

# Global Micro Buzzer Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Micro Buzzer market size is expected to reach \$ 1067 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

In 2025, global Micro Buzzer production reached approximately 3,665.95 M Units. The average price is approximately \$0.2. Micro Buzzer is a small electroacoustic device primarily used in electronic devices for prompts, alarms, and human-machine interaction feedback. It converts electrical energy into audible sound signals to convey device status, operational confirmation, or abnormal warnings to the user, making it one of the most basic and common acoustic output components in electronic systems.

### Gross Profit Margin Level

From a cost structure perspective, miniature buzzers are small electroacoustic components driven by 'materials + process + consistency management': piezoelectric sheets/magnetic materials and coils/diaphragms and housings, welding and packaging, acoustic cavity tuning and SPL/frequency consistency testing constitute the main costs; therefore, the industry's gross profit margins show a clear stratification - standardized, highly price-competitive general-purpose SMD/through-hole buzzers mostly win by large-scale manufacturing and yield control, with gross profit margins typically in the range of 15%?25%; while high-reliability/special specification (ultra-thin, side-emitting, high decibel, wide temperature range, waterproof, low current, automotive/medical/industrial certification adaptation) products, due to higher R&D verification, process window and consistency screening costs, and stronger channel bargaining power, can have gross profit margins reaching 30%?45%. Overall, the improvement in gross margin mainly relied on three things: first, shifting from 'single device' solutions to synergistic 'acoustics + drive + structure' solutions; second, creating barriers to consistency and yield through

automation and online testing; and third, entering niche markets more sensitive to reliability and supply stability, such as automotive electronics, industrial safety, and medical alarms.

## Industry Drivers

The underlying drivers of demand for miniature buzzers come from the combined forces of 'increased device density + real-time feedback from human-machine interaction + safety compliance': On the one hand, the continued expansion of consumer electronics such as smartphones, wearables, and home appliances has led to the widespread integration of buzzers as low-cost, low-power prompting and alarm components. Furthermore, product trends have evolved from simply 'producing sound' to 'thinner, more energy-efficient, more reflow-solderable, and more consistent,' accelerating the penetration of SMD and miniaturization. On the other hand, the increasing security and safety requirements in residential, commercial, and industrial settings have placed buzzers on the role of providing 'the last mile of audible alerts' in access control, fire alarms, and equipment alarms. Simultaneously, stricter regulatory and standard requirements have reinforced the rigid configuration of reliable alarm components. In addition, the increase in alarm points in automotive electronics (seatbelts/reversing/ADAS, etc.) and emerging scenarios (wearable reminders, AR/VR interaction, remote medical monitoring prompts) have expanded the application boundaries of buzzers. It is worth noting that alternative technologies such as haptic feedback and mobile push notifications are also being used in some areas, which in turn prompts buzzer manufacturers to iterate towards high reliability, differentiated acoustic performance, and systematic solutions in order to maintain their irreplaceable status in key scenarios.

This report studies the global Micro Buzzer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Micro Buzzer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Micro Buzzer that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Micro Buzzer total production and demand, 2021-2032, (K Units)

Global Micro Buzzer total production value, 2021-2032, (USD Million)

Global Micro Buzzer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Micro Buzzer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Micro Buzzer domestic production, consumption, key domestic manufacturers and share

Global Micro Buzzer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Micro Buzzer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Micro Buzzer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Micro Buzzer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Murata Manufacturing, TDK Corporation, Kingstate Electronics, DB Products, PUI Audio, Mallory Sonalert Products, Ariose Electronics, Hitpoint, Hunston Electronics, Soberton, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Micro Buzzer market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Micro Buzzer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Micro Buzzer Market, Segmentation by Type:

Active Miniature Buzzer

Passive Miniature Buzzer

Global Micro Buzzer Market, Segmentation by Sound Generation Principle:

Piezoelectric Miniature Buzzer

Electromagnetic Miniature Buzzer

Global Micro Buzzer Market, Segmentation by Packaging Form:

Surface Mount Miniature Buzzer

Pin Type Miniature Buzzer

Global Micro Buzzer Market, Segmentation by Application:

Consumer Electronics

Home Appliances and Smart Home

Automotive Electronics

Others

Companies Profiled:

Murata Manufacturing

TDK Corporation

Kingstate Electronics

DB Products

PUI Audio

Mallory Sonalert Products

Ariose Electronics

Hitpoint

Hunston Electronics

Soberton

DB Unlimited

KEPO Electronics

Sonitron

Ningbo Best Group

KELIKING

Sanco Electronics

**Key Questions Answered:**

1. How big is the global Micro Buzzer market?
2. What is the demand of the global Micro Buzzer market?
3. What is the year over year growth of the global Micro Buzzer market?
4. What is the production and production value of the global Micro Buzzer market?
5. Who are the key producers in the global Micro Buzzer market?
6. What are the growth factors driving the market demand?

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