

# Global Micro Power Connector for Home Appliance Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Micro Power Connector for Home Appliance market size was valued at US\$ 1018 million in 2025 and is forecast to a readjusted size of US\$ 1529 million by 2032 with a CAGR of 6.0% during review period.

Micro Power Connector for Home Appliance is a compact power interconnect designed for household appliances, providing stable current delivery in tight internal spaces while maintaining secure contact retention, vibration tolerance, and efficient assembly for high-volume manufacturing. Its advantages include a smaller footprint, reliable power delivery, durable mating performance, and strong compatibility with automated production, helping appliance OEMs improve reliability while controlling system cost. In 2025, production was approximately 230 million units and the average price was USD 4.3 per unit. The industry capacity utilization rate in 2025 was about 60%, and the average gross margin was around 39%. Upstream, copper and engineering plastics are the most critical raw materials, with representative suppliers such as Aurubis, Wieland, BASF, DuPont, Kingfa Sci & Tech, and Sinopec providing conductive metals and high-performance polymer materials. The midstream segment focuses on connector structural design, contact and terminal engineering, precision molding, plating and assembly process optimization, and electrical and mechanical reliability validation, which collectively determine current-carrying capability, service life, and long-term stability. Downstream, the product is mainly applied in refrigerators, printers, and washing machines, with representative customers including Whirlpool, Electrolux, Bosch, HP, Canon, Samsung, LG Electronics, Haier, and Midea, where demand is driven by appliance miniaturization, higher energy efficiency standards, and the need for long-term operational reliability.

This report is a detailed and comprehensive analysis for global Micro Power Connector for Home Appliance market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Micro Power Connector for Home Appliance market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Micro Power Connector for Home Appliance market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Micro Power Connector for Home Appliance market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Micro Power Connector for Home Appliance market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Micro Power Connector for Home Appliance
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Micro Power Connector for Home Appliance market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Glenair, Cinch Connectivity Solutions, Souriau, TE Connectivity, LEMO, Molex, Switchcraft, TT Electronics, Hirse Electric, Harwin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Micro Power Connector for Home Appliance market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Single-Row Connectors

Dual-Row Connectors

Others

### Market segment by Circuit Count

2-Circuit Connectors

4-Circuit Connectors

6-Circuit Connectors

Others

### Market segment by Mounting

Surface Mount

Through Hole

Others

## Market segment by Application

Freezers

Printers

Washing Machines

Others

## Major players covered

Glenair

Cinch Connectivity Solutions

Souriau

TE Connectivity

LEMO

Molex

Switchcraft

TT Electronics

Hirse Electric

Harwin

Cooper Interconnect

ITT Cannon

Airborn

JAE Electronics

Samtec

JST

Hirose

HARTING

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Micro Power Connector for Home Appliance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Micro Power Connector for Home Appliance, with price, sales quantity, revenue, and global market share of Micro Power Connector for Home Appliance from 2021 to 2026.

Chapter 3, the Micro Power Connector for Home Appliance competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Micro Power Connector for Home Appliance breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Micro Power Connector for Home Appliance market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Micro Power Connector for Home Appliance.

Chapter 14 and 15, to describe Micro Power Connector for Home Appliance sales channel, distributors, customers, research findings and conclusion.

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