

# Global Micro Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Micro Powder market size was valued at USD 2825.6 million in 2023 and is forecast to a readjusted size of USD 3290.8 million by 2030 with a CAGR of 2.2% during review period.

Micronized waxes enhance the performance of water-based, solvent borne and powder coating formulations. Highly efficient, these waxes are used as process aids and improve many coating and ink properties, including: scratch and mar resistance, lubricity, block resistance, release, and matting.

BASF, Clariant, BYK, Micro Powders, Inc., Lubrizol, Michelman, Mitsui Chemicals, Elementis Specialties, NanJing Tianshi New Material Technologies, Celanese, Shamrock Chemicals Corporation, Lawter and A.H.A International Co., Ltd. are the key manufacturers of Micro Powder. BASF is the world leading manufacturer in global Micro Powders market with the market share of 5%.

The Global Info Research report includes an overview of the development of the Micro Powder industry chain, the market status of Paints& Coatings (PE, PP), Plastics (PE, PP), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Micro Powder.

Regionally, the report analyzes the Micro Powder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Micro Powder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Micro Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Micro Powder industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PE, PP).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Micro Powder market.

**Regional Analysis:** The report involves examining the Micro Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Micro Powder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Micro Powder:

**Company Analysis:** Report covers individual Micro Powder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Micro Powder This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Paints& Coatings, Plastics).

**Technology Analysis:** Report covers specific technologies relevant to Micro Powder. It

assesses the current state, advancements, and potential future developments in Micro Powder areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Micro Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Micro Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

PE

PP

Others

#### Market segment by Application

Paints& Coatings

Plastics

Inks

Others

#### Major players covered

BASF

Clariant

BYK

Micro Powders, Inc.

Lubrizol

Michelman

Mitsui Chemicals

Elementis Specialties

NanJing Tianshi New Material Technologies

Celanese

Shamrock Chemicals Corporation

Lawter

A.H.A International Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Micro Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Micro Powder, with price, sales, revenue and global market share of Micro Powder from 2019 to 2024.

Chapter 3, the Micro Powder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Micro Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Micro Powder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Micro Powder.

Chapter 14 and 15, to describe Micro Powder sales channel, distributors, customers, research findings and conclusion.

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