

Global Microalgae DHA Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Microalgae DHA market size was valued at USD 497.6 million in 2023 and is forecast to a readjusted size of USD 1042.8 million by 2030 with a CAGR of 11.1% during review period.

DHA, Docosahexaenoic acid, with molecular formula $C_{22}H_{32}O_2$, is a primary structural component of the human brain, cerebral cortex, skin, sperm, testicles and retina. DHA can help lowering lipid, lowering blood pressure, anti-inflammatory, enhancing the activity of brain cells, improving eyesight and other effects. DHA is a kind of both Omega-3 essential fatty acids, which is rich in fish oil and microalgae.

Global 5 largest manufacturers of Microalgae DHA are DSM, Corbion, Roquette, Runke and Huison, which make up about 74%. Among them, DSM is the leader with about 50% market share.

North America is the largest market, with a share about 41%, followed by Europe and Asia-Pacific, with share about 21% and 31%. In terms of product type, DHA Oil occupy the largest share of the total market, about 66%. And in terms of product application, the largest application is Infant Formula, followed by Nutritional Supplements.

The Global Info Research report includes an overview of the development of the Microalgae DHA industry chain, the market status of Infant Formula (DHA Powder, DHA Oil), Nutritional Supplements (DHA Powder, DHA Oil), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Microalgae DHA.

Regionally, the report analyzes the Microalgae DHA markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Microalgae DHA market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Microalgae DHA market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Microalgae DHA industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., DHA Powder, DHA Oil).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Microalgae DHA market.

Regional Analysis: The report involves examining the Microalgae DHA market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Microalgae DHA market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Microalgae DHA:

Company Analysis: Report covers individual Microalgae DHA manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Microalgae DHA. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Infant Formula, Nutritional Supplements).

Technology Analysis: Report covers specific technologies relevant to Microalgae DHA. It assesses the current state, advancements, and potential future developments in Microalgae DHA areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Microalgae DHA market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Microalgae DHA market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

DHA Powder

DHA Oil

Market segment by Application

Infant Formula

Nutritional Supplements

Food & Beverage

Others

Major players covered

DSM

Roquette

Corbion

Huison

Runke

ADM

Mara Renewables

Cabio

Solutex

Kingdomway

Fermentalg

JC Biotech

Keyuan

Bioplus Life Sciences

Fuxing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Microalgae DHA product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Microalgae DHA, with price, sales, revenue and global market share of Microalgae DHA from 2019 to 2024.

Chapter 3, the Microalgae DHA competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Microalgae DHA breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Microalgae DHA market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Microalgae DHA.

Chapter 14 and 15, to describe Microalgae DHA sales channel, distributors, customers, research findings and conclusion.

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