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Global Microcontrollers (MCU) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Microcontrollers (MCU) are low cost devices which, coupled with enhancement in technology, is the driving force for their usage in a bevy of smaller products such as portable gadgets and LED lighting. The major areas in which microcontrollers are used are automotive, industrial, consumer goods, computer, and communications applications. Of these, the market is found to be primarily driven by industrial (which is considered to include medical), automotive applications and consumer goods.

Scope of the Report:

This report studies the Microcontrollers (MCU) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Microcontrollers (MCU) market by product type and applications/end industries.
Increasing awareness of smart energy management, coupled with growing penetration of automotive and medical applications is expected to drive the industry over the forecast period. The rapidly growing automotive industry is expected to drive the microcontrollers market over the next five years.
The global Microcontrollers (MCU) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Microcontrollers (MCU).

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Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Renesas Electronics

Infineon Technologies

Fujitsu

Freescale Semiconductor

Microchip Technology

Atmel Corporation

Texas Instruments

Samsung Electronics Corporation

NXP Semiconductors

STMicroelectronics

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

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Market Segment by Type, covers

8 bit Microcontroller

16 bit Microcontroller

32 bit Microcontroller

Market Segment by Applications, can be divided into

Automotive

Industrial

Consumer Goods

Computer

Communications

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