2026)

Table 5. World Microgreens Seed Production Value Market Share by Region (2027-2032)

Table 6. World Microgreens Seed Production by Region (2021-2026) & (Tons)

Table 7. World Microgreens Seed Production by Region (2027-2032) & (Tons)

Table 8. World Microgreens Seed Production Market Share by Region (2021-2026)

Table 9. World Microgreens Seed Production Market Share by Region (2027-2032)

Table 10. World Microgreens Seed Average Price by Region (2021-2026) & (US\$/Kg)

Table 11. World Microgreens Seed Average Price by Region (2027-2032) & (US\$/Kg)

Table 12. Microgreens Seed Major Market Trends

Table 13. World Microgreens Seed Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World Microgreens Seed Consumption by Region (2021-2026) & (Tons)

Table 15. World Microgreens Seed Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World Microgreens Seed Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Microgreens Seed Producers in 2025

Table 18. World Microgreens Seed Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key Microgreens Seed Producers in 2025

Table 20. World Microgreens Seed Average Price by Manufacturer (2021-2026) & (US\$/Kg)

Table 21. Global Microgreens Seed Company Evaluation Quadrant

Table 22. World Microgreens Seed Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Microgreens Seed Production Site of Key Manufacturer

Table 24. Microgreens Seed Market: Company Product Type Footprint

Table 25. Microgreens Seed Market: Company Product Application Footprint

- Table 26. Microgreens Seed Competitive Factors
- Table 27. Microgreens Seed New Entrant and Capacity Expansion Plans
- Table 28. Microgreens Seed Mergers & Acquisitions Activity
- Table 29. United States VS China Microgreens Seed Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Microgreens Seed Production Comparison, (2021 & 2025 & 2032) & (Tons)
- Table 31. United States VS China Microgreens Seed Consumption Comparison, (2021 & 2025 & 2032) & (Tons)
- Table 32. United States Based Microgreens Seed Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Microgreens Seed Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Microgreens Seed Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Microgreens Seed Production (2021-2026) & (Tons)
- Table 36. United States Based Manufacturers Microgreens Seed Production Market Share (2021-2026)
- Table 37. China Based Microgreens Seed Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Microgreens Seed Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Microgreens Seed Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Microgreens Seed Production, (2021-2026) & (Tons)
- Table 41. China Based Manufacturers Microgreens Seed Production Market Share (2021-2026)
- Table 42. Rest of World Based Microgreens Seed Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Microgreens Seed Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Microgreens Seed Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Microgreens Seed Production, (2021-2026) & (Tons)
- Table 46. Rest of World Based Manufacturers Microgreens Seed Production Market Share (2021-2026)

Table 47. World Microgreens Seed Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Microgreens Seed Production by Type (2021-2026) & (Tons)

Table 49. World Microgreens Seed Production by Type (2027-2032) & (Tons)

Table 50. World Microgreens Seed Production Value by Type (2021-2026) & (USD Million)

Table 51. World Microgreens Seed Production Value by Type (2027-2032) & (USD Million)

Table 52. World Microgreens Seed Average Price by Type (2021-2026) & (US\$/Kg)

Table 53. World Microgreens Seed Average Price by Type (2027-2032) & (US\$/Kg)

Table 54. World Microgreens Seed Production Value by Product Grade, (USD Million), 2021 & 2025 & 2032

Table 55. World Microgreens Seed Production by Product Grade (2021-2026) & (Tons)

Table 56. World Microgreens Seed Production by Product Grade (2027-2032) & (Tons)

Table 57. World Microgreens Seed Production Value by Product Grade (2021-2026) & (USD Million)

Table 58. World Microgreens Seed Production Value by Product Grade (2027-2032) & (USD Million)

Table 59. World Microgreens Seed Average Price by Product Grade (2021-2026) & (US\$/Kg)

Table 60. World Microgreens Seed Average Price by Product Grade (2027-2032) & (US\$/Kg)

Table 61. World Microgreens Seed Production Value by Suitable Scenarios, (USD Million), 2021 & 2025 & 2032

Table 62. World Microgreens Seed Production by Suitable Scenarios (2021-2026) & (Tons)

Table 63. World Microgreens Seed Production by Suitable Scenarios (2027-2032) & (Tons)

Table 64. World Microgreens Seed Production Value by Suitable Scenarios (2021-2026) & (USD Million)

Table 65. World Microgreens Seed Production Value by Suitable Scenarios (2027-2032) & (USD Million)

Table 66. World Microgreens Seed Average Price by Suitable Scenarios (2021-2026) & (US\$/Kg)

Table 67. World Microgreens Seed Average Price by Suitable Scenarios (2027-2032) & (US\$/Kg)

Table 68. World Microgreens Seed Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Microgreens Seed Production by Application (2021-2026) & (Tons)

Table 70. World Microgreens Seed Production by Application (2027-2032) & (Tons)

Table 71. World Microgreens Seed Production Value by Application (2021-2026) & (USD Million)

Table 72. World Microgreens Seed Production Value by Application (2027-2032) & (USD Million)

Table 73. World Microgreens Seed Average Price by Application (2021-2026) & (US\$/Kg)

Table 74. World Microgreens Seed Average Price by Application (2027-2032) & (US\$/Kg)

Table 75. True Leaf Market Basic Information, Manufacturing Base and Competitors

Table 76. True Leaf Market Major Business

Table 77. True Leaf Market Microgreens Seed Product and Services

Table 78. True Leaf Market Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. True Leaf Market Recent Developments/Updates

Table 80. True Leaf Market Competitive Strengths & Weaknesses

Table 81. Johnny?s Selected Seeds Basic Information, Manufacturing Base and Competitors

Table 82. Johnny?s Selected Seeds Major Business

Table 83. Johnny?s Selected Seeds Microgreens Seed Product and Services

Table 84. Johnny?s Selected Seeds Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Johnny?s Selected Seeds Recent Developments/Updates

Table 86. Johnny?s Selected Seeds Competitive Strengths & Weaknesses

Table 87. West Coast Seeds Basic Information, Manufacturing Base and Competitors

Table 88. West Coast Seeds Major Business

Table 89. West Coast Seeds Microgreens Seed Product and Services

Table 90. West Coast Seeds Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. West Coast Seeds Recent Developments/Updates

Table 92. West Coast Seeds Competitive Strengths & Weaknesses

Table 93. Burpee Basic Information, Manufacturing Base and Competitors

Table 94. Burpee Major Business

Table 95. Burpee Microgreens Seed Product and Services

Table 96. Burpee Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Burpee Recent Developments/Updates

Table 98. Burpee Competitive Strengths & Weaknesses

Table 99. Ferry-Morse Basic Information, Manufacturing Base and Competitors

- Table 100. Ferry-Morse Major Business
- Table 101. Ferry-Morse Microgreens Seed Product and Services
- Table 102. Ferry-Morse Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Ferry-Morse Recent Developments/Updates
- Table 104. Ferry-Morse Competitive Strengths & Weaknesses
- Table 105. Eden Brothers Basic Information, Manufacturing Base and Competitors
- Table 106. Eden Brothers Major Business
- Table 107. Eden Brothers Microgreens Seed Product and Services
- Table 108. Eden Brothers Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Eden Brothers Recent Developments/Updates
- Table 110. Eden Brothers Competitive Strengths & Weaknesses
- Table 111. Sow Right Seeds Basic Information, Manufacturing Base and Competitors
- Table 112. Sow Right Seeds Major Business
- Table 113. Sow Right Seeds Microgreens Seed Product and Services
- Table 114. Sow Right Seeds Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Sow Right Seeds Recent Developments/Updates
- Table 116. Sow Right Seeds Competitive Strengths & Weaknesses
- Table 117. Everwilde Farms Basic Information, Manufacturing Base and Competitors
- Table 118. Everwilde Farms Major Business
- Table 119. Everwilde Farms Microgreens Seed Product and Services
- Table 120. Everwilde Farms Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Everwilde Farms Recent Developments/Updates
- Table 122. Everwilde Farms Competitive Strengths & Weaknesses
- Table 123. Mumm?s Sprouting Seeds Basic Information, Manufacturing Base and Competitors
- Table 124. Mumm?s Sprouting Seeds Major Business
- Table 125. Mumm?s Sprouting Seeds Microgreens Seed Product and Services
- Table 126. Mumm?s Sprouting Seeds Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Mumm?s Sprouting Seeds Recent Developments/Updates
- Table 128. Mumm?s Sprouting Seeds Competitive Strengths & Weaknesses
- Table 129. Park Seed Basic Information, Manufacturing Base and Competitors
- Table 130. Park Seed Major Business
- Table 131. Park Seed Microgreens Seed Product and Services
- Table 132. Park Seed Microgreens Seed Production (Tons), Price (US\$/Kg), Production

Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Park Seed Recent Developments/Updates

Table 134. Park Seed Competitive Strengths & Weaknesses

Table 135. Halifax Seed Company Basic Information, Manufacturing Base and Competitors

Table 136. Halifax Seed Company Major Business

Table 137. Halifax Seed Company Microgreens Seed Product and Services

Table 138. Halifax Seed Company Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Halifax Seed Company Recent Developments/Updates

Table 140. Halifax Seed Company Competitive Strengths & Weaknesses

Table 141. The Seed Collection Basic Information, Manufacturing Base and Competitors

Table 142. The Seed Collection Major Business

Table 143. The Seed Collection Microgreens Seed Product and Services

Table 144. The Seed Collection Microgreens Seed Production (Tons), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. The Seed Collection Recent Developments/Updates

Table 146. The Seed Collection Competitive Strengths & Weaknesses

Table 147. Global Key Players of Microgreens Seed Upstream (Raw Materials)

Table 148. Global Microgreens Seed Typical Customers

Table 149. Microgreens Seed Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Microgreens Seed Picture

Figure 2. World Microgreens Seed Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Microgreens Seed Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Microgreens Seed Production (2021-2032) & (Tons)

Figure 5. World Microgreens Seed Average Price (2021-2032) & (US\$/Kg)

Figure 6. World Microgreens Seed Production Value Market Share by Region (2021-2032)

Figure 7. World Microgreens Seed Production Market Share by Region (2021-2032)

Figure 8. North America Microgreens Seed Production (2021-2032) & (Tons)

Figure 9. Europe Microgreens Seed Production (2021-2032) & (Tons)

Figure 10. China Microgreens Seed Production (2021-2032) & (Tons)

Figure 11. Japan Microgreens Seed Production (2021-2032) & (Tons)

Figure 12. Microgreens Seed Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Microgreens Seed Consumption (2021-2032) & (Tons)

Figure 15. World Microgreens Seed Consumption Market Share by Region (2021-2032)

Figure 16. United States Microgreens Seed Consumption (2021-2032) & (Tons)

Figure 17. China Microgreens Seed Consumption (2021-2032) & (Tons)

Figure 18. Europe Microgreens Seed Consumption (2021-2032) & (Tons)

Figure 19. Japan Microgreens Seed Consumption (2021-2032) & (Tons)

Figure 20. South Korea Microgreens Seed Consumption (2021-2032) & (Tons)

Figure 21. ASEAN Microgreens Seed Consumption (2021-2032) & (Tons)

Figure 22. India Microgreens Seed Consumption (2021-2032) & (Tons)

Figure 23. Producer Shipments of Microgreens Seed by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Microgreens Seed Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Microgreens Seed Markets in 2025

Figure 26. United States VS China: Microgreens Seed Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Microgreens Seed Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Microgreens Seed Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Microgreens Seed Production Market Share 2025

Figure 30. China Based Manufacturers Microgreens Seed Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Microgreens Seed Production Market Share 2025

Figure 32. World Microgreens Seed Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Microgreens Seed Production Value Market Share by Type in 2025

Figure 34. Seedlings

Figure 35. Tender Stems and Leaves

Figure 36. Small Fruits and Vegetables

Figure 37. World Microgreens Seed Production Market Share by Type (2021-2032)

Figure 38. World Microgreens Seed Production Value Market Share by Type (2021-2032)

Figure 39. World Microgreens Seed Average Price by Type (2021-2032) & (US\$/Kg)

Figure 40. World Microgreens Seed Production Value by Product Grade, (USD Million), 2021 & 2025 & 2032

Figure 41. World Microgreens Seed Production Value Market Share by Product Grade in 2025

Figure 42. Home Growing

Figure 43. Commercial Production

Figure 44. Specialty Scenarios

Figure 45. World Microgreens Seed Production Market Share by Product Grade (2021-2032)

Figure 46. World Microgreens Seed Production Value Market Share by Product Grade (2021-2032)

Figure 47. World Microgreens Seed Average Price by Product Grade (2021-2032) & (US\$/Kg)

Figure 48. World Microgreens Seed Production Value by Suitable Scenarios, (USD Million), 2021 & 2025 & 2032

Figure 49. World Microgreens Seed Production Value Market Share by Suitable Scenarios in 2025

Figure 50. Home Growing

Figure 51. Commercial Production

Figure 52. Specialty Scenarios

Figure 53. World Microgreens Seed Production Market Share by Suitable Scenarios

(2021-2032)

Figure 54. World Microgreens Seed Production Value Market Share by Suitable Scenarios (2021-2032)

Figure 55. World Microgreens Seed Average Price by Suitable Scenarios (2021-2032) & (US\$/Kg)

Figure 56. World Microgreens Seed Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Microgreens Seed Production Value Market Share by Application in 2025

Figure 58. Farmland

Figure 59. Greenhouse

Figure 60. Other

Figure 61. World Microgreens Seed Production Market Share by Application (2021-2032)

Figure 62. World Microgreens Seed Production Value Market Share by Application (2021-2032)

Figure 63. World Microgreens Seed Average Price by Application (2021-2032) & (US\$/Kg)

Figure 64. Microgreens Seed Industry Chain

Figure 65. Microgreens Seed Procurement Model

Figure 66. Microgreens Seed Sales Model

Figure 67. Microgreens Seed Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

I would like to order

Product name: Global Microgreens Seed Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G94EAEAE5370EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G94EAEAE5370EN.html>