

# Global Micro Motor Magnet Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Micro Motor Magnet market size is expected to reach \$ 4222 million by 2032, rising at a market growth of 7.4% CAGR during the forecast period (2026-2032).

Micro-motor magnets are miniature permanent magnets used in small electric motors to drive rotor motion by generating a stable magnetic field. These magnets are typically made of materials such as neodymium iron boron, ferrite, or samarium cobalt to provide high magnetic performance in a compact structure. Micro-motor magnets are widely used in consumer electronics, automotive systems, home appliances, medical devices, and industrial automation equipment. Their small size, strong magnetic force, and high durability enable motors to achieve high efficiency, precise control, and energy-saving operation. The micro-motor magnet industry chain includes upstream rare earth metals, ferrite powders, alloy materials, and chemical additives. The midstream involves powder preparation, magnet forming, sintering, processing, coating, and magnetization processes. Downstream applications mainly include mobile phone vibration motors, camera modules, electric vehicle actuators, cooling fans, medical devices, robots, and smart home appliances. Supporting industries provide precision machining equipment, testing instruments, and supply chain logistics services to ensure stable magnet performance and product reliability. In 2025, the global production of micro-motor magnets was approximately 2,917 million units, with a global average market price of approximately US\$0.85 per magnet. The gross profit margin of major companies in the industry is between 25% and 40%. In 2025, the global production capacity of micro-motor magnets is estimated to be approximately 3,889 million units.

The Micro Motor Magnet market is expanding due to rapid growth in consumer electronics, electric vehicles, robotics, and smart home devices. Miniaturization of electronic components and increasing demand for compact, high-efficiency motors are

key drivers of market growth. Advances in rare earth magnet technology, particularly high-performance neodymium magnets, are improving magnetic strength and thermal stability while enabling smaller motor designs. Automotive electrification, including electric power steering, electric pumps, and actuator systems, is further increasing demand for micro motor magnets. Manufacturers are focusing on improving material efficiency, reducing rare earth usage, and enhancing coating technologies to improve corrosion resistance and durability. As automation and smart devices continue to expand globally, demand for high-performance micro motor magnets is expected to grow steadily.

This report studies the global Micro Motor Magnet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Micro Motor Magnet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Micro Motor Magnet that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Micro Motor Magnet total production and demand, 2021-2032, (K Units)

Global Micro Motor Magnet total production value, 2021-2032, (USD Million)

Global Micro Motor Magnet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Micro Motor Magnet consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Micro Motor Magnet domestic production, consumption, key domestic manufacturers and share

Global Micro Motor Magnet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Micro Motor Magnet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Micro Motor Magnet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Micro Motor Magnet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stanford Magnets, Chengdu Galaxy Magnets, Super Magnet, Guangdong South Magnet Technology Co., Ltd., HSMAG Magnets, Ningbo Xinfeng Magnet Industry, Yantai Zhenghai Magnetic Material, Zhong Ke San Huan High-tech, Haime Magnet Technology, Innuovo Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Micro Motor Magnet market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Micro Motor Magnet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Micro Motor Magnet Market, Segmentation by Type:

NdFeB Magnet

Alnico Magnet

Ferrite Magnet

Others

#### Global Micro Motor Magnet Market, Segmentation by Magnet Shape:

Arc Segment Magnet

Ring Magnet

Block Magnet

#### Global Micro Motor Magnet Market, Segmentation by Motor Type:

DC Micro Motor Magnet

Brushless Micro Motor Magnet

Stepper Micro Motor Magnet

#### Global Micro Motor Magnet Market, Segmentation by Application:

Audiovisual Equipment

Automobile

Household Appliances

Medical Equipment

IT

Others

**Companies Profiled:**

Stanford Magnets

Chengdu Galaxy Magnets

Super Magnet

Guangdong South Magnet Technology Co., Ltd.

HSMAG Magnets

Ningbo Xinfeng Magnet Industry

Yantai Zhenghai Magnetic Material

Zhong Ke San Huan High-tech

Haime Magnet Technology

Innuovo Technology

Apex Magnets

Xiamen Yuxiang Magnetic Materials Technology

BJA Magnetics

## SDM Magnets

### **Key Questions Answered:**

1. How big is the global Micro Motor Magnet market?
2. What is the demand of the global Micro Motor Magnet market?
3. What is the year over year growth of the global Micro Motor Magnet market?
4. What is the production and production value of the global Micro Motor Magnet market?
5. Who are the key producers in the global Micro Motor Magnet market?
6. What are the growth factors driving the market demand?

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