

Global Microcomputer Rice Cookers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Microcomputer Rice Cookers market size was valued at US\$ 770 million in 2024 and is forecast to a readjusted size of USD 941 million by 2031 with a CAGR of 2.9% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Microcomputer Rice Cookers are intelligent cooking appliances based on microprocessor control and thermodynamic principles, integrating temperature sensors, pressure sensors, and multi-stage heating modules to dynamically adjust and closed-loop control cooking parameters (e.g., temperature, time, pressure). Key functions include preset cooking modes (e.g., precise cooking, quick cooking, congee/soup), intelligent heat curve optimization, anti-overflow protection, and automatic warming. Advanced models may incorporate IoT modules for remote operation or recipe data exchange. These cookers feature sealed inner pots, non-stick coatings, and energy optimization algorithms to enhance thermal efficiency and cooking consistency, enabling automated processing of grain-based ingredients (e.g., rice, cereals) in household or catering settings and facilitating the transition of traditional culinary practices toward precision and convenience.

Typical products include: Haier's FBS-F4091C, etc.

This report is a detailed and comprehensive analysis for global Microcomputer Rice Cookers market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Microcomputer Rice Cookers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Microcomputer Rice Cookers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Microcomputer Rice Cookers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Microcomputer Rice Cookers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Microcomputer Rice Cookers
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Microcomputer Rice Cookers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panasonic, ELBA, Tiger, Rasonic, Hitachi, Sharp, Zojirushi, Tefal, Miji GmbH, Toshiba, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Microcomputer Rice Cookers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rated Power Below 500W

Rated Power 500-800W

Rated Power Above 800W

Market segment by Application

Home

Hotels

Restaurants

Others

Major players covered

Panasonic

ELBA

Tiger

Rasonic

Hitachi

Sharp

Zojirushi

Tefal

Miji GmbH

Toshiba

CUCKOO

Yamazen

Haier Group Corporation

Hefei Royalstar Electronic Appliance Group Co., Ltd.

Midea Group Co., Ltd.

Zhejiang Supor Co., Ltd.

Xiaomi Corporation

Joyoung Co., Ltd.

Changhong Meiling Co.,Ltd.

Guangdong Chigo Air Conditioning Co., Ltd.

Guangdong Hemisphere Industrial Group Co., Ltd.

AUX Group

Konka Group Co., Ltd.

Zhuhai GREE Electric Appliances Inc.

Guangdong Triangle Electrical Appliances Holdings Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Microcomputer Rice Cookers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Microcomputer Rice Cookers, with price, sales quantity, revenue, and global market share of Microcomputer Rice Cookers from 2020 to 2025.

Chapter 3, the Microcomputer Rice Cookers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Microcomputer Rice Cookers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Microcomputer Rice Cookers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Microcomputer Rice Cookers.

Chapter 14 and 15, to describe Microcomputer Rice Cookers sales channel, distributors, customers, research findings and conclusion.

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