

Global Micro Investing App Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G47F909A7131EN.html>

Date: September 2025

Pages: 111

Price: US\$ 3,132.00 (Single User License)

ID: G47F909A7131EN

Abstracts

According to our latest research, the global Micro Investing App market size will reach USD 2160 million in 2031, growing at a CAGR of 6.3% over the analysis period.

Micro investing apps are mobile applications that enable individuals to invest small amounts of money into various investment vehicles, typically using fractional investing or round-up features. These apps often have user-friendly interfaces, low minimum investment requirements, and simplified investment options to attract new investors and make investing more accessible.

The global micro investing app market has been experiencing growth due to several factors. Firstly, the rise of the smartphone and mobile technology has made investing more convenient and accessible. Micro investing apps leverage mobile platforms, allowing users to manage their investments on the go and providing a seamless user experience. Secondly, the emergence of fractional investing has opened up opportunities for individuals to invest in high-priced assets, such as stocks, bonds, or real estate, with smaller amounts of money. Micro investing apps enable users to purchase fractional shares or portions of assets, making it more affordable for a wider range of investors to participate in the market. Thirdly, the growing interest in financial literacy and investment education has fueled the adoption of micro investing apps. These apps often offer educational resources, simplified investment options, and user-friendly interfaces to help individuals learn about investing and build their investment portfolios.

This report is a detailed and comprehensive analysis for global Micro Investing App market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report

explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Micro Investing App market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Micro Investing App market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Micro Investing App market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Micro Investing App market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Micro Investing App
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Micro Investing App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include eToro, Raiz, Spaceship Voyager, Sharesies, Acorns, SoFi Invest, CommSec Pocket, Robinhood, Public.com, Stash, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Micro Investing App market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts

for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Automated Investing Apps

Stock Trading Apps

Others

Market segment by Application

Business

Individual

Market segment by players, this report covers

eToro

Raiz

Spaceship Voyager

Sharesies

Acorns

SoFi Invest

CommSec Pocket

Robinhood

Public.com

Stash

Betterment

M1 Finance

Greenlight

Webull

Wealthsimple

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Micro Investing App product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Micro Investing App, with revenue, gross margin, and global market share of Micro Investing App from 2020 to 2025.

Chapter 3, the Micro Investing App competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Micro Investing App market forecast, by regions, by Type and by Application, with

consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Micro Investing App.

Chapter 13, to describe Micro Investing App research findings and conclusion.

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